

## **Economic Impact Analysis**

of the Hog Production Industry

Jay and Randolph Counties



## Why did Ball State seek this project?

- Incendiary and divisive public dialogue
- Lack of unbiased data
- Co-opting of county plan commissions as environmental courts
- Economic development implications
- Ball State land use planning expertise



### **Unique University Resources**

- Office of Building Better Communities' economic development experience
  - □ Economic analysis capability
  - □ Applied IMPLAN modeling software
- Dept. of Urban Planning land use experience
  - Zoning and planning analysis & recommendations



### Project Scope

- Economic impact analysis
- Comprehensive plan and zoning ordinance review and recommendations
- Review and recommendations regarding locally available incentives
- Other duties as requested
  - Review literature on residential land value impacts
  - Review county's hog capacity

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## Strengths and Weaknesses of IMPLAN

#### Strengths

- Good tool for impact analysis
- Captures direct, indirect, and induced effects
- Detailed and reliable data
- Good for regional analysis
- Captures backward and forward linkages
- Price of software and datasets.

#### Weaknesses

- □ I-O model cannot quantify impacts of changes in relative price, technology, trade relations, or demographics.
- Full-time and Part-time workers are not separated.
- Regional trade relations based on the national structure and can be inaccurate or outdated.
- Limited number of sectors



#### Other Data Sources

- Indiana Department of Environmental Management
  - □ CAFO and CFO permit applications
- US Department of Agriculture
  - National Agricultural Statistics Service/Census of Agriculture
- US Department of Labor
  - BLS Census of Employment and Wages (including suppressed data)



#### Other Data Sources (cont'd)

- University of Missouri Columbia
  - □ Extension Service
- Indiana University
  - Indiana Business Research Center
- JBS United/JBS Feeds
  - Survey of producers



### Key Economic Impact Analysis Findings

#### 2007 Estimates

CAFO/CFO Inventory growth \*

Direct output
Total output
Local inputs
percent local
growth \*

\*Base year

Dominant types of hog farms

Randolph County

185,848

193%

\$ 49.6 million

\$61.8 million

\$ 8.8 million

21.5%

298%

2003

piglets and nursery pigs

Building

Ball State University
Better Communities

Jay County

262,000

90%

\$ 38.5 million

\$46.8 million

\$ 6.4 million

19.2%

93%

2004

finishing hogs



## Key IMPLAN Analysis Results

#### 2007 Estimates

- Output
- **■**Employment
- Income/worker
- **■**Proprietary income
- Local inputs
- Multipliers
  - Output
  - Employment
- Dominant types of hog farms

Figures in red identified for further study

#### Randolph County

\$49.6 million

1,264

\$ 2,672

\$ (366,930)

21.4 %

1.24

1.113

piglets and nursery pigs

Jay County

\$ 38.5 million

838

\$1,656

\$ (657,919)

19.2 %

1.22

1.124

finishing hogs

# Additional Findings **Employment and Income**

- Hog and pig farming in Indiana (2003)
  - □ Full-time annual wage = \$26,319
  - Only 9% of employees are full-time
  - □ Part-time workers average 5.3 hours/week
- Randolph County (2003)
  - 335 employees (includes 68 proprietors)
  - □ 12% (32) full-time employees
  - Total FTEs = 64



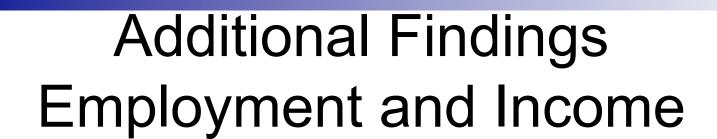
- Hired farm workers in IL, IN, OH (2003)
  - Average annual wage \$17,528
  - □ Workers average 36 hrs/week
  - □ Average pay \$9.34 / hour
  - □ FTE wages \$19,448
- All sources point to higher wages in hog and pig farming than total farming wages

# Additional Findings **Employment and Income**

- Proprietors' reported income varies significantly from year to year
- Total proprietary income per IMPLAN:

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Randolph
   Jay
$ (341,105) in 2004
                         $ (92,718) in 2003
$ (657,919) in 2007 *
                          $ (366,930) in 2007 *
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2007 figures are Ball State forecasts, based on IMPLAN model only



- Average reported hog farm proprietary income in USDA Heartland Region (1998-2005) is estimated at \$ (91,000) per year for farms with finishing capacity of 4,000
- Reported earnings are impacted significantly by non-cash expenses
  - Mostly depreciation



# Additional Findings Employment and Income

- In USDA Heartland Region, hog producers' proprietary income in 2004 and 2005
  - □ increased significantly
  - were the only years within the eight-year study term with positive net income
- When adjusted for depreciation and unpaid labor, proprietary income is positive each year over the same reporting period



### Comments

- Jay County's hog output was higher than Randolph County's in 2004, but is projected to be lower in 2007.
- A lesser share of money goes to wages in Jay County
  - (5.3% based on employee compensation, 3.6 % if negative proprietary income is included for 2004).
  - Randolph County's wages in 2004 were about 10.7 % and 8.9 % of total output).
- Jay County's hog production is more concentrated in finishing farms, and Randolph County is more intensive in producing piglets and nursery pigs, a higher valueadded activity.



### Potential Economic Opportunities

- Randolph County
- Real estate services
- Wholesale trade
- Transportation
- Ag support services
- Financial services
- Repair & maintenance
- Machinery & vehicle parts

- Jay County
- Real estate services
- Wholesale trade
- Transportation
- Financial services
- Repair and maintence
- Machinery & vehicle parts
- Warehousing
- Veterinary services



## Planning and Zoning Review

- Modern Agriculture is Big Business
  - Heavy machinery and equipment, extended hours, dust, noise, odor
  - □ Fundamental difference between row cropping and modern livestock operations
- Modern Agriculture is Incompatible with Rural Residential
  - Additional separation of uses is required



## Planning and Zoning Review

- Two agricultural zones recommended
  - □ A-L (Agriculture Limited) includes row crops, limited livestock, 'traditional agriculture'
  - □ A-I (Agriculture Intensive) includes CAFOs and all activities permitted in A-L zone includes most of the rural areas



# Planning and Zoning Recommendations

- Reciprocal set-backs
  - Set-backs vary based on manure handling technology
- Restrict county highway cuts



### Planning and Zoning Recommendations

- Randolph County
- Create new rural residential district
- Setbacks from public uses of 1,320 feet (750' with deep pit storage for certain uses)
- Require CAFOs to access only certain roads

- Jay County
- Eliminate setbacks for existing residential
- Maintain most setbacks
  - Eliminate for existing properties
  - □ increase for subdivisions ≥ 20 homes

20

Restrict county highway cuts



## Key conclusions

- Pork production represents a viable, home-owned small business economic development initiative in rural Indiana
  - ☐ Further opportunities exist within the sector
- Existing rural planning and zoning tools are insufficient in separating incompatible rural land uses