

BALL STATE UNIVERSITY

ACADEMIC POSTING

2013-2014

VOLUME XLV – 9

February 28, 2014

This posting may contain all or part of the following: new, revised, and dropped programs, courses and prefixes. The posting period begins March 3, 2014. If no demurrer is received within ten school days, the changes will be certified for implementation. *The effective date for implementing undergraduate materials posted after May 27, 2013 is Fall Semester 2014. Graduate materials posted after April 16, 2012 have an implementation date of Fall Semester 2014.*

UNIVERSITY CORE CURRICULUM

Revised:

Writing Proficiency Program. All baccalaureate students must satisfy the Writing Proficiency Requirement within their Junior year (60-89 credits). Students may satisfy the Requirement by successful completion of either WPP 392 (Writing Proficiency Examination) or WPP 393 (Writing Proficiency Course). Students may also opt to satisfy the Requirement by successfully completing WPP 393 (Writing Proficiency Course) without first attempting WPP 392 (Examination). Students who fail to pass WPP 392 (Examination) after two attempts will be required to successfully complete WPP 393 (Course) in order to satisfy the Requirement. WPP 392 (Examination) is a 0 credit course; however, credit hours from WPP 393 (2 credit Course) do apply toward total credit hours.

Students with baccalaureate degrees from accredited institutions who are pursuing a second degree are exempt from the Writing Proficiency Examination.

INTERDEPARTMENTAL PROGRAMS

INTERDEPARTMENTAL (ID)

New:

369 New York Arts Program (3-16) New York Arts Program is a credit bearing off-campus program for students who have demonstrated ability in the arts, communication, or creative industries and wish to pursue their education while exploring professional career options. The program is an immersive semester designed to advance students' creative and critical skills.

A total of 16 hours of credit may be earned.

COLLEGE OF APPLIED SCIENCES AND TECHNOLOGY

School of Physical Education, Sport, and Exercise Science

Correction (2013-2014 Undergraduate Catalog):

Physical Education Teacher Education — Decision Point Requirements

Decision Point 1:

- Completion of PEP 161 with a C or better.
- Satisfactorily complete first level of portfolio review.
- Disposition Evaluation.

Decision Point 2:

- CASA passed.
- Overall GPA of 3.0 in at least 45 hours.
- GPA of 2.5 in major.
- Satisfactorily complete second level of portfolio review (Physical Education Content Standards).
- Meet fitness testing requirement in PEP 101.
- C or better in 100/200-level professional education courses (EDMU 205, EDPS 250, PEP 209, 227, 291).
- C or better in COMM 210.
- Approval of application for admission to teaching curriculum.
- Declaration of teaching major via Degree Works.
- Disposition Evaluations will occur in PEP 158, 209, 227, and 291. Must be at basic level.

Decision Point 3

- Overall GPA of 3.0 in at least 93 hours.
- GPA of 2.5 in professional education courses.
- GPA of 2.5 in major.
- Completion of Writing Proficiency Program.
- Within 9 hours of completion of content courses.

- Satisfactorily complete third level of portfolio review (Physical Education Content Standards).
- Disposition Evaluations will occur in PEP 327, 394, 395, and 399. No unsatisfactory ratings and some proficiencies expected.
- Meet fitness testing requirement in PEP 102 and 103.
- Current CPR/First Aid Certification.

Decision Point 4 (after student teaching):

- Satisfactorily complete fourth level of portfolio review.
- Overall GPA of 3.0.
- GPA of 2.5 in major.
- Current state licensure exams.
- Complete all degree requirements.

Approval from student teaching supervisor and University supervisor for graduation.

New:

CERTIFICATE IN ATHLETIC COACHING EDUCATION, 12 hours

Admission Requirements

Applicants must meet the admission requirements of the Graduate School. An undergraduate cumulative GPA of at least 2.75 on a 4.0 scale (all undergraduate course work, including work completed prior to the baccalaureate degree, is used to calculate the GPA). (No GRE score required). A cumulative GPA of at least 3.0 on a 4.0 scale in the latter half of the baccalaureate.

PREFIX	NO	SHORT TITLE	CR HRS
ACE	604	Physical Preparation	3
	612	Growth and Development	3
	670	Sport Safety	3
	675	Teach and Motivation Coaches	3
			12 hrs

EXERCISE SCIENCE (EXSC)

Revised:

301 Fundamentals of Exercise Prescription (3) Emphasizes the knowledge and skills necessary to effectively develop and implement an appropriate exercise prescription for adults.

Prerequisite: EXSC 201; advanced program status.
Open only to exercise science and athletic training majors.

PHYSICAL EDUCATION: PROFESSIONAL (PEP)

Revised:

409 Psychological/Social Issues in Sport (3) Covers practical

applications of the social and psychological issues which influence individual and/or team performance; content based on two domains of the National Coaching Standards and the NASPE/NASSM Standards for Sport Management Programs.

Prerequisite: permission of the program coordinator.

Open only to sport administration majors and coaching minors.

Department of Technology

Revised:

MAJOR IN COMPUTER TECHNOLOGY, 76 hours

The computer technology program transforms students into technology leaders in a sustainable global economy.

This is achieved by presenting students with a strong foundation in the concepts, theories, and practices that serve as the basis for the varying aspects of information technology. This includes the design, implementation, and administration of secured systems and networks. Students then have the opportunity to develop expertise in specialty areas of interest through electives in higher level technology courses.

Since the purpose of information technology is to facilitate the goals and objectives of a business or organization, students are required to complete the Minor in Business Administration. With an understanding of how organizations operate, students will be able to more effectively design systems and networks that will support the needs of the business or organization.

PREFIX	NO	SHORT TITLE	CR HRS
Core requirement, 43 hours			
CS	110	Intro Comp Sci & Web Prog	3
	120	Computer Science 1	4
MATH	132	Brief Calculus	3
TCMP	111	Computer Assembly Trblshooting	3
	210	Internetwork Fundamentals	3
	211	System Admin Fundamentals	3
	270	Computer/Industrial Electronic	3
	310	Internetwork Design Admin	3
	311	Infrastructure Services	3
	340	Wireless Networks	3
	465	Information Security	3
	466	Capstone in Computer Technology	3
TDPT	380	Internship in Technology	3
	390	Training and Devel in Industry	3

Electives, 15 hours from (choose 5)

TCMP	221	Desktop Operating Systems (3)	
	299X	Special Topics in Computer Tec (3)	
	321	Alt Server Operating Systems (3)	
	330	Internetwork Switching (3)	
	371	Voice over IP Network - VoIP (3)	
	380	Electronic Communications Admin (3)	
	400	Sustainability in Info Tech (3)	
	410	Scalable Internetworking (3)	
	421	Data Storage Disaster Recovery (3)	
	430	Convergent Networks (3)	

	440	Directory Services (3)	
	450	Ent Infrastructure Design (3)	
	499	Independent Study (3)	15
Business administration minor, 18 hours			
ISOM	125	Micro Apps for Business	3
	135	Business Information Systems	3
MGT	300	Managing Behavior in Org	3
MKG	300	Principles of Marketing (3)	
	or		
ISOM	300	Project Management (3)	3
6 hours from (choose 2)			
ACC	201	Principles of Accounting 1 (3)	
ISOM	226	Business Systems App Dev (3)	
	251	Introductory Operations Mgt (3)	
	311	Info & Enter Sys: Analys/Des (3)	
MGT	261	Personnel and Supervision (3)	
MKG	310	Consumer Behavior (3)	
	320	Advertising Management (3)	
	325	Professional Selling (3)	6

18 hrs

76 hrs

Students with sophomore standing electing MKG 300 must take ECON 116 or 201 for UCC.

MINOR IN BUSINESS ADMINISTRATION, 18 hours

PREFIX	NO	SHORT TITLE	CR HRS
MGT	300	Managing Behavior in Org	3
	361	Human Resources Managing	3
MKG	300	Principles of Marketing	3
	310	Consumer Behavior	3

6 hours from the following concentrations (choose 2):

Accounting

ACC	201	Principles of Accounting 1 (3)
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Marketing

MKG	320	Advertising Management (3)
	325	Professional Selling (3)
	400	Product Management (3)
	460	Strategic Supply Chain Mgt (3)

Management

MGT	241	Entrepreneurial Experience (3)
	271	Intro Organizational Behavior (3)
	363	Employee Development (3)

Information Systems and Operations Management

ISOM	125	Micro Apps for Business (3)	6
			18 hrs

MGT 300 and MKG 300 require sophomore standing (30 hours). MKG 300 requires sophomore standing including ECON 116 or 201.

MINOR IN DIGITAL PUBLISHING, 18 hours

PREFIX	NO	SHORT TITLE	CR HRS
TGRA	180	Introduction to Graphic Arts	3
	182	Offset Lithography 1	3
	282	Digital Imaging 1	3
	283	Packaging Technology	3
	381	Quality Control	3
	385	Commercial Printing	3

18 hrs

PURDUE UNIVERSITY—MECHANICAL ENGINEERING TECHNOLOGY (PUME)

Dropped:

102 Production Drawing (3)

299 Mechanical Engineering Technology (1-3)

COLLEGE OF COMMUNICATION, INFORMATION, AND MEDIA

Department of Communication Studies

Revised:

MASTER OF ARTS IN COMMUNICATION STUDIES, 36 hours

Admission requirements

Applicants must meet the admission requirements of the Graduate School.

Degree requirements

- Candidates are required to complete either a thesis or comprehensive exams. If pursuing a thesis, students must enroll in THES 698, submit an approved thesis, and successfully complete an oral defense of that thesis. Candidates who elect to pursue comprehensive exams must successfully complete both a written exam and the oral defense of that exam.
- Candidates who elect to take RES 697 must submit and have approved a scholarly research paper and successfully complete both written and oral comprehensive exams.
- Applicants are required to complete the Graduate Record Exams (GRE) to be eligible for admission into the program.

PREFIX	NO	SHORT TITLE	CR HRS
Core requirements			
COMM	601	Intro to Comm Studies	3
	602	Quant Research in Comm	3
	605	Qual Research in Comm	3

612	Rhetorical Criticism	3
Electives		9
<i>Communication Liberal Arts and Sciences (CLAS) concentration, 15 hours</i>		
COMM 611	Theories of Rhetoric	3
635	Interpersonal Communication	3
640	Interpersonal Comm Contexts	3
660	Communication Theory	3
COMM elective		3
		<hr/>
		36 hrs
<i>Organizational and Professional Communication Development (OPCD) concentration, 15 hours</i>		
COMM 650	Training in Organizations	3
651	Organizational Comm: Micro	3
652	Organization Comm: Macro	3
653	Communication Consultation	3
669	Professional Experience (3 or 6)	3
		<hr/>
		36 hrs

Courses required for one communication studies option (i.e., CLAS or OPCD) can serve as elective courses for students enrolled in the other option.

Department of Journalism

JOURNALISM (JOUR)

Dropped:

321 News Design (3)

New:

106 Introduction to Digital Media (3) Introduces the digital media environment. Students emerge with an understanding of the seismic shift that digital media has brought to the communications field. At the end of the course, students will have a clear understanding of the importance of a personal brand and image in the digital world. This will include social media presence, digital portfolios and maintaining a digital lifestyle. Also introduces programming languages and how they are used in journalism, advertising and public relations.
Prerequisite or parallel: JOUR 101.

Open only to students pursuing a program of study in the journalism department.

242 Programming for Interactive Media (3) Introduces students to the role of programming and coding as it relates to multimedia storytelling and digital journalism. Students will explore how to mine and work with data sets, as well as explore programming languages most relevant to journalism, strategic marketing communications, and multimedia storytelling. Course projects will focus on the application of these programming languages through the lens of digital storytelling. Thus, students will learn to apply coding in the context of communications media.

Prerequisite: JOUR 103 or 106.

Open only to students pursuing a program of study in the

journalism department.

397 Immersion: Public Relations Project (3-9) Participation in the public relations portion of a project-based immersive experience. Extensive writing and public relations strategy development is expected.

Prerequisite: permission of the journalism department chairperson.

A total of 9 hours of credit may be earned.

Revised:

234 Design 1 (3) Survey of page design, type, and color theories, graphics reporting, Web design, and multimedia storytelling. Introduces the concepts of journalistic visual editing, journalistic graphics technology, and the history of visual journalism.

Prerequisite: JOUR 103.

Open only to students pursuing a program of study in the journalism department.

241 (321) Design 2 (3) Explores more advanced areas of journalistic design and puts them into the context of working editorial and strategic communication environments. In addition to developing students' design abilities, this course will also explore visual ethics, copyright, history and diversity in the form of editorial and strategic communication worlds.

Prerequisite: JOUR 234.

Open only to students pursuing a program of study in the journalism department.

280 Feature and Magazine Writing (3) Feature writing that specifically targets print and online magazines. Topics include market research, in-class editing, and critiques and analyses of award-winning articles. Students research, write and rewrite editorial packages including articles, sidebars and queries.

Prerequisite: NEWS 120 and 121 and 122.

Open only to students majoring in journalism or telecommunications.

320 Media Art Direction and the Creative Process (2)

Creative approaches to media design and presentation. Explores strategies for developing creativity and design problem solving, as well as visual literacy and visual/verbal interpretation. Emphasizes visual storytelling and conceptual approaches to design.

Prerequisite: JOUR 234 or 354.

328 Long-form Feature Writing (3) Instruction and practice in techniques for interviewing, observation and research to write in-depth profiles, human interest features, and investigative essays. Students write long-form articles exploring complex issues for local, regional, or national publications.

Prerequisite: JOUR 280.

427 Advanced Magazine Writing (3) Advanced narrative storytelling techniques with an emphasis on literary nonfiction, character development, and immersive reporting; study and discussion of best-known contemporary magazine writers and literary journalists from The New Yorker.

Prerequisite: JOUR 328.

453 Integrated Campaigns Seminar (3) Examines case studies and contemporary issues involving advertising and integrated communications campaigns.

Prerequisite: JOUR 352 and 354 and 382.

Open only to students pursuing a major in advertising.

454 Advanced Copy Writing and Layout (3) Extended study in the conceptualization and creation of advertising emphasizing copy writing and layout for various media channels.

Prerequisite: JOUR 354.

Open only to students pursuing a major in advertising.

455 Immersion: Student Media Advertising (3-9) Intensive student-driven advertising development experience working with various Unified Media Lab student media. Student teams function as an in-house Unified Media Lab agency providing advertising and promotional services and producing tangible, professional-quality advertising content.

Prerequisite: permission of the department chairperson.

May not be taken concurrently with JOUR 456.

Recommended prerequisite: JOUR 352 and 354 and 385.

A total of 9 hours of credit may be earned.

496 Creative Project: Graphics (1-6) Execution of a creative project that has a significant visual communication purpose. Projects may take the form of an annual report or creative advertising campaign, for example, and must have print, online, and mobile components. The student must pitch his or her idea to one faculty member with sufficient design/graphics knowledge to advise his or her creative project.

Prerequisite: permission of the department chairperson.

A total of 6 hours of credit may be earned.

623 Visual Storytelling (3) Explores journalistic information gathering and storytelling produced by traditional and interactive media technologies. Students will focus on visual presentation methods across a variety of media to present consumers with rich experiences. Emphasizes current research and technology as they apply to visual information presentation.

NEWS (NEWS)

Dropped:

339 Social Media and Audience Interactivity (3)

497 Immersion: Student Media (3)

Revised:

197 (497) Immersion: Student Media (1) Introduction to news-oriented student media at Ball State University including the missions, audiences, and process of each student media organization. Includes experience in journalistic storytelling for student media.

Prerequisite: NEWS 105.

233 Multimedia: Reporting (1) Development of multimedia

reporting skills with an emphasis on the continuous update format and packaging stories for various platforms. Production of integrated news or feature stories for varied media.

Prerequisite: NEWS 131 and 132 and 133 and 221.

Open only to students in a journalism department program and students in the telecommunications news track.

270 Audience Analysis: Communities (1) Exploration of the relationship between news organizations and the communities they serve with emphasis on how to produce content that reflects cultural, ethnic, racial and gender diversity.

Prerequisite: JOUR 101 and NEWS 105.

Department of Telecommunications

NEWS (NEWS)

Dropped:

339 Social Media and Audience Interactivity (3)

497 Immersion: Student Media (3)

Revised:

197 (497) Immersion: Student Media (1) Introduction to news-oriented student media at Ball State University including the missions, audiences, and process of each student media organization. Includes experience in journalistic storytelling for student media.

Prerequisite: NEWS 105.

233 Multimedia: Reporting (1) Development of multimedia reporting skills with an emphasis on the continuous update format and packaging stories for various platforms. Production of integrated news or feature stories for varied media.

Prerequisite: NEWS 131 and 132 and 133 and 221.

Open only to students in a journalism department program and students in the telecommunications news track.

270 Audience Analysis: Communities (1) Exploration of the relationship between news organizations and the communities they serve with emphasis on how to produce content that reflects cultural, ethnic, racial and gender diversity.

Prerequisite: JOUR 101 and NEWS 105.

COLLEGE OF SCIENCES AND HUMANITIES

Department of Anthropology

Revised:

Admission requirements

Applicants must meet the admission requirements of the Graduate School, meet a cumulative undergraduate minimum GPA of 2.75 on a 4.0 scale, and have the approval of the departmental graduate committee. The graduate committee bases its decisions on the applicant's undergraduate transcripts; Graduate Record Examination (GRE) scores; written recommendations; and a 300-500 word narrative detailing relevant background, reasons for wishing to undertake graduate study in this department, and the relationship of such study to long-term goals and interests in anthropology. Applicants whose undergraduate majors are not anthropology or closely related subjects may be required to complete undergraduate courses to acquire background knowledge. Credit for these courses does not apply to degree requirements. It is suggested that students wishing to focus on archaeology participate in a summer field school or have equivalent experience before beginning studies.

MASTER OF ARTS IN ANTHROPOLOGY, 32-38 hours

Degree requirements

The minimum requirement for the MA in anthropology is 32 hours of graduate credit. In keeping with the principle that students should have a broad knowledge of anthropology, core courses covering the three major subdisciplines, archaeology, biological, and cultural anthropology are required; this requirement can be waived only by the graduate committee. In order for students to acquire an understanding of anthropology as a profession and a background in anthropological thought, ANTH 600 Graduate Studies Seminar and a course emphasizing method and/or theory are also required. At least 9 hours of electives must be in student's focus area (archaeology, biological, or cultural) excluding ANTH 540, 690, and 696. Only 3 hours from ANTH 545 and 550 will count towards these electives. ANTH 532 is required for students interested in Midwest archaeology. A required 6-hour thesis or 6-hour internship (non-thesis option) permits students to specialize and acquire skills in research methods and techniques. A public thesis defense presentation is required. The completed thesis document is subject to approval by the committee following a public oral defense.

<i>PREFIX</i>	<i>NO</i>	<i>SHORT TITLE</i>	<i>CR HRS</i>
<i>Thesis concentration, 32 hours</i>			
ANTH	600	Graduate Studies Seminar (1)	2
	601	Scope of Cultural Anthropology	3
	603	Scope of Archaeology	3
	605	Scope of Bio Anth	3
THES	698	Thesis (1-6)	6
Method and/or theory course approved by graduate committee			
			3
ANTH courses in research focus area			
			9
ANTH or other electives approved by graduate advisor			
			3
			<hr/>
			32 hrs

Non-thesis concentration, 38 hours

ANTH	600	Graduate Studies Seminar (1)	2
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601	Scope of Cultural Anthropology	3
603	Scope of Archaeology	3
605	Scope of Bio Anth	3
696	Intern in Anth (3-6)	6

Method and/or theory approved by graduate committee	3
ANTH courses in research focus area	9
ANTH or other electives approved by graduate advisor	9

38 hrs

Department of English

Revised:

MASTER OF ARTS IN ENGLISH (LITERATURE), 30 hours

Admission requirements

Applicants must meet the admission requirements of the Graduate School and have an undergraduate grade-point average (GPA) of at least 3.0. To apply, submit a statement of purpose (750-1000 words), a sample of scholarly or critical writing (8-15 pp double-spaced), three letters of recommendation, and Graduate Record Examination (GRE) scores. Non-native speakers of English may submit Test of English as a Foreign Language (TOEFL) scores in place of GRE scores.

Degree requirements

<i>PREFIX</i>	<i>NO</i>	<i>SHORT TITLE</i>	<i>CR HRS</i>
Core requirements			
ENG	601	Research in English Studies	3
	606	Literary Theory 1 (3)	
	or		
	607	Literary Theory 2 (3)	3
18-21 hours of approved graduate courses in literature including			
American literature			6
British and World literature			
Before 1660			3
After 1660			3
Approved literature electives			3-9
Research requirement			
RES	697	Research Paper (1-3)	
	or		
THES	698	Thesis (1-6)	3-6
Electives			0-3
			<hr/>
			30 hrs

Department of History

Revised:

MASTER OF ARTS IN HISTORY, 33 hours

Admission requirements

Students must apply to and meet the admission requirements of the Graduate School. Students also must apply separately to the Department of History. All applicants must submit to the director a resume or curriculum vitae, original copies of all official undergraduate transcripts, a writing sample (typically their best undergraduate history paper), and a 300-500 word statement concerning goals and interests. Applicants normally should have earned at least a 3.0 grade-point average (GPA) on a scale of 4.0 in a minimum of 18 semester hours in undergraduate history courses. To qualify for a graduate assistantship in the department, applicants must take the Graduate Record Examination (GRE) general test and ordinarily have an undergraduate GPA of at least 3.0 on a scale of 4.0.

Degree requirements

PREFIX	NO	SHORT TITLE	CR HRS
Required Core			
HIST	612	Seminar Modern Historiography	3
	613	Seminar in Historical Research	3

Directed electives

A minimum of five courses in American, European, and/or world history distributed over a minimum of two areas.

Students must select from the following courses:

American History

HIST	621	Studies in US History to 1877 (3)
	622	Studies in US History 1877- (3)

European History

HIST	631	Studies Early European History (3)
	632	Studies Modern Europe History (3)

World History

HIST	641	Studies in World History (3)
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American, European, and/or World History (depending upon course topic and/or student project)

HIST	623	Special Topic US Europe History (3-9)	
	633	Special Topic Comparative History (3-6)	
	661	Seminar in Digital History (3)	15

Two 500- or 600-level courses in history or with approval in related fields

6
27 hrs

Thesis concentration, 6 hours

Any student may choose to write a thesis. The history department strongly recommends that students who

intend to continue their graduate education at the doctoral level write a thesis.

THES	698	Thesis (1-6)	6
or			

General concentration, 6 hours

Students who choose not to write a thesis must complete 6 additional hours of 600-level course work in lieu of a thesis.

600-level course work			6
or			

Digital concentration, 6 hours

Students who choose the digital history concentration must take HIST 546 (or a suitable alternative digital methods course if they took HIST 446 as undergraduates, as arranged through consultation with the Director of the MA program) and HIST 661 as electives. They must also take CRPR 698 for 6 hours, or CRPR 698 for 3 hours plus 3 additional hours of 600-level work.

CRPR	698	Creative Project (6)	
or			
	698	Creative Project (3)	
and 3 additional hours of 600-level work (3)			6

33 hrs

MA Examination

All students must take a three-hour MA examination, consisting of two 90-minute written examinations in two of three geographic fields. The first examination is in the student's primary field of study. The second examination is comparative in nature and will require the student to make connections between his or her primary and complementary fields. The written exam is followed by a one-hour oral examination. Students must take at least three courses (9 hours) in the primary field of study, at least two of which (6 hours) must be at the 600 level. Students will complete at least two courses (6 hours) in the complementary field of study from a different geographic area. At least one of those courses (3 hours) must be at the 600 level.

Department of Physiology and Health Science

HEALTH SCIENCE (HSC)

Revised:

290 Evaluation and Assessment in Health and Physical Education (3) Designed as an introduction to evaluation and assessment strategies in health and physical education. Students will be introduced to content standards, assessment and evaluation, learn how to use standards as a guide for assessment, construction of assessment instruments including rubrics for assessing student work, and use of assessment results.

Prerequisite: PEP 161 and HSC 160 and Decision Point 1 complete.

Open only to health and physical education teacher education majors.

Ron Murphy, Associate Director
Office of Academic Systems