

MILLER COLLEGE OF BUSINESS
VITA – AACSB
January 1, 2016 – December 31, 2020

PROFESSIONAL BACKGROUND

Name: Dr. Atul K. Singh

Rank: Assistant Professor

Involvement: Participating

Qualification: Scholarly Academic

Brief Description for Basis of Qualification: Scholarly Academic (SA) because of earning doctoral degree in 2020. New hire in 2020.

Office Address:

Area of Academic Discipline Specialization: Accounting

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2020

Degree-Granting Institution: George Washington University

Principal Academic Units:

Major Fields of Study: Accountancy

Minor Field of Study:

Dissertation Title: Is Firms' Social Media Engagement Informative about Firm Performance?

M.B.A. Degree:

Name of Degree: M.B.A.

Year Conferred: 2003

Degree-Granting Institution: Indian Institute of Management, Calcutta

Principal Academic Units:

Major Fields of Study: Accounting and Finance

Minor Field of Study:

Dissertation Title:

B.S. Degree:

Name of Degree: B.S.

Year Conferred: 1996

Degree-Granting Institution: Indian Railway Institute of Mechanical & Electrical Engineering, Jamalpur (India)

Principal Academic Units:

Major Fields of Study: Mechanical Engineering

Minor Field of Study:
Dissertation Title:

SCHOLARLY ACTIVITIES

Work-in-Progress

Working Paper

1. Singh, A., Kulp, S., Zhang, Y. *Association between Relative Performance Evaluation and Pay for Performance Sensitivity.*
2. Singh, A. *Is Firms' Social Media Engagement Informative about Firm Performance?.*
3. Singh, A., Tang, V. *The Feedback Effect of Social Media on Corporate Investment: Evidence from Twitter Presence and Engagement.*
4. Singh, A., Kang, S.-H., Hosseini, A., Savickas, R. *Who's On and Who's Not on Social Media? An Empirical Study of Twitter Adoptions.*

Presentations at Conferences

1. Singh, A. (Presenter), *Is Firms' Social Media Engagement Informative about Firm Performance?*, *AAA Annual Meeting Conference*, American Accounting Association, Virtual Conference. (August 13, 2020) Basic or Discovery Scholarship (BDS)
2. Singh, A. (Author), *Is Firms' Social Media Engagement Informative about Firm Performance?*, *AAA Spark Meeting*, American Accounting Association, Virtual Conference. (June 9, 2020) Basic or Discovery Scholarship (BDS)
3. Singh, A., *Is Firms' Social Media Engagement Informative about Firm Performance?* *AAA Annual Meeting Conference, Hawai'i Accounting Research Conference*, University of Hawai'i, Hilo, Hilo, Hawai'i. (January 3, 2020) Basic or Discovery Scholarship (BDS)

Professional Presentations

1. Singh, A., *Who's On and Who's Not on Social Media? An Empirical Study of Twitter Adoptions*, Department of Accounting, Ball State University. (December 4, 2020).

Conferences and Meetings Attended

1. Annual Meeting, American Accounting Association. (August 2020 - August 2020).
2. Spark Virtual Meeting, American Accounting Association. (June 2020 - June 2020).

3. Financial Accounting and Reporting Section Midyear Meeting, American Accounting Association. (January 2020 - January 2020).
4. Hawai'i Accounting Research Conference, University of Hawai'i, Hilo. (January 2020 - January 2020).

Business and Other Professional Experience

1. Professional, AAA Annual Meeting, Ad-Hoc Reviewer. (February 2020 - Present).
2. Professional, AAA Mid-Atlantic Conference, Ad-Hoc Reviewer. (January 2020 - Present).

Professional Development and Participation

1. Faculty Learning Community, Teaching. (August 2020 - December 2020).
2. Continuing Education, Teaching. (July 2020 - July 2020).

SERVICE ACTIVITIES

University, College, Departmental Committees

1. College, Faculty Development Committee, Committee Member. (August 2020 - Present).
2. Department/program, Committee Member. (August 2020 - Present).
3. Department/program, Journal List Committee, Committee Member. (August 2020 - Present).
4. Department/program, Research Workshop Committee, Committee Member. (August 2020 - Present).
5. Department/program, Strategic Planning Committee, Committee Member. (August 2020 - Present).

Work History

1. Assistant Professor, Ball State University. (August 21, 2020 - Present).