Visit CBER – Summer 2023

The Center for Business and Economic Research (CBER) is located inside the Whiting Business Building, east of the bell tower (Shafer Tower) on the Ball State University campus.

Visitor Parking on Campus

- Enter your license plate number and payment at the pay box
- Cash and card accepted—$1/hour or $5/day

**P2 VISITOR LOT – MCKINLEY AVE.**

1. The P2 visitor lot can be accessed from McKinley Ave. A pay box is located at the south edge of the lot.
2. After paying, cross the street and head toward the stoplight. Turn right and walk to the bell tower. Cross McKinley Ave. and walk to Frog Baby Fountain.
3. The main entrance to the Whiting Business Building is near the fountain. Once inside, head right and walk toward the back of the building. CBER is the first office on the right—WB 149.

**P7 VISITOR LOT – RIVERSIDE AVE.**

1. The P7 visitor lot can be accessed from Riverside Ave., beside the Applied Technology Building. A pay box is located at the northeast edge of the lot.
2. After paying, head east to McKinley Ave. Turn left and walk to the bell tower. Cross McKinley Ave. and walk to Frog Baby Fountain.
3. The main entrance to the Whiting Business Building is near the fountain. Once inside, head right and walk toward the back of the building. CBER is the first office on the right—WB 149.

**R6 VISITOR LOT – NEW YORK AVE. GARAGE, 1st FLOOR**

1. From New York Ave., turn west onto the unmarked Studebaker Drive and turn left into the garage. Visitor parking is on the first floor. A pay box is located near the west stairwell.
2. After paying, walk west to the pond. Continue west past the Noyer residence complex and turn right at the bike path.
3. The Whiting Business Building will be a long brick building on the left side of the path. Use the south entrance. Once inside, CBER is the first office on the right—WB 149.

Lost? Call the CBER office at 765-285-5926.