A = audiences
   Who are they and how do they learn?

R = resources
   What personal and non-personal
   sources of information are available to
   create/support interpretation?

T = techniques
   How will you engage your audience?
How Do People Learn?

A Continuum of Learning

READ
(words on sign/page)

HEAR
(lectures)

SEE
(pictures)

HEAR & SEE
(demonstrations, exhibits)

SAY
(participating in a discussion)

SAY & DO
(participating in activity, sharing, teaching others)

How does this reinforce the premise of learning through conversation and guided interaction?
Identifying Difficult Visitors

Worksheet 10H

The Derailer
Qualities:
Strategies:

The Detailer
Qualities:
Strategies:

The Dominator
Qualities:
Strategies:

The Distractor
Qualities:
Strategies:

The Disagreer
Qualities:
Strategies:

The Devout Believer
Qualities:
Strategies:

The Devil's Advocate
Qualities:
Strategies:

The Dasher
Qualities:
Strategies:

The Disengaged
Qualities:
Strategies:

The Daunting
Qualities:
Strategies:
The Derailer
Takes discussion in different direction, asks unrelated questions

The Detailer
Wants specific details, interrupts for clarification or to ask questions

The Dominator
First to answer questions, initiate participation, makes loud comments

The Distractor
Continually makes loud comments, physical noises/actions, and/or jokes

The Disagreer
Has different information, insists that interpreter is wrong

The Devout Believer
Believes there is only one explanation, is not open to possibilities

The Devil’s Advocate
Disagrees for the sake of controversy, likes to “mix it up”

The Dasher
Always rushing, looking at watch, anxious about time commitment

The Disengaged
Avoids eye contact or physical proximity, has side conversations

The Daunting
Gets upset, challenges authority, makes physical or verbal threats