

## **Craig Webster, Ph.D.**

Department of Applied Business Studies  
Ball State University  
Muncie, IN 47306  
Office: (765) 285-5940  
cwebster3@bsu.edu

### **Education:**

BA *magna cum laude*, Government and German Literature. St. Lawrence University, USA 1990

MA, Political Science. Binghamton University, USA 1993

PhD, Political Science (Specializations in Research Methods and International Relations). Binghamton University, USA 1995

MBA *summa cum laude* (Specialization in Finance). Intercollege, Cyprus 2006

### **Positions Held:**

**Associate Professor of Hospitality and Food Management**, Ball State University (USA), Miller College of Business. 2019-present

**Assistant Professor of Hospitality and Food Management**, Ball State University (USA), College of Applied Sciences and Technology/Miller College of Business. 2015-2019

**Associate Professor of International Relations** (tenured June 2013), University of Nicosia, School of Humanities, Social Sciences, and Law (Cyprus). 2008-2014

**Assistant Professor**, University of Nicosia (Intercollege), School of Humanities, Social Sciences, and Law (Cyprus). 2006-2008

**Director of Research/Assistant Professor**, College of Tourism (Cyprus). 1999-2001/2003-2006

**Trial Consulting Research Associate**, DecisionQuest (Boston, USA). 2001-2002

**Research Executive**, Consumer Research—ACNielsen (Cyprus). 1998-1999

**Intelligence Officer**, Directorate of Intelligence—CIA. 1997-1998.

**Assistant Professor**, Department of Politics—Ithaca College (USA). 1995-1996

### **Research & Publications**

**Doctoral Dissertation:** “Human Rights and International Relations Theory”

**MBA Thesis:** “Financing the Millennium Goals of the UN: the Demographic and Attitudinal Correlates for Support of Increased Official Development Assistance Among Canadians”

### **Books Edited, Written, or Translated**

Robots, Artificial Intelligence and Service Automation in Travel, Tourism and Hospitality. (2019) Edited by S. Ivanov and C. Webster, Emerald Publishing Limited.

Future Tourism: Political, Social and Economic Challenges. (2012) Edited by J. Leigh, C. Webster, and S. Ivanov. Routledge: Taylor Francis Group.

## Chapters in Books

“Conceptual Framework of the Use of Robots, Artificial Intelligence, and Service Automation in Travel, Tourism, and Hospitality Companies.” (2019) In Ivanov, S., Webster, C. (eds.) Artificial Intelligence, and Service Automation in Travel, Tourism, and Hospitality (pp. 7-38). Bingley, UK: Emerald Publishing Limited.

“Economic Fundamentals of the Use of Robots”. (2019), In Ivanov, S., Webster, C. (eds.) Artificial Intelligence, and Service Automation in Travel, Tourism, and Hospitality (pp. 39-56). Bingley, UK: Emerald Publishing Limited.

“Introduction: RAISA in Future Travel-related Industries.” (2019). In Ivanov, S., Webster, C. (eds.) Robots, Artificial Intelligence and Service Automation in Travel, Tourism and Hospitality (pp. 1-3). Bingley, UK: Emerald Publishing Limited.

“Robotics, Artificial Intelligence, and the Evolving Nature of Work.” (2019) In: George B., Paul J. (eds) Digital Transformation in Business and Society. Business Transformation in Data Driven Societies, In Babu George & Paul, J. (Eds.). (pp. 127-143). Cham, Switzerland: Palgrave Macmillan.

“Robotics, artificial intelligence, and the evolving nature of work.” (In-Press) With Stanislav Ivanov. in Business Transformation in Data Driven Societies, Edited by Babu George & Paul, J. (Eds.). Palgrave-MacMillan.

“Adoption of robots, artificial intelligence and service automation by travel, tourism and hospitality companies – a cost-benefit analysis” (2018) with Stanislav Ivanov. In Traditions and Innovations in Contemporary Tourism. Edited by Marinov, V., Vodenska, M., Assenova, M. & Dogramadjieva E. (Eds). (pp. 190-203). Cambridge Scholars Publishing.

“Globalization and Hotel Chains” (2016) In “The Routledge Handbook of Hotel Chain Management” Edited by Stanislav Ivanov, Maya Ivanova, and Vincent Magnini. (vol. 5, pp. 459-470). London: Routledge.

“Tourism as a Force for Political Stability” (2014) with Stanislav Ivanov. In The International Handbook on “Tourism and Peace” Edited by Cordula Wohlmuther and Werner Wintersteiner. Drava Verlag. Pp. 167-180.

“The Microchipped Tourist: Implications for European Tourism” (2014) by Craig Webster, Stanislav Ivanov, and Ana Mladenovic. In The Future of European Tourism. Edited by Albert Postma, Jeroen Oskam and Ian Yeoman. Stenden University of Applied Sciences. Pp. 86-106.

“What Future Tourism?” (2012) By Craig Webster and James Leigh. In Future Tourism: Political, Social and Economic Challenges. Edited by J. Leigh, C. Webster, and S. Ivanov. Taylor Francis Group. pp. 1-4.

“Future Tourism: Where to Now?” (2012) By Craig Webster and James Leigh. In Future Tourism: Political, Social and Economic Challenges. Edited by J. Leigh, C. Webster, and S. Ivanov. Routledge: Taylor Francis Group. pp. 191-199.

“Tourism and Quality of Life?” (2012) By Nicos L. Kartakoullis, George Karlis, Kostas Karadakis, Amanda Sharaf and Craig Webster. In Future Tourism: Political, Social and Economic Challenges. Edited by J. Leigh, C. Webster, and S. Ivanov. Routledge: Taylor Francis Group. pp. 92-102.

“The Political Economy of Tourism in the Future” (2012) By Craig Webster and Stanislav Ivanov. In Future Tourism: Political, Social and Economic Challenges. Edited by J. Leigh, C. Webster, and S. Ivanov. Routledge: Taylor Francis Group. pp. 21-34.

“The Paradigms of Political Economy and Tourism Policy: NTOs and State Policy” (2011) by Craig Webster, Stanislav Ivanov, and Steve Illum. In Political Economy and Tourism. Edited by Jan Mosedale. Routledge: Taylor Francis Group. pp. 55-73.

“The Opening of the Ledra Crossing in Nicosia: Social and Economic Consequences” (2010) by David Jacobson, Bernard Musyck, Stelios Orphanides and Craig Webster. In Tourism and Political Change. Edited by Richard Butler and Wantanee Suntikul. Goodfellow Publishers: Woodeaton, Oxford. pp. 199-207.

“Settlement of the Cyprus Conflict and the Greek Cypriot Tourism Industry.” (2010). By David Jacobson, Ozay Mehmet, Bernard Musyck, Stelios Orphanides, and Craig Webster. In Tourism, Progress and Peace. Edited by Omar Moufakkir and Ian Kelly. CABI: Oxford. pp. 212-227.

“The Correlates of Vacationing: Greek Cypriots and their Vacationing Habits.” (2005) in Kazimierz Obodynsky and Wojciech J. Cynarski (Ed.) “International Dialogue: Global, European, National and Multicultural Dimensions of Tourism” Rzeszow, Poland: EACE Press. pp. 193-204.

"U.S. Foreign Policy and Human Rights in Latin America: An Empirical Investigation over Three Presidencies." (1996) in David Louis Cingranelli (Ed.) Human Rights and Developing Countries. Greenwich, Connecticut: JAI Press. Pp. 183 – 192.

## **Journal Articles**

Houliston, H., Ivanov, S., Webster, C. (in press). Nationalism in official tourism websites of Balkan countries: a multimodal analysis. Tourism: An International Interdisciplinary Journal.

Ivanov, S., Webster, C., Stoilova, E., Slobodskoy, D. (2020). Biosecurity, crisis management, automation technologies, and economic performance of travel, tourism and hospitality companies – a conceptual framework. Tourism Economics. (preprint)

- Webster, C., Ivanov, S. (2020), Demographic Change as a Driver for Tourism Automation. *Journal of Tourism Futures*, 8. (preprint)
- Webster, C., Yen, C.-L., Hji-Avgoustis, S. (2020), "Individual Perceptions of the Value of Leisure: The Influence of the Social Democratic Welfare State and Leftist Values Systems", *European Journal of Tourism Research*, 24, 15.
- Webster, C., Ivanov, S. (2019). Future tourism in a robot-based economy: A perspective article. *Tourism Review*, 75 (1), 329-332.
- Ivanov, S., Gretzel, U., Berezina, K., Sigala, M., Webster, C. (2019). Progress on robotics in hospitality and tourism: a review of the literature. *Journal of Hospitality and Tourism Technology*. (preprint)
- Ivanov, S., Webster, C. (2019). Robots in tourism: a research agenda for tourism economics. *Tourism Economics*. (preprint)
- Webster, C., Ivanov, S. (2019). Transformar la competitividad en beneficios económicos: ¿Estimula el turismo el crecimiento económico en destinos con más competencia? (translation of previous publication into Spanish). *Turismo y Sociedad*., 25, 21-28.
- Webster, C. (2019). Halfway there: the transition from 1968 to 2068 in tourism and hospitality. *Zeitschrift für Tourismuswissenschaft*, 11(1), 5-23.
- Webster, C., Ivanov, S. (2019). Events are Bound to Happen, Spank You Very Much: the Importance of Munch Events in the BDSM Community. *Event Management: an International Journal*.
- Webster, C., Molly, K. (2018). Fifty Shades of Socializing: Slosh and Munch Events in the BDSM Community. *Event Management: an International Journal*. 23(1), 135-147
- Webster, C. (2017). Political turbulence and business as usual: tourism's future. *Journal of Tourism Futures*, 3(1), 4-7.
- Webster, C., Ivanov, S. (2017). The ideologies of national security and tourist visa restrictions. *International Journal of Tourism Policy*, 6(3/4), 171-190.
- Webster, C., Jacobson, D., Shapiro, K. (2016). Ethno-nationalism and impediments to cooperation in tourism in a post-settlement Cyprus. *Journal of Tourism Futures/ Emerald*, 2(2), 165-174.
- Webster, C., Ivanov, S. (2016). Political ideologies as shapers of future tourism development. *Journal of Tourism Futures/ Emerald*, 2(2), 109-124.
- Webster, C., Yen, C.-L., Hji-Avgoustis, S. (2016). RFRA and the Hospitality Industry in Indiana: Political Shocks and Empirical Impacts on Indianapolis' Hospitality and Tourism Industry. *International Journal of Tourism Cities*, 3(2), 221 - 231.  
<http://www.emeraldinsight.com/loi/ijtc>

Ivanov, S., Sypchenko, L., Webster, C. (2016). International sanctions and Russia's hotel industry: the impact on business and coping mechanisms of hoteliers. *Tourism Planning & Development*.

<http://www.tandfonline.com/eprint/z5zBnn7q9iQSeEuWZcZM/full>

Ivanov, S., Gavrilina, M., Webster, C., Ralkoa\*, V. (2016). Impacts of political instability on the hotel industry in Ukraine. *Journal of Policy Research in Tourism, Leisure and Events*, 9(1), 100-127.

<http://www.tandfonline.com/doi/full/10.1080/19407963.2016.1209677>

Zopiatis, A., Theocharous, A., Kosmas, P., Webster, C., Melantiou, Y. (2016). Developing a Country-wide Tourist Loyalty Scheme: A Barren Landscape. *International Journal of Tourism Research*.

<http://onlinelibrary.wiley.com/doi/10.1002/jtr.2075/abstract>

Ivanov, S., Idzhylova, K., Webster, C. (2015). Impacts of the entry of the Autonomous Republic of Crimea into the Russian Federation on its tourism industry: An exploratory study. *Tourism Management*, 54, 162-169.

Jacobson, D., Webster, C., Shapiro, K., Musyck, B., Orphanides, S. (2015). Cyprus Settlement: a Zero Sum Game for Tourism? *European Journal of Tourism Research*, 11, 21-34. <http://ejtr.vumk.eu/index.php/volume11/262-v1121cyprussettlementazerosumgamefortourism>

Webster, C., Ivanov, S. (2015). Geopolitical drivers of future tourist flows. *Journal of Tourism Futures*, 1(1), 58-68.

<http://www.emeraldinsight.com/doi/pdfplus/10.1108/JTF-12-2014-0022>

Webster, C., Hadjimanoli, E. (2015). The Placement of Cypriot Embassies and Embassy Staff: Power, the EU, and Overseas Cypriots. *Cyprus Review*, 26(2), 105-126.

Poria, Y., Ivanov, S., Webster, C. (2014). Attitudes and willingness to donate towards heritage restoration: an exploratory study about Bulgarian socialist monuments. *Journal of Heritage Tourism*, 9(1), 68-74.

Webster, C., Ivanov, S. (2014). Transforming competitiveness into economic benefits: Does tourism stimulate economic growth in more competitive destinations? *Tourism Management*, 40(1), 137-140.

Ivanov, S., Webster, C. (2013). Globalisation as a Driver of Destination Competitiveness. *Annals of Tourism Research*, 43, 628-633.

Ivanov, S., Webster, C. (2013). Tourism's Impact on Growth: The Role of Globalisation. *Annals of Tourism Research*, 41(April), 231-236.

Ivanov, S., Webster, C. (2013). Tourism's contribution to economic growth: a global analysis for the first decade of the millennium. *Tourism Economics*, 19(3), 477-508.

Webster, C., Timcak, G. (2010). The Ley of the Land and Tourism development. *Acta Geoturistica*, 1(2), 22-33.

Ivanov, S., Webster, C. (2010). Decomposition of economic growth in Bulgaria by industry. *Journal of Economic Studies*, 37(2), 219-227.

Webster, C., Musyck, B., Orphanides, S., Jacobson, D. (2009). Working on the Other Side. Cooperative Tour Organizers and Uncooperative Hoteliers: Evidence from Greek Cypriot Tourism Professionals. *European Planning Studies*, 17(10), 1485-1508.

Yesilada, B., Noordijk, P., Webster, C. (2009). Religiosity and Social Values of the Cypriots. *Social Compass*, 56(1), 15–34.

Webster, C. (2008). Democratization and human rights in Cyprus: objective measures and the populations' perceptions. *Southeast European and Black Sea Studies*, 8(1), 33-49.

Webster, C., Ivanov, S. (2008). Power politics and integration into Western institutions: the placement of embassies for Romania and Bulgaria. *Journal of Southern Europe and the Balkans*, 10(1), 1-14.

Webster, C., Ivanov, S. (2007). Placement of Romanian and Bulgarian Embassies: EU Aspirations and Communist Legacy. *South-Eastern Journal of Economics*, 1(1), 103-120.

Ivanov, S., Webster, C. (2007). Measuring the impact of tourism on economic growth. *Tourism Economics*, 13(3), 379–388.

Webster, C., Ivanov, S. (2007). National tourism organizations: Measuring the results of promotion abroad. *Tourism*, 55(1), 65-80.

Webster, C. (2006). The Correlates of Vacationing: Greek Cypriots and their Vacationing Habits. *Tourismos*, 1(2), 45-60.

Webster, C., Timothy, D. (2006). Travelling to the 'Other Side': the Occupied Zone and Greek Cypriot Views of Crossing the Green Line. *Tourism Geographies*, 8(2), 162–181.

Webster, C., Lordos, A. (2006). Who Supported the Annan Plan? An Exploratory Statistical Analysis of the Demographic, Political, and Attitudinal Correlates. *Cyprus Review*, 18(1), 13-35.

Webster, C. (2005). Division or Unification in Cyprus? The Role of Demographics, Attitudes and Party Inclination on Greek Cypriot Preferences for a Solution to the Cyprus Problem. *Ethnopolitics*, 4(3), 299–309.

Webster, C. (2001). Characterizing the Locations of CTO Offices Abroad: Empirical Research Findings. *Journal of Business and Society*, 14(1), 32-40.

Webster, C. (2001). The Placement of Canada's Embassies: Driven by Realpolitik or the Domestic Political Debate. 33(1), 125-133.

Webster, C. (2001). Commonwealth Diplomatic Missions: a Comparative Empirical Investigation of the Foreign Policy of Five Commonwealth Members. The Round Table: the Commonwealth Journal of International Affairs: Carfax Publishing, 361, 529-539.

Webster, C. (2001). Economic Development and Recreation: The Development of Leisure in Cyprus. Tourism Today, 1(1), 56-70.

Webster, C. (2001). The Placement of Cyprus' Embassies: the Influence of Realpolitik and Culture. Cyprus Review, 13(1), 103-113.

Webster, C. (2000). Cyprus Tourism: Measuring the Impact of Promotion. Journal of Business and Society, 13(1 and 2), 83-91.

Webster, C. (2000). Canada's Human Rights Policy and its Impact on Foreign Assistance Allocation. Peace Research: The Canadian Journal of Peace Studies, 32(4), 85-97.

## **Teaching**

### **International Relations and Political Science Courses**

Research and Methodologies (graduate level)

The Role of the Media in International Relations (graduate level)

Political Philosophy and Epistemology in International Relations (graduate level)

Public Opinion and Political Communication (graduate level)

World Politics in the Twentieth Century (graduate level)

Foreign Policy Analysis (graduate level)

International Law (graduate level)

Human Rights and Ethical Debates in International Relations (graduate level)

European Geography

Case Studies in Conflict Analysis

Contemporary World Issues

Comparative Politics

International Politics

The Practice of Diplomacy

American National Government

American National Government (online)

Current European Issues

Current European Issues (online)

Research Methods

Introduction to International Relations

Issues in World Politics

International Politics

International Conflict

Human Rights and Global Politics

Human Rights and International Relations  
International Political Economy  
Comparative European Politics  
Contemporary Issues in International Political Economy (with Maya Dafinova)  
Cultural Geography  
European Cultures  
US and World History since 1945  
Seminar: International Organizations  
Seminar: The Scientific Study of Social Phenomena

**Business and Tourism Courses**

Introduction to Event Management  
Advanced Event Management  
Theme Parks and Attractions  
Strategy and Policy  
The Structure of Tourism  
Geography of Travel and Tourism  
Introduction to Business  
Strategic Management  
Strategic Management in Tourism (with Szilvia Gyimóthy—graduate level)  
Senior Year Seminar (with George Panayiotou)  
MBA Thesis Supervisory course  
Introduction to Event Management  
Advanced Event Management  
Introduction to the Hospitality and Food Service Industry (w/ Sotiris Hji-Avgoustis)  
Facilities Planning, Layout and Design  
Food and Culture  
Event Management (graduate level)  
Future Tourism