



**BALL STATE
UNIVERSITY**

Young Alumni Council

FY22 Expectations and Responsibilities

The Ball State Young Alumni Council has created a set of priorities for all members, and we will use our Action Plan to track our progress towards these goals. The items listed below may be reviewed and altered for FY23.

Join/Follow all official Ball State University and Young Alumni Council Social Media Channels: Each YAC member should “like” the official Ball State and Young Alumni Facebook pages, “follow” the official Ball State Twitter page, official Young Alumni Instagram account, and “join” the official Ball State LinkedIn group. All items are one-time participation only.

Establish and maintain your Cardinals Connect profile: Activate your Cardinals Connect profile and promote this online community within your network. Make it a point to interact with others on the network as well. This item is required as one-time participation during a three-year term.

Nominate 2+ candidates: Nominate at least 2 candidates for Young Alumni Council. This item requires annual participation.

Participation in growing YAC Social Media Outlets: Encourage 20+ people to join and/or like YAC on various social media outlets, i.e. @BSUYoungAlumni (Instagram), “Ball State Young Alumni” (Facebook). This item is required as a minimum one-time participation during a three-year term

Invite one classmate/peer to each YAC-sponsored program. With each YAC-sponsored program, even if you are not able to attend, you should invite at least one Ball State classmate/peer to attend. This item is required for each YAC-sponsored program throughout a three-year term.

Participate in 1+ service event or volunteer for the University. Track when you participate in a campus volunteer opportunity, like speaking to a class, participating in an admission event, helping with move-in, or writing notecards to admitted students. Opportunities will be presented to the board, or you can note something you set-up on your own. This item requires annual participation.

Attend 1+ Non-YAC event: Attend a local alumni event sponsored by your local alumni chapter or the University as a whole. This item requires annual participation.

Attend 2+ YAC events: Attend at least two events sponsored specifically by the Young Alumni Council that are NOT membership related. This item requires annual participation.

Make a meaningful connection with a current student. This item requires annual participation.

Make a Gift to Ball State: Give to any Ball State fund of your choice. This item requires annual participation.

Participate in a Discovery Visit with a Development Officer. This item is required as one-time participation during a three-year term.

Engage and Participate in the YAC Committees: Join and actively participate in your assigned committee each year. i.e. attend committee calls/meetings & events, etc.