Final Program

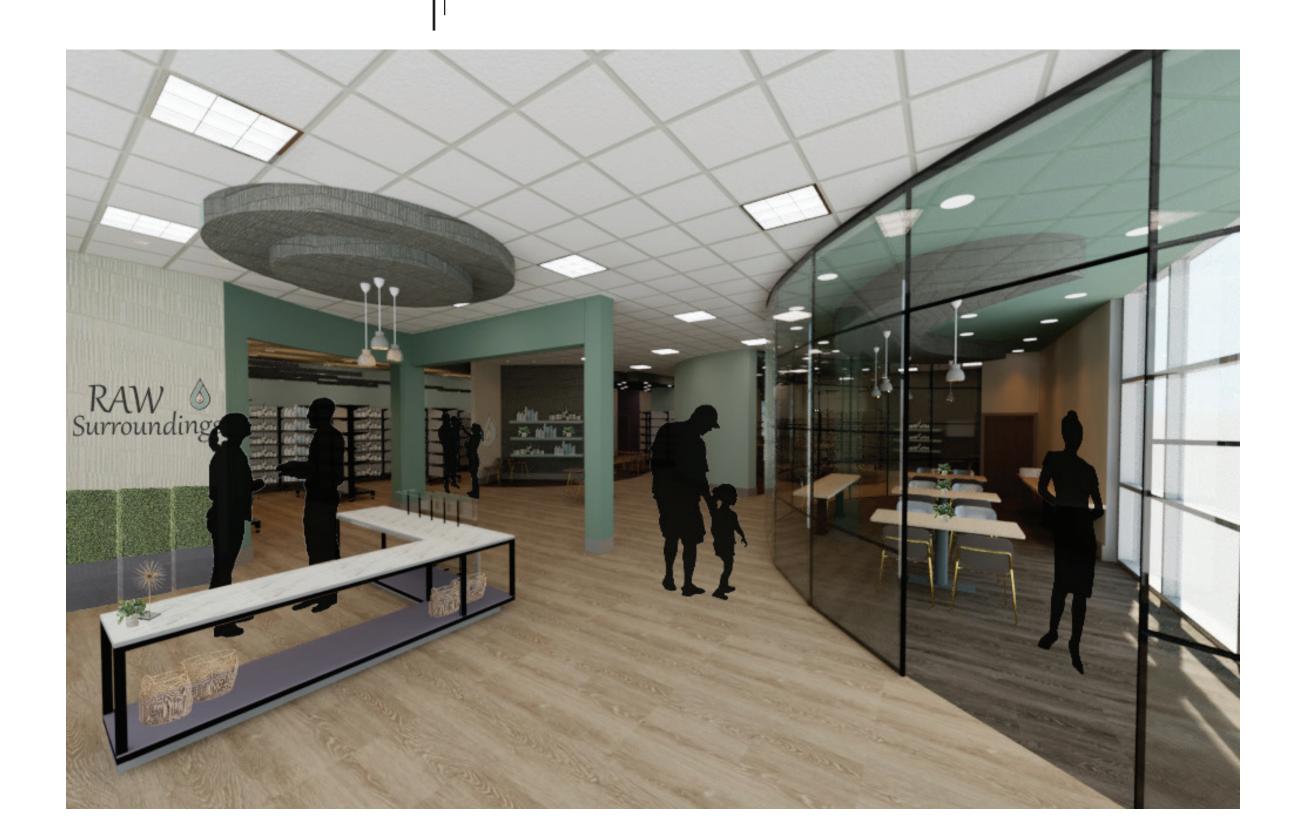
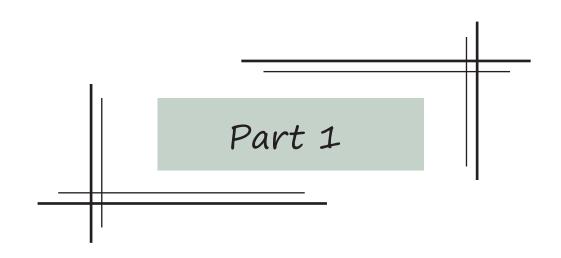


Table of Contents

Part (One	1		
	Project Statement, Site Information, Client's Needs, Problems/Solutions	2		
Part T	¬wo	3		
	Food Safety and Codes, Sustainability	4		
	Precedent Designer, Accessibility Synopsis	5		
	Materials, Color Scheme Rationale	6		
	Furniture	7		
Part Three				
	Macro/Micro Programming, Site Description	9		
	Bubble Diagram, Blocking Models, Criteria Matrix	10		
	Schedule Sheet	11		
	Scheduling Documentation	12		
	Scheduling Documentation	13		
	Lighting Studies	14		
	Solar Studies	15		
Part F	Part Four			
	Concept Words, Concepts Considered, Final Concept Statement	17		
	2-D Sketches, Overlaid Sketches	18		
	Parti Diagrams	19		
	Mood Board	20		
	Brand Strategy, Merchandise, Services and Activities	21		
	Logo, Logo Studies, Marketing Explanation	22		



Project Statement

This project involves a proposed gourmet-specialty food and wine store located in Medina, Washington. This store will be located in a heavily populated pedestrian village. Retail traffic has been created by entertainment and restaurant venues within the shopping area. The space includes an interactive wine tasting and charcuterie board making classes. The goal for this project is to create a welcoming environment for the community to come and connect while learning new hobbies.

Site Information

Medina average climate:
High 80s and Low 50s in the Summer
High 40s and Low 20s in the Winter
Rains the most in the winter months

Demographics:

21.1 % of people are born outside of the country
93% of people are citizens
70% of people are Caucasian
19.7% of people are Asian
2.98% of people are Hispanic
5.97% of people are two or more races
0.622% of people are African American
0.56% of people are another race

The median native born age is 45 The median foreign born age is 49

Medina is a city located in the East side, a region of King County, Washington.

Surrounded on the north, west, and south by Lake Washington, opposite Seattle. Medina is bordered by Clyde Hill and Hunts Point, as well as the satellite city of Belleville.

Medina has the third highest per-capita income in the state of Washington and the 49th highest in the United States The average income for Medina is \$186,484

Clients Needs

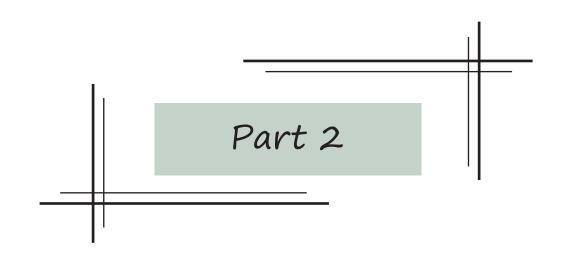
The Clients specified that they wanted to create a space of warmth that is inviting and pleasing to the eye. The space is to be as open as possible while using natural elements to convey the concept. They most important need for the client was to create community and transparency between the classroom and interactive area.

Problems & Solutions

Creating a community and transparency between the classroom and interactive area / Design curved curtain walls to feel surrounded but connected.

Structural Columns visible throughout the space/ Incorporate the columns into the design by hiding in the walls.

Client wants a natural and curved concept/ Designing with soft curves and rounded edges to help represent the concept.



Food Safety and Codes

The U.S. Food and Drug Administration publishes the Food Code, a model that assists food control jurisdictions at all levels of government by providing them with a scientifically sound technical and legal basis for regulating the retail and food service segment of the industry. Local ,state, tribal, and federal regulators use the FDA Food Code as a way to develop or update their own food safety rules and to be consistent with national food regulatory policy. It is a good idea to keep food safety and codes in mind when creating a purposed menu and volume. It is possible to get a variance for exotic food product. ABC- Alcohol beverage commission is in agency that provides uniform control over the sale, transportation, possession, and purchasing of alcohol. A utility sink for a mop is required to be located away from food area and 3 compartment sink (must be as deep as largest piece of equipment) hand sink (must be near food preparation) must be present within the space.

Sustainability

Sustainability is based on the principle, everything that we need for our survival and wellbeing depends, either directly or indirectly, on our natural environment. When you pursue sustainability, you create and maintain the conditions under which humans and nature can exist in productive harmony to support present and future generations. The United States has seen a considerable amount of improvement in sustainability, a common driver for sustainability efforts is citizens and other stakeholders concerns. Sustainability practitioners are becoming more ambitious in their sustainability efforts and are working together to share the best practices to ensure the greatest environmental, economic and social impact. Sustainability encourages businesses to frame decisions to benefit environmental, social, and human impact for long-term.

Precedent Designer

Karim Rashid is an industrial designer who focuses on luxury goods, furniture, lighting, surface design, brand identity, and packaging. He is known as the "Prince of Plastic" due to his creative use of plastic. His designers are easily recognizable because of his bright color scheme and curvilinear angles. I found inspiration in Rashid's designed because of the rounded curves that he designs. I did not want sharp angles, and want things to look very natural, leading people throughout the store. Another element that inspired me was the way he designs his ceilings. They are unique and mimic the floor patterns which is what I did in my design.











Accessibility Synopsis

Nearly 30 years ago, the Americans with Disabilities Act established its accessibility guidelines to protect the rights of people with disabilities, Accessible design has grown tremendously since then. The standard design requirements for public, commercial, and government facilities were a critical step for the ADA, governing elements like wheelchair lifts, curb ramps, and handrails. As designers continue to understand the demand for accessible living, the concept has evolved from a practical matter to a complex idea about beauty, equity and what it means to live well.

Materials

Color Scheme Rationale

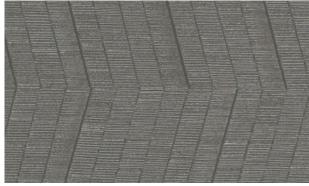


Pastel colors have a dual personality. While retaining vibrancy and brightness of color, pastels are also renowned for their ability to soothe and calm the client. The color scheme for Raw Surroundings represents a dramatic break with dark and moody colors often favored in the wintertime, which has given pastels a strong affiliation with the spring and summer months. Their soothing nature creates a bright and natural space that draws customers in. Selecting complementary colors to contrast different areas of the space is important for this design. The light tan colors symbolize clarity and freshness, which is why they are used in the middle areas of the store to allow for as much light as possible The mint green shades are perceived as peaceful, calm, and gentle. These colors are used throughout a majority of the store. This color is soothing and helps calm the mind, slow down heart rates, lower blood pressure, and reduce anxiety. These are all

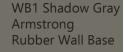
important things to manage when shopping.



WC1 Bungalow Designtex Wall covering



WC1 Bungalow Designtex Wall covering





F1 Braco Plaster Armstrong LVT



F2 London Oak Champagne Armstrong LVT



F3 London Oak Dark Shadow Armstrong LVT



F4 Neapolitan Armstrong VCT



F5 Stone Beige Armstrong VCT

Furniture



DGS Retail – Commercial Gondola Shelving Wood and Black Wall Shelves – FA1

All of the food display furnishings are fixed. They are fixed furnishings strategically designed to be placed next to the wall or to the back of itself.

There are no specifications on how to protect the floor. It is a free standing installation.

Shelf Capacity 500 lbs

Aisle Signs sold separately



Steelcase – West Elm Work Collection Lily Pad Nesting Display Table – FA4

Depth: 25 in

Width: 30 in

Height: 20 in, 24 in, 28 in

5 year warranty

List Price: \$605.00/unit



Kratos - Glass Door Merchandise

Refrigerator Display – FA2

The Refrigerator display can be on fixed casters or set directly on the ground.

There are no specifications on how to protect the floor.

It is a free standing installation.

This product has s a bottom mounted oversized compressor.

The holding temperature for this product is 34° to 41°F



Steelcase – West Elm Work Collection Pebble Stacking Chair – FA5

Depth: 21.4 In

Width: 21.8 in

Height: 33.5 in

Weight: 15 lb

5 year warranty

List Price: \$505.00/unit



Uline- Six Tier Lockers Economical Display- FA7

3 Wide

Width: 36 in

Depth: 18 in

Height: 72 in

Color: Gray



Kratos – Multi-purpose Open Merchandise Refrigerator Open Display – FA3

The Refrigerator displays are fixed and set directly on the ground.

There are no specifications on how to protect the floor.

It is a free standing installation.

Designed to operate in an environment of 75° F and 55% relative humidity.



Steelcase – Coalesse Collection

Lagunitas Table – FA6

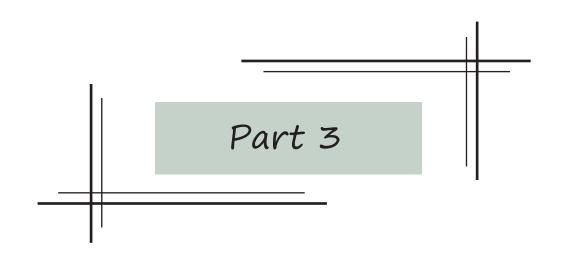
Width: 72 in

Height: 26 in

Weight: 15 lb

5 year warranty

List Price: \$500.00/unit



Macro & Micro Programming

Overall Square Footage: 5,206 sq feet.

Entrance: 789 sq feet

Checkout: 486 sq feet

Classroom: 412 sq feet

Interactive Area: 399 sq feet

Packed and Gourmet Foods: 693 sq feet

Cooking Appliances: 567 sq feet Linens and Table Tops: 501 sq feet

Refrigerated: 482 sq feet

Manager's Office: 101 sq feet

Locker Room: 98 sq feet

Stock Area: 272 sq feet

Men's Restroom: 134 sq feet

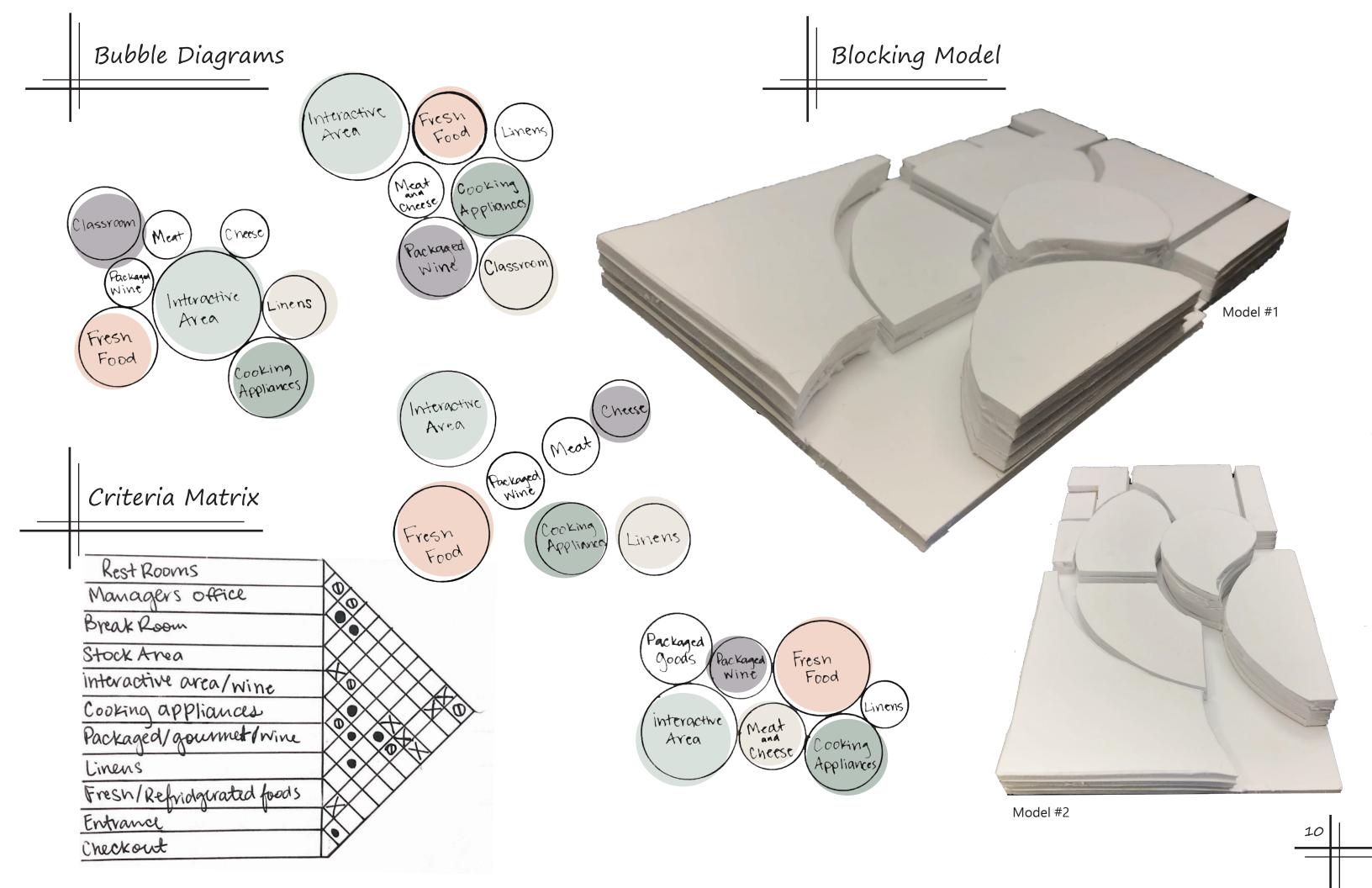
Women's Restroom: 144 sq feet

Site Description

This store offers a wide range of products including wines, meats, cheese, fresh produce, cooking appliances, and natural linens.

The products sold at this store are organic and natural which ties in with the concept. This can give the customers the confidence they need when fueling their bodies.

The two main features for this company is their enclosed wine tasting room and classroom sessions. The enclosed interactive area allows for all of the wine that is stored to be kept at the correct temperature, it also allow customers to view every type of wine available prior to tasting, all within a few feet. The classroom sessions offered at raw surroundings includes classes on how to create charcuterie boards. There are a variety of types to make which will be taught throughout the calender year.



SCHEDULING

TASK NAME	STATUS	START DATE	END DATE	DURATIONS IN DAYS	COMMENTS
INTERIOR FINISHES		04/02/20	04/11/20	9	
Prime Interior Walls and Trim		04/02/20	04/06/20	4	Can be completed after drywall is completed.
P1, P2, P3, P4, P5 PPG Paint		04/07/20	04/13/20	6	
WC1 Desgintex Wallcovering		04/09/20	04/11/20	2	Wallcovering must start above the wall base.
WC2 Desgintex Wallcovering		04/09/20	04/11/20	2	Wallcovering must start above the wall base.
FLOORING		04/12/20	05/04/20	22	
F1 Armstrong LVT Braco Plaster		04/12/20	04/20/20	8	Material must be installed running horizontal North to South.
F2 Armstrong LVT London Oak Champagne		04/12/20	04/29/20	17	Material must be installed running East to West.
F3 Armstrong LVT London Oak Dark Shadow		04/12/20	04/29/20	17	Material must be installed running East to West.
F4 Armstrong VCT Neapolitan		04/18/20	04/24/20	6	Material can be installed along with F2 and F3, is only
F4 Amistrong VCT Neapolitan					effected in refrigerator area.
F5 Armstrong VCT Stone Beige		04/21/20	04/30/20	9	Material must be installed once F2 and F3 have been
F3 Amistrong VC1 Stone Beige					installed.
WB 1 Armstrong Wall Base		05/01/20	05/04/20	3	Wall base must be the final material to be installed.
FURNISHINGS AND APPLIANCES		05/04/20	05/07/20	3	
FA1 DGS Retail Gondola Shelving		05/04/20	05/06/20	2	Appliance must be assembled prior to installation.
FA2 Kratos Refrigerator Display		05/05/20	05/08/20	3	Appliance must be installed after flooring and interior
1 A2 Matos Memgerator Display					finishes have been completed.
FA3 Kratos Refrigerator Open Display		05/05/20	05/08/20	3	Appliance must be installed after flooring and interior
PAS Kratos Keingerator Open Display					finishes have been completed.
FA4 Steelcase Display Tables		05/06/20	05/08/20	2	Assembly is required, base to top.
FA5 Steelcase Stacking Chairs		05/06/20	05/08/20	2	Assembly is required. Glides are to be installed for
FAS Steetcase Stacking Chairs					durability on flooring.
FA6 Steelcase Lagunitas Table		05/06/20	05/08/20	2	Assembly is required. Glides are to be installed for
1 AO OLEGIOASE LAGUIIILAS TADIE		03/00/20	03/00/20		durability on flooring.
FA7 Uline Six Tier Locker Unit		05/06/20	05/08/20	2	Assembly is required. Casters are to be installed for
1 A7 Ollife SIX FIEL LOCKEL OTHE					durability on flooring.

: Completed : In Progress

: Not Started

Scheduling Documentation

1

Flooring and Wall Base

Armstrong - LVT - Braco Plaster - F1

- The recommended substrate is S-310 Roll Strong, S-288
 - o The substrate should be installed in a constant room temperature-controlled room.
 - o A special installer is not required for this product.
 - The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.
 - Other considerations
 - Concrete floors should be tested for alkalinity and pH scale should be adjusted according to results.
- The installation options for this product is Looselay, modified Looselay or full spread adhesives: S-310 Roll Strong, S-288 Premium is recommended.
 - A special installer is not required for this product.
 - o This product's resistance to heat is tested under method ASTM F 1514 and is <8
 - Other considerations
 - For areas with heavy rolling loads, the full-spread installation method should be used.
- Installation of the material.
 - o From start to finish it will take around 8 days to complete.
 - o It is necessary that the permanent HVAC system is in operation before installation
 - o Other considerations?
 - Flooring should be installed running East to West.

Armstrong – LVT – London Oak Champagne – F2

- The recommended substrate is S-310 Roll Strong, S-288
 - o The substrate should be installed in a constant room temperature-controlled room.
 - o A special installer is not required for this product.
 - The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.
 - o Other considerations
 - Concrete floors should be tested for alkalinity and pH scale should be adjusted according to results.
- The installation options for this product is Looselay, modified Looselay or full spread adhesives: S-310 Roll Strong, S-288 Premium is recommended.
 - A special installer is not required for this product.
 - $\circ~$ This product's resistance to heat is tested under method ASTM F 1514 and is <8 $\,$
 - o Other considerations
 - For areas with heavy rolling loads, the full-spread installation method should be used.
- Installation of the material.
 - $\circ\quad$ From start to finish it will take around 17 days to complete.
 - o It is necessary that the permanent HVAC system is in operation before installation.
 - $\circ \quad \hbox{Other considerations?}$
 - Flooring should be installed running East to West.

Armstrong – LVT – London Oak Dark Shadow – F3

- The recommended substrate is S-310 Roll Strong, S-288
 - o The substrate should be installed in a constant room temperature-controlled room.

o A special installer is not required for this product.

 The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.

2

- o Other considerations
- Concrete floors should be tested for alkalinity and pH scale should be adjusted according to results.
- The installation options for this product is Looselay, modified Looselay or full spread adhesives: S-310 Roll Strong, S-288 Premium is recommended.
 - A special installer is not required for this product.
 - o This product's resistance to heat is tested under method ASTM F 1514 and is <8
 - Other considerations
 - For areas with heavy rolling loads, the full-spread installation method should be used.
- Installation of the material.
 - From start to finish it will take around 17 days to complete.
 - o It is necessary that the permanent HVAC system is in operation before installation.
 - Other considerations?
 - Flooring should be installed running East to West.

Armstrong – VCT – Neapolitan – F4

- The recommended substrate is S-515, S-525, S-750 or Flip
 - o The substrate should be installed in a constant room temperature-controlled room.
 - $\circ\quad$ A special installer is not required for this product.
 - The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.
 - o Other considerations
 - Concrete floors should be tested for alkalinity and pH scale should be adjusted according to results.
- The installation options for this product is Full Spread Adhesives S-515, S-525, Flip Spray Adhesive is recommended.
 - A special installer is not required for this product.
 - $_{\odot}$ $\,$ This product's resistance to heat is tested under method ASTM F 1514 and is <8 $\,$
 - o Other considerations
 - For areas with heavy rolling loads, the full-spread installation method should be used.
 - Tiles are to be heated from the back only, never the face of the material.
- Installation of the material.
 - o From start to finish it will take around 6 days to complete.
 - \circ It is necessary that the permanent HVAC system is in operation before installation.
 - o Other considerations?
 - Epoxy adhesive is recommended for safety zone in areas that may be exposed to frequent surface moisture and/or cooler temperatures.

Armstrong - VCT - Stone Beige - F5

- The recommended substrate is S-515, S-525, S-750 or Flip
 - \circ The substrate should be installed in a constant room temperature-controlled room.
 - o A special installer is not required for this product.
 - The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.

Other considerations

- Concrete floors should be tested for alkalinity and pH scale should be adjusted according to results.
- The installation options for this product is Full Spread Adhesives S-515, S-525, Flip Spray Adhesive is recommended.
 - A special installer is not required for this product.
 - This product's resistance to heat is tested under method ASTM F 1514 and is <8
 - Other considerations
 - For areas with heavy rolling loads, the full-spread installation method should be used.
 - Tiles are to be heated from the back only, never the face of the material.
- Installation of the material.
 - o From start to finish it will take around 6 days to complete.
 - o It is necessary that the permanent HVAC system is in operation before installation.
 - Other considerations?
 - Epoxy adhesive is recommended for safety zone in areas that may be exposed to frequent surface moisture and/or cooler temperatures.

Armstrong - Wall Base - Shadow Gray - WB1

- The recommended substrate is S-725 Set-in-Wet or Solvent-Based Contact Adhesive.
 - o The substrate should be installed in a constant room temperature-controlled room.
 - A special installer is not required for this product.
 - The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.
 - $\circ \quad \hbox{Other considerations} \\$
 - The subfloor must be smooth, sound, dry, clean and free of dirt, wax, polish, paint and all other foreign matter.
- Installation options for this product S-725 Set-in-Wet Adhesives or Solvent-Based Contact Adhesives.
 - A special installer is not required for this product.
 - This product should remain in temperatures of 65 degrees minimum to 100 degrees maximum.
 - $\circ \quad \hbox{Other considerations}$
 - Do not install wall base over vinyl wall coverings and nonporous paints.
- Installation of the material.
 - o From start to finish it will take around 72 hours to complete.
 - o Wall base can be mitered, scribed or wrapped with a V-shaped notch in toe at inside corners.
 - Other considerations?
 - Fitting should be completed for each piece before applying adhesive.

Wall Treatments

Designtex - Wall Covering - Bungalow - WC 1

- The recommended adhesive application is a good quality heavy duty clear vinyl adhesive made by Zinsser and Roman.
 - How long will it take to install?
 - o A special installer is not required for this product.
 - $\circ\quad$ You should not install unless temperature is going to be maintained above 55 degrees.

Scheduling Documentation

- Other considerations?
 - It is always advantageous to use a primer and adhesive from the same manufacturer.
- Installation of the wall covering
 - A special installer is not required for this product.
 - o You should not apply paste to the back of the wallcovering.
 - o You should not install unless temperature is going to be maintained above 55 degrees.
 - Other considerations?
 - Wall covering should be installed running horizontally.

Designtex - Wall Covering - Steel - WC 2

- The recommended adhesive application is a good quality heavy duty clear vinyl adhesive made by Zinsser and Roman.
 - How long will it take to install?
 - A special installer is not required for this product.
 - o You should not install unless temperature is going to be maintained above 55 degrees.
 - Other considerations?
 - It is always advantageous to use a primer and adhesive from the same manufacturer.
- Installation of the wall covering
 - A special installer is not required for this product.
 - You should not apply paste to the back of the wallcovering.
 - You should not install unless temperature is going to be maintained above 55 degrees.
 - Other considerations?
 - Wall covering should be installed running horizontally.

Paint

PPG - Paint

Aquamarine Dream – P1, Atrium White – P2, Cool Concrete – P3, Magic Dust – P4, Paradise Found – P5, Spiced Orange – P6

- 1. When should painting be completed?
 - Painting should be completed during the final stages of material placement. This should be around the time of casework being placed.
 - Dust should not be circulating. etc.
 - Moving and installation of casework etc. could mar the final paint job, etc.
- 2. Does the drywall need any special preparation?
 - Prior to painting, the drywall needs to be free of any nicks or gouges and sanded with the dust completely removed from the walls and surrounding areas.
- 3. Paint requires a primer. Will there have to be two or three coats?
 - Adding a primer can be helpful for many different reasons but adding two original coats and three when painting over a color, to give the new paint a good even base.
- 4. What temperature does the building have to be?
 - The area must maintain a minimum of 65 degrees and a maximum of 100 degrees. But ideal 60 to 85 degrees when painting.
- 5. What relative humidity is ideal?

• Ideal painting conditions are humidity levels of 40 to 60 percent.

- 6. How long will it take the painter to prime all of the surfaces?
 - It will take approximately 72 hours to prime the interior.
- 7. How long will it take before the primer is cured?
 - It will take approximately 24 hours to prime the interior.
- 8. How long will it take the paint to dry/cure?
 - It will take approximately 1 week to paint, dry, and cure all interior surfaces.
- 9. How long will it be before the base can be installed?
 - The base can be installed after the flooring is installed.

Furnishings

When will the furnishings be able to be installed? All furnishings will need to be installed after the flooring and walls have been completed.

DGS Retail - Commercial Gondola Shelving - Wood and Black Wall Shelves - FA1

- Are there specifications for furnishings
 - What type of casters are needed (carpet, concrete, VCT, etc?)
 - All of the food display furnishings are fixed. They are fixed furnishings strategically designed to be placed next to the wall or to the back of itself.
 - $\circ\quad$ How do you protect the floor from the furnishings?
 - There are no specifications on how to protect the floor. It is a free standing installation.
 - o Other considerations:
 - Shelf Capacity 500 lbs
 - Aisle Signs sold separately

Kratos – Glass Door Merchandise – Refrigerator Display – FA2

- Are there specifications for furnishings?
 - What type of casters are needed (carpet, concrete, VCT, etc?)
 - The Refrigerator display can be on fixed casters or set directly on the ground.
 - \circ How do you protect the floor from the furnishings?
 - There are no specifications on how to protect the floor. It is a free standing installation.
 - o Other considerations:
 - This product has s a bottom mounted oversized compressor.
 - The holding temperature for this product is 34° to 41°F

Kratos - Multi-purpose Open Merchandise - Refrigerator Open Display - FA3

- Are there specifications for furnishings?
 - o What type of casters are needed (carpet, concrete, VCT, etc?)
 - The Refrigerator displays are fixed and set directly on the ground.
 - How do you protect the floor from the furnishings?
 - There are no specifications on how to protect the floor. It is a free standing installation.
 - Other considerations:

Designed to operate in an environment of 75° F and 55% relative humidity.

Steelcase - West Elm Work Collection - Lily Pad Nesting Display Table - FA4

Specifications for furnishing:

o Depth: 25 in

o Width: 30 in

o Height: 20 in, 24 in, 28 in

5 year warranty

o List Price: \$605.00/unit

Steelcase - West Elm Work Collection - Pebble Stacking Chair - FA5

Specifications for furnishing:

Depth: 21.4 InWidth: 21.8 inHeight: 33.5 in

o Weight: 15 lb

5 year warranty

o List Price: \$505.00/unit

Steelcase - Coalesse Collection - Lagunitas Table - FA6

Specifications for furnishing:

Width: 72 inHeight: 26 in

Weight: 15 lb5 year warranty

o List Price: \$500.00/unit

Uline- Six Tier Lockers - Economical Display- FA7

Specifications for furnishing:

o 3 Wide

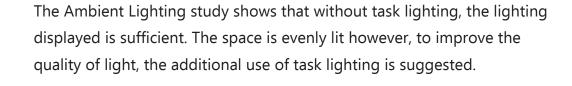
o Width: 36 in

Depth: 18 inHeight: 72 in

o Color: Gray

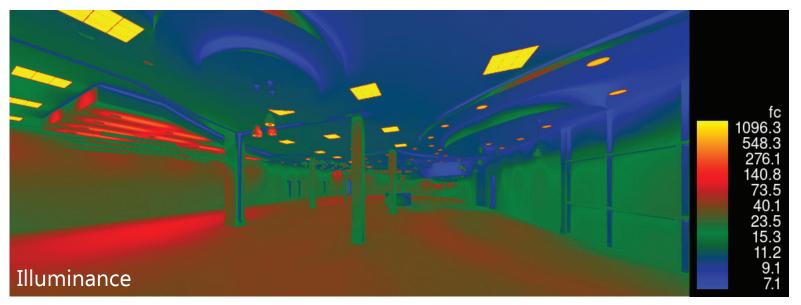
Light Studies







The Ambient and Task Lighting study shows that the lighting displayed is efficient. The space is evenly lit, using both ambient and task lighting simultaneously is ideal.



The Illuminance study shows that for a majority the space is evenly lit. The task lighting in the packaged and gourmet area is strong and could be altered however, the ambient and task lighting image does not show excessive lighting.

Solar Studies



The solar study of summer at 12:00 p.m. shows that the space is evenly lit. The path of the sun at this time does not reflect on the floor.



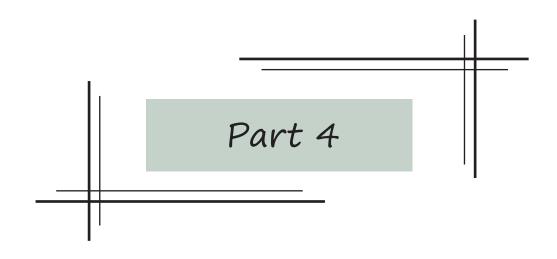
The solar study of summer at 6:00 p.m. shows that the path of the sun at this time is reflected at the entry and the classroom. Window shades are recommended during this time in both locations.



The solar study of winter at 12:00 p.m. shows that the path of the sun at this time is reflected at the entry and some of the check out area. Window shades are recommended during this time.



The solar study of winter at 6:00 p.m. shows that the space is evenly lit by ambient lighting. The sun is no longer visible so having a well lit space is imperative for even operations.



Concept Considered Conceptual Words Distinction High Class Natural Free Natural Organized Bright Welcoming Organized Luxurious Bright Rustic Open Calm Elegant Classic Open Warm Simple Tranquil Light Rustic Classic Inviting Friendly Orderly Distinction Inviting Simplistic Final Concept Statement Warm

The natural elements of the eucalyptus plant generated the essential design elements within the space. The RAW leaf reveals *curvilinear lines*, naturally balanced colors and textures, and creates a harmonious form. *Curvilinear lines* shape the interior architecture of the main features within the space, the classroom and interactive area, bringing attention to these areas with natural curves draws customers in to the space. A balance of color and textures is seen throughout the flooring, wall coverings, as well as the display shelving. A RAW, exposed flow is created through the harmony and cohesiveness of materials and floor patterns, along with the ceiling compressions within the space.

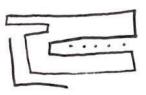
2-D Sketches

Overlaid Sketches

Natural



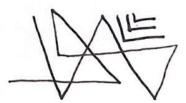




Classic



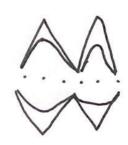
Distinction



Simplistic



Open



Inviting



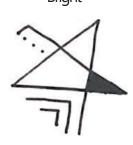
Rustic

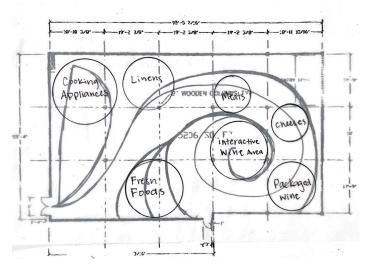


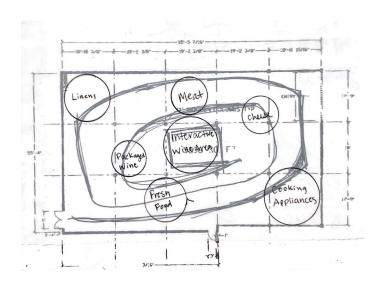
Warming

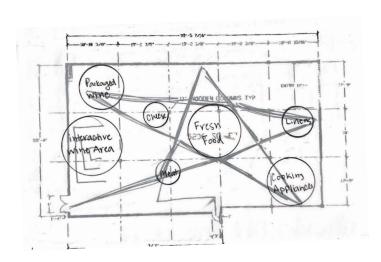


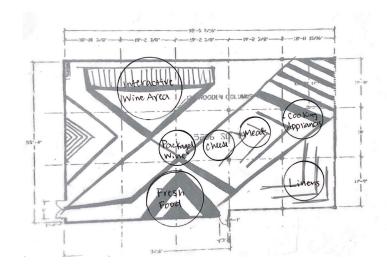
Bright

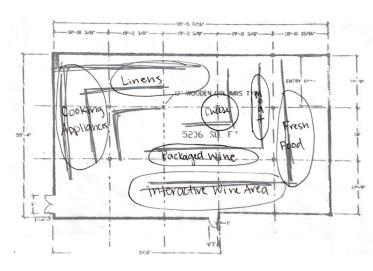




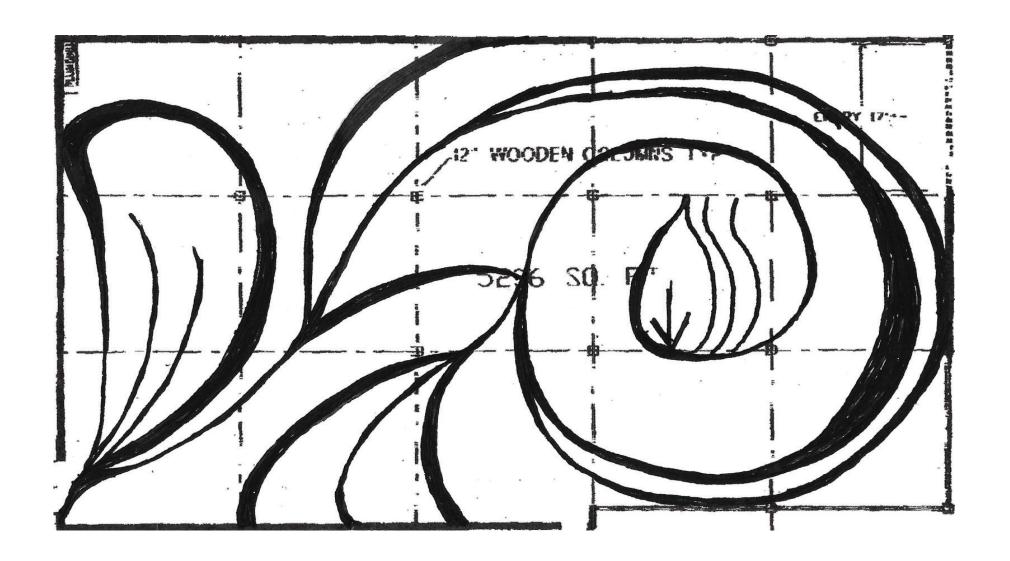




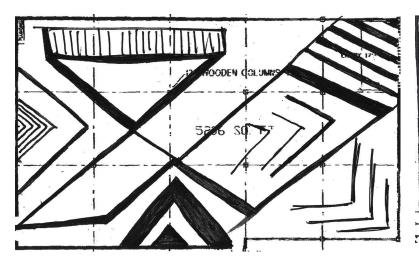


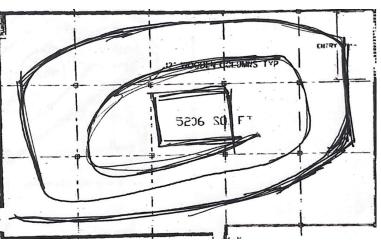


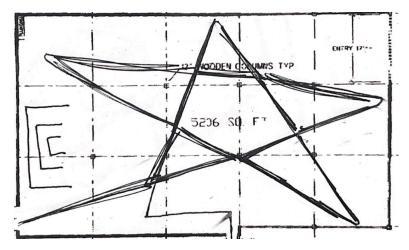
Final Parti Diagram

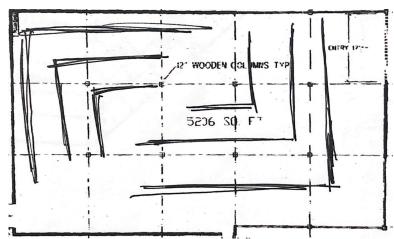


Parti Diagrams

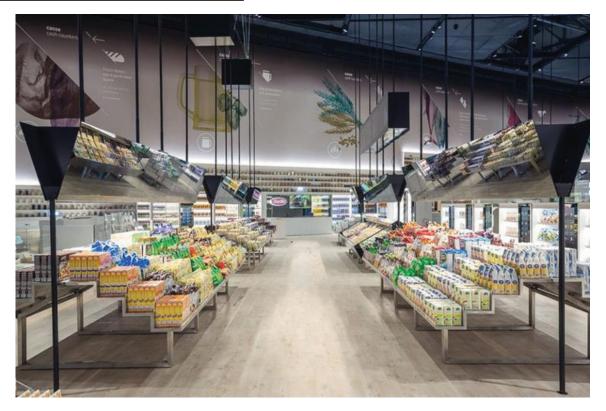








Mood Board





























Brand Strategy Product Tags







Reusable Grocery Bag



Reusable Wine Bag



To Go Containers



Merchandise

This store offers a wide range of products including wines, meats, cheese, fresh produce, cooking appliances, and natural linens.

The products sold at this store are organic and natural which ties in with the concept. This can give the customers the confidence they need when fueling their bodies.

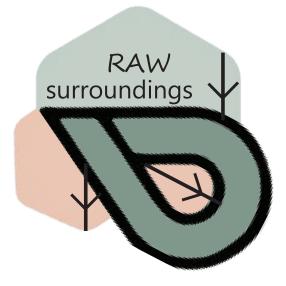
Services and Activities

The two main features for this company is their enclosed wine tasting room and classroom sessions. The enclosed interactive area allows for all of the wine that is stored to be kept at the correct temperature, it also allow customers to view every type of wine available prior to tasting, all within a few feet. The classroom sessions offered at raw surroundings includes classes on how to create charcuterie boards. There are a variety of types to make which will be taught throughout the calender year.

Final Logo

Marketing Explanation

Store Logo



Product Logo



Logo Studies

When marketing the products for raw surroundings, it is important to undertake in-depth research and development. During the beginning stages, it is important to understand what consumers are looking for. Medina is a high end area which is why the main focus is wine and cheese features.

Customers can enter to win a wine raffle when they purchase three of more bottles at a time.

The brand can be promoted through community events and gathering places such as local churches and sporting events. Sponsorships with other companies can also benefit the brand. Having promotions through local universities and their athletics as well as getting consumers involved via social media, asking questions and receiving feedback can help improve the brand of the company.

The mission of this store is to provide a warm and natural environment for individuals to come and connect with one another while shopping. The logo represents the natural elements within our environment. Earth, wind, rain, and fire is represented. The idea that these four elements are "pure" and make up all matter on earth. These are the most natural elements ever to be created. The earth is full of rocks and minerals which provides the soil to grow vegetation and support life. Water is made of two hydrogen atoms bonded to one, giving hydration and restoration to the environment. Air is all around us and is made up of a variety of gases, this composition is just right for life on earth. The intensity of fire is dependent on the oxygen, creating light and warmth.



Sheet List						
Sheet Name	Sheet Number					
Title Sheet	T1.1					
Floor Plan	A1.1					
Reflected Ceiling Plan	A2.1					
Enlarged Restroom Plans	A3.1					
Electrical Outlet Circuit Plan	E1.1					
Lighting Plan	E1.2					
Telephone and Data Plan	E1.3					
HVAC Plan	M1.1					
Plumbing Plan	P1.1					

Elle Brunner Raw Surroundings

STAMP:

601 Evergreen Point Road

Medina, Washington

NO. DESCRIPTION DATE

PROJECT NO.: Final Project

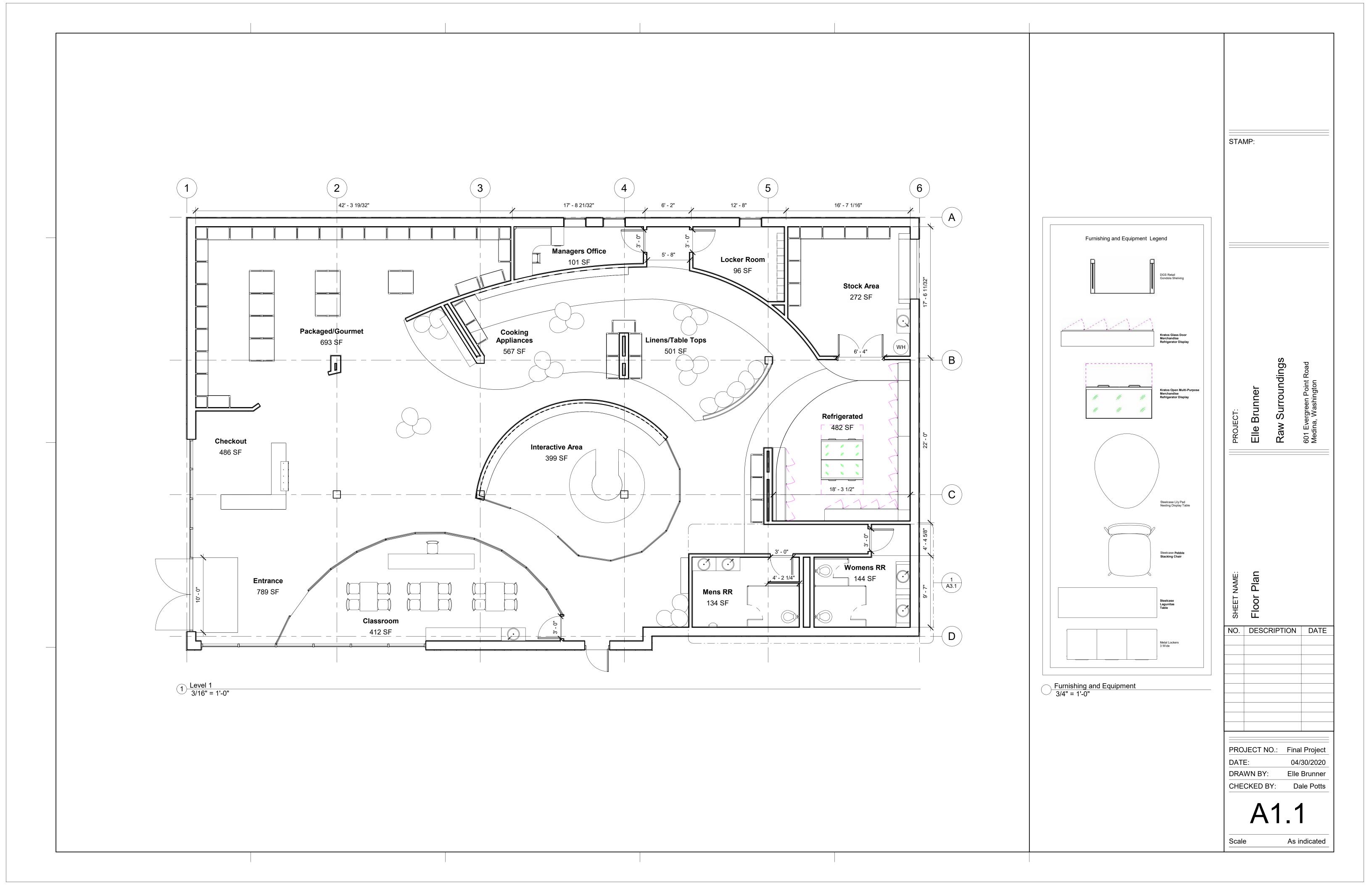
DATE: 04/30/2020

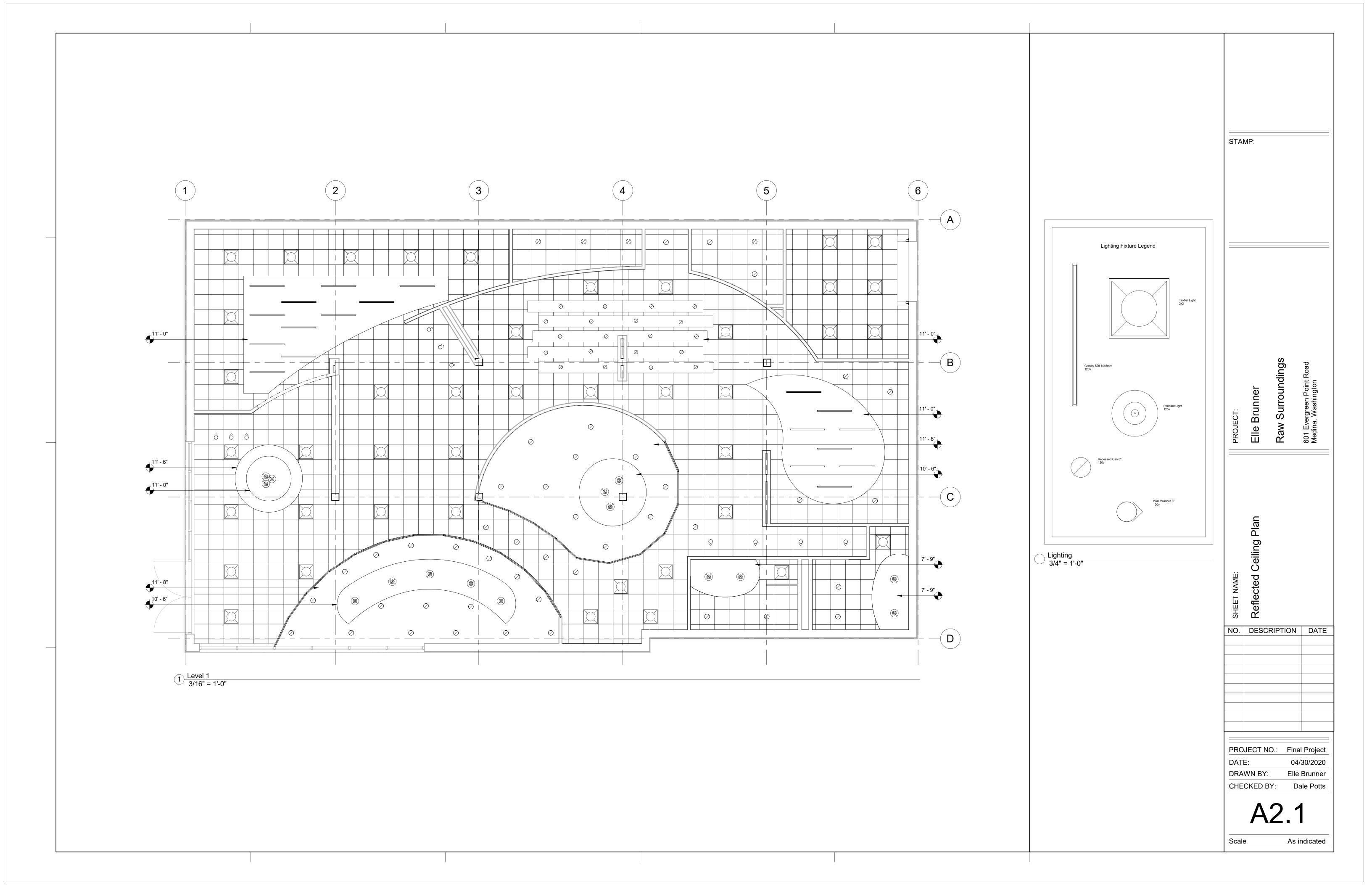
DRAWN BY: Elle Brunner

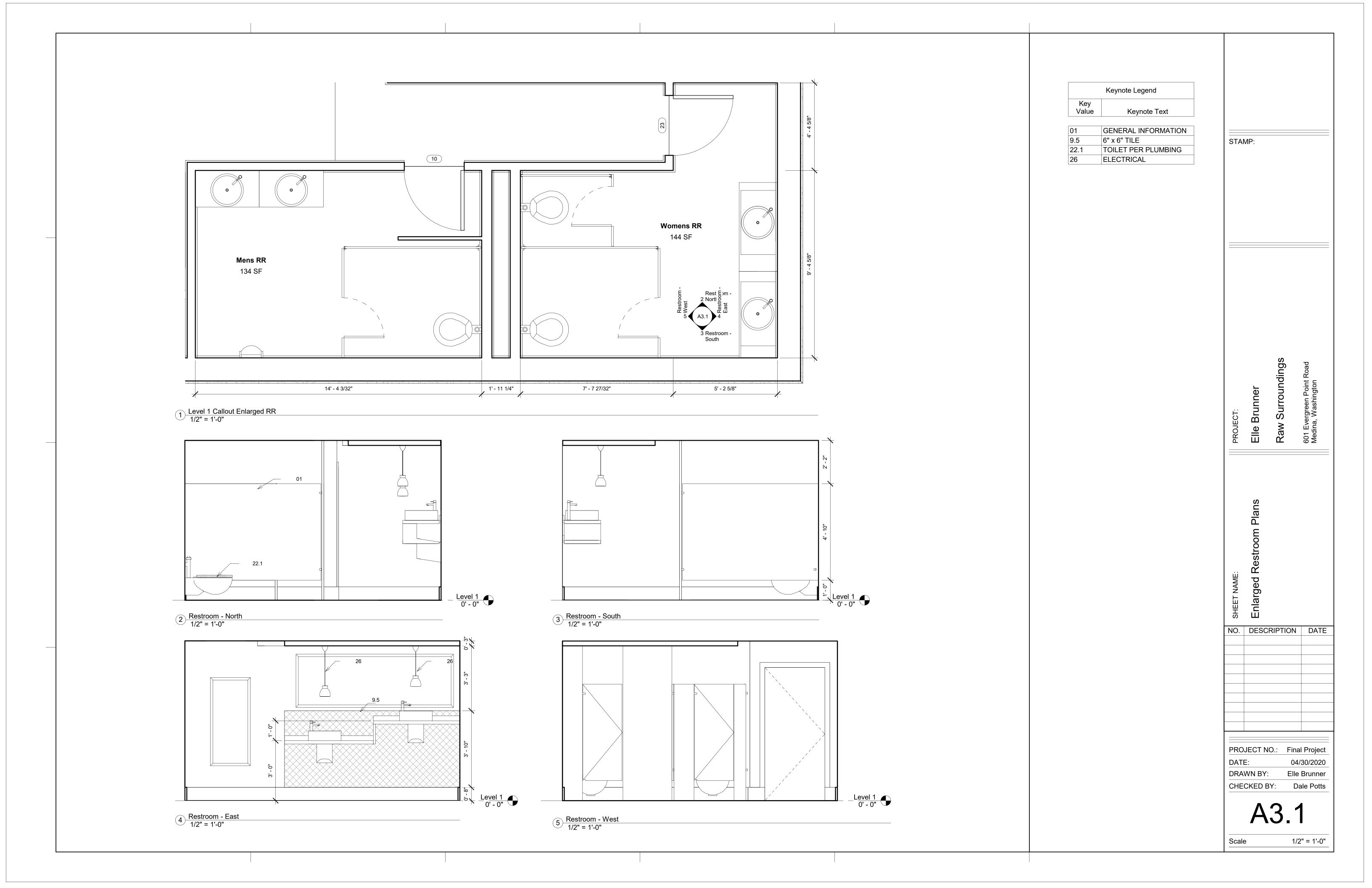
CHECKED BY: Dale Potts

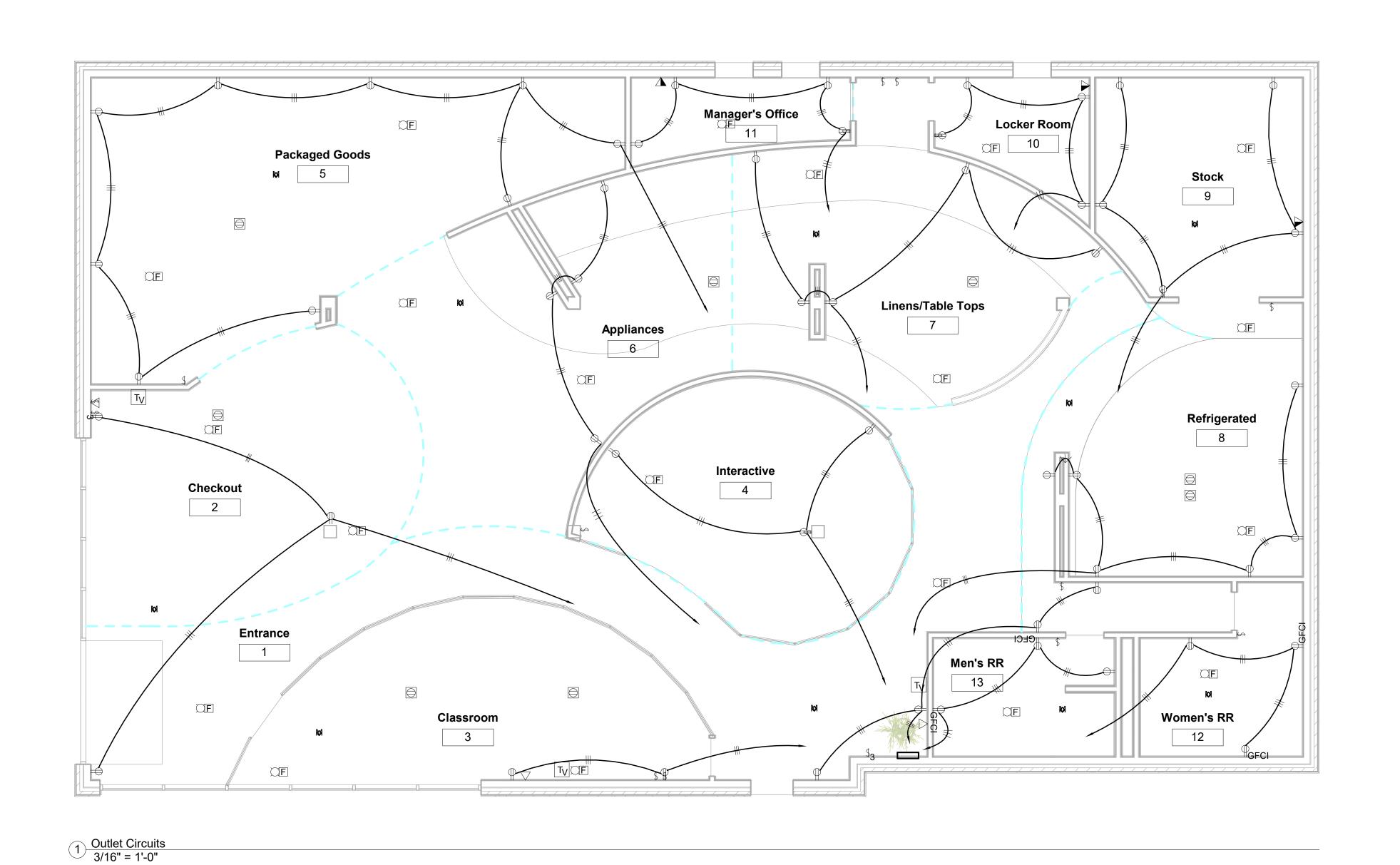
T1.1

Scale









Electrical Outlet Circuit Legend

Lighting Switch
Single Pole

Lighting Switch
Three Way

Lighting Baylighting
Sensor

Ceiling Daylighting
Sensor

Ceiling Decupancy
Sensor

Fire Alarm Hron Storbe
Ceiling

Fire Alarm Hron Storbe
Ceiling

Electrical Legend
3/4" = 1'-0"

SHEET NAME:

Electrical Outlet Circuit Plan

STAMP:

NO. DESCRIPTION DATE

PROJECT NO.: Final Project

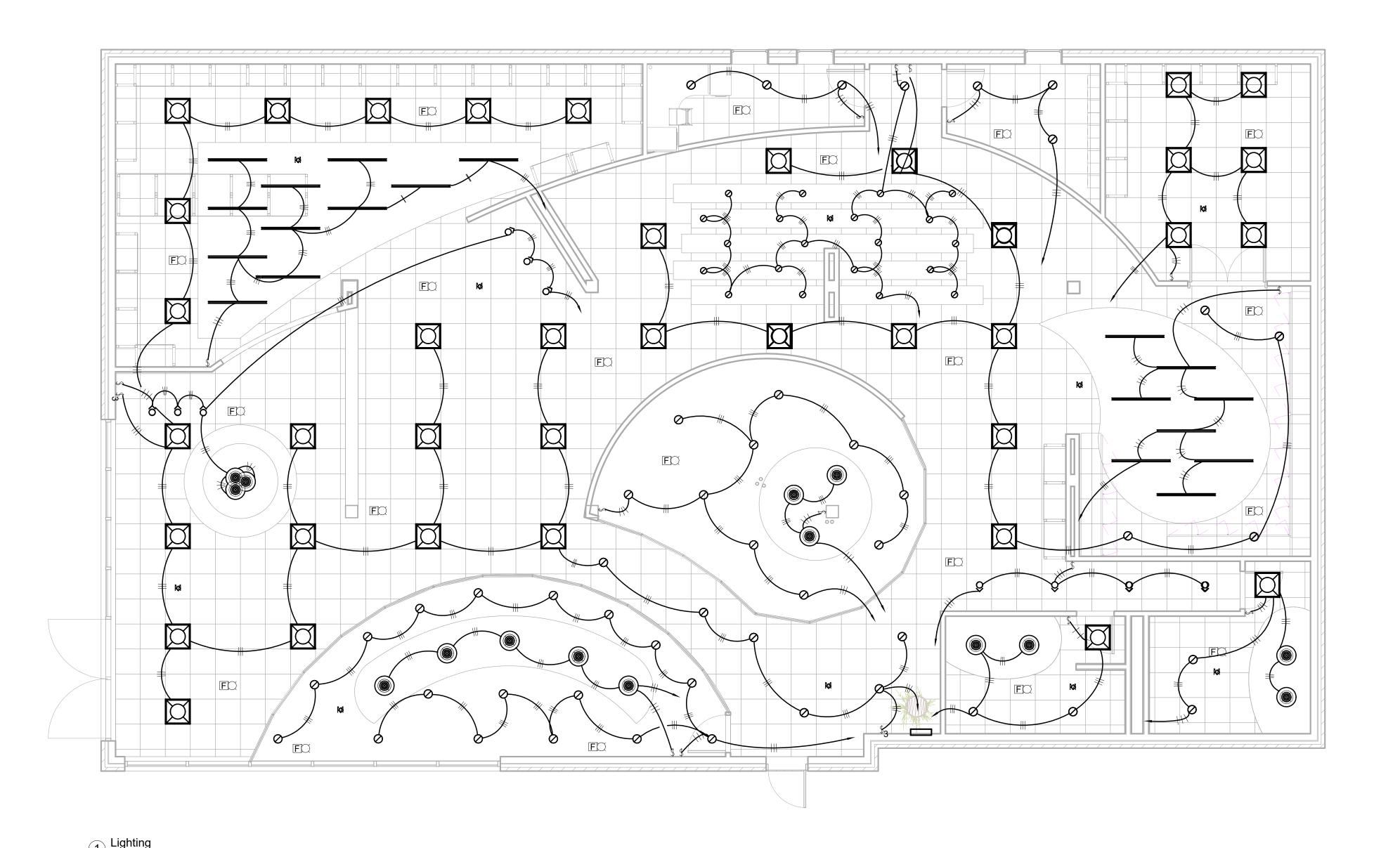
DATE: 04/30/2020

DRAWN BY: Elle Brunner

CHECKED BY: Dale Potts

E1.

Scale As indicated



Lighting Legend

Lighting Legend
3/4" = 1'-0"

Elle Brunner

SHEET NAME: Lighting Plan

STAMP:

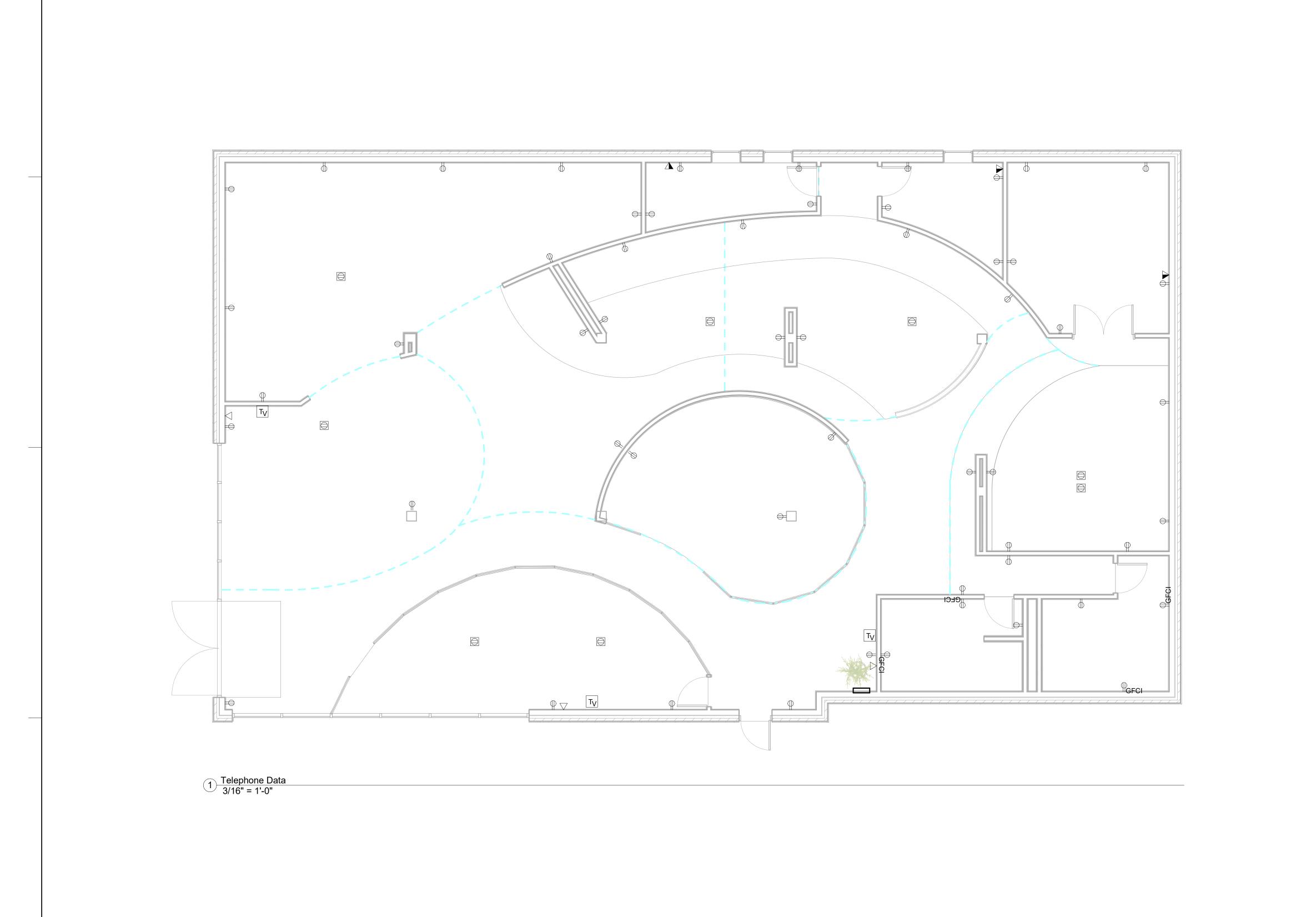
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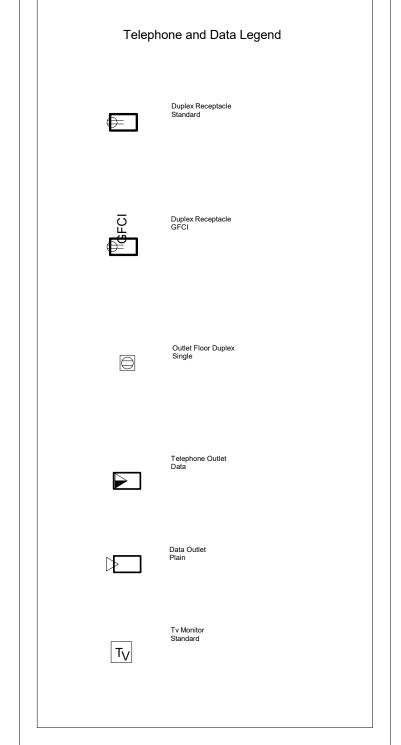
NO. DESCRIPTION DATE

Dale Potts

CHECKED BY:

As indicated





Telephone and Data Legend 3/4" = 1'-0"

PROJECT: Elle Brunner NO. DESCRIPTION DATE

PROJECT NO.: Final Project

04/30/2020

Dale Potts

As indicated

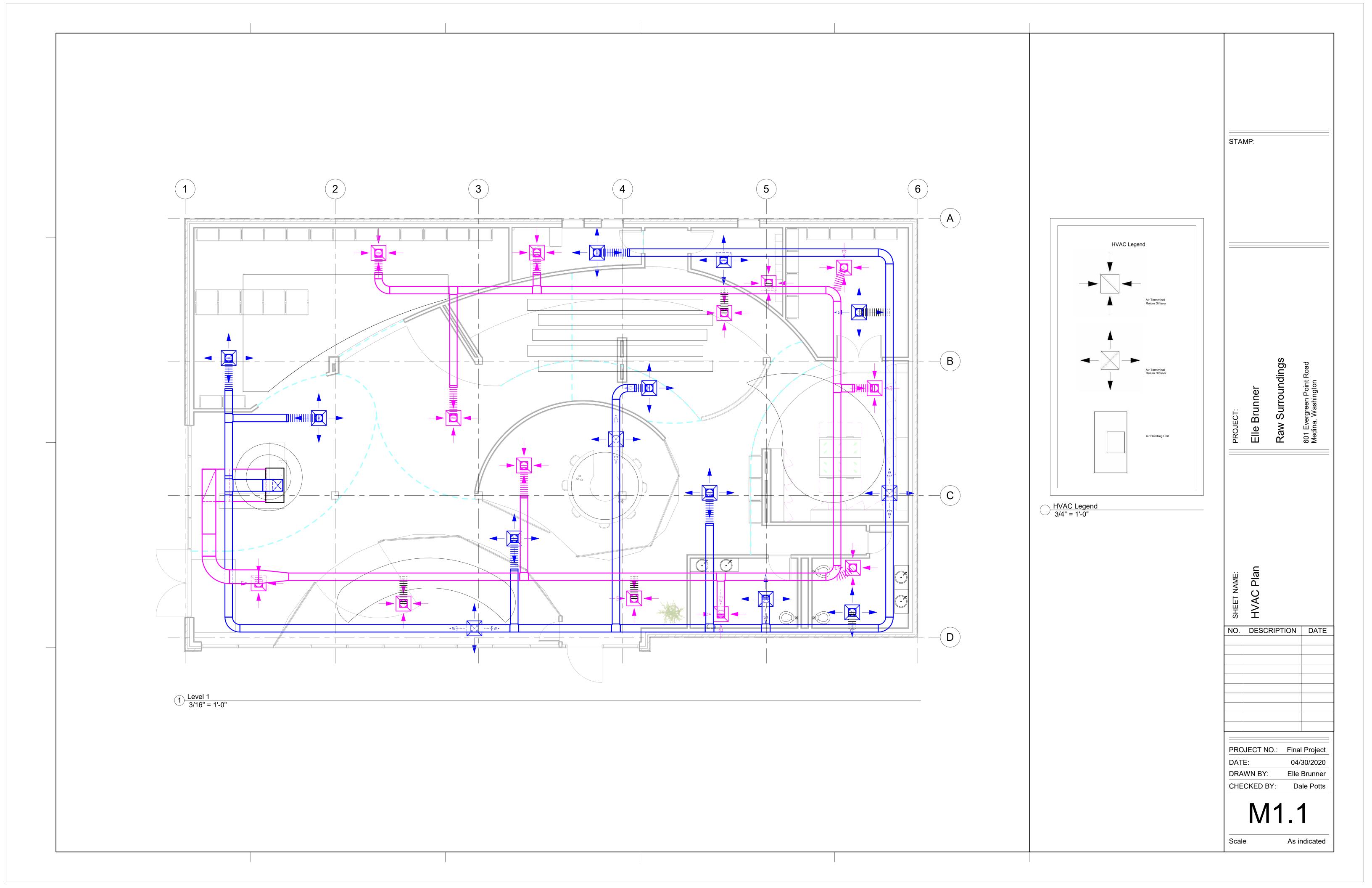
Elle Brunner

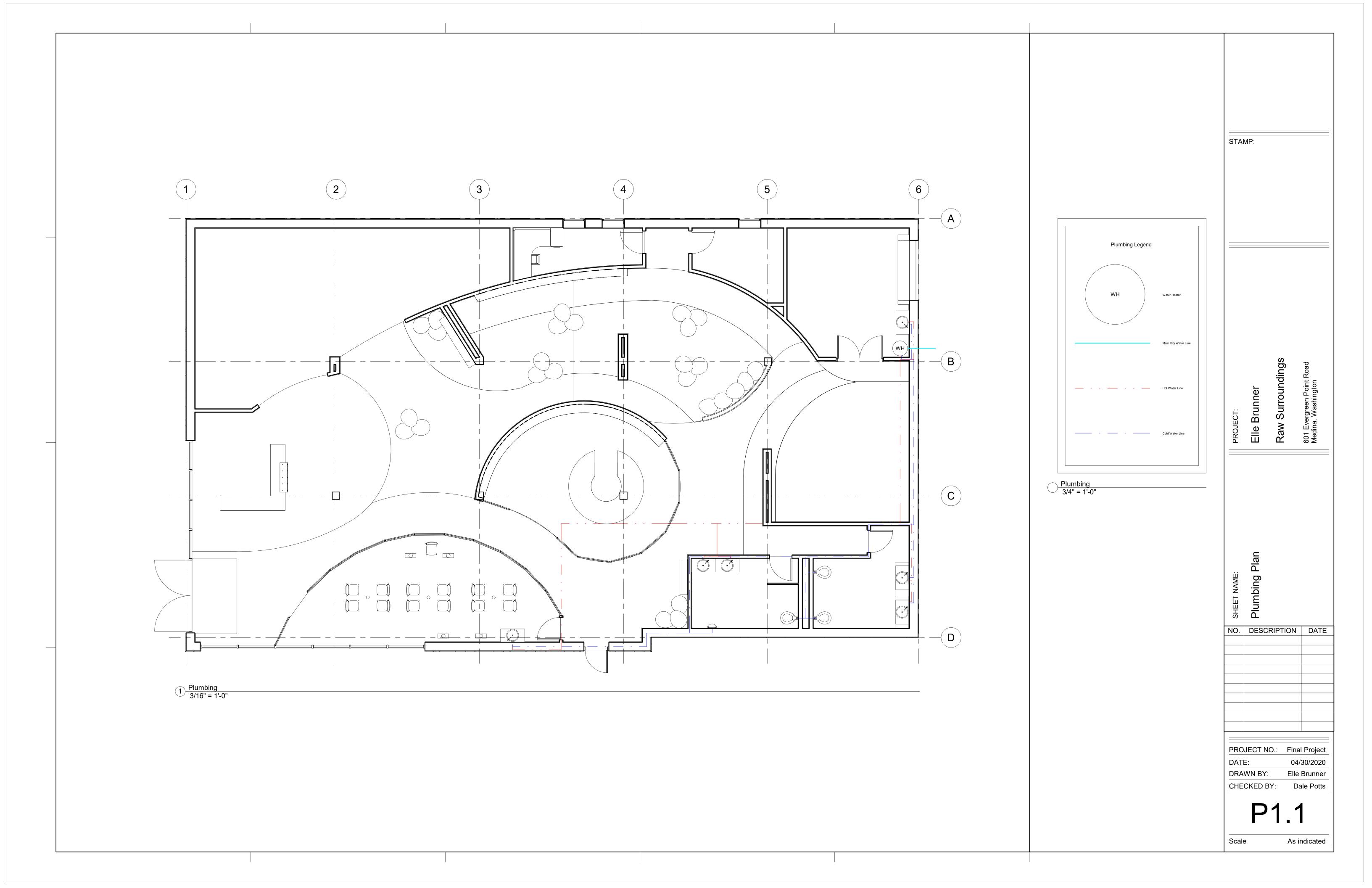
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STAMP:





Raw Surroundings

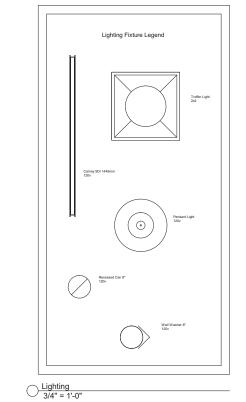


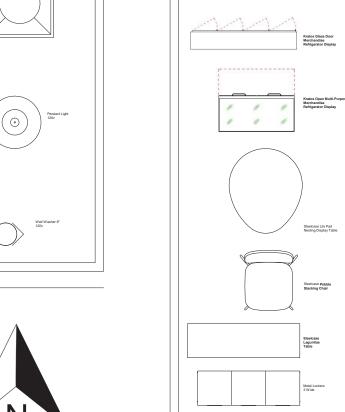
Project Statement

This project involves a proposed gourmet specialty food and wine store located in Medina, Washington. This store will be located in a heavily populated pedestrian village. Retail traffic has been created by entertainment and restaurant venues within the shopping area. The space includes an interactive wine tasting and charcuterie board making classes. The goal for this project is to create a welcoming environment for the community to come and connect while learning new hobbies.

Services and Activities

The two main features for this company is their enclosed wine tasting room and classroom sessions. The enclosed interactive area allows for all of the wine that is stored to be kept at the correct temperature, it also allow customers to view every type of wine available prior to tasting, all within a few feet. The classroom sessions offered at raw surroundings includes classes on how to create charcuterie boards. There are a variety of types to make which will be taught throughout the calender year.





Concept Statement

The natural elements of the eucalyptus plant generated the essential design elements within the space. The RAW leaf reveals curvilinear lines, naturally balanced colors and textures, and creates a harmonious form. Curvilinear lines shape the interior architecture of the main features within the space, the classroom and interactive area, bringing attention to these areas with natural curves draws customers in to the space. A balance of color and textures is seen throughout the flooring, wall coverings, as well as the display shelving. A RAW, exposed flow is created through the harmony and cohesiveness of materials and floor patterns, along with the ceiling compressions within the space.



Site Information

Medina average climate:
High 80s and Low 50s in the Summer
High 40s and Low 20s in the Winter
Rains the most in the winter months

Demographics:

Refrigerator Rendering

21.1 % of people are born outside of the country 93% of people are citizens 70% of people are Caucasian

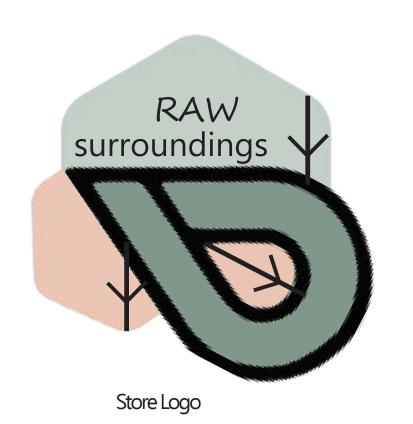
19.7% of people are Caucasian

2.98% of people are Hispanic5.97% of people are two or more races0.622% of people are African American0.56% of people are another race

The median native born age is 45 The median foreign born age is 49

Medina is a city located in the East side, a region of King County, Washington. Surrounded on the north, west, and south by Lake Washington, opposite Seattle. Medina is bordered by Clyde Hill and Hunts Point, as well as the satellite city of Belleville.

Medina has the third highest per-capita income in the state of Washington and the 49th highest in the United States The average income for Medina is \$186,484





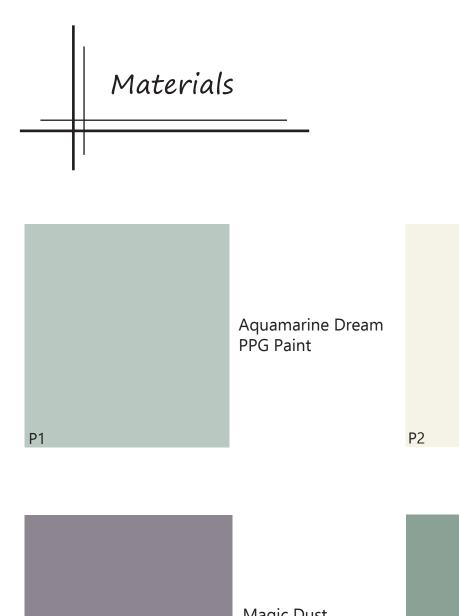
Interactive Area Rendering

The mission of this store is to provide a warm and natural environment for individuals to come and connect with one another while shopping. The logo represents the natural elements within our environment. Earth, wind, rain, and fire is represented. The idea that these four elements are "pure" and make up all matter on earth. These are the most natural elements ever to be created. The earth is full of rocks and minerals which provides the soil to grow vegetation and support life. Water is made of two hydrogen atoms bonded to one, giving hydration and restoration to the environment. Air is all around us and is made up of a variety of gases, this composition is just right for life on earth. The intensity of fire is dependent on the oxygen, creating light and warmth.

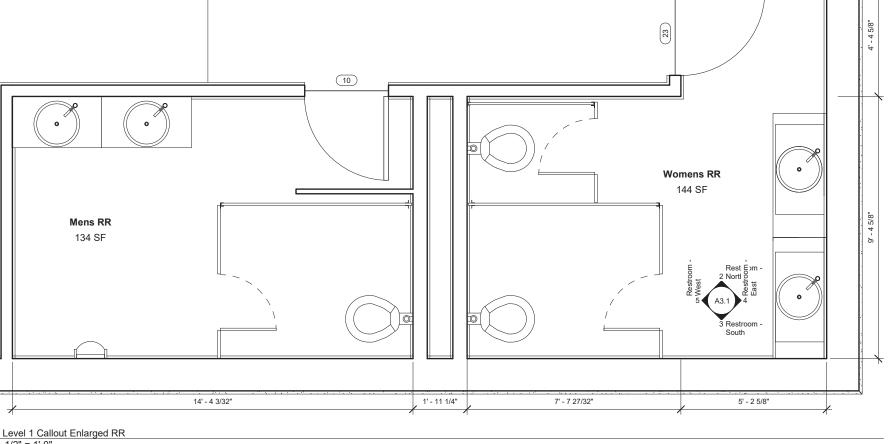


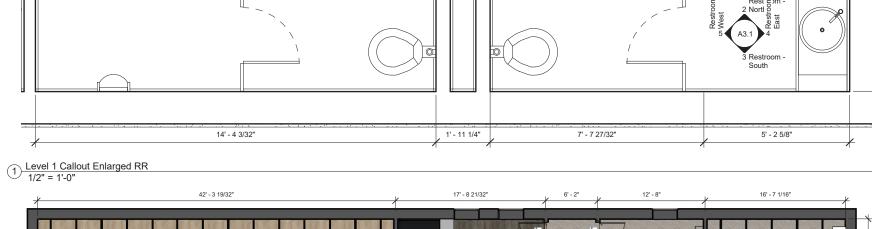
Product Logo

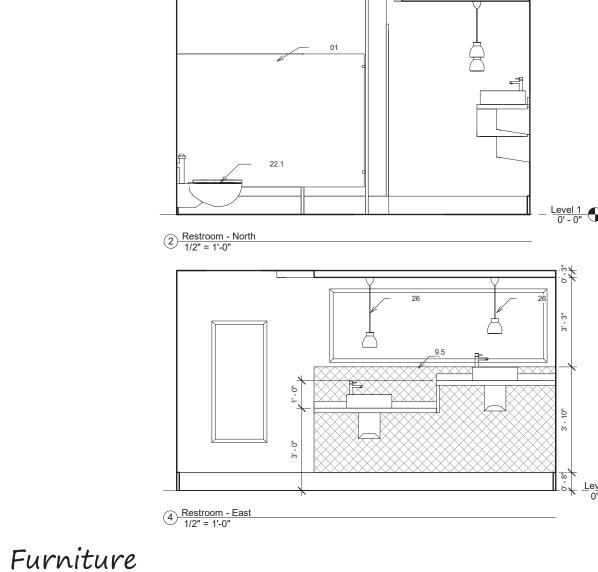
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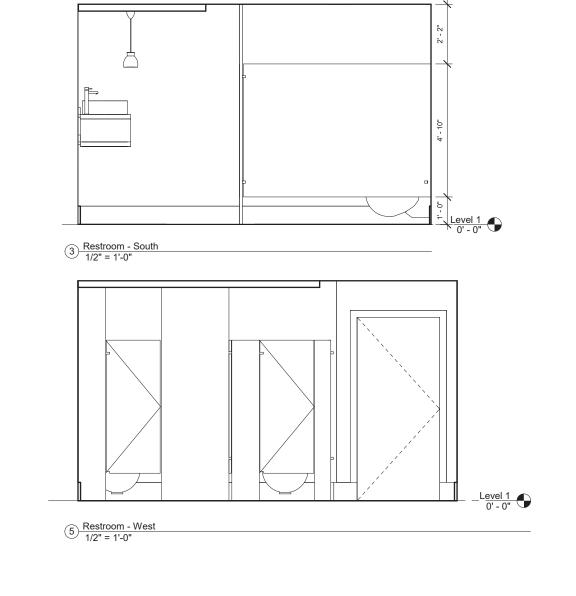












Magic Dust PPG Paint



WC1 Bungalow

Designtex

Wallcovering

Paradise Found **PPG Paint**



Spiced Orange **PPG Paint**

WC1 Bungalow

F3 London Oak

Armstrong LVT

Dark Shadow

Designtex

Wallcovering

Cool Concrete

PPG Paint



DGS Retail - Commercial Gondola Shelving Wood and Black Wall Shelves - FA1

All of the food display furnishings are fixed. They are fixed furnishings strategically designed to be placed next to the wall or to the back of itself.

There are no specifications on how to protect the floor. It is a free standing installation.

Shelf Capacity 500 lbs Aisle Signs sold separately



Lily Pad Nesting Display Table – FA4

Height: 20 in, 24 in, 28 in

List Price: \$605.00/unit

Steelcase – West Elm Work Collection

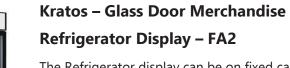
Pebble Stacking Chair - FA5

Depth: 21.4 In

Width: 21.8 in

Height: 33.5 in

Weight: 15 lb

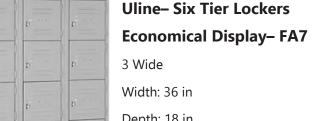


The Refrigerator display can be on fixed casters or set directly on the ground. There are no specifications on how to protect the floor.

It is a free standing installation. This product has s a bottom mounted oversized

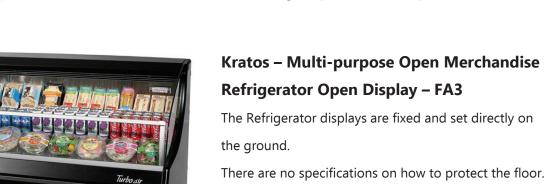
compressor. The holding temperature for this product is 34° to 41°F





Depth: 18 in Height: 72 in Color: Gray

5 year warranty List Price: \$505.00/unit



Kratos – Multi-purpose Open Merchandise Refrigerator Open Display – FA3

The Refrigerator displays are fixed and set directly on

It is a free standing installation.

Designed to operate in an environment of 75° F and 55% relative humidity.



Steelcase – Coalesse Collection Lagunitas Table – FA6

Width: 72 in Height: 26 in Weight: 15 lb

5 year warranty List Price: \$500.00/unit

Flooring and Wall Base

Armstrong – LVT – Braco Plaster – F1

- The recommended substrate is S-310 Roll Strong, S-288
 - The substrate should be installed in a constant room temperature-controlled room.
 - o A special installer is not required for this product. The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48

F1 Braco Plaster

Armstrong LVT

- hours prior to installation of the actual flooring. Other considerations
- Concrete floors should be tested for alkalinity and pH scale should be adjusted according to results.
- The installation options for this product is Looselay, modified Looselay or full spread adhesives: S-310
- Roll Strong, S-288 Premium is recommended.
- A special installer is not required for this product. This product's resistance to heat is tested under method ASTM F 1514 and is <8

For areas with heavy rolling loads, the full-spread installation method should be used.

- Installation of the material. From start to finish it will take around 8 days to complete.
- o It is necessary that the permanent HVAC system is in operation before installation Other considerations?

Flooring should be installed running East to West. Armstrong – LVT – London Oak Champagne – F2

- The recommended substrate is S-310 Roll Strong, S-288 The substrate should be installed in a constant room temperature-controlled room. A special installer is not required for this product.
- The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.
- Other considerations Concrete floors should be tested for alkalinity and pH scale should be adjusted
- The installation options for this product is Looselay, modified Looselay or full spread adhesives: S-310
- Roll Strong, S-288 Premium is recommended. A special installer is not required for this product.
- Other considerations For areas with heavy rolling loads, the full-spread installation method should be used.
- Installation of the material. From start to finish it will take around 17 days to complete.

This product's resistance to heat is tested under method ASTM F 1514 and is <8

- o It is necessary that the permanent HVAC system is in operation before installation. Other considerations? Flooring should be installed running East to West.
- Armstrong LVT London Oak Dark Shadow F3
- The recommended substrate is S-310 Roll Strong, S-288 The substrate should be installed in a constant room temperature-controlled room.

F2 London Oak

Armstrong LVT

Champagne

- A special installer is not required for this product. o The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48
- hours prior to installation of the actual flooring. Other considerations Concrete floors should be tested for alkalinity and pH scale should be adjusted
- according to results. The installation options for this product is Looselay, modified Looselay or full spread adhesives: S-310
- Roll Strong, S-288 Premium is recommended. A special installer is not required for this product.
- This product's resistance to heat is tested under method ASTM F 1514 and is <8 Other considerations
- For areas with heavy rolling loads, the full-spread installation method should be used.
- Installation of the material. From start to finish it will take around 17 days to complete.
- o It is necessary that the permanent HVAC system is in operation before installation.
- Other considerations? Flooring should be installed running East to West.

Armstrong - VCT - Neapolitan - F4

Other considerations

- The recommended substrate is S-515, S-525, S-750 or Flip o The substrate should be installed in a constant room temperature-controlled room.
 - A special installer is not required for this product.
 - The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.
- Concrete floors should be tested for alkalinity and pH scale should be adjusted according to results.
- The installation options for this product is Full Spread Adhesives S-515, S-525, Flip Spray Adhesive is
- A special installer is not required for this product.
- This product's resistance to heat is tested under method ASTM F 1514 and is <8 Other considerations
- For areas with heavy rolling loads, the full-spread installation method should be used.
- Tiles are to be heated from the back only, never the face of the material. Installation of the material.
 - From start to finish it will take around 6 days to complete. o It is necessary that the permanent HVAC system is in operation before installation.
- Other considerations? Epoxy adhesive is recommended for safety zone in areas that may be exposed to
 - frequent surface moisture and/or cooler temperatures.

Armstrong - VCT - Stone Beige - F5

- The recommended substrate is S-515, S-525, S-750 or Flip • The substrate should be installed in a constant room temperature-controlled room.
- A special installer is not required for this product. o The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring.

- Other considerations
- according to results. • The installation options for this product is Full Spread Adhesives S-515, S-525, Flip Spray Adhesive is recommended.
 - A special installer is not required for this product. This product's resistance to heat is tested under method ASTM F 1514 and is <8
 - For areas with heavy rolling loads, the full-spread installation method should be used. Tiles are to be heated from the back only, never the face of the material.

F4 Neapolitan

Armstrong VCT

- Installation of the material. From start to finish it will take around 6 days to complete.
- o It is necessary that the permanent HVAC system is in operation before installation. Other considerations?
 - Epoxy adhesive is recommended for safety zone in areas that may be exposed to frequent surface moisture and/or cooler temperatures.

Concrete floors should be tested for alkalinity and pH scale should be adjusted

Armstrong - Wall Base - Shadow Gray - WB1

Other considerations

- The recommended substrate is S-725 Set-in-Wet or Solvent-Based Contact Adhesive.
 - The substrate should be installed in a constant room temperature-controlled room. A special installer is not required for this product.
- o The area must maintain a minimum of 65 degrees and a maximum of 100 degrees for at least 48 hours prior to installation of the actual flooring. Other considerations
- The subfloor must be smooth, sound, dry, clean and free of dirt, wax, polish, paint and all other foreign matter.
- Installation options for this product S-725 Set-in-Wet Adhesives or Solvent-Based Contact Adhesives. A special installer is not required for this product.
- This product should remain in temperatures of 65 degrees minimum to 100 degrees maximum. Other considerations
- Do not install wall base over vinyl wall coverings and nonporous paints. Installation of the material.
- From start to finish it will take around 72 hours to complete. Wall base can be mitered, scribed or wrapped with a V-shaped notch in toe at inside corners.
 - Fitting should be completed for each piece before applying adhesive.

Wall Treatments

Designtex - Wall Covering - Bungalow - WC 1

- The recommended adhesive application is a good quality heavy duty clear vinyl adhesive made by How long will it take to install?
 - A special installer is not required for this product.
 - You should not install unless temperature is going to be maintained above 55 degrees.

Other considerations?

WB1 Shadow Gra

Rubber Wall Base

F5 Stone Beige

Armstrong VCT

Armstrong

- It is always advantageous to use a primer and adhesive from the same manufacturer. Installation of the wall covering
- A special installer is not required for this product.
- You should not apply paste to the back of the wallcovering. You should not install unless temperature is going to be maintained above 55 degrees.
- Other considerations? Wall covering should be installed running horizontally.
- Designtex Wall Covering Steel WC 2

A special installer is not required for this product.

- The recommended adhesive application is a good quality heavy duty clear vinyl adhesive made by
- How long will it take to install? A special installer is not required for this product.
- You should not install unless temperature is going to be maintained above 55 degrees.
- It is always advantageous to use a primer and adhesive from the same manufacturer. Installation of the wall covering
 - You should not apply paste to the back of the wallcovering. You should not install unless temperature is going to be maintained above 55 degrees.
- Other considerations? Wall covering should be installed running horizontally.

Aquamarine Dream - P1, Atrium White - P2, Cool Concrete - P3, Magic Dust - P4, Paradise Found – P5, Spiced Orange – P6

- When should painting be completed?
 - Painting should be completed during the final stages of material placement. This should be around the time of casework being placed. Dust should not be circulating. etc.
- Moving and installation of casework etc. could mar the final paint job, etc. 2. Does the drywall need any special preparation? Prior to painting, the drywall needs to be free of any nicks or gouges and sanded with the dust
- completely removed from the walls and surrounding areas. 3. Paint requires a primer. Will there have to be two or three coats? Adding a primer can be helpful for many different reasons but adding two original coats and three when painting over a color, to give the new paint a good even base.
- 4. What temperature does the building have to be? The area must maintain a minimum of 65 degrees and a maximum of 100 degrees. But ideal 60 to 85 degrees when painting. 5. What relative humidity is ideal?

- Ideal painting conditions are humidity levels of 40 to 60 percent.
- 6. How long will it take the painter to prime all of the surfaces?
- It will take approximately 72 hours to prime the interior. 7. How long will it take before the primer is cured?
- 8. How long will it take the paint to dry/cure? It will take approximately 1 week to paint, dry, and cure all interior surfaces.

It will take approximately 24 hours to prime the interior.

9. How long will it be before the base can be installed? The base can be installed after the flooring is installed.

Furnishings

When will the furnishings be able to be installed? All furnishings will need to be installed after the flooring and

walls have been completed. DGS Retail – Commercial Gondola Shelving – Wood and Black Wall Shelves – FA1

- Are there specifications for furnishings
- What type of casters are needed (carpet, concrete, VCT, etc?) All of the food display furnishings are fixed. They are fixed furnishings strategically
- designed to be placed next to the wall or to the back of itself.
- How do you protect the floor from the furnishings? There are no specifications on how to protect the floor. It is a free standing installation.
- Other considerations: Shelf Capacity 500 lbs
- Kratos Glass Door Merchandise Refrigerator Display FA2

Aisle Signs sold separately

- Are there specifications for furnishings?
- What type of casters are needed (carpet, concrete, VCT, etc?) The Refrigerator display can be on fixed casters or set directly on the ground.
- How do you protect the floor from the furnishings? There are no specifications on how to protect the floor. It is a free standing installation.
- Other considerations: This product has s a bottom mounted oversized compressor.
- The holding temperature for this product is 34° to 41°F Kratos – Multi-purpose Open Merchandise – Refrigerator Open Display – FA3
- Are there specifications for furnishings?
 - What type of casters are needed (carpet, concrete, VCT, etc?) The Refrigerator displays are fixed and set directly on the ground.
- There are no specifications on how to protect the floor. It is a free standing installation.
- O How do you protect the floor from the furnishings? Other considerations:

- Designed to operate in an environment of 75° F and 55% relative humidity.
- Steelcase West Elm Work Collection Lily Pad Nesting Display Table FA4
- Specifications for furnishing:
- Depth: 25 in Width: 30 in
- Height: 20 in, 24 in, 28 in 5 year warranty

List Price: \$605.00/unit

- Steelcase West Elm Work Collection Pebble Stacking Chair FA5 Specifications for furnishing:
- Depth: 21.4 In
- Width: 21.8 in Height: 33.5 in
- Weight: 15 lb 5 year warranty List Price: \$505.00/unit

Steelcase – Coalesse Collection – Lagunitas Table – FA6

Specifications for furnishing:

Weight: 15 lb

- Width: 72 in Height: 26 in
- 5 year warranty List Price: \$500.00/unit
- Uline– Six Tier Lockers Economical Display– FA7
- Specifications for furnishing: 3 Wide
- Width: 36 in Depth: 18 in
- Height: 72 in Color: Gray