

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Audrey A. Robbins

Rank: Assistant Lecturer

Involvement:

Qualification: Instructional Practitioner

Brief Description for Basis of Qualification:

Office Address: AT 208

Area of Academic Discipline Specialization: Applied Business Studies

Degrees

M.S. Degree:

Name of Degree: M.S.

Year Conferred: 2007

Degree-Granting Institution: Ball State University

Principal Academic Units:

Major Fields of Study: Fashion Merchandising

Minor Field of Study: Social Psychology

Dissertation Title: PHYSICAL ATTRACTIVENESS: THE AFFECT ON
PERCEIVED QUALITY IN CLOTHING

B.S. Degree:

Name of Degree: B.S.

Year Conferred: 2005

Degree-Granting Institution: Ball State University

Principal Academic Units:

Major Fields of Study: Fashion Merchandising & Apparel Design

Minor Field of Study: Marketing

Dissertation Title:

SCHOLARLY ACTIVITIES

Non-Credit Instruction

Independent Study

1. FASH 497 Portfolio Development for Fashion. September 2021 - December 2021.

Grants

1. Proposal Number: 20-0271
Title: [TITLE]
Agency: Ball State University Foundation
Amount:
Date submitted:
Status: Closed
Starting and ending date: May 1, 2020 - June 30, 2021
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

Internal

2. Proposal Number:
Title: 2023 High Impact Practices Curriculum Mapping Grant - ABS Fashion Industry Studies
Agency: BSU - Office of Vice Provost for Academic Affairs - High Impact Practices
Amount: \$ 2,000.00
Date submitted: May, 2023
Status: Funded
Starting and ending date:
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive: Competitive
Responded to: Open Application
3. Proposal Number:
Title: Creating and innovative space (photo studio) for success
Agency: BSU - MCOB Innovation Fund Grant
Amount:
Date submitted: March, 2023
Status: Not funded
Starting and ending date:
Principal investigator:
Co-principal investigator(s): Nam, Jinhee, Harden, Amy J., Saiki, Diana E., Robbins, Audrey Ann
Competitive vs. non-competitive: Competitive
Responded to: Request for proposal

Conferences and Meetings Attended

1. NRF Retail Converge 2021, National Retail Federation. (June 2021 - June 2021). / Other
2. TAPAC Strategic Planning Webinar, TAPAC. (October 2020 - October 2020). / Other
3. FMA National Retail Federation student program NYC, Fashion Merchandising Association. (January 2020 - January 2020).

Professional Development and Participation

1. Faculty Learning Community, Teaching, Spring 2023 Immersive Learning Certification training; This program focuses on creating a syllabus and planning a future immersive learning course. If you are loaded for a fall 2023 or spring 2024 class, and that class can be immersive, it would be great to use this time to develop materials for it now. If you are not loaded for an immersive class, you can create a hypothetical one that can be implemented later. It is also okay to revamp an immersive course you have already taught. The Office of Immersive Learning is happy to discuss these options, provide community partner ideas, or help you at any time during (and after) the training.
 . (March 2023 - April 2023) / Teaching and Learning Scholarship
2. Attended Seminar/Training, Teaching, Converting to the New Quizzes tool in Canvas [Workshop]. (February 2022 - February 2022) / Other
3. Professional Development Group. (November 2021 - November 2021)
4. Attended Seminar/Training, Other, Information on adobe platforms available for student use and educator continued education opportunities related to adobe certification. (November 2019 - November 2019)

SERVICE ACTIVITIES

Student Mentoring/Supervision

1. Victoria Shamel, Honor's Thesis Advisor, Applied Business Studies, HONR 499, 3 credit hours, "Sensory Processing Disorder and the Fashion Industry," In-Process.
2. Emma Schneider, Honor's Thesis Advisor, Applied Business Studies, HONR 499, 3 credit hours, "From Concept to Creation: The Making of a Clothing Line," Completed. (April 13, 2023).

University, College, Departmental Committees

1. Department/program, Academic Program Advisor/Coordinator. (August 2021 - Present).

2. Department/program, Area Coordinator. (August 2020 - Present).
3. Department/program, Fashion Merchandising Association, Academic Program Advisor/Coordinator. (August 2019 - Present).
4. Department/program, Fashion Programs Representative on the Task Force Initiative Board. (November 2019 - March 2020).

Other Professional and/or Academic Organization Activities

1. Public/community, Board Member MCM, Committee Member. (January 2016 - Present).

Consulting

1. Styling, Cardinal Closet, Student Action Team, Housing and Resident Life, Career Center, Park Hall. (January 2022 - September 2022).

Honors, Awards, and Recognitions

1. Miller College of Business Junior Contract Faculty Excellence in Teaching Award (August 2022)

Work History

1. Owner/Buyer. (January 1, 1998 - Present).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	0	0	0	0
<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	0	0
<i>Presentations at Conferences</i>	0	0	0	0
<i>Professional Presentations (Pres)</i>	0	0	0	0

<i>Grants</i>	0	0	0	0
<i>Textbooks</i>	0	0	0	0
<i>Conferences and Meetings attended</i>	0	0	0	0
<i>Professional Development and Participation</i>	0	0	1	1
<i>Consulting</i>	0	0	0	0