

CAREER CENTER RESOURCES FOR SUCCESS



**BALL STATE
UNIVERSITY**

WE FLY



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Mission

To connect all of our partners for the purpose of helping students integrate their education, self-awareness, and experiences to empower a lifetime of career achievement and personal satisfaction.

Vision

We will be recognized as expert partners who create industry-best practices through connecting and preparing students, employers, faculty, and alumni in their quests to reach their goals.

The information presented here, correct at the time of publication, is subject to change.

Ball State University practices equal opportunity in education and employment and is strongly and actively committed to diversity within its community. 775591-19 mc



YOU WON'T JUST DREAM AT BALL STATE...

YOU'LL FLY WITH AMBITION.

Our students and faculty know what it means to live life outside of the classroom. They're not shy about introducing the world to their knowledge and their passions, and neither are we. It's one reason why so many local and global partners have come to see Ball State as a primary player in their success, and we're thrilled to be a part of making it all happen.

- Our graduates aren't just getting jobs, they're leading the way. With a 95 percent career placement rate, they're outpacing their peers at other universities, and that tells us that they're not just dreaming big. They're achieving big, too.

Getting ahead in a competitive world can be overwhelming, but we're here to make it possible. It's true—there's nothing easy about success. But when you interact with us, you'll meet Career Coaches and engage with services and tools that have all been created for one reason—to help you define your personal brand long before it's time to compete for that dream job.

We look forward to seeing you!
Career Center Staff

EXPLORING YOUR OPTIONS

This is your chance to take a deep breath and realize that it's OK if you don't quite have all the answers to life's biggest challenges. College is about exploration and discovery. And it's also about finding the right people to help you uncover goals and plans to get exactly where you need to be. Let our career experts, extensive professional network, and online tools guide you through some of the earliest college and career decisions you have to make.



CAREER COACHING

Each year, people invest thousands of dollars on career coaches—searching for the same kind of answers you can find right here at the Ball State Career Center. We're always ready to help you align your long-term goals with your everyday choices. Our dedicated staff of highly trained Career Coaches is ready to begin meeting with you immediately.

29,128 TOTAL Career Center engagements	9,977 unique student engagements	5,791 coaching appointments
		9,471 workshop participants

KEY CAREERS

KEY Careers is an initiative designed to help Ball State freshmen identify a major and choose a career direction. This is an online, self-guided program that will help increase students' career clarity and begin connecting them with Career Center programs and services.

Freshman Cohort							
Persistence To:	2011	2012	2013	2014	2015	2016	2017
Sophomore	+11.2%	+10.62%	+7.98%	+9.49%	+11.74%	+12.16%	+9.6%
Junior	+12.86%	+12.64%	+8.95%	+11.99%	+11.2%	+9.53%	
Senior	+12.86%	+14.06%	+8.87%	+12.15%	+9.8%		
Four-Year Graduation Rate	+15.04%	+18.43%	+19.08%	+15.79%			

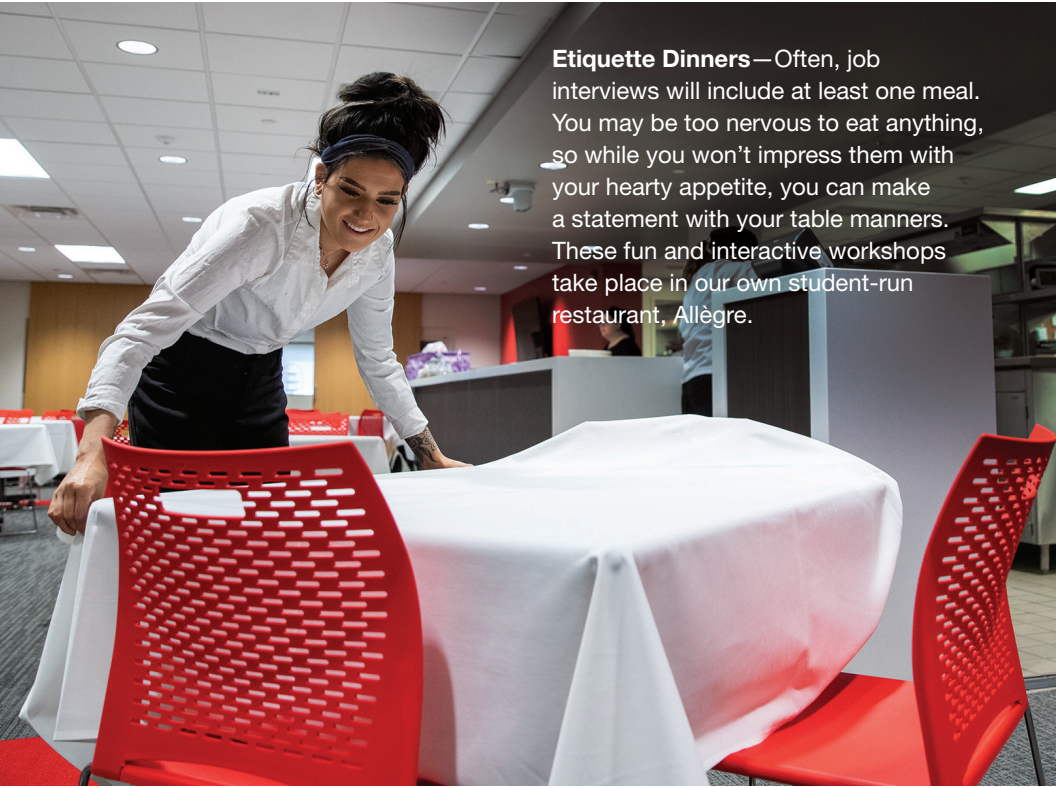
Participants consistently graduated in four years at a rate higher than non-participants. Participants consistently retained and persisted towards graduation at a rate higher than those that did not participate.

DEVELOPING SKILLS

While you're busy becoming an expert in your profession, we're working hard behind the scenes to make sure that the rest of the world will be able to see just how valuable you really are. Résumés, interviews, workplace etiquette, and more play such a large role in making sure you'll earn a future job offer. We know exactly what hiring managers are looking for—and what they want to avoid. Let us help you make a great impression with prospective employers.

Workshops—Forget boring and irrelevant. These workshops and presentations merge students, faculty, and employers together, combining knowledge with experience in ways that deliver actionable strategies for problem-solving, networking, interviewing, and more.

Etiquette Dinners—Often, job interviews will include at least one meal. You may be too nervous to eat anything, so while you won't impress them with your hearty appetite, you can make a statement with your table manners. These fun and interactive workshops take place in our own student-run restaurant, Allègre.



PROFESSIONAL PREPAREDNESS PROGRAMS

Career Ready—The Career Ready program is for Ball State undergraduate and graduate students who want to advance their career possibilities. Career Ready is a self-paced experience that students can complete before they graduate. The Career Ready program helps you develop, understand, and market yourself through the eight nationally recognized professional skills employers seek.

Critical Thinking/ Problem Solving 	Professionalism/ Work Ethic 
Teamwork/ Collaboration 	Oral/Written Communications 
Leadership 	Digital Technology Fluency 
Global/ Intercultural Fluency 	Career Management 

BUILDING EXPERIENCE

At Ball State, classrooms aren't the only place where learning happens. You'll be volunteering, interning, working on campus, and being active throughout the local community. And we're here to make sure you find the best connections, the strongest networks, and the best experiences. Are you ready to build connections?

Student Employment—Each year, thousands of our students, both on and off campus, rely on student employment to finance their academic goals and expand their professional experiences. The Career Center coordinates our on-campus employment process for students and will help you navigate your options. When looking for a campus job, your “go-to” resource is Cardinal Career Link.

Finding jobs on campus is an easy process.

1. Look up jobs on Cardinal Career Link at bsu.edu/careers/careerlink.
2. Visit the Career Center in Lucina Hall 220 for an on-campus student job referral (8 a.m.–4:30 p.m. during the fall and spring semesters, 8 a.m.–3:30 p.m. in the summer). Bring your Ball State ID card.
3. Contact the department using the information found on the referral form.
4. Follow up with the department to ask about the status of your application.



MAKE THE TRANSITION

You've earned a reputation as a Ball State student. You're prepared, qualified, and professional. This is why 95 percent of our graduates get jobs or go to graduate school as soon as they leave campus. When you're ready to make the leap from the classroom to the professional world, we're here to help you with job postings, on-campus interviewing, job fairs, and more.

Job Fairs—Every year, more than 300 employers arrive on Ball State's campus in search of young professionals who are more than just “book smart.” They're looking for team members who haven't waited until game day to put their learning into action. And they know when it comes to finding job candidates who know their stuff (and have the real-world experience to prove it), Ball State has exactly what they need. Events include:

- Cardinal Job Fair in fall and spring
- Teacher Job Fair
- Graduate School Expo

On-Campus Interviewing—On-campus interviewing is an excellent way for you to meet prospective employers who have entry-level positions available. Hundreds of organizations recruit on campus each year for interns and full-time entry-level employees in a variety of industries. To view a list of organizations that have scheduled visits to campus to interview Ball State students and alumni this semester, log in to your Cardinal Career Link account at bsu.edu/careers/careerlink. Once in your account, select the “Interviews I Qualify For” link.





CARDINAL CAREER LINK

You won't just find access to job postings here. You'll find the digital version of the entire Career Center. We're committed to helping you succeed. Whether you're working late into the night or rising early in the morning, you can be sure that when you're ready to invest in your career, we'll always be here to help.

Here's a sample of what's waiting for you inside:

- full calendar of campus and employer career events
- storage for professional documents
- ability to schedule an appointment with your Career Coach
- job database containing thousands of full-time and part-time jobs and internships
- resource library with numerous articles and helpful tools to enhance your career planning

CONNECT WITH US

We create opportunities for students to meet people from a variety of industries and institutions. There are always ways to connect through or with us. We encourage you to visit the Career Center in Lucina Hall 220. The office is open from 8 a.m.–5 p.m. Monday through Friday during the fall and spring semesters, and 7:30 a.m.–4 p.m. during the summer. You can also email us at careercenter@bsu.edu, call us at 765-285-1522, or visit us online at bsu.edu/careers.



CAREER CENTER PARTNERS



Ready to get started?
Log in to bsu.edu/careers/careerlink
to explore your possibilities.



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