

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Dr. Atul K. Singh

Rank: Assistant Professor

Involvement: Participating

Qualification: Scholarly Academic

Brief Description for Basis of Qualification: SA because received a Ph.D. in 2020, had at least 1 peer-reviewed journal publication and at least 5 additional professional engagement activities in last 5 years.

Office Address:

Area of Academic Discipline Specialization: Accounting

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2020

Degree-Granting Institution: George Washington University

Principal Academic Units:

Major Fields of Study: Accountancy

Minor Field of Study:

Dissertation Title: Is Firms' Social Media Engagement Informative about Firm Performance?

M.B.A. Degree:

Name of Degree: M.B.A.

Year Conferred: 2003

Degree-Granting Institution: Indian Institute of Management, Calcutta

Principal Academic Units:

Major Fields of Study: Accounting and Finance

Minor Field of Study:

Dissertation Title:

B.S. Degree:

Name of Degree: B.S.

Year Conferred: 1996

Degree-Granting Institution: Indian Railway Institute of Mechanical & Electrical Engineering, Jamalpur (India)

Principal Academic Units:

Major Fields of Study: Mechanical Engineering
Minor Field of Study:
Dissertation Title:

SCHOLARLY ACTIVITIES

Refereed Journal Articles

1. Westfall, T., Singh, A. (2023). SPAC Transactions: Risk of Goodwill Impairments Post de-SPAC. *CPA Today, Tier 4. Tier 4/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth*

Presentations at Conferences

1. Singh, A. (Presenter), Angelo, B., 9th NORTH AMERICAN CONGRESS ON SOCIAL AND ENVIRONMENTAL ACCOUNTING RESEARCH, "Debt Contracting and ESG Disclosures," CSEAR North America 2024, Lyons School of Accounting, Rawls College of Business, Texas Tech University, Lubbock, TX. (June 20, 2024). Basic or Discovery Scholarship
2. Angelo, B., Singh, A., Stanfield, J. W., Lee, K. Y., SPARK, "Voluntary Disclosure by Audit Committees and Real Earnings Management," AAA, Virtual. (June 3, 2024). Basic or Discovery Scholarship
3. Singh, A. (Presenter), Angelo, B., SUSTAINABILITY, ESG, AND ACCOUNTING: IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION, "Debt Contracting and ESG Disclosures," American Accounting Association, Washington DC. (February 2024). Basic or Discovery Scholarship
4. Singh, A. (Discussant), SUSTAINABILITY, ESG, AND ACCOUNTING: IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION, "ESG Ratings of ESG Index Providers," American Accounting Association, Washington DC. (February 2024). Basic or Discovery Scholarship
5. Singh, A. (Discussant), HARC Conference 2024, "Does Increasing Mutual Fund Reporting Frequency Improve Corporate Reporting?," University of Hawaii, University of Hawaii, Manoa. (January 2024). Basic or Discovery Scholarship
6. Singh, A. (Presenter), FARS Meeting 2024, "Unleashing the Power of Social Media Feedback: How Tweets Shape Expenditures Related to Internally Developed Intangibles," American Accounting Association, Denver. (January 2024). Basic or Discovery Scholarship
7. Singh, A. (Author), HARC Conference 2024, "Who's On and Who's Not?: Technology Diffusion and Corporate Social Media Adoption Patterns," University of Hawaii, University of Hawaii, Manoa. (January 2024). Basic or Discovery

Scholarship

8. Singh, A. (Presenter), Westfall, T., AAA Spark Meeting, "SPACs: An Examination of Acquisition Timeliness and Subsequent Performance," AAA, Online. (June 2023). Basic or Discovery Scholarship
9. Singh, A. (Discussant), Spark Meeting 2023, "Accounting-Employee Flows and Financial Reporting Quality," American Accounting Association, Virtual. (June 3, 2023). Basic or Discovery Scholarship
10. Singh, A. (Author), Spark Meeting 2023, "SPACs: An Examination of Acquisition Timeliness and Subsequent Performance," American Accounting Association, Virtual. (June 2, 2023). Basic or Discovery Scholarship
11. Singh, A. (Presenter), Research Presentation in Department of Accounting, "SPACs: An Examination of Acquisition Timeliness and Subsequent Performance," Department of Accounting, Ball State University. (February 2023). Basic or Discovery Scholarship
12. Singh, A. (Author), Ohio Regional Meeting 2022, "Is Firms' Social Media Engagement Informative about Firm Performance?," AAA Ohio Region, Columbus, Ohio. (April 1, 2022). Basic or Discovery Scholarship
13. Singh, A., Ohio Regional Meeting, "Technology Diffusion and Corporate Twitter Adoption Patterns," AAA Ohio Region 2022, Columbus, Ohio. (April 1, 2022). Basic or Discovery Scholarship
14. Singh, A. (Discussant), Ohio Regional meeting 2022, "The Option to Stock Volume Ratio: Information Releases and the Variance Risk Premium," AAA Ohio Region, Columbus, Ohio. (April 1, 2022). Basic or Discovery Scholarship
15. Singh, A. (Presenter), Southwest Regional Conference, "Technology Diffusion and Corporate Twitter Adoption Patterns," AAA Southwest Region Meeting 2022, New Orleans, Louisiana. (March 3, 2022). Basic or Discovery Scholarship
16. Singh, A. (Moderator), Hawaii Accounting Research Conference 2022, "Debt Market Research (Including Credit Ratings/Debt Contracts)," University of Hawaii, Honolulu, University of Hawaii, Honolulu. (January 3, 2022). Basic or Discovery Scholarship
17. Singh, A. (Presenter), Hawaii Accounting Research Conference 2022, "The Feedback Effect of Social Media on Corporate Investment: Evidence from Twitter Presence and Follower Engagement," University of Hawaii, University of Hawaii, Honolulu. (January 3, 2022). Basic or Discovery Scholarship
18. Singh, A., "The Feedback Effect of Social Media on Corporate Investment: Evidence

- from Twitter Presence and Follower Engagement," Department of Accounting, Ball State University. (November 12, 2021). Basic or Discovery Scholarship
19. Singh, A. (Presenter), Annual Meeting 2021, "The Feedback Effect of Social Media on Corporate Investment: Evidence from Twitter Presence and Follower Engagement," American Accounting Association, Virtual. (August 2, 2021). Basic or Discovery Scholarship
 20. Singh, A. (Presenter), Spark Meeting of the Regions 2021, "The Feedback Effect of Social Media on Corporate Investment: Evidence from Twitter Presence and Engagement," American Accounting Association, Virtual. (May 25, 2021). Basic or Discovery Scholarship
 21. Singh, A. (Discussant), Spark Meeting of the Regions 2021, "Earnings Announcement Saliency and Option Trading," American Accounting Association, Virtual. (May 25, 2021). Basic or Discovery Scholarship
 22. Singh, A. (Presenter), Southwest 2021 Midyear Meeting, "The Feedback Effect of Social Media on Corporate Investment: Evidence from Twitter Presence and Engagement," American Accounting Association, Virtual. (March 18, 2021). Basic or Discovery Scholarship
 23. Singh, A., "Who's On and Who's Not on Social Media? An Empirical Study of Twitter Adoptions," Department of Accounting, Ball State University. (December 4, 2020). Basic or Discovery Scholarship
 24. Singh, A. (Moderator), AAA Annual Meeting Conference 2020, "Other Topics I," American Accounting Association, Virtual Conference. (August 12, 2020). Basic or Discovery Scholarship
 25. Singh, A. (Author), AAA Spark Meeting 2020, "Is Firms' Social Media Engagement Informative about Firm Performance?," American Accounting Association, Virtual Conference. (June 9, 2020). Basic or Discovery Scholarship
 26. Singh, A. (Presenter), Department of Accounting, Monmouth University, "Is Firms' Social Media Engagement Informative about Firm Performance?," Monmouth University, Monmouth University, West Long Branch, NJ. (February 2020).
 27. Singh, A. (Presenter), College of Business, Michigan Tech University, "Is Firms' Social Media Engagement Informative about Firm Performance? AAA Annual Meeting Conference," College of Business, Michigan Tech University, Michigan Tech University, Houghton. (February 2020).
 28. Singh, A. (Presenter), Department of Accounting, Ball State University, "Is Firms' Social Media Engagement Informative about Firm Performance?," Department of Accounting, Ball State University, Ball State University, Muncie. (January 2020).

29. Singh, A., Hawai'i Accounting Research Conference 2020, "Is Firms' Social Media Engagement Informative about Firm Performance?," University of Hawai'i, Hilo, Hilo, Hawai'i. (January 3, 2020). Basic or Discovery Scholarship

Conferences and Meetings Attended

1. 9th NORTH AMERICAN CONGRESS ON SOCIAL AND ENVIRONMENTAL ACCOUNTING RESEARCH, CSEAR North America 2024. (June 2024 - June 2024).
2. SUSTAINABILITY, ESG, AND ACCOUNTING: IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION, American Accounting Association. (February 2024 - February 2024). / Basic or Discovery Scholarship
3. SUSTAINABILITY, ESG, AND ACCOUNTING: IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION, American Accounting Association. (February 2024 - February 2024).
4. FARS 2024, American Accounting Association. (January 2024 - January 2024). / Basic or Discovery Scholarship
5. FARS 2024, American Accounting Association. (January 2024 - January 2024). / Basic or Discovery Scholarship
6. HARC 2024, University of Hawaii. (January 2024 - January 2024). / Basic or Discovery Scholarship
7. HARC Conference 2024, University of Hawaii. (January 2024 - January 2024). / Basic or Discovery Scholarship
8. Spark 2023 Meeting, American Accounting Association. (June 2023 - June 2023). / Basic or Discovery Scholarship
9. Spark Meeting 2023, American Accounting Association. (June 2023 - June 2023). / Basic or Discovery Scholarship
10. Sustainability, ESG and Accounting 2023: Implications for the Academy and the Profession, American Accounting Association. (February 2023 - February 2023). / Basic or Discovery Scholarship
11. Ohio Regional Conference 2022, AAA Ohio Region. (March 2022 - April 2022). / Basic or Discovery Scholarship
12. Ohio Regional Conference 2022, AAA Ohio Region. (March 2002 - April 2022).

13. Southwest Regional Conference 2022, AAA Southwest Region. (March 2022 - March 2022). / Basic or Discovery Scholarship
14. Southwest Regional Conference 2022, AAA Southwest Region. (March 2022 - March 2022). / Basic or Discovery Scholarship
15. Hawaii Accounting Research Conference 2022, University of Hawaii. (January 2022 - January 2022).
16. Hawaii Accounting Research Conference 2022, University of Hawaii. (January 2022 - January 2022). / Basic or Discovery Scholarship
17. Annual Meeting 2021, American Accounting Association. (August 2021 - August 2021). / Basic or Discovery Scholarship
18. Spark Meeting of the Regions 2021, American Accounting Association. (May 2021 - May 2021). / Basic or Discovery Scholarship
19. Southwest 2021 Midyear Meeting, American Accounting Association. (March 2021 - March 2021). / Basic or Discovery Scholarship
20. Annual Meeting 2020, American Accounting Association. (August 2020 - August 2020).
21. Spark Virtual Meeting 2020, American Accounting Association. (June 2020 - June 2020).
22. Financial Accounting and Reporting Section Midyear Meeting 2020, American Accounting Association. (January 2020 - January 2020).
23. Hawai'i Accounting Research Conference 2020, University of Hawai'i, Hilo. (January 2020 - January 2020).

Business and Other Professional Experience

1. Professional, Advances in Accounting, Reviewer/referee. (March 2024 - April 2024).
2. Professional, American Journal of Business, Reviewer/referee. (March 2024 - April 2024).
3. Professional, Issues in Education, Reviewer/referee. (January 2024).
4. Professional, SUSTAINABILITY, ESG, AND ACCOUNTING: IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION by American Accounting Association, Ad-Hoc Reviewer. (November 2023).

5. Professional, SUSTAINABILITY, ESG, AND ACCOUNTING: IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION by American Accounting Association, Ad-Hoc Reviewer. (November 2023).
6. Professional, FARS Mid-Year Meeting 2024, Ad-Hoc Reviewer. (September 2023 - October 2023).
7. Professional, FARS Mid-year Meeting 2024, Ad-Hoc Reviewer. (September 2023 - October 2023).
8. Professional, Global Finance Journal, Reviewer/referee. (August 2023).
9. Professional, Spark Meeting 2023 by American Accounting Association, Ad-Hoc Reviewer. (March 2023).
10. Professional, Spark Meeting 2023 by American Accounting Association, Ad-Hoc Reviewer. (March 2023).
11. Professional, Spark Meeting 2023 by American Accounting Association, Ad-Hoc Reviewer. (March 2023).
12. Professional, AAA Ohio Region Conference 2022, Conference Discussant. (March 2022 - April 2022).
13. Professional, AAA Annual Meeting 2022, Ad-Hoc Reviewer. (January 2022).
14. Professional, AAA Ohio Region Conference 2022, Ad-Hoc Reviewer. (January 2022).
15. Professional, Southwest Regional Meeting 2021, Ad-Hoc Reviewer. (December 2021 - January 2022).
16. Professional, FARS 2021 Meeting by American Accounting Association, Ad-Hoc Reviewer. (October 2021).
17. Professional, FARS 2021 Meeting by American Accounting Association, Ad-Hoc Reviewer. (October 2021).
18. Professional, FARS 2021 Meeting by American Accounting Association, Ad-Hoc Reviewer. (October 2021).
19. Professional, Spark Virtual Meeting 2021 (American Accounting Association), Conference Discussant. (May 2021).
20. Professional, Southwestern Conference 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).

21. Professional, Southwestern Conference 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
22. Professional, Spark Virtual Committee 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
23. Professional, Spark Virtual Meeting 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
24. Professional, Spark Virtual Meeting 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
25. Professional, AAA Annual Meeting 2020, Ad-Hoc Reviewer. (February 2020 - 2020).
26. Professional, AAA Mid-Atlantic Conference 2020, Ad-Hoc Reviewer. (January 2020 - 2020).

Professional Development and Participation

1. Faculty Learning Community, Teaching, The Skills Infusion Workshop helps faculty understand the importance of NACE competencies - Career and Self Development, Communication, Critical Thinking, Equity & Inclusion, Leadership, Professionalism, Teamwork, and Technology. The workshop brings the participants in touch with industry professionals and past participants and teaches them how to map the NACE competencies into the learning objectives and assessments of the syllabus. (August 2022 - November 2022)
2. Faculty Learning Community, Teaching. (August 2020 - December 2020)
3. Continuing Education, Teaching. (July 2020 - July 2020)

SERVICE ACTIVITIES

University, College, Departmental Committees

1. Department/program, Graduate Curriculum Committee, Committee Member. (August 2024 - Present).
2. Department/program, STEM Committee, Committee Member. (August 2023 - Present).
3. Department/program, Faculty Development Committee, Committee Member. (2023 - Present).

4. Department/program, Strategic Planning Committee, Committee Member. (2023 - Present).
5. College, Program Coordinator. (October 2023).
6. Department/program, Director of Freshman Academic Advising, Academic Program Advisor/Coordinator. (September 2023).
7. Department/program, Faculty Development Committee, Committee Member. (August 2022 - 2022).
8. Department/program, Strategic Planning Committee, Committee Member. (August 2022 - 2022).
9. Department/program, Director of Student Services, MCOB, Academic Program Advisor/Coordinator. (October 2022).
10. Department/program, Director of Freshman Academic Advising, Academic Program Advisor/Coordinator. (October 2022).
11. Department/program, Faculty Development Committee, Committee Member. (2021).
12. Department/program, Journal List Committee, Committee Member. (2021).
13. Department/program, Research Workshop Committee, Committee Member. (2021).
14. Department/program, Strategic Planning Committee, Committee Member. (2021).
15. College, Program Coordinator. (October 2021).
16. Department/program, CPA Task Force, Committee Member. (January 2021 - July 2021).
17. Department/program, ACC Minors and Course Proposals, Committee Member. (March 2021 - April 2021).
18. College, Faculty Development Committee, Committee Member. (August 2020 - 2020).
19. Department/program, Committee Member. (August 2020 - 2020).
20. Department/program, Journal List Committee, Committee Member. (August 2020 - 2020).
21. Department/program, Research Workshop Committee, Committee Member. (August 2020 - 2020).

22. Department/program, Strategic Planning Committee, Committee Member. (August 2020 - 2020).

International Experience

1. Professional, Advances in Accounting, Reviewer/referee. (March 2024 - April 2024).
2. Professional, American Journal of Business, Reviewer/referee. (March 2024 - April 2024).
3. Professional, Issues in Education, Reviewer/referee. (January 2024).
4. Professional, SUSTAINABILITY, ESG, AND ACCOUNTING: IMPLICATIONS FOR THE ACADEMY AND THE PROFESSION by American Accounting Association, Ad-Hoc Reviewer. (November 2023).
5. Professional, FARS Mid-Year Meeting 2024, Ad-Hoc Reviewer. (September 2023 - October 2023).
6. Professional, FARS Mid-year Meeting 2024, Ad-Hoc Reviewer. (September 2023 - October 2023).
7. Professional, Spark Meeting 2023 by American Accounting Association, Ad-Hoc Reviewer. (March 2023).
8. Professional, Spark Meeting 2023 by American Accounting Association, Ad-Hoc Reviewer. (March 2023).
9. Professional, AAA Ohio Region Conference 2022, Conference Discussant. (March 2022 - April 2022).
10. Professional, AAA Annual Meeting 2022, Ad-Hoc Reviewer. (January 2022).
11. Professional, AAA Ohio Region Conference 2022, Ad-Hoc Reviewer. (January 2022).
12. Professional, Southwest Regional Meeting 2021, Ad-Hoc Reviewer. (December 2021 - January 2022).
13. Professional, FARS 2021 Meeting by American Accounting Association, Ad-Hoc Reviewer. (October 2021).
14. Professional, FARS 2021 Meeting by American Accounting Association, Ad-Hoc Reviewer. (October 2021).

15. Professional, FARS 2021 Meeting by American Accounting Association, Ad-Hoc Reviewer. (October 2021).
16. Professional, Southwestern Conference 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
17. Professional, Southwestern Conference 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
18. Professional, Spark Virtual Committee 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
19. Professional, Spark Virtual Meeting 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).
20. Professional, Spark Virtual Meeting 2021 (American Accounting Association), Ad-Hoc Reviewer. (January 2021).

Honors, Awards, and Recognitions

1. Andrews Best Paper Award, AAA Ohio Region Meeting (April 2022)

Work History

1. Assistant Professor. (August 21, 2020 - Present).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	1	0	0	1
<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	0	0
<i>Presentations at Conferences</i>	26	0	0	26
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	0	0	0	0
<i>Textbooks</i>	0	0	0	0

<i>Conferences and Meetings attended</i>	15	0	0	15
<i>Professional Development and Participation</i>	0	0	0	0
<i>Consulting</i>	0	0	0	0