

Audrey A. Robbins
(Fka, Audrey A. Walls)
Ball State University
Department of Marketing
Muncie, IN 47305
aarobbins@bsu.edu

EDUCATION

July 2007 M.S. Ball State University. Muncie, Indiana
Major: Fashion Merchandising

July 2005 B.S. Ball State University. Muncie, Indiana
Major(s): Fashion Merchandising & Apparel Design
Minor: Marketing

PROFESSIONAL EXPERIENCES

*January 2007-
Current* Instructor- Ball State University
Responsibilities- Instruct, develop, and guide multiple courses on campus and through distance education ranging from Fashion Product Analysis; Introduction to Family and Consumer Sciences; Merchandising Fundamentals and Mathematics; Textiles for Apparel; Fashion Product Analysis; Study of Fashion Designers and Forecasting; Fashion Promotion; Professional Development; Fashion Retailing, Management, and Branding; Fashion Merchandising Internships, Family and Consumer Sciences in Practice, International Apparel Markets, Apparel Manufacturing and Wholesaling; Fashion Promotion; Fashion Buying.

*October 2019-
April 2020* Fashion Task Force Representative-
Responsibilities- Worked alongside program representatives in developing an appropriate timeframe to disseminate information and program movement opportunities. Participated in formal writing of program response.

*August 2005-
May 2007* Graduate Assistant- Ball State University
Responsibilities- Assisted twelve undergraduate courses. Taught Product Analysis course. Participated in research.

*August 1996-
August 2007* Sales Associate/Office Management- Walls Furniture, Inc.
Responsibilities- Managed Payroll, sales and sales tax preparation, team goal setting, attended furniture and accessory marts as an assistant buyer, worked directly with vendors, distributors and sales representatives.

*August 2010-
Current* Buyer/Owner- Walls Furniture, Inc.
Responsibilities- sustain growth, maintain stability, direction and daily operation of business; related to purchasing, planning, and overall growth. Knowledge of multiple markets, current trends, and sales/product training. Purchasing includes soft lines, home goods, hard lines, and accessories.

PUBLICATIONS AND PRESENTATIONS

- August 2004 Saiki, D., Stephens, G., Walls, A., & Mansfield, J. (August, 11 and 13, 2004). Dress for success, education program presented at Work One seminars, Muncie, Indiana.
- October 2006 Gottfried, J., & Robbins, A. (October, 17, 2006). *How to save money while looking good*. Presentation at The Community Center for Vital Aging, Muncie, Indiana.
- November 2006 Saiki, D., & Robbins, A. (November, 2006). *Educating on-line: Textiles and clothing collection websites*. Poster presented at the Indiana Association of Family and Consumer Sciences, Indianapolis, Indiana.
- September 2007 Saiki, D. & Robbins, A. (September, 2007). *Displaying textiles and clothing collection artifacts online*. Poster presented at the Indiana Association of Family and Consumer Science, Indianapolis, Indiana.
- 2008 Saiki, D. & Robbins, A. (2008). Trends in information Categories on clothing and textile collection websites. *The Electronic Library*. Vol. 26 Issue: 6, pp.821-832, <https://doi.org/10.1108/02640470810921600>
- 2008 Saiki, D. & Robbins, A. (2008). Featuring clothing and Textile collections online. *Aslib Proceedings: New Information Perspective*. Vol. 60 Issue: 2, pp.99-110, <https://doi.org/10.1108/00012530810862446>

PERSONAL AND PROFESSIONAL GROWTH

Advisor; Fashion Merchandising Association- (2006-2010) (2019-current)

FMA NRF (National Retail Federation) Chapter Advisor (2019-current)- bi-weekly national education sessions to gain insights from dozens of retail leaders, executives and young professionals.

Attend multiple invitation only buying markets each year as an area buyer and visual merchandising planner (1996 -current). Attend continuing education seminars, networking, branding, and planning education courses.

Co-President Muncie Children's Museum Guild (2012- current)- Represent the museum and aid in increasing community support and use of the MCM through volunteerism and planning of special events and fundraisers

MCM (Muncie Children's Museum) Board Representative (2016- current)- Guild representative working with community sponsors, funding, exhibit development, and financial implementation.

MCM Capital Campaign Board Member (2018- current)- Strategic planning, with friends of the museum, to phase STEM exhibits as part of a large capital campaign within a specific timeline.

Vice President: Royerton Elementary School Parent Teacher Organization (PTO) (2016- 2019)- aid in curriculum efforts and atmosphere of the school through fund-raising efforts. Donations have been made to the

school in the areas of technology, playground equipment, and curriculum materials. Coordinate with teachers to help involve parents in the school. Several of these are: Parent Appreciation Day, Talent Show, and Open House. We provide needed volunteers and funds for school programs such as the spelling bee, science fairs, and academic competition teams. Currently we are campaigning, and grant writing, for a large (\$200,000+) commercial playground renovation.

Community partner of the YWCA- Work closely, as friends of the local YWCA, to provide support in areas of empowering women, eliminating racism, and promoting peace, justice, dignity and freedom for all through fundraising, donations, and community work days.

Community partner of Meridian Health Services- Corporate Premier sponsor of programs & fundraising to benefit whole-person healthcare through their Maternal Treatment Program (MTP), Addictions & Recovery Center (ARC) and Intensive Outpatient Program (IOP).