

Amy J. Harden

(fka: Amy J. Leahy)

EDUCATION

Doctoral Degree:

Ph.D. 1992 **The Ohio State University**
Major: Textiles and Clothing (fashion merchandising emphasis)
Minor: Marketing
Dissertation title:
Examination of Women's Attitudes toward Electronic On-line in-home Shopping for Apparel Information Search and Purchase

Master's Degree:

M.S. 1985 **Bowling Green State University**
Major: Clothing and Textiles (fashion merchandising emphasis)
Thesis title:
Microcomputer Usage in College and University Home Economics Programs

Bachelor's Degree:

B.S. 1981 **Bowling Green State University**
Major: Home Economics Education
Minors: Family Life Education and Multi-area Job Training

PROFESSIONAL EXPERIENCE

2020 – present ***Department Chairperson***
Department of Applied Business Studies, **Ball State University**, Muncie, IN

2017 – present ***Associate Professor, Fashion Merchandising***
Department of Applied Business Studies, **Ball State University**, Muncie, IN

2017 – present ***Graduate Program Advisor, Fashion Graduate program***
Department of Applied Business Studies, **Ball State University**, Muncie, IN

2017 ***Interim Associate Dean***
College of Applied Sciences and Technology, **Ball State University**, Muncie, IN

2016 – 2017 ***Graduate Program Advisor, FCS Department graduate programs***
Department of Family and Consumer Sciences, **Ball State University**, Muncie, IN

2015 – 2017 ***Associate Professor, Fashion Merchandising***
Department of Family and Consumer Sciences, **Ball State University**, Muncie, IN

1996 - 2015 ***Assistant Professor, Fashion Merchandising***
Department of Family and Consumer Sciences, **Ball State University**, Muncie, IN

- Earned tenure 2003

- 2009 – 2010
1998 – 2009
- Associate Department Chair,
Assistant Department Chair,***
Department of Family and Consumer Sciences, **Ball State University**, Muncie, IN
- Developed department course and teaching schedules
 - Developed and coordinated the department assessment activities
 - Analyzed department assessment data
 - Assisted the chairperson in the counsel of graduate students
 - Acted on behalf of the chairperson in her absence
 - Maintained the department web page
 - Secretary to the Faculty Advisory Committee
 - Reviewed department curriculum proposals for accuracy
 - Assisted chairperson with planning and implementation of strategic plan in coordination with faculty
 - Compiled reports for department such as accreditation (authored 1630pg self-study which included 11 program areas), immersion activities, diversity in curriculum, academic advising effectiveness, building renovation requests, and equipment budget requests
- 2009
- Provost Administrative Internship,***
Provost Office, **Ball State University**, Muncie IN
- Participated in university meetings and retreats identified by the provost (Council of Deans, Board of Trustees, and Senate)
 - Developed report and recommendations for BSU faculty search committees
 - Developed a handbook of Guidelines and Procedures for Filling Faculty Positions in Academic Affairs
 - Presented the report, guidelines and recommendations to the Council of Deans (Several of the proposed recommendations were implemented)
- 2003 – 2009
1997 – 2003
- Director of Fashion Programs (Apparel Design and Fashion Merchandising),
Fashion Merchandising Program Director***
Department of Family and Consumer Sciences, **Ball State University**, Muncie, IN
- Represented the apparel design and fashion merchandising programs
 - Initiated curriculum changes, reviewed curriculum recommendations
 - Provided approval for exceptions in students' academic fashion programs
 - Assisted in student recruitment and retention
 - Completed required accreditation forms and satisfy other accrediting or external agency requirements
 - Developed fashion internship and practicum sites
 - Supervised fashion internship and practicum students
 - Cultivated public relations for the fashion programs and department
 - Sought potential funding for fashion programs development
 - Coordinated advising activities for the fashion programs
- 1990 - 1996
- Assistant Professor,***
Department of Family and Consumer Sciences, **Miami University**, Oxford, OH
- Taught courses in the area of fashion retailing (program was closed in 1996)
- 1994 – 1996
- Contract, part-time faculty,***
Department of Human Ecology, **University of Dayton**, Dayton, OH
- Taught courses in the area of fashion merchandising (program was closed in 1996)
- 1988 - 1990
- Graduate Teaching and Administrative Associate,***
Department of Textiles and Clothing, **The Ohio State University**, Columbus, OH
- Teaching associate for basic and advanced textiles courses
 - Administrative associate for department special projects

- 1987 - 1989 **Sales Associate,**
About Time II, Columbus, OH
- Provided consumer service in selection of clocks, music boxes and gift items
 - Conducted sales and exchanges of merchandise
 - Priced merchandise and maintained inventory
 - Created displays and provided visual merchandising advice
- 1986 - 1987 **Instructor,**
Department of Home Economics, **Bluffton College**, Bluffton, OH
- Taught courses in the area of textiles and clothing
- 1985 - 1986 **Teacher,**
Cory-Rawson Local Schools, Rawson, OH
- Taught courses such as Senior Survival, child development, and clothing construction
 - Advisor to Future Homemakers of America (FHA)
 - Supervised chapter activities
 - Assisted students with fund raisers
 - Coordinated and supervised travel to FHA state convention
- 1985 – 1987 **Sales Associate,**
Fit Rite Shoppe, Findlay, OH
- Provided consumer service in selection of clothing
 - Conducted sales, exchanges and returns of merchandise
 - Priced merchandise and maintained inventory
 - Created displays and provided visual merchandising advice
- 1983 - 1985 **Graduate Assistant,**
Department of Home Economics, **Bowling Green State University**, Bowling Green, OH
- Administrative assistance for the Department of Home Economics
- 1982 - 1983 **Teacher,**
Glenwood Junior High School, Findlay, OH
- Taught foods preparation courses

UNIVERSITY TEACHING EXPERIENCE – SUBJECT MATTER TAUGHT

Apparel Product Analysis*
Basic Clothing Construction
Current Topics in Retail*
Fashion Business Strategies*
Fashion Buying, Merchandising and E-commerce*
Fashion Forecasting
Fashion Management and Branding
Fashion Promotions

Fashion Retailing, Management and Branding
International Apparel Markets*
Merchandising Mathematics
Social Psychological Aspects of Dress*
Textiles
The Fashion Industry
Visual Merchandising

Directed study tours (New York, Chicago
Supervision of internships (Apparel Design and
Fashion Merchandising) *

**designates taught at the graduate level*

Doctoral committees / Masters Committees and Undergraduate Honors Thesis

Chair -- eight thesis committees, one research paper, one creative project committee and one honors thesis

Member -- three doctoral committees and four thesis committees

<u>Name</u>	<u>Role</u>	<u>Appointed Date</u>	<u>Status</u>
JahShar Brown	Research paper chair	4-7-2019	In process
Chih Yu Chen	Thesis chair	11-21-2017	Completed July 2019
Jericho Parrett	Thesis chair	10-17-2017	Completed July 2018
Yiman Zhang	Thesis chair	4-13-2017	Completed May 2019
Sarah Richer	Thesis chair	10-10-2016	In process
Raghad Alali	Research paper chair	10-26-2016	Completed July 2017
Khawlah Otayf	Thesis chair	5-8-2016	Completed May 2017
Brittani Rossi	Honors Thesis chair	1-25-2016	Completed May 2016
Patty Macy	Thesis chair	8-21-2013	Did not complete
Jill Carmony	Thesis member	8-1-2013	Did not complete
Yuan Yuan Zhang	Thesis chair	2-16-2011	Completed April 2012
Susan Londt	Dissertation member	2-8-2011	Completed July 2011
Jessica Beck	Creative Project chair	10-14-2010	Completed July 2011
Lona Dunn	Thesis chair	10-10-2011	Did not complete
Evan Koehn	Dissertation member - university representative	9-7-2010	Completed Dec 2017
Jeanne Fredericks	Dissertation member – university representative	4-27-2009	Completed June 2010
Valerie Amend	Thesis member – chair designate	8-20-2009	Completed Nov 2009
Alisha Harmeson	Thesis member – chair designate	8-20-2009	Completed Nov 2009
Vicki Zielinski	Thesis member – chair designate	12-14-2009	Did not complete

SCHOLARLY ACTIVITY

Refereed publications (* indicates student author)

Harden, A.J., Spangler, A.A. (2019). Evolving in changing times: Shifting paradigms in FCS professional practice. *Journal of Family and Consumer Sciences*, 111(3), 26-30.

Harden, A.J., Hall, S.S. & Pucciarelli, D.L. (2018). US FCS professionals' perceptions of the current and future direction of family and consumer sciences as a discipline. *International Journal of Home Economics*, 11(1), 18-31.

https://www.ifhe.org/fileadmin/user_upload/IFHE/IFHE_IJHE/5_HARDEN.pdf

Hall, S. S., **Harden, A.J.**, & Pucciarelli, D. L. (2016). Analyzing FCS Professionals in Higher Education: A Case Study. *Journal of Family & Consumer Sciences*, 108(2), 38-47.

Pucciarelli, D. L., Hall, S., & **Harden, A.J.** (2016). A National Survey of the Perceived Value of American Association of Family and Consumer Science Accreditation. *Family and Consumer Sciences Research Journal*, 44(4), 375-393.

Hall, S. S., Kandiah, J., Saiki, D., Nam, J., **Harden, A.J.**, & Park, S. (2014). Implications of smart wear technology for family caregiving relationships: Focus group perceptions. *Social Work in Health Care*, 53(10), 994-1014.

Harden, A.J., Friesen, C., & Thompson, N.E. (2014). Key Concepts of Environmental Sustainability: Knowledge and Confidence Levels of FCS Teachers. *Journal of Family and Consumer Sciences*, 106(3), 28-35.

Harden, A.J. & *Zhang, Y. (2013). Attitudes and buying behaviors of cross-cultural college students toward apparel products. *International Journal of Home Economics*, 6(2). Retrieved from <http://www.ifhe.org/47.html>

Park, S., **Harden, A. J.**, Nam, J., Saiki, D., Hall, S. S., & Kandiah, J. (2012), Attitudes and Acceptability of Smart Wear Technology: Qualitative Analysis from the Perspective of Caregivers. *International Journal of Human Ecology*, 13(2), 87-100.

Thompson, N.E., **Harden, A.J.**, Clauss, B., Fox, W.S., & Wild, P. (2012). Key Concepts of Environmental Sustainability in Family and Consumer Sciences. *Journal of Family and Consumer Sciences*, 104, 14-21.

Leahy, A.J. & *Crececius, K. (2008, June). Analysis of 25 years of technology research as reported in two professional journals: The Journal of Family and Consumer Sciences (JFCS) and the Family and Consumer Sciences Research Journal (FCSRJ). *Family and Consumer Sciences Research Journal*. 36(4), 281-309.

Leahy, A.J. & *Gottfried, J. (2008, May). Immersive Learning at Ball State: Students Help Local Boutiques with Marketing. *Journal of Family and Consumer Sciences*, 100(1), 50-51.

Adams, R.A. & **Harden, A.J.** (2001). Theoretically Based Family Interview Project Transcending Family and Consumer Sciences Disciplines. *Journal of Family and Consumer Science Education*, 19(2), online publication (<http://www.natefacs.org/JFCSE/jfcse.htm>)

Harden, A.J. (2001). A Comparison Study of Merchants' Actual or Potential Presence on the Internet. *Journal of Shopping Center Research*, 8(2), 35-56.

Harden, A.J., Butler, S., & *Scheetz, M. (1998). Body perceptions of bulimic and nonbulimic groups. *Perceptual and Motor Skills*, 87, 108-110.

Harden, A.J. (1996). TV shopping: A summary of women's attitudes gained through focus group discussions. *Journal of Family and Consumer Sciences*, 88(4), 58-62.

*Lukavsky, J., Butler, S., & **Harden, A.J.** (1995). Perceptions of an instructor: Dress and Students' Characteristics. *Perceptual and Motor Skills*, 81, 231-240.

Conference proceedings (* indicates student author)

*Bradford, J.P., **Harden, A.J.**, & Yen, C. (2018). An investigation of fashion brands' social media marketing: How young women's photographic image preferences effect eWOM behaviors and purchase intention based on VALS. International Textiles and Apparel Association - 2018 ITAA Annual Conference Proceedings: Posters. https://lib.dr.iastate.edu/itaa_proceedings/2018/posters/34/

Harden, A.J., (2015, June). The Challenges of Flipping a University Fashion Merchandising/Buying Course. American Association of Family and Consumer Sciences - Community of Colleges, Universities, and Research Conference Proceedings: Oral and Poster Presentation Research Abstracts, p. 47 http://www.aafcs.org/res/ResCenter/Res_Briefs/2015_CUR_Proceedings.pdf

Birk, V., Saiki, D., Nam, J., Sampson, P. and **Harden, A.J.** (2013). Building Networking Skills as Part of a Fashion Internship Course. The International Textile and Apparel Association Annual Conference Proceedings. (p.7-8). Retrieved from <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/16860/rec/1>

Leahy, A.J. (2011). A Buying Simulation in Second Life®. The International Textiles and Apparel Association Annual Conference Proceedings. (p.30-31). Retrieved from <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/5017/rec/3>

Leahy, A.J. (2008). Comparison of Clothing and Textiles Technology Research Reported in Three Professional Journals: Clothing and Textiles Research Journal, Family and Consumer Sciences Research Journal, and Journal of Family and Consumer Sciences. Knoxville, TN: Proceedings/International Textile and Apparel Association.

Leahy, A.J. & Birk, V. (2006, November), Fashion Retail Growth – Turning Academic Knowledge into Business Solutions. The International Textiles and Apparel Association Annual Conference Proceedings. (p.10-12) Retrieved from <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/15338/rec/2>

Leahy, A.J. (2005, November). Building Community – Student Retention. *Proceedings#62*, The International Textiles and Apparel Association Annual Conference Proceedings (p. 81-83). Retrieved from <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/15338/rec/2>

Harden, A.J. (2001, November). Students' use of a Fashion Forecasting Report to Gain Understanding of the Forecasting Process in the Fashion Industry. The International Textiles and Apparel Association Annual Conference Proceedings. (p.28-29) Retrieved from <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/9432/rec/1>

Harden, A.J. (2001, November). Use of a Fashion Business Journal and Online Information Dissemination to Develop Insight of Buyers Needs for Current Industry Information. The International Textiles and Apparel Association Annual Conference Proceedings (p. 26-27) Retrieved from <http://cdm16001.contentdm.oclc.org/cdm/compoundobject/collection/p16001coll5/id/9432/rec/1>

Harden, A.J., & Butler, S. (1997). A Comparison of Body Perception Between Bulimics and Non-bulimics: An Exploratory Study. *Proceedings*. International Textile and Apparel Association.

*Lukavsky, J., Butler, S., & **Harden, A. J.** (1994). Perceptions of Instructors: Dress and Student Characteristics. *Proceedings*. International Textile and Apparel Association.

Harden, A.J. (1994). TV in-home shopping: Women's perceptions of its use for apparel information search and purchase. *Consumer Interests Annual*. American Council on Consumer Interests, pp. 272.

Harden, A.J., & O'Neal, G.S. (1993). The use of diffusion theory to examine women's attitudes toward electronic on-line in-home shopping for apparel information search and purchase. *Proceedings*, International Textile and Apparel Association,

Books, chapters in books

Null, R. (Ed.). (1996). *Universal Design Applications to the Americans with Disabilities Act (ADA)*. Belmont, CA: Professional Publications, Inc. (Chapter segment - invited)

Published Book Reviews

Harden, A.J., (2013). [Review of books *Fashion Talks: Undressing the Power of Style* by S. Tarrant & M. Jolles; and *Exchanging Clothing: Habits of Being II* by C. Giocelli & P. Rabinowitz]. *Journal of Family and Consumer Sciences*, 105(2). 61-62.

Non-refereed (invited)

Birk, V., **Leahy, A.J.**, & Saiki, D. (2010). *The Fashion Program goes High Tech*. The Communiqué. (<http://bsu.edu/Academics/CollegesandDepartments/FCS/Resources/Communique/News/FashionProg.aspx>)

Refereed presentations (* indicates student author)

Harden, A.J. & Spangler, A.A. (2020, June). *Consideration of publication outlets: analysis of similarities and differences among highly ranked journals by impact factor or quartile, including an investigation of various content areas (Fashion Merchandising and Foods/Nutrition) in the Journal of Retailing, Journal of Consumer Affairs, and Family and Consumer Sciences Research Journal*. American Association of Family and Consumer Sciences annual conference. Virtual conference.

Harden, A.J. & Spangler, A.A. (2019, June). *Publishing research: Understanding metrics and journal importance*. American Association of Family and Consumer Sciences annual conference. St. Louis, Missouri.

*Bradford-Parrett, J., **Harden, A.J.**, & Yen, C. (2018, November). *An investigation of fashion brands' social media marketing: How young women's photographic image preferences effect eWOM behaviors and purchase intention based on VALS*. International Textiles and Apparel Association. Cleveland, Ohio.

Anderson, M., Fees, B., **Harden, A.J.**, Southward, L., & Stewart, B. (2018, June) *Finding Common Ground in Higher Education*. Panel Discussion. American Association of Family and Consumer Sciences annual conference. Atlanta, Georgia.

Harden, A.J. & Spangler, A.A. (2018, June). *Professionals' Perceptions of Integration within the FCS Discipline: Past, Present and Future Implications*. American Association of Family and Consumer Sciences annual conference. Atlanta, Georgia.

*Otayf, K., **Harden, A.J.**, Londt, S.C., & Yen, C. (2017, November). *Identifying and Comparing the Influence of Instagram on the Creativity and Design Process of Female Fashion Design Students in Saudi Arabia and in the United States*. International Textile and Apparel Association annual conference. St. Petersburg, Florida.

Harden, A.J. & Spangler A.A. (2017, June). *Perceptions of Integration within the FCS Discipline: Past, Present and Future Implications*. American Association of Family and Consumer Sciences annual conference. Dallas, Texas.

Harden, A.J. (2016, October). *Unanticipated outcomes of a Flipped Classroom - challenges of changing students' expectations of course formats*. Lilly Conference - Traverse City, Traverse City, Michigan.

Hall, S.S., **Harden, A.J.**, & Pucciarelli, D.L. (2016, June). *Perceptions of FCS: A National Investigation of FCS Faculty and Administrators*. American Association of Family and Consumer Sciences Annual Conference. Bellevue, Washington.

Harden, A.J. (2015, October). *The Benefits of Combining Team Based Learning Concepts with Flipped Classrooms*. Lilly Conference – Traverse City, Traverse City, Michigan.

Harden, A.J. (2015, June). *The Challenges of Flipping a University Fashion Merchandising/Buying Course*. American Association of Family and Consumer Science Conference, Jacksonville, Florida.

Harden, A.J., Hall, S.S., & Pucciarelli, D.L. (2015, June). *Quality, Accountability, and Improvement: Perceived Value of American Association of Family and Consumer Sciences (AAFCS) Accreditation*. American Association of Family and Consumer Science Conference, Jacksonville, Florida.

*Pickell, J., Hall, S.S., Pucciarelli, D.L. & **Harden, A.J.** (2015, April). *Creating a National Survey: Challenges and Results*. Spring F&CS Conference, Indiana Association of Family and Consumer Sciences, Indianapolis, Indiana.

Harden, A.J. (2014, November). *Learning the Art of Fashion Forecasting From Nystrom*. International Textiles and Apparel Association annual conference. Charlotte, North Carolina.

Harden, A.J. (2014, June). *Thirty Years of Technology Research in FCS Education*. American Association of Family and Consumer Sciences Annual Conference. St. Louis, Missouri.

Harden, A.J. (2014, February). *Pros and Cons of the Development of a Departmental Core Assessment Plan*. Center for Excellence in Teaching and Learning Summit, Kennesaw, Georgia.

Harden, A.J. (2014, February). *Using a Virtual Environment/Simulation Game to Incorporate PBL Strategies*. Center for Excellence in Teaching and Learning Summit, Kennesaw, Georgia.

Birk, V., Saiki, D., Nam, J., Sampson, P. and **Harden, A.J.** (2013, October). *Building Networking Skills as Part of a Fashion Internship Course*. International Textiles and Apparel Association annual conference, New Orleans, Louisiana.

Harden, A.J., Nam, J.; Saiki, D.; Hall, S.S.; & Kandiah, J. (2012, September). *Community Attitudes and Acceptability of Smart Wear Technology: Qualitative Analysis from the Perspective of Caregivers*. Indiana Association of Family and Consumer Sciences annual conference, Indianapolis, Indiana.

Harden, A.J. (2013, June). *Using a Virtual Environment to Conduct a Buying Simulation for Fashion Merchandising Students*. American Association of Family and Consumer Sciences annual conference, Houston, Texas.

Leahy, A.J. (2011, November). *A Buying Simulation in Second Life®*. International Textile and Apparel Association annual conference, Philadelphia, Pennsylvania

Leahy, A.J. (2010, November). *Virtual Fashion Store Buying Simulation: A Pilot Project*. International Lilly Conference on College Teaching, Oxford, Ohio.

Leahy, A.J. (2010, September). *Development of a Virtual Fashion Store Buying Simulation*. Indiana Association of Family and Consumer Sciences annual conference, Indianapolis, Indiana.

Alisha, H., Friesen, C. A., **Harden, A.J.**, Kandiah, J., (2010, April). *An Evaluation of the Validity and Reliability of the Healthy Athletes® Health Promotion Questionnaire Used to Assess the Dietary Intake of Delaware County Special Olympics Athletes*. Indiana Dietetics Association Annual Spring Meeting, Indiana Dietetics Association, Indianapolis, Indiana.

Leahy, A.J. (2010, June), *Technology Research in FCS Education – A Comparison of the Number of Technology Articles Published in the Journal of Family and Consumer Sciences Education (JFCSE) and the Journal of Family and Consumer Sciences (JFCS)*. American Association of Family and Consumer Sciences annual conference, Cleveland, Ohio.

Harmeson, A., Friesen, C.A., **Leahy, A.J.**, & Kandiah, J. (2010, April). *An Evaluation of the Validity and Reliability of the Healthy Athletes® Health Promotion Questionnaire Used to Assess the Dietary Intake of Delaware County Special Olympics Athletes*. Indiana Dietetic Association, Indianapolis, Indiana.

Leahy, A.J. (2009, September). *A Decade of Technology Research in the Family and Consumer Sciences Education - Analysis of the Number of Technology Articles Published in the Journal of Family and Consumer Sciences Education*. Indiana Association of Family and Consumer Sciences annual conference, Indianapolis, Indiana.

*Crecelius, K.M., & **Leahy, A.J.**, (2008, November). *Comparison of Clothing and Textiles Technology Research Reported in Three Professional Journals: Clothing and Textiles Research Journal, Family and Consumer Sciences Research Journal, and Journal of Family and Consumer Sciences*, International Textiles and Apparel Association annual conference, Schaumburg, Illinois.

Leahy, A.J., & *Crecelius, K.M. (2008, September). *Analysis of FCS Technology Research as Reported in the Family and Consumer Sciences Research Journal and the Journal of Family and Consumer Sciences*. Indiana Association of Family and Consumer Sciences annual conference, Indianapolis, Indiana.

Whitaker, S.H., Spangler, A.A., & **Leahy, A.J.** (2008, June). *Using Technology to Assess the Capstone Course in the Family and Consumer Sciences Core and Provide Feedback to Students on Learning Outcomes*. American Association of Family and Consumer Sciences annual conference, Milwaukee, Wisconsin.

*Crecelius, K.M., *Hile, K., *Ackerman, C., *Dies, B., *Feitcher, J., *Ferris, B., *Hudson, K.S., *Skuros, D., *Tan, J., * Vandeputte, K., & **Leahy, A.J.** (2008, June). *Factors Affecting Store Operations and Ownership: Insights and Interviews*. American Association of Family and Consumer Sciences annual conference, Milwaukee, Wisconsin.

*Crecelius, K.M., & **Leahy, A.J.** (2008, June) *Effects of Internet Use on Prevalence of Internet Shopping in College Students*. American Association of Family and Consumer Sciences annual conference, Milwaukee, Wisconsin.

Leahy, A.J., Spangler, A.A., Whitaker, S.H., Saiki, D., Ahmadi, R., & Miller, C.K (2007, June). *Enhancing Diversity through an Exhibition Featuring FCS Student Achievements: A Qualitative Study*. American Association of Family and Consumer Sciences, Reno, Nevada.

Leahy, A.J., & Birk, V. (2006, November) *Fashion Retail Growth: Turning Academic Knowledge into Business Solutions*. International Textiles and Apparel Association annual conference, San Antonio, Texas.

Leahy, A.J. & *Gottfried, J. A. (2006, November) *Building a Successful Grand Opening for a Small Independent Clothing Retailer*. Indiana Association of Family and Consumer Sciences annual meeting. Indianapolis, Indiana.

Leahy, A.J. & Spangler, A. (2006, June). *STARS Program (Student Transfers Achieving Retention Success.)* Research to Practice Rounds, American Association of Family and Consumer Sciences Annual Conference. Charlotte, North Carolina.

Leahy, A.J. (2005, November). *Building Community – Student Retention*. International Textiles and Apparel Association annual meeting. Alexandria, Virginia.

Adams, R., **Leahy, A.J.**, *Burton, A., & *Marciucci, A. (2004, November 3). *The Family: Yesterday, Today and Tomorrow*. Indiana Association of Family and Consumer Sciences Pre-Conference Presentation. Muncie, Indiana.

Adams, R. & **Harden, A.J.** (2003, April) *Using Family History in FCS Teaching*. FCS Symposium sponsored by Ball State University Department of Family and Consumer Sciences, Alumni Association, and FCS Alumni Society. Muncie, Indiana.

Whitaker, S., Earhart, C., **Harden, A.J.**, Sampson, P., & Spangler, A. (2003, April). *Building Human Capital Through a University Retention Project: Ideas that Work*. FCS Symposium sponsored by Ball State University Department of Family and Consumer Sciences, Alumni Association, and FCS Alumni Society. Muncie, Indiana.

Earhart, C., **Harden, A.J.**, Sampson, S.B., Spangler, A.A., *Miller, K.J., & Whitaker, S.H. (2002, June). *Sustaining the FCS Profession through a University Retention Project: Ideas that Work*. American Association of Family and Consumer Sciences Annual Conference. Dallas, Texas.

Harden, A.J. (2001, November). *Students' use of a Fashion Forecasting Report to Gain Understanding of the Forecasting Process in the Fashion Industry*. The International Textiles and Apparel Association Annual Conference. Kansas City, Missouri.

Harden, A.J. (2001, November). *Use of a Fashion Business Journal and Online Information Dissemination to Develop Insight of Buyers Needs for Current Industry Information*. The International Textiles and Apparel Association Annual Conference. Kansas City, Missouri.

Adams, R.A. & **Harden, A.J.** (1998, November). *Personalizing History: A Family Relations Adaptable Assignment*. National Council on Family Relations Annual Conference. Milwaukee, Wisconsin.

Harden, A.J., & Adams, R.A. (1998, June). *Apparel Shopping Strategies for the Aging Consumer*. The American Association of Family and Consumer Sciences. Atlanta, Georgia.

Harden, A.J. (1998, April). *Alternative Marketing Strategies for Apparel Shopping*. Indiana Association of Family and Consumer Sciences Annual Meeting. Muncie, Indiana.

*Lukavsky, J., Butler, S., & **Harden, A.J.** (1994, October). *Perceptions of Instructors: Dress and Student Characteristics*. The International Textile and Apparel Association Annual Conference. Minneapolis, Minnesota.

Harden, A.J. (1994, March). *TV in-home shopping: Women's perceptions of its use for apparel information search and purchase*. The American Council on Consumer Interests Annual Conference. Minneapolis, Minnesota.

Harden, A.J. (1994, March). *TV in-home shopping: A technological marketing strategy for the elderly*. The American Society on Aging Annual Conference. San Francisco, California.

Null, R., Dodge, H.E., Putnam, M., & **Harden, A.J.** (1994, March). *Marketing to the older consumer - A futurist's view*. The American Society on Aging Annual Conference.

Harden, A.J., & Earley, C.A. (1993, April). *Trends in retailing*. The Ohio Home Economics Association Annual Conference. Columbus, Ohio.

Harden, A.J., & O'Neal, G.S. (1993, November). *The use of diffusion theory to examine women's attitudes toward electronic on-line in-home shopping for apparel information search and purchase*. The International Textile and Apparel Association Annual Conference. White Sulphur Springs, West Virginia.

Harden, A.J., & Terry, L. (1986). *Usage of computers in College Home Economics Programs*. American Home Economics Association Annual Conference. Kansas City, Missouri.

Invited

Saiki, D., **Harden, A.J.** & Hji-Avgoustis, S. (2017, February). Building a Foundation for Student-Focused Learning and Community Engagement with a University Historic Costume Collection. Presentation to Discovery group on a grant project.

Harden, A.J. (2015, February). Digital Media televised panel discussion of the Ball State University President's State of the University address. Muncie, Indiana.

Leahy, A.J. (2010, April). *Assessment Panel*. Ball State University Tech4U annual conference. Muncie, Indiana.

Harden, A.J. (2001, November). *A Comparison Study of Merchants' Actual or Potential Presence on the Internet*. The International Council of Shopping Centers Research Conference. Denver, Colorado.

Harden, A.J. (2000, March). Informal presentation of *Department of Family and Consumer Sciences Fashion Merchandising Program* to Purdue University Cooperative Extension Service Areas 7 and 11 Consumer and Family Science Educators meeting. Muncie, Indiana.

Harden, A.J. (1997, June). *Symposium on Careers in Apparel and Textiles*. American Association of Family and Consumer Sciences Conference. Washington, D.C.

Non-refereed

Leahy, A. J. (2008). *Creative Learning Project Aids Indiana Businesses*. The Communiqué Online (Alumni Newsletter of the Department of Family and Consumer Sciences, Ball State University), Muncie, Indiana.

Harden, A.J. (2000, March 1). *Electronic Shopping*. Purdue University Cooperative Extension Service Areas 7 and 11 Consumer and Family Science Educators meeting. Muncie, Indiana.

Harden, A.J. & Adams, R.A. (1999, November). Conference Interactive Presentation – *Interdisciplinary Socio-Familial Historical Report*. Lilly Conference, Oxford, Ohio.

Harden, A.J. (1999, January 25). *Communication through Dress*. Presentation to Dietetic Technology Students (FCSFN 263) Ball State University, Muncie, Indiana.

CREATIVE ENDEAVORS

- 2016 Exhibit – *The Beeman Historic Costume Collection Presents Wedding Attire Through the Ages -- A Showcase of Select Wedding Attire through the Centuries from 1910 – 1980*
Inaugural exhibition in the Beeman Exhibit space in the Applied Technology Building
- 2004-2010 Webmaster – Department of FCS website
Maintenance and revisions of the web site.
Revised version to university Vignette software online 2004
- 2003 Webmaster – Major revision of Department of FCS Web site.
Operating version online November 2003.
- 2002 Webmaster – Major revision of Department of FCS Web site.
Original Operating version online February 1999 - 2002.
Revised version online August 2002.
- 1999 Development and design of the Department of Family and Consumer Sciences web site
– Web File Manager software.
Operating version online February 1999.

FUNDED GRANTS

2018

Harden, A.J. *Graduate Enrollment Management (GEM) Program – Fashion Graduate Program*. BSU Graduate School (\$5,600 requested – funded)

2017

Nam, J., Wahlers, R., Harden, A.J., Lee, S. *Miller College of Business Immersive Learning Micro Grant*. Design and development of opening parade attire for the Indiana Delegates for Special Olympic (\$892.50 requested, \$900 funded)

Harden, A.J., Saiki, D. & Hji-Avgoustis, S. *Accessibility of the Beeman Historic Costume Collection at Ball State University*. George and Frances Ball Foundation. (\$23,435 requested – funded) proposal #17-0335

2014

Hall, S.S., **Harden, A.J.** & Pucciarelli, D. *Quality, Accountability, and Improvement: Perceived Value of AAFCS Accreditation*. American Association of Family and Consumer Sciences. (\$5,000 requested – funded) proposal #00-0786

2010

Stigall, P., & **Leahy, A.J.** *Cotton Awareness Contests*. External. 2011 Cotton Student Sponsorship Program, Cotton, Inc. (\$15,631 requested -- \$16,000 funded)

Hall, S., Kandiah, J., **Leahy, A.J.**, Nam, J., Park, S., & Saiki, D. *Consumers Attitude and Acceptability of Smart Wear Technology: Applications to Families*. Internal. Ball State University – Office of Institutional Diversity (\$4,500 – funded)

Friesen, C. & **Leahy, A.J.**, *Completing an Alumni Survey of Recent Graduates in the Department of Family and Consumer Sciences*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$3,000.00 requested – partially funded)

Pucciarelli, D. & **Leahy, A.J.** *Re-Developing Hospitality and Food Management Program Assessment Plan to Meet Department/University Assessment Needs*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$2,000.00 – funded)

2009

Leahy, A.J. & Pike, K. *Re-Developing Dietetic Program Assessment Plan to Meet Commission on Accreditation for Dietetics Education (CADE) Requirements and Department/University Assessment Needs*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$2,000.00 – funded)

Leahy, A.J. *Development of Virtual Store Environment for testing Students' Buying Decisions*. Internal. Ball State University – Creative Teaching Grant. (\$6,347.50 – Funded)

2008

Spangler, A., with Friesen, C., **Leahy, A.J.**, Miller, C., Thompson, N., & Whitaker, S. *FCS Development of University Core Curriculum Proposals*. Internal, Ball State University – Summer Teaching and Learning Grant (\$2,250.00 – Funded)

Spangler, A. & **Leahy, A.J.** with Friesen, C., Potts, D., & Warnock, K. *Developing an Assessment Plan for FCS Core Elective, One of Three Courses in Department of Family and Consumer Sciences Core*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$1,000.00 – funded)

2007

Leahy, A.J. *Feasibility study -- virtual store/simulation software*. Internal. Ball State University – Lilly V (\$92,973.16 requested -- \$55,695.00 funded)

2006

Leahy, A.J. & Whitaker, S. *Assessment of Preparedness of Undergraduate Students in Internships*. Internal. Ball State University -- Office of Academic Assessment and Institutional Research (\$2,000.00 – Funded)

2005

Saiki, D., **Leahy, A.J.** & Saengratwatchara, S. *Preferred Learning Styles and Career Personalities of Design Professionals and Students*. Internal. Ball State University -- Office of Academic Research & Sponsored Programs -- Hollis Grant (\$350.00 – Funded)

Birk, V. & **Harden, A.J.** *Fashion Retail Growth in Indiana*. Internal. Business Fellows: Turning Academic Knowledge into Business Solutions Project (\$36,600-39,900 – Funded)

2003

Spangler, A. with **Leahy, A.J.** & Zeabart, P. *Back to the Future*. Internal. Ball State University -- Building the Four-Year Commitment Lilly – Departmental Retention Initiatives (\$5,920 – Funded)

2002

Ryan, M., Hodson-Carlton, K., & Siktberg, L. of Nursing with Flowers, J. (I&T); **Harden, A.J.** (FCS); Wayda, V. (PE); & Baker, L. (Military Science). *FOLIO (Faculty OnLine Introduction and Orientation)*. Internal. Ball State University George and Frances Ball Fund for Academic Excellence and the 21st Century Fund for Faculty Development (Funded)

Young, J. & **Harden, A.J.** *Pilot Project to Assess Academic Advising Effectiveness in Family and Consumer Sciences*. Internal. Ball State University Summer Assessment Grant (\$1,800 – Funded)

Spangler, A. & **Harden, A.J.** *The Beeman Historic Costume Collection – Expanding out Walls and Extending out Reach through Digital Media Technology*. Internal. Ball State University -- Lilly Endowment iCommunication Grant – Faculty Fellowship (\$17,860 -- Partially Funded)

2001

Spangler, A. & **Harden, A.J.**, with Adams, R., Birk, V., Earhart, C., Lowe, J., & McFadden, J. *Reaching At-Risk Students: Targeted, Motivational Intervention (the TMI project)*. Internal. Ball State University -- Lilly Endowment Grant – Building the Four-Year Commitment: Attaching to the Academic Major. (\$9,350 – Funded)

Harden, A.J. *Research Conference Travel Grant for the International Council of Shopping Centers Research Conference. Denver, Colorado*. External. The International Council of Shopping Centers. (\$1,500 – Funded)

2000

Harden, A.J. & Sampson, P. *International Fashion Design Symposium - Going Global: The Internationalization of Fashion. New York, NY*. Internal. Ball State University Provost Travel Funds. (\$1,200 – Funded)

Harden, A.J. Ball State University – Internal. College of Applied Sciences and Technology - Faculty Technology Fellowship. (\$2,500 – Funded)

Harden, A.J. *A Comparison Study of Merchants Actual or Potential Presence on the Internet*. External. International Council of Shopping Centers Educational Foundation. (\$8,939 – Funded)

Harden, A.J. *Travel Grant for the Direct and Interactive Marketing Institute for Professors*. External. Chicago Association of Direct Marketing Educational Foundation and The Direct Marketing Educational Foundation Fellowship. (\$1,000 – Funded)

1999

Harden, A.J. *Development of Computer Assessment for Fashion Merchandising Program*. Internal, Ball State University -- College of Applied Technology (\$700 – Funded)

1998

Harden, A.J. *Body Perceptions of Bulimic and Nonbulimic Groups*. Internal. Ball State University -- Office of Academic Research and Sponsored Programs (\$50 – Funded)

Harden, A.J. *An Examination of Consumers Reported Perceptions toward In-Home Electronic (TV, Computer/Internet) Shopping.* Internal. Ball State University - New Faculty Research Grant (\$1463 – Funded)

1996

Harden, A.J. *Perceptions of Health Care Professionals' Dress.* Internal. Ball State University. College of Applied Sciences and Technology Core Grant. (\$790 – Funded)

Harden, A.J. *New York Fashion Industry Study Tour.* Internal. Miami University - Co-Curricular Learning Grant (\$150 – Funded)

1994

Harden, A.J. *TV in-home shopping: A technological marketing strategy for the elderly.* Internal. Miami University - Gerontology Program Academic Challenge (\$500 – Funded)

1993

Harden, A.J. *New York Fashion Industry Study Tour.* Internal. Miami University - Co-Curricular Learning Grant (\$150 – Funded)

Harden, A.J. *Mall of America Study Tour.* Internal. Miami University - Co-Curricular Learning Grant (\$150 – Funded)

Harden, A.J. *Acquisition for Federal Stitch Standard Samples for the Evaluation of Ready-To-Wear in Relation to Quality and Adherence to Standards.* Internal. Miami University - Committee on the Improvement of Instruction - Small Grant to Improve Teaching (\$210 – Funded)

1992

Harden, A.J. *Chicago Apparel Mart Field Trip.* Internal. Miami University - Co-Curricular Learning Grant (\$150 – Funded)

CONTRACTED PROFESSIONAL WORK/ CONSULTING OUTSIDE THE UNIVERSITY

2018

Consultant – provided expertise content for Burris Honor student media project. Rice-Snow, Wesley. “Polyester and Persona”. https://www.youtube.com/watch?v=h_QJ3baPLuA

2001- 2003

Webmaster for a nonprofit organization. Development and design of website based on market analysis. Operating version online July 2001

2001

Consultant. Feasibility study for development of website for a nonprofit organization.

REVIEWER/REFEREE

2020

Eight research abstracts for the Community of College, Universities and Research for possible presentation at the *American Association of Family and Consumer Sciences* annual conference.

Eight abstracts for the pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

Five abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

Consumer Behavior Paper of Distinction for the *International Textiles and Apparel Association* annual conference

Textbook new edition – fashion buying text – for *Bloomsbury Publications*

Textbook new text – omni-channel retailing for fashion text – for *Bloomsbury Publications*

2019

Twelve research abstracts for the Community of College, Universities and Research for possible presentation at the *American Association of Family and Consumer Sciences* annual conference.

Pedagogy Paper of Distinction for the *International Textiles and Apparel Association* annual conference.

Consumer Behavior Paper of Distinction for the *International Textiles and Apparel Association* annual conference

Six abstracts for the pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

Six abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

2018

Twelve research abstracts for the Community of College, Universities and Research for possible presentation at the *American Association of Family and Consumer Sciences* annual conference.

Pedagogy Paper of Distinction for the *International Textiles and Apparel Association* annual conference.

Consumer Behavior Paper of Distinction for the *International Textiles and Apparel Association* annual conference

Six abstracts for the pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

Six abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

2017

Textbook – fashion forecasting text – for *Fairchild Publications*

Three abstracts for the Community of Colleges, Universities, and Research Committee for possible presentation at the *American Association of Family and Consumer Sciences* annual conference

Six abstracts for the pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

Six abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

Pedagogy track Paper of Distinction for the *International Textiles and Apparel Association* annual conference

Consumer Behavior track Paper of Distinction for the *International Textiles and Apparel Association* annual conference

2016

Two manuscripts for the *Journal of Fashion Design Technology and Education*

Eight abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

Eight abstracts for the pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

Research Paper of Distinction for the *International Textiles and Apparel Association* annual conference

Pedagogy Paper of Distinction for the *International Textiles and Apparel Association* annual conference

2015

One manuscript for the *Clothing and Textiles Research Journal*

Eight abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

ITAA Best Graduate Student paper for *International Textiles and Apparel Association* annual conference

2014

Reviewed two manuscripts for the *Clothing and Textiles Research Journal*

Two abstracts for the Community of Colleges, Universities, and Research Committee - *American Association of Family and Consumer Sciences* annual conference

Six abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

Nine abstracts for the pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

Paper of Distinction for the *International Textiles and Apparel Association* annual conference

2013

Two manuscripts for the *Clothing and Textiles Research Journal*

Six abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

2012

Two manuscripts for the *Clothing and Textiles Research Journal*

Paper of Distinction Award for the *International Textiles and Apparel Association* annual conference

Eight abstracts for the consumer behavior track for possible presentation at the *International Textiles and Apparel Association* annual conference

Six abstracts for the Pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

2011

One manuscript for the *Clothing and Textiles Research Journal*

Five abstracts for the Research track for possible presentation at the *International Textiles and Apparel Association* annual conference

Five abstracts for the pedagogy track for possible presentation at the *International Textiles and Apparel Association* annual conference

2010

Two manuscripts for the *Clothing and Textiles Research Journal*

2009

Textbook – first draft of buying, planning and forecasting text – for *Fairchild Publications*

Two manuscripts for the *Clothing and Textiles Research Journal*

One manuscript for the *Family and Consumer Sciences Research Journal*

Fifteen presentation proposals for the *International Textiles and Apparel Association* annual conference

Four graduate student fellowship applications for the *International Textiles and Apparel Association* annual conference

2008

Three manuscripts for the *Clothing and Textiles Research Journal*

Textbook – first draft of multichannel retailing text – for *Fairchild Publications*

Textbook - first draft of fashion branding text – for *Fairchild Publications*

Textbook – proposal of fashion branding text – for *Fairchild Publications*

Four manuscripts for the *American Collegiate Retailing Association* annual conference

Three manuscripts for the Third Annual *American Collegiate Retailing Association* Undergraduate Student Retail Analysis Competition – Location Analysis

Textbook – new edition of fashion forecasting text – for *Fairchild Publications*

2007

Textbook -- proposal of fashion forecasting text – for *Fairchild Publications*

Six Student Scholarships, Fellowships and Awards for the *International Textiles and Apparel Association* annual conference

Eight presentation proposals for the *International Textiles and Apparel Association* annual conference

One creative project for the *Department of Journalism*, Ball State University student Maria Utyaganova, “Profile of an International Designer”

Three applications - *American Collegiate Retailing Association*. Undergraduate Student Retail Analysis Competition.

Textbook -- prospectus of fashion branding text -- for *Fairchild Publications*.

2006

Eight presentation proposals for the *International Textiles and Apparel Association* annual conference

External Reviewer for the *Baker Fund Awards Committee*, Ohio University

2005

Six presentation proposals for the *International Textiles and Apparel Association* annual conference

2004

Four presentation proposals for the *Indiana Association of Family and Consumer Sciences* annual conference

Seven student presentation abstracts for senior symposium (BSU Department of Family and Consumer Science - FCS 403)

2003

Six articles for the special focused issue of the *Clothing and Textiles Research Journal* on Social Responsibility

Twelve articles for special focused issue of the *Clothing and Textiles Research Journal* on the Scholarship of Teaching and Learning in Textiles and Apparel.

2002

External Reviewer for the *Baker Fund Awards Committee*, Ohio University

2001

Reviewed Creative Teaching and Curriculum Abstracts for presentation at the *International Textiles and Apparel Association* annual conference

2000

Proposals -- Graduate Research Committee. *Ball State University Office of Academic Research and Sponsored Programs*

External Reviewer for Tenure. Dr. Jean Hines, *Bowling Green State University*.

Eight Creative Teaching and Curriculum Abstracts for presentation at the *International Textiles and Apparel Association* annual conference.

Ten proposals for Special session "Pedagogical Issues in Textiles and Clothing" for the *International Textiles and Apparel Association* annual conference

Proposals -- Graduate Research Committee – Subcommittee #1. *Ball State University Office of Academic Research and Sponsored Programs*

1999

Textbook – fashion retailing textbook – for *Fairchild Books and Visuals*.

1998

Proposals -- University Research Committee. *Ball State University Office of Academic Research and Sponsored Programs*

Six Creative Teaching and Curriculum Abstracts for presentation at the *International Textile and Apparel Association* annual conference

1997

Textbook – fashion retailing text – for *Fairchild Books and Visuals*.

Five Research Proposals for the 1997 Showcase of Excellence. *Indiana Association of Family and Consumer Sciences*.

Eight Creative Teaching and Curriculum Abstracts for presentation at the *International Textile and Apparel Association* annual conference

1996

Reviewed Competitive Papers - Research and Innovative Teaching for presentation at the *American Collegiate Retailing Association* annual conference

1994

Reviewed Creative Teaching and Curriculum Abstracts for presentation at the *International Textile and Apparel Association* annual conference

1993

Reviewed Creative Teaching and Curriculum Abstracts for presentation at the *International Textile and Apparel Association* annual conference

PROFESSIONAL SERVICE

UNIVERSITY LEVEL – BALL STATE UNIVERSITY

<i>Academic Assessment and Institutional Research Committee</i> (elected as secretary 2006-2007, and 2007-2008; elected as chair 2009-2010, and 2011-2012)	2006 – 2014
<i>Academic Freedom and Ethics Committee</i> (elected as secretary)	2000 - 2001
<i>Ball State University Alumnus Magazine Editorial Board</i>	2017 – 2019
<i>College of Applied Science and Technology representative</i> - Academic Ethics Hearing	2006 (spring) 2014 (spring)
<i>Data Management Working Group</i> – Appointed task force	2010 (summer)
<i>Events Programming and Scheduling Committee</i>	1999 – 2002
<i>Faculty and Professional Personnel Salary and Benefits Committee</i> (chair 2011- 2012, co-chair 2012 - 2013)	2011 - 2013
<i>Faculty Council</i> (appointed Faculty Council Acting Secretary Fall 2012)	2010 – 2016
<i>Faculty Outstanding Awards Selection Committee</i>	2016 – 2020
<i>Faculty Salary and Benefits Committee</i> (chair 2013-2016)	2013 - 2016
<i>Financial and Budgetary Affairs Committee</i> (ex-officio – rep from Salary and Benefits Committee)	2011 – 2016
<i>Governance and Elections Committee</i> (consultant 2015 – 2016)	2010 – 2015
<i>Higher Learning Commission Review/University Accreditation Self Study</i> Criterion 2 – Integrity task force (team leader on part B -- how the institute presents itself to the public in regard to programs, requirements, costs, etc)	2011 – 2013

<i>Higher Learning Commission Steering Committee</i>	2016 – 2018
<i>Honors College Whitinger Scholars Review Committee</i>	2017
<i>Institutional Effectiveness Committee (CAST representative)</i>	2017
<i>John R. Emens Outstanding Senior Award Committee</i>	2015 – 2016
<i>Library Committee</i>	2005 – 2008
<i>President’s Award Committee</i>	2015
<i>President’s Centennial Celebration Committee</i>	2017 – 2019
<i>Professional Affairs Council (elected as FCS representative)</i>	2000 – 2001
<i>Professional Personnel Salary and Benefits Committee</i> (ex-officio rep from Faculty Salary and Benefits Committee)	2013 - 2016
<i>Provost Prize Outstanding Senior Review Committee</i>	2017
<i>Provost task force to review current under enrolled classes (Appointed)</i>	2007 (summer)
<i>Search Committee for Vice president of Business Affairs and University Treasurer</i>	2015
<i>Search Committee for University President</i>	2016 – 2017
<i>Special Leave Committee</i> (elected as chair 2017- 2018 elected Miller College of Business representative 2017 - present, College of Applied Sciences and Technology representative 2016)	2016 - 2020
<i>Strategic Enrollment Planning Steering Committee</i> (also member of the Programs subgroup and the Graduate Programs subgroup)	2017 – 2018
<i>Strategic Planning Leadership Team</i> (Chair Academic Excellence Grant Evaluation committee)	2015 – 2017
<i>Student and Campus Life Council</i>	1999 – 2002
<i>Undergraduate Education Committee</i> (elected as College of Applied Sciences and Technology representative) (Elected secretary fall 2008 and 2013 - 2014) (Elected Chair spring 2009 and 2009 - 2010)	2008 – 2016
<i>United Way Steering Committee</i>	2013 – 2014
<i>University Assessment Committee</i>	2016 – 2017
<i>University Core Curriculum Subcommittee</i> (Undergraduate Education Committee representative)	2010 - 2011
<i>University Core Curriculum Task Force – development of assessment rubrics for written communication and critical thinking learning outcomes</i>	2013 - 2014

<i>University Senate</i> (elected as FCS representative) (elected Senate Secretary 2011- 2014; elected chair 2014 - 2016)	2010 – 2016
<i>University Senate Agenda Committee</i> (secretary 2011 – 2014; chair 2014 – 2016)	2011 - 2016
<i>University Senate Faculty and Professional Personnel Handbook Review Task Force</i> (Chair 2015 – 2016)	2015 – 2016
<i>University Senate University Governance Structure Task Force</i>	2017 - 2018
<i>University Senate Salary Study Task Force</i>	2011 – 2012

COLLEGE LEVEL – MILLER COLLEGE OF BUSINESS (2017-present)

<i>Graduate Curriculum Committee</i>	2017 – 2020
<i>Non-AACSB College Promotion and Tenure Committee</i> (chair 2017 – present)	2017 - 2020
<i>Strategic Planning Advisory Committee</i>	2017 - 2020
<i>Undergraduate Curriculum Committee</i>	2017 – 2020

COLLEGE LEVEL – COLLEGE OF APPLIED SCIENCES AND TECHNOLOGY (1996-2017)

<i>Ad hoc committee -- Digital Measures Activities – Insight</i>	2009 – 2012
<i>Ad hoc committee – renovation</i> (Interior Design program move to the Applied Technology Building from West Quad)	2009 – 2010
<i>CAST College Task Force regarding the college’s future goals and structure</i>	2015 – 2017
<i>“Dream Makers Day’ coordinator</i> for CAST involvement	2017
<i>Internal Grant Committee</i>	2014 – 2016
<i>Promotion and Tenure Committee</i> (elected Chair 2016 – 2017)	2016 – 2017
<i>Salary Committee</i>	2011 – 2013
<i>Search Committee for College Dean</i> (Elected FCS representative) (elected secretary)	2007 – 2008
<i>Undergraduate Curriculum Committee</i>	2014 - 2017

DEPARTMENT LEVEL – DEPARTMENT OF MARKETING (2017 – present)

<i>Curriculum Committee</i>	2017 – 2020
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<i>Dialogue Days Moderator</i>	
“Utilizing Technology in Fashion: The Cost of Apps & how to use them”	2020 – Feb 13
“Fashion Retail Strategies – consumer back to brick-and-mortar”	2019 – Feb 21
<i>Fashion Graduate Program Director</i>	2017 – present
<i>Graduate Curriculum Committee</i>	2017 – 2020
<i>Journal ranking committee (Fashion)</i>	2017 - 2020
<i>Non-AACSB Promotion and Tenure Committee</i> (chair 2017 – 2020)	2017 - 2020
<i>Non-AACSB Salary Committee</i> (chair 2017 – 2019)	2017 – 2019
<i>Organization and oversight of Beeman Costume Collection</i>	2017 – 2019
<i>Search Committee – Fashion Contract Position</i>	2019

DEPARTMENT LEVEL – DEPARTMENT OF FAMILY AND CONSUMER SCIENCES (1996-2017)

<i>Ad Hoc committee to revise the criteria for the FCS Department Outstanding Teaching Award</i>	2006 – 2007
<i>American Association of Family and Consumer Science Self Study and Site Visit</i> (worked with faculty to collect information, co-wrote and assembled the self-study; coordinated and served as point person for the site visit)	2005 – 2007
<i>Communication Task Force</i>	2002 – 2005
<i>Computer Committee</i> (Secretary 2006-2008)	2000 – 2009
<i>Core Committee</i>	2012 – 2016
<i>Core Task Force</i>	2012 (summer)
<i>Department Assessment liaison (appointed)</i>	2009 – 2011
<i>Design Cluster member (included undergraduate programs: Apparel Design, Fashion Merchandising, Interior Design; graduate programs: Fashion, Interior Design)</i>	2016 – 2017
<i>Director Fashion Merchandising Program</i>	1998 – 2003
<i>Director Fashion Programs</i> (Apparel Design & Fashion Merchandising)	2003 – 2009
<i>Family and Consumer Sciences Outstanding Teaching Award review committee</i>	2016 – 2017
<i>Faculty Advisory Committee</i> (Secretary 1998 – 2010)	1998 – 2010
<i>Faculty Meeting (Chair and coordinator)</i>	2013 – 2016

<i>Faculty Mentor</i>	1999 – 2000 2006 – 2007 2007 – 2008
<i>Fashion sub-area</i> (Chair 2003 – 2009)	2003 – 2016
<i>FCS Centennial Celebration Event Committee</i> (Chair 2015 – 2017)	2015 - 2017
<i>FCS Director of Graduate Studies</i>	2016 – 2017
<i>Graduate Committee</i> (Elected) (Chair 1997– 2001; 2016 – 2017); (curriculum subcommittee chair 2001-2009)	1997 – 2009 2016 - 2017
<i>Lilly Grant Committee</i>	1998 – 2000
<i>Lilly Grant for Student Retention Focus Groups</i> (Chair 1999 – 2000)	1999 – 2000
<i>Management Cluster Coordinator</i> (chair) (included undergraduate programs: Hospitality and Food Management, Residential and Property Management)	2016 – 2017
<i>Merchandising/Fashion Area Member</i>	1997 – 2016
<i>Moore Scholarship Selection Committee</i>	1999 – 2009
<i>Primary Advisor -- Fashion Merchandising Association</i>	1997 – 2002
<i>Primary Advisor – Phi Upsilon Omicron (FCS Honorary)</i>	2004 – 2007
<i>Program Assessment Committee</i>	1999 – 2000
<i>Promotion and Tenure Committee</i> (Elected) (elected chair 2016 – 2017)	1998 – 2000 2015 - 2017
<i>Salary Committee</i> (Elected) (elected as secretary 2000-2001; 2006-2007); (elected as chair 2007-2008; 2008-2009, 2011-2013)	2000 – 2002 2005 – 2009 2011 – 2013
<i>Search Committee</i> (member - Interior Design position) (Chair - Apparel Design position) (member – fashion position)	2016 – 2017 2008 – 2009 2001 – 2002
<i>Student Affairs</i>	1998 – 1999
<i>Student Organization Advisory Committee</i> (elected as secretary 2001-2002)	1999 – 2002
<i>Undergraduate Curriculum Committee</i> (Acting Chair summer 2001); (elected as chair fall 2001–2009);	1998 – 2010 2014 - 2017

**PROFESSIONAL SERVICE OUTSIDE THE UNIVERSITY
NATIONAL/INTERNATIONAL**

American Association of Family and Consumer Sciences –

2012 Annual Conference Local Advisory Committee (member)	2012
Community of Colleges, University and Research (Chair)	2018 – present
Community of Colleges, University and Research (Research Chair)	2017 – 2018

International Textiles and Apparel Association –

Textile and Apparel Programs Accreditation Commission (TAPAC) Accreditation site reviewer	2018 – present
Conference Planning Committee for National Conference in Cincinnati, Ohio	1999 – 2000
Creative Teaching/ Curriculum Review for the annual conference(Chair)	1999 – 2000
Curricular Development and Review committee	2018 – present
Curriculum Development/Core Competencies committee	2006 – 2010
Hospitality Committee for National Conference in Cincinnati, Ohio (Chair)	1999 – 2000
Innovative Teaching and Curriculum committee	2001 – 2004 1998 – 2000
Innovative Teaching and Curriculum Review Subcommittee	1998 – 1999
Student Fellowships Committee	2006 – 2007
Textiles and Apparel Programs Accreditation Commission (TAPAC) accreditation site reviewer	2018 – present
Visioning Strategy Task Force	1998 – 1999

Phi Upsilon Omicron (FCS Honorary)

Conclave Local Planning Committee)	2010
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STATE/REGIONAL

*Indiana Commission of Higher Education Nominating Committee
– Faculty position*

2014

Phi Upsilon Omicron (FCS Honorary)

(Alpha Sigma Alumni Chapter President: 2017 – 2018; 2008 – 2009)
(Alpha Sigma Alumni Chapter Vice President: 2007 – 2008)

1993 - present

<i>Indiana Association of Family and Consumer Sciences</i> (Counselor: 2008 – 2010) (President: 2006 – 2008) (President-elect: 2005 – 2006)	1998 - present
Indiana Association of Family and Consumer Sciences - Recorder Annual Meeting	1998
Indiana Association of Family and Consumer Sciences - member Research Committee.	1997

HONORS, AWARDS AND RECOGNITIONS

2019	Certificate – Adobe Education Exchange – Design for Educators Series -- Branding
2017	Certificate – completion of leadership workshop: <i>Crucial Conversations</i>
2012	Ball State University Outstanding Faculty Service Award for 2011
2009	25-year member recognition – Indiana Association of Family and Consumer Sciences
2008	Outstanding Teacher in the Department of Family and Consumer Sciences, Ball State University.
1998	Outstanding Teacher in the Department of Family and Consumer Sciences, Ball State University

PROFESSIONAL MEMBERSHIPS

American Collegiate Retailing Association	1993 - 1999
American Council on Consumer Interests	1991 - 1999
American Association of Family and Consumer Sciences	1983 - present
Direct Marketing Educational Foundation Professors' Academy	2000 - 2015
Fashion Group International – Charter member Indianapolis Chapter	1999 - 2005
Indiana Association of Family and Consumer Sciences	1996 - present
Ohio Association of Family and Consumer Sciences	1983 - 1996
International Textile and Apparel Association	1989 - present
National Retail Federation	1993 - 1999
Phi Upsilon Omicron (Family and Consumer Sciences Honorary)	1993 - present