

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Dr. Dan W. Royer

Rank: Assistant Lecturer

Involvement: Participating

Qualification: Scholarly Practitioner

Brief Description for Basis of Qualification: SP because of at least 2 peer-reviewed journal publications and at least 6 other scholarship activities in last 5 years.

Office Address: WB 108

Area of Academic Discipline Specialization: Accounting

Degrees

Ed.D. Degree:

Name of Degree: Ed.D.

Year Conferred: 2017

Degree-Granting Institution: Ball State University

Principal Academic Units:

Major Fields of Study: Community College Leadership

Minor Field of Study: Adult and Community Education

Dissertation Title: The Evidentiary Footprints of Appreciative Inquiry in a
Community College: An Interpretive Case Study of Three Micro-Cases

M.A. Degree:

Name of Degree: M.A.

Year Conferred: 2008

Degree-Granting Institution: Lincoln Christian Seminary

Principal Academic Units:

Major Fields of Study: Languages/Biblical Studies

Minor Field of Study: Theology and Philosophy

Dissertation Title: The Ban in the Conquest Narratives and the Character of God

B.S. Degree:

Name of Degree: B.S.

Year Conferred: 1986

Degree-Granting Institution: Indiana Wesleyan University

Principal Academic Units:

Major Fields of Study: Accounting

Minor Field of Study:

Dissertation Title:

Professional Certifications

1. "Certified Specialist Business Intelligence". (December 31, 2020).
2. "Certified Specialist Accounting and Finance". (December 27, 2020).

SCHOLARLY ACTIVITIES

Refereed Journal Articles

1. Huang, X.S., Royer, D.W., Moudy, A., Reichle, A. (2024). Quarterly or semi-annually: Should public companies release their earnings less frequently to reduce short-termism? *Oil, Gas, and Energy Quarterly, Tier 3*, 72(4). **Tier 3**/Basic or Discovery Scholarship
2. Royer, D.W., Brasel, K.R., Moudy, A., Westfall, T. (2022). Are You Career Ready? Competencies to Succeed in Public Accounting. *Today's CPA, Tier 4*, 18-23.
<https://www.tx.cpa/resources/txcpa-magazine/march-april-2022/2022/02/24/are-you-career-ready> **Tier 4**/Basic or Discovery Scholarship, Goal 4 - Quality Education
3. Royer, D.W., McAtee, O.S. (2021). Activating Large Lecture Financial Learning: Collaboration and Clickers During Covid-19. *Holistica Journal of Business and Public Administration, Tier 4*, 12(2), 49-63.
<https://sciendo.com/article/10.2478/hjbpa-2021-0014> **Tier 4**/Teaching and Learning Scholarship
4. Royer, D.W., Baize-Ward, A. (2020). Spirituality and Servant Leadership in Teaching Developmental Mathematics. *International Journal of Servant Leadership, Tier 4*, 14(1), 275-301.
<https://www.gonzaga.edu/-/media/Website/Documents/Academics/School-of-Leadership-Studies/DPLS/IJSL/Vol-14/IJSL-Vol-14-13-Royer-Baize-Ward.ashx?la=en&hash=DA3BD90823C53F8C22AF0CFAC6E1912C53EC2D47> **Tier 4**/Teaching and Learning Scholarship
5. Royer, D.W., Latz, A.O., Ozaki, C., Hornak, A.M., Qi, W. (2020). Making Community College Student Affairs Visible in Master's-Level Student Affairs Preparation: A Longitudinal Curricular Audit. *Community College Journal of Research and Practice, Tier 4*, 45(7), 533-539.
<https://www.tandfonline.com/doi/full/10.1080/10668926.2020.1771627> **Tier 4**/Teaching and Learning Scholarship

Work-in-Progress

Journal Article

1. Huang, X.S., Royer, D., Moudy, A., Reichle, A. Quarterly or Semi-annually: Should Public Companies Release Their Earnings Less Frequently to Reduce Short-Termism? *Tier 3*

Working Paper

2. Nanny, T., Royer, D.W., McAtee, O.S. *Personal Finance for Fiscal Wellness, Financial Capability, and Learning.*

Presentations at Conferences

1. Royer, D. W. (Author), Reichle, A. (Author), Herbert, K. J. (Author), 2023 Joint Meeting of the Diversity and Teaching, Learning, and Curriculum Sections, "Appreciative Frameworks: Faculty and Advising Supporting Student Success in Accounting Principles Courses," American Accounting Association, Bethesda, Maryland. (October 21, 2023). Teaching and Learning Scholarship
2. Royer, D. W. (Author), Herbert, K. J. (Author), Reichle, A. (Author), Ball State University Student Success Summit, "Planning for Student Success and Well-Being: Appreciative Strategies for Advising/Faculty for Entry Level Accounting Courses," Ball State University, Muncie, IN. (September 20, 2023). Basic or Discovery Scholarship
3. Mayer, J. M., Angelo, B., Royer, D. W., Marketing Management Association 2023 Spring Conference, "Marketing the Accounting Major: The Impact of Job-Specific Messaging on Undergraduate Student Interest," Marketing Management Association, Virtual. (March 9, 2023). Teaching and Learning Scholarship
4. Royer, D. W., Reichle, A. (Author), Herbert, K. J. (Author), Joint Meeting of the Diversity and Teaching, Learning, and Curriculum Sections, "Appreciative Frameworks: Faculty and Advising Supporting Student Success in Accounting Principles Courses," American Accounting Association, San Antonio, Tx. (October 28, 2022). Teaching and Learning Scholarship
5. Royer, D. W. (Author), McAtee, O. S. (Author), Westfall, T. J. (Author), Joint Meeting of the Diversity and Teaching, Learning and Curriculum Sections, "Connecting Financial Literacy and Financial Capability in a Large Lecture Course," American Accounting Association, San Antonio, Tx. (October 28, 2022). Teaching and Learning Scholarship
6. Royer, D. W. (Author), McAtee, O. s. (Author), Westfall, T. J. (Author), 2022 Midwest Regional Meeting, "Learning Strategies, Classroom Activities, and Prior Learning in a Large Lecture Financial Literacy Course," American Accounting Association, St. Louis, Mo. (September 29, 2022). Teaching and Learning Scholarship

7. Royer, D. W., The Teaching Learning and Curriculum Midyear Symposium, "Embedding Career Readiness in an Accounting Principles Course," American Accounting Association, Virtual. (October 29, 2021). Teaching and Learning Scholarship
8. Royer, D. W., Baize-Ward, A. (Author), Council for the Study of Community Colleges, "Supporting Community College Learning Communities in Developmental Co-Requisite Courses.," University of Illinois, Virtual. (April 15, 2021). Teaching and Learning Scholarship
9. Royer, D. W., Teaching Learning and Curriculum Midyear Colloquium, "Learning to Engage Technology in a Remote Accounting Course," American Accounting Association, Virtual. (November 6, 2020). Teaching and Learning Scholarship
10. Royer, D. W. (Author), McAtee, O. S. (Author), Conference on Teaching and Learning in Accounting, "Activating Large Lecture Financial Literacy Learning through Collaboration and Clickers," American Accounting Association, Virtual Online Event. (August 13, 2020). Teaching and Learning Scholarship
11. Royer, D. W. (Author), Association for the Study of Higher Education, "Community College Learning Communities: Enacted Appreciative Inquiry in the Pedagogical Practices of Developmental Education Faculty," Portland, Or. (November 2019). Teaching and Learning Scholarship
12. Royer, D. W., American Accounting Association Teaching, Learning, and Curriculum Midyear Colloquium, "Embedding Principles Intrinsic to Appreciative Inquiry to Enact Active Learning in Introductory Accounting Courses," American Accounting Association, Tampa, FL. (November 2019). Teaching and Learning Scholarship

Grants

External

1. Proposal Number:
Title: Assessing Financial Literacy Learning and Capability in a Large Lecture Classroom
Agency: Financial Center First Credit Union/Ball State Financial
Amount: \$ 5,000.00
Date submitted: October, 2021
Status: Active
Starting and ending date: January 2021 - Present
Principal investigator: Royer, Dan Wade
Co-principal investigator(s): Westfall, Tiffany, McAtee, Olga
Competitive vs. non-competitive: Competitive

Responded to: Invitation to submit

Conferences and Meetings Attended

1. Accounting Information Systems Educator Conference, AIS Educator Association. (July 2024 - July 2024). / Teaching and Learning Scholarship
2. The Joint Meeting of the DIV and TLC sections, American Accounting Association. (October 2022 - October 2022). / Teaching and Learning Scholarship
3. Midwest Region Meeting, American Accounting Association. (September 2022 - October 2022). / Teaching and Learning Scholarship
4. The Teaching, Learning, and Curriculum Midyear Symposium, The American Accounting Association. (October 2021 - October 2021). / Basic or Discovery Scholarship
5. The International Congress of Qualitative Inquiry, University of Illinois. (May 2021 - May 2021). / Teaching and Learning Scholarship
6. The Council for the Study of Community Colleges, University of Illinois. (April 2021 - April 2021). / Teaching and Learning Scholarship
7. The Midyear Colloquium on Teaching, Learning, and Curriculum, American Accounting Association. (November 2020 - November 2020).
8. American Accounting Association Virtual Conference on Teaching and Learning in Accounting, American Accounting Association. (August 2020 - August 2020).
9. Association for the Study of Higher Education. (November 2019 - November 2019).
10. American Accounting Association Teaching, Learning, and Curriculum Midyear Colloquium, American Accounting Association. (November 2019 - November 2019).

Business and Other Professional Experience

1. Professional, Ad-Hoc Reviewer. (July 2022 - Present).
2. Professional, Journal of Accounting Education, Ad-Hoc Reviewer. (November 2023 - December 2023).
3. Professional, American Accounting Association, Session Chair. (October 2023).
4. Professional, Council for the Study of Community Colleges, Reviewer/referee. (December 2021 - January 2022).

5. Professional, Community College Review, Reviewer/referee. (October 2020 - November 2020).
6. Professional, Council for the Study of Community Colleges, Reviewer/referee. (December 2019).

Professional Development and Participation

1. Continuing Education, Teaching, Completed an online class during the Spring 2024 semester about developing high impact assignments and courses. (January 2024 - March 2024) / Teaching and Learning Scholarship
2. Continuing Education, Teaching, Immersive Learning Module Training. (March 2023 - April 2023) / Teaching and Learning Scholarship
3. Continuing Education, Teaching. (October 2022 - October 2022) / Teaching and Learning Scholarship
4. Continuing Education, Teaching. (September 2022 - October 2022) / Teaching and Learning Scholarship
5. Continuing Education, Teaching. (May 2022 - June 2022)
6. Certification/Licensure, Teaching, Participated in the ACUE faculty development program from Spring 2021 to Fall 2021 resulting in the certification sponsored by the American Council on Education. (January 2021 - November 2021) / Teaching and Learning Scholarship
7. Continuing Education, Other. (October 2021 - October 2021) / Teaching and Learning Scholarship
8. Continuing Education, Other. (July 2021 - August 2021) / Other
9. Continuing Education, Other. (July 2021 - August 2021) / Basic or Discovery Scholarship
10. Continuing Education, Other. (June 2021 - June 2021)
11. Continuing Education, Other, Webinar. (June 2021 - June 2021) / Other
12. Continuing Education, Other, We Are Webinar. (May 2021 - May 2021) / Other
13. Continuing Education, Other. (March 2021 - March 2021) / Teaching and Learning Scholarship

14. Continuing Education, Other, Completed Continuing Professional Education that resulted in the Certified Specialist Business Intelligence certification from Healthcare Financial Management Association. (December 2020 - December 2020)
15. Continuing Education, Other, Completed Continuing Professional Education culminating in the Certified Specialist Accounting and Finance certification from Healthcare Financial Management Association. (August 2020 - December 2020)
16. Continuing Education, Teaching, Attended a number of sessions at the American Accounting Association's Teaching, Learning, and Curriculum Midyear Colloquium for Continuing Professional Education. (November 2020 - November 2020)
17. Faculty Externship, Other, Accepted for a Faculty Externship Program as a former participant in the Skills Infusion Professional Development group. During the summer of 2020 work with Blackink IT to understand their business and their response to the Covid 19 pandemic, along with examining how working remotely provided both costs and benefits. (July 2020 - August 2020)
18. Seminar, Teaching, Participated in Faculty Development that Inclusive Pedagogy Seminar to consider ways to develop a more inclusive and welcoming pedagogy. (May 2020 - May 2020)
19. Continuing Education, Teaching, Participated in an online faculty development course focused on teaching in a remote and bimodal environment. (April 2020 - May 2020)
20. Faculty Learning Community, Teaching, Participate in a faculty learning community focused on designing courses and activities that support adult student motivation to learn. (September 2019 - April 2020)
21. Professional Development Group, Teaching, Participated in a skills infusion development process to revised and update my syllabus to consider and incorporate workplace competencies linked to course assignments and activities. (January 2020 - March 2020)
22. Continuing Education, Other, Attended a number of sessions at the American Accounting Association's Teaching, Learning, and Curriculum Midyear Colloquium. (November 2019 - November 2019)
23. Continuing Education, Other, This was an update of the Financial Accounting Standards Board rules and guidance. (September 2019 - September 2019)

SERVICE ACTIVITIES

Student Mentoring/Supervision

1. Sadie Hayes, Honor's Thesis Advisor, Accounting, Honr 499, 3.0 credit hours, "The Need for Accountants Even with Technological Advancements," Completed. (April 30, 2024).

University, College, Departmental Committees

1. Department/program, Strategic Planning Committee, Committee Member. (September 2022 - Present).
2. Department/program, Library Committee, Committee Member. (September 2018 - Present).
3. Department/program, Online Education for Steering Committee, Committee Member. (September 2018 - Present).
4. University, Academic Technology Committee, Committee Member. (August 2023 - 2026).
5. University, Admissions and Credit, Committee Member. (August 2023 - 2026).
6. Department/program, Marketing Committee, Committee Member. (January 2021 - August 2022).
7. College, Session Chair. (February 2020).

Other Professional and/or Academic Organization Activities

1. Public/community, EcoRehab, Board of Directors. (December 2022 - Present).

Consulting

1. Non-Governmental Organization (NGO), Martindale Brightwood Community Development Corporation, 2855 N Keystone Avenue Suite 130 Indianapolis, IN 46218. (July 19, 2021 - August 16, 2021).

Honors, Awards, and Recognitions

1. Faculty Research Award for Excellence in Pedagogical, Policy, or Practice Scholarship, Miller College of Business (August 2022)

Work History

1. Assistant Accounting Lecturer. (August 2018 - Present).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	2	0	3	5
<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	0	0
<i>Presentations at Conferences</i>	1	0	11	12
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	0	0	1	1
<i>Textbooks</i>	0	0	0	0
<i>Conferences and Meetings attended</i>	1	0	5	6
<i>Professional Development and Participation</i>	1	0	7	8
<i>Consulting</i>	0	0	0	0