Tools you will use for NBC Learn & YouTube Video

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<th>Build Content Tab</th>
<th>Build Content Tab — located in a content area the Build Content Tab has a Mash-ups area where YouTube and NBC Learn links are located.</th>
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<td>Visual Text Editor (VTE)</td>
<td>Visual Text Editor (VTE) — A toolbar located in Blackboard for typing, editing and formatting text, aligning text, adding mash-ups, HTML and embedding pictures.</td>
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<td>HTML View</td>
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<td>Mash-up Tool - located on the VTE provides links to 3rd party tools including: SlideShare Presentation, YouTube Video, Add NBC Content.</td>
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FYI

- Ball State University has a subscription to NBC Learn which allows faculty, staff and students to have access to complete video stories (2-5 min. in length) and archived documents.
- Faculty, staff and students can use the NBC Learn video’s as they wish including: in blogs, journals, websites, assignments, PowerPoint presentations, etc. This tool provides you with NBC Learn videos which can be added to any content area.
- NBC Learn is designed to complement your course content. This tool is a reliable source which provides you with a complete transcript, closed captioning, copyright clearance and MLA, APA and Chicago Citation styles.
  - Only Blackboard instructors can embed a video in a course.
  - There are 12,000+ video clips available which are complete stories within themselves.
20-30 videos are added to the collection each week.

Videos are organized by topic and by weeks of the month.

The videos are created to supplement your course content.

Best Practice: Plan ahead and select NBC Learn videos for next semester. If you search and cannot find a specific video (topic) then email your request directly to NBC Learn at http://contactus.nbclearn.com/

YouTube offers many types of videos on thousands of topics which may provide enrichment for your course as well. If you want to give visual directions for a specific method of doing something, provide a musical performance, or offer a tour, then YouTube may be the perfect venue.

Adding NBC Learn & YouTube videos to your course

NBCLearn and YouTube work much the same way in Blackboard. They are located together in the Content areas in the Build Content tab Mash-up menu and within assignments in the Visual Text Editor Mash-up menu.

If you do not see the NBC Learn and YouTube links on the menu then you will need to add them. Control Panel>Custmization> Tool Availability> Check the boxes by YouTube and NBC Learn > click Submit.

1. Using the Build Content Tab to add an NBC Learn Video

Go to a content area of your course.

- Go to Build Content tab>Mash-up> NBC Content
- Browse or keyword search the NBC Learn Archives
- Click on the video of choice.
- Click EMBED on the cue card.
- The video will now appear at the bottom of the Blackboard content area screen.
2. Using the Visual Text Editor to add an NBC Learn video

Add a video within an assignment with the Visual Text Editor Mash up Tool.

- Go to the assignment.
- Go to the Mash-up tool on the Visual Text Editor and click the Add NBC Content link.
- Click on the video of choice.
- Click EMBED on the Cue Card.
- The video will reside within a specific assignment.

More ways to use NBC Learn

Add an NBC Learn video to your Blackboard Home Page if you would like for students to view a specific video immediately upon course entry.

- On the Course Menu open the Home page.
- Click the Add Course Module button at the top of the page.
- Choose NBC Content.
- Scroll the list.
- Select one of the NBC videos from the list.
- Click the Add button.
- Click the OK button at the bottom of the page.

Show an NBC Learn video directly from your NBC Playlist Login page.

- Login in to Blackboard. Go to the Services and Tools module.
- Click the NBC Learn Playlist link and you will see all of the videos that you have used in your courses. You can show a video from the Playlist or delete it from this place.

There are three different ways to add a YouTube video to your course: within a content area using the Build Content tab, within an assignment by using the Visual Text Editor and a key word search or from within an assignment using the Visual Text Editor and embedding the YouTube code.

1. Using the Build Content Tab to add a YouTube video

- Go to the content area of your course.
- Go to Build Content tab>Mash-up> YouTube
- Enter a keyword in the Search box
- Select English from the Language list box
- Click Go
- Preview and Select a video
- Choose the options on the form
- Click Submit.

2. Using the Visual Text Editor to add a YouTube video

   YouTube (Keyword Search)

   - Go to the assignment.
   - Go to the Mash-up tool on the Visual Text Editor and click YouTube.
   - Key word search: physics and black hole. Choose English and click Go.
   - Preview and Select a video to add it to the assignment.
   - Within the Blackboard form you will have the option to change the name and to show the URL and other YouTube information as you wish.
   - Click Submit and go back to the assignment form.
   - Click Submit.

3. Embed YouTube Code in VTE

Specific YouTube Video (you know the URL) and want to Embed Code

- Go to the video of choice.
- Click the Share button directly under the YouTube video.
- Click the Embed button.
- Copy the code.
- Close YouTube.
- Go to the Blackboard assignment and click on the Content Editor HTML tool on the Visual Text Editor toolbar.
- Paste in the YouTube code.
- Add points to the form and click Submit.
- The video will appear in the assignment.
Q&A

Q. I have been searching the NBC Archives and I don’t know how to return to Blackboard!
A. Click the Return to Blackboard button which is located in the upper right corner of the NBC Learn Archives screen.

Q. I’m in Blackboard and I can’t open NBC Learn. Why?
A. Call the BSU Helpdesk: 285-1517.

Q. I can’t find a specific NBC Learn video on my topic. How do I find it?
A. Contact the NBC Learn Archivists directly by filling out the form at http://contactus.nbclearn.com/

Step-By-Steps and Help Links

BSU iLearn: Content Management: NBC Learn/YouTube

Blackboard On Demand Video: Adding NBC News Content

Blackboard On Demand Video: Creating a Mashup (YouTube)

Call: BSU Technology HELPDESK 765-285-1517