VICE PRESIDENT
OF ALUMNI ENGAGEMENT AND
PRESIDENT
OF BALL STATE UNIVERSITY ALUMNI ASSOCIATION

The Ball State University Alumni Association serves an alumni network that is 197,000 strong. We offer a variety of programs, services, and events that help Ball State Cardinals stay connected to their alma mater for life and succeed both professionally and personally.

THE OPPORTUNITY
We are looking for a forward-thinking, seasoned leader with a track record of success in alumni engagement and team management to fill the position of Vice President (VP) of Alumni Engagement and President of the Ball State University Alumni Association.

Are you a strategic thinker who can successfully lead a group of experienced staff and volunteers and create innovative, data-driven ways to inspire engagement among our vast and diverse alumni community? Would you like to work with a dynamic, award-winning group of staff at a unified organization, one with no barriers between development, alumni relations, and stewardship?

Under an empowering, entrepreneurial management philosophy, our integrated team is raising funds, engaging alumni, and serving donors in better ways. Would you like to join us?

POSITION FUNCTION
The VP of Alumni Engagement and President of the Ball State University Alumni Association plans and implements a comprehensive and inclusive alumni program that strategically engages alumni and creates rewarding engagement experiences that are designed to foster lifelong connections between alumni and Ball State.

The VP will create programming that supports a complete understanding of the University’s mission, goals, and priorities and offers diverse opportunities for engagement. The VP leads and sets goals and priorities for the alumni engagement team and is a member of the Ball State University Foundation’s executive leadership team. The VP provides oversight and executive direction to the Alumni Council Board of Directors and works collaboratively with both internal and external stakeholders.

MINIMUM EXPERIENCE
Five years of executive leadership experience managing a team in alumni administration, development, marketing, public relations, or experience as an executive leader in a related field.

PREFERRED EXPERIENCE
Ten years of executive leadership experience managing a team in alumni administration, development, marketing, public relations, or experience as an executive leader in a related field. Additionally, the ideal candidate should:

- Possess a self-confident, self-motivated style that can enliven, engage, and positively impact individuals and groups.
- Exercise a sense of good judgment and diplomacy.
- Have the ability to collaborate with colleagues from a variety of disciplines.
- Thrive in a fast-paced and results-oriented environment and have the ability to work in a timely manner with multiple deadlines and competing requirements.
- Possess strong written, presentation, verbal, organizational, and interpersonal skills.
- Convey business and financial sense.
- Demonstrate significant achievement leading an alumni association as evidenced by CASE awards or other professional recognition.

LEARN MORE
For specific job duties and to apply, visit bsu.edu/jobs.
ABOUT BALL STATE UNIVERSITY

Ball State University is located in Muncie, Indiana, on an attractive campus 45 miles northeast of Indianapolis. Our 22,000 graduate and undergraduate students enroll in one of seven academic colleges. We offer undergraduate degrees in approximately 120 majors and more than 140 master’s, doctoral, certificate, and specialist degrees, with many of them ranking among the best in the nation. Our mission: We engage students in educational, research, and creative endeavors that empower our graduates to have fulfilling careers and meaningful lives enriched by lifelong learning and service, while we enhance the economic, environmental, and social vitality of our community, our state, and our world.

ABOUT US

The mission of the Ball State University Alumni Association is to support the University by fostering lifelong relationships between and among alumni, students, faculty, staff, and friends by sponsoring social, educational, philanthropic, and service-oriented programs.

The Alumni Council is the governing body of the Ball State University Alumni Association and consists of the executive committee, at-large members, and a representative from each professional and constituent society. The group meets three times per year and duties range from passing the bylaws that govern the association, selecting two members of the board of trustees, and adopting the association’s annual budget. Members participate in committees that include standing committees, awards committees, and ad hoc committees.

Alumni Engagement is a department within the Ball State University Foundation. In 2015, alumni engagement and advancement programs were combined into a single, alumni- and donor-serving enterprise under the Ball State University Foundation.

For close to 70 years, the Foundation has supported Ball State, its mission, and its students by carefully stewarding, prudently investing, and strategically allocating more than $400 million in private gifts for Ball State scholarships, faculty, and programs.