

BALL STATE UNIVERSITY

ACADEMIC POSTING

2011-2012

VOLUME XLIII – 3

December 2, 2011

This posting may contain all or part of the following: new, revised, and dropped programs, courses and prefixes. The posting period begins December 5, 2011. If no demurrer is received within ten school days, the changes will be certified for implementation. *The effective date for implementing undergraduate materials posted after April 4, 2011 is Fall Semester 2012. Graduate materials posted after April 4, 2011 have an implementation date of Fall Semester 2012.*

Miller College of Business

DEPARTMENT OF INFORMATION SYSTEMS AND OPERATIONS MANAGEMENT

Revised:

MINOR IN BUSINESS INFORMATION TECHNOLOGY, 15 hours

No two minors can be used in combination to fulfill any degree requirements outside the Miller College of Business (except Economics).

PREFIX	NO	SHORT TITLE	CR HRS
ISOM	125	Micro Apps for Business	3
	135	Business Information Systems	3
	226	Business Systems App Dev	3
	249	Foundations of Business Comm	3

One course from

ISOM	300	Project Management (3)	
	317	Computer Networks for Business (3)	
	340	Multi & Web Publshng for Bus (3)	
	413	Database Management Systems (3)	
	450	E-Commerce Design/Applications (3)	3
			15 hrs

Open to business majors except those majoring in information systems.

ISOM	226	Business Systems App Dev	3
	300	Project Management	3

3 courses from

ISOM	317	Computer Networks for Business (3)	
	340	Multi & Web Publshng for Bus (3)	
	413	Database Management Systems (3)	
	450	E-Commerce Design/Applications (3)	9
			15 hrs

MINOR IN INFORMATION SYSTEMS FOR COMPUTER SCIENCE MAJORS, 15 hours

PREFIX	NO	SHORT TITLE	CR HRS
ISOM	135	Business Information Systems	3
	300	Project Management	3
	412	Bus Proc Analy & Des	3
	450	E-Commerce Design/Applications	3

One course from

ISOM	413	Database Management Systems (3)	
	415	Information Systems Management (3)	
	430	ERP App & Process Integ (3)	
	490	Info Sys Integ Project (3)	3
			15 hrs

MINOR IN INFORMATION SYSTEMS FOR NON-COMPUTER SCIENCE MAJORS, 15 hours

PREFIX	NO	SHORT TITLE	CR HRS
ISOM	135	Business Information Systems	3
	226	Business Systems App Dev	3
	300	Project Management	3
	413	Database Management Systems	3

One course from

ISOM	410	Information Systems Security (3)	
	412	Bus Proc Analy & Des (3)	
	415	Information Systems Management (3)	
	430	ERP App & Process Integ (3)	
	450	E-Commerce Design/Applications (3)	3
			15 hrs

INFORMATION SYSTEMS AND OPERATIONS MANAGEMENT (ISOM)

Revised:

135 Business Information Systems (3) Provides an introduction to business information systems, emphasizing application of group problem-solving techniques. ISOM 135 presents the role played by information systems in a business and provides an introduction to information systems concepts showing how data, hardware, software, communications, and databases support business problem-solving. The systems approach and information flow charts are used to integrate the understanding of all business functions. Microsoft Office is used to analyze and report on decision-making situations in management, marketing, finance, and information systems.

Prerequisite: proficiency test required or ISOM 125 or CS 104.

DEPARTMENT OF MARKETING AND MANAGEMENT

Correction:

MINOR IN PROFESSIONAL SELLING, 18 hours

Remove the following statement:

Not open to students minoring in business information technology, consumer finance, entrepreneurship, foundations of business, foundations of management, legal studies in business, marketing, or risk management and insurance.

Revised:

Change title from: MAJOR IN ENTREPRENEURSHIP, 66 hours **to:** MAJOR IN ENTREPRENEURIAL MANAGEMENT, 66 hours

MANAGEMENT (MGT)

Revised:

491 Business Policy and Strategic Management (3)

Integration of various functional areas of business. Development and administration of strategy and policy in private and public sector organizations. Case studies focus on strategic decisions that enable an organization to relate effectively to its industrial, national, and international environments. Normally taken during the last semester of a student's program.

Prerequisite: senior standing; completion of all Miller College of Business core classes including BL 260, FIN 300, ISOM 249, 351, MGT 300, MKG 300. No simultaneous enrollment allowed.

MARKETING (MKG)

Dropped:

367 Nonpaid Internship in Marketing (3 or 6)

Revised:

369 Professional Practice in Marketing (3 or 6)

Professional experience as an intern with an approved organization under the supervision of a departmental faculty member. A marketing major/minor may receive a maximum of 6 credit hours (3 credit hours for minors) in combination with MKG 497 toward satisfaction of marketing major/minor program requirements.

Prerequisite: MKG 300; permission of the department chairperson or internship coordinator.

A total of 6 hours of credit may be earned.

497 Independent Study in Marketing (1-6) Independent study in some phase of marketing that may consist of a marketing research project or the analysis of current marketing practices. A marketing major/minor may receive a maximum of 6 credit hours (3 credit hours for minors) in combination with MKG 369 toward satisfaction of marketing major/minor program requirements.

Prerequisite: MKG 300; permission of the department chairperson.

A total of 6 hours of credit may be earned.

College of Communication, Information, and Media

DEPARTMENT OF TELECOMMUNICATIONS

TELECOMMUNICATIONS (TCOM)

Revised:

602 Foundations of Digital Storytelling 2 (3) Survey of research methods especially relevant for the study of digital storytelling.

Prerequisite: permission of the program coordinator.

630 Digital Media Design (3) Explores applied media aesthetics through the application of media design software.

Prerequisite: permission of the program coordinator.

632 Digital Story Development (3) Writing and producing digital stories for entertainment, promotional, journalistic, and instructional applications. Proficiency required in digital audio and video technologies.

Prerequisite: permission of the program coordinator.

669 Professional Experience (1) Supervised, practical experience in the field of digital storytelling. Students work with approved firms or agencies.

Prerequisite: permission of the program coordinator.

670 Special Projects (1-2) Enables students to pursue the ongoing development of storytelling projects. Emphasizes

writing and producing digital stories. Projects will require a faculty advisor.

Prerequisite: TCOM 601; permission of the program coordinator.

A total of 2 hours of credit may be earned, but no more than 1 in any one semester or term.

College of Fine Arts

DEPARTMENT OF ART

ART: EDUCATION (AED)

Dropped:

200 Understanding Art (3)

Honors College

HONORS (HONR)

Revised:

203 Inquiries in the Nineteenth, Twentieth, and Twenty-first Centuries (3) Interdisciplinary exploration of major intellectual, artistic, and cultural achievements of the nineteenth, twentieth, and twenty-first centuries. Incorporates the breadth of the humanities (e.g., literature, philosophy, and the fine arts).

Prerequisite: HONR 201 or 202.

Open only to Honors College students.

College of Sciences and Humanities

DEPARTMENT OF PSYCHOLOGICAL SCIENCE

Correction:

MAJOR IN PSYCHOLOGICAL SCIENCE, 42-43 hours

Correction to the following area:

3 hours from

PSYS	364	Psychology of Learning (3)	
	371	Applied Behavior Analysis (3)	
	416	Cognitive Psychology (3)	3

DEPARTMENT OF SOCIAL WORK

SOCIAL WORK (SOCW)

Correction to the 2011-12 Graduate Catalog:

575 Social Welfare Policy with the Elderly (3) The course is concerned with the major social welfare policies that affect the elderly. Focus will be on problems of the elderly and social welfare policies and programs directed at the reduction of such problems.

Prerequisite: SOC 431, 531.

Teachers College

DEPARTMENT OF ELEMENTARY EDUCATION

EDUCATION: ELEMENTARY (EDEL)

Revised:

442 Administration of Early Childhood Programs (3) Activities of young children in pre-kindergarten. Organization, administration, and educational program of pre-kindergarten care.

Open only to juniors and seniors.

698 Seminar in Elementary Education (1-12) Graduate students will consider group and individual investigations in elementary education.

A total of 12 hours of credit may be earned.

Ron Murphy, Associate Director
Office of Academic Systems