FASHION INDUSTRY STUDIES **(51-54 HRS.)** **Effective Fall 2023**

COURSE	COURSE TITLE	HR	PREREQUISITE(S)	TERM OFFERED
ECON 116 or ECON 201	Survey of Economic Ideas Elementary Microeconomics	3.0	116: *Not open to* students who have credit in ECON 201 or 202. 201: None	Fall/Spring/Summer Fall/Spring/Summer
FASH 100	Introduction to the Fashion Industry	3.0	None	Fall/Spring
FASH 102	Construction Techniques for the Apparel Industry	3.0	None	Fall/Spring
FASH 130	Textiles and Product Analysis for Apparel	3.0	None	Fall/Spring
FASH 210	Digital Techniques in Fashion	3.0	CT 112, FASH 102	Fall/Spring
FASH 260	History of Fashion	3.0	FASH 100	Fall/Spring
FASH 284	Fashion Branding	3.0	CT 112, FASH 102	Fall/Spring
FASH 305	Apparel Manufacturing and Supply Chain	3.0	FASH 102; MKG 300	Fall/Spring
FASH 365	Fashion Forecasting	3.0	FASH 100	Fall or Spring or Summer
FASH 369	Fashion Internship	3.0 – 6.0	FASH 100	Fall/Spring/Summer
FASH 381	Fashion Special Event Promotion	3.0	FASH 100	Spring
CT 112	Computer Applications for Design Solutions	3.0	None	See department
ISOM 249	Fundamentals of Business Communication	3.0	None	Fall/Spring/Summer
MCOB 100	Introduction to Miller College and World of Business	1.0	Open only to Miller College Business majors. Other majors by permission.	Fall/Spring
MCOB 200	Job Search Skills	1.0	Prerequisite: MCOB 100. Open only to Miller College Business majors. Open only to freshmen, sophomores, and juniors. Other majors by permission.	Fall/Spring
MCOB 300	Transition to the Profession	1.0	Prereq: Credit in MCOB 100 Prereq or parallel enrollment in MCOB 200 Open only to Miller College Business majors. Other majors by permission.	Fall/Spring

DIRECTED ELECTIVES: CHOOSE ONE (1) COURSE:

HOSP 210 ENT 241 JOUR 182 MGT 300 MKG 300 MKG 310 MKG 375	Customer Service The Entrepreneurial Experience Media Analytics and Content Strategy Managing Behavior in Organizations Principles of Marketing Consumer Behavior Social Media Marketing	3.0	See course catalog for course descriptions and prerequisites.	See department for course availability

MAJOR ELECTIVES: CHOOSE ONE (1) COURSE:

FASH 200 HOSP 287 FASH 310 FASH 299X FASH 496	Professional Styling and Visual Merchandising Intro to Event Management Studio 1 Special Topics in Fashion Seminar in Fashion	3.0	See course catalog for course descriptions and prerequisites.	See department for course availability.

FASHION CAPSTONE: CHOOSE ONE (1) COURSE:

FASH 480 or FASH 488	Studio Design: Senior Line Fashion Buying, Merchandising and E-Commerce	3.0	See course catalog for course descriptions and prerequisites.	Fall Fall/Spring

FASHION INDUSTRY STUDIES

Freshman Year			
1st semester	Hrs	2nd semester	Hrs
Math Tier 1 Foundation	3	**CT 112 (Tier 2 Art/Design)**	**3**
ENG 103	3	ENG 104	3
Tier 1 Fine Arts	3	PFW Wellness	2
FASH 100	**3**	**FASH 130**	**3**
FASH 102	**3**	General Elective	3
MCOB 100	**1**	FIN 101 (Tier 1)	1
	16		15

Sophomore Year			
1st semester	Hrs	2nd semester	Hrs
ECON 116 or 201	**3**	COMM 210	3
Tier 1 Natural Sciences	3	**FASH 260**	**3**
ISOM 249	**3**	FASH Elective*	3
MCOB 200	**1**	Tier 1 History Elective	3
FASH 210	**3**	General elective	3
General elective	3		
	16		15

Junior Year			
1st semester	Hrs	2nd semester	Hrs
Tier 1 Social Science	3	Tier 2 Nat Sci/Soc Sci	**3**
General elective	3	**FASH 305**	**3**
General elective	3	**FASH 365**	**3**
MCOB 300	**1**	Directed elective	3
FASH 284	**3**	General elective	3
	13		15

Senior Year			
1st semester	Hrs	2nd semester	Hrs
Tier 1 Humanities	3	**FASH 369 (UCC Tier 3 capstone)**	**3**
FASH 480 or 488	**3**	**FASH 381**	**3**
General elective	3	UCC Writing Course	3
General elective	3	General elective	3
General elective	3	General elective	3
	15		15

Minimum 120 hours

BOLD = required major courses

*= major electives

This document is a suggested guideline; it is the student's responsibility to meet with their advisor regularly to verify all requirements are being met for graduation.