



Circulation and Parking issues were expressed as major concerns of community members. Understanding the problems and solutions to these issues is of high priority. This section outlines key recommendations dealing with parking, circulation and other site issues.



## recommendations

### • Local context and fair traffic control

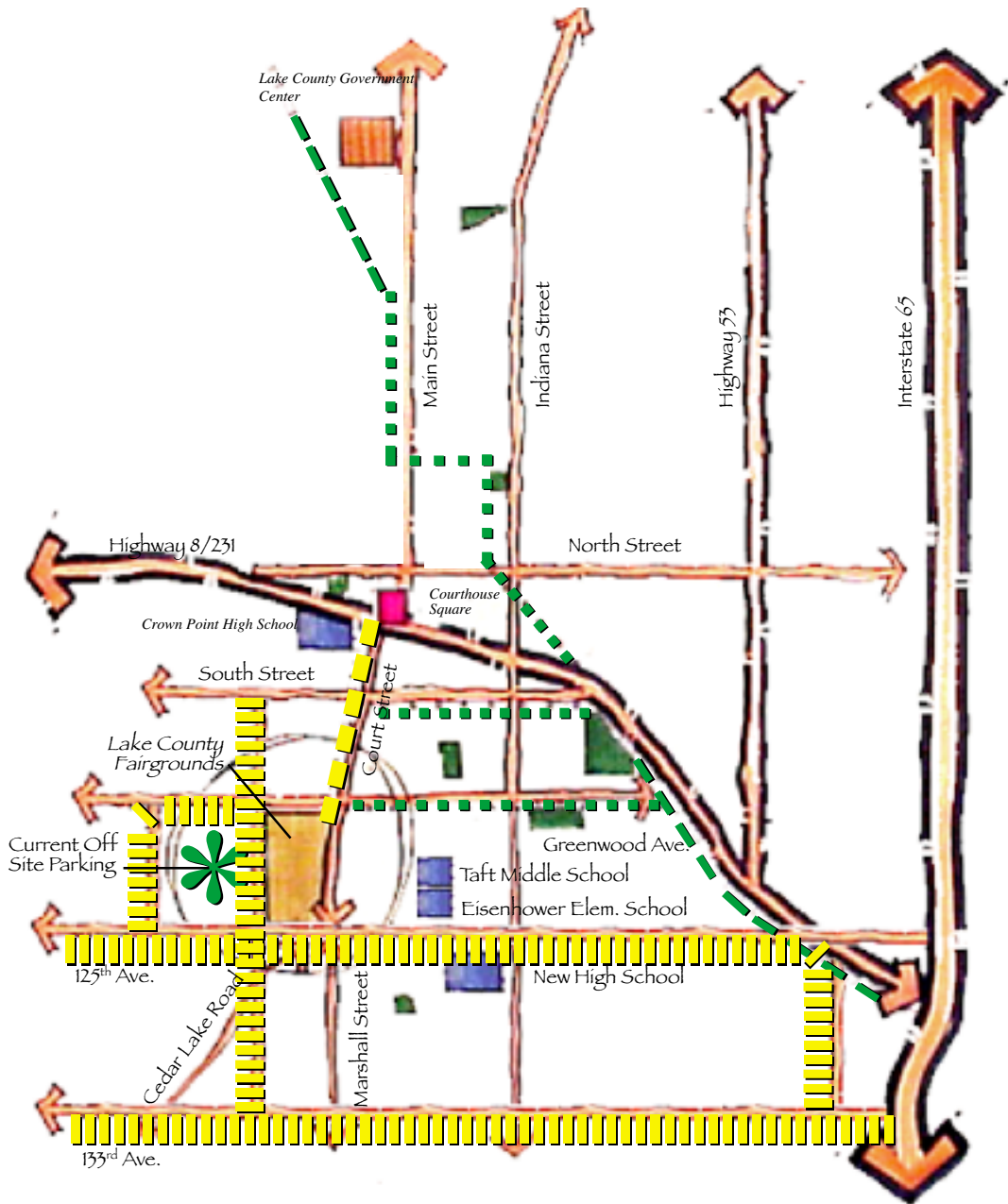
Establish the “Smooth Moves” traffic team for traffic control during the fair.






In addition to the current set up for traffic control, create additional controls with volunteer assistance as traffic control coordinators enlisted in the “Smooth Moves” traffic control team. This team would be responsible for:

- Coordination of traffic direction personnel in the surrounding area and locations of those personnel.
- Making themselves available to visitors by wearing brightly colored clothing that signifies a “Smooth Moves” traffic team member. Make the Smooth Moves team something that people want to be a part of. Play up the fact that volunteers will be part of a team and actually be working with others towards a goal.
- Providing a tangible award for volunteer members of the team (dinner, etc.)
- Specialize the team focusing on four areas:
  - City traffic control and movement
  - Vendor and Presenter Traffic
  - Gate and Fairgrounds Entrance Traffic
  - Signage and Pedestrian Traffic
- Create a “hub” for all Smooth Move Team activities. This will be the central location for all traffic and circulation coordination. Questions about traffic control issues can be directed to this hub where they will then be sent to team coordinators in one of the four areas.
- Radio communication to manage and direct traffic flow. Working with a Central Dispatch at the hub.

Within the Smooth Moves team, a parking unit of volunteers could be used to send parking lot updates across walkie-talkies to other team members dealing with traffic issues. The hub coordinators could then help direct traffic as needs arise.

# Site Circulation & Access



-  Roads/  
Streets
-  Proposed Shuttle  
Route
-  Proposed Bike Trail
-  Planned Bike Trail
-  Shuttle Route

Site Circulation & Access  
 Site Circulation and  
 Parking Analysis



## recommendations

Restrict entry to certain gates and prohibit vehicles from being on fairgrounds during the fair (vendors and animal trailers excepted).

Encourage off-site parking.

- Gate restrictions and vehicle restriction
- Off-site parking

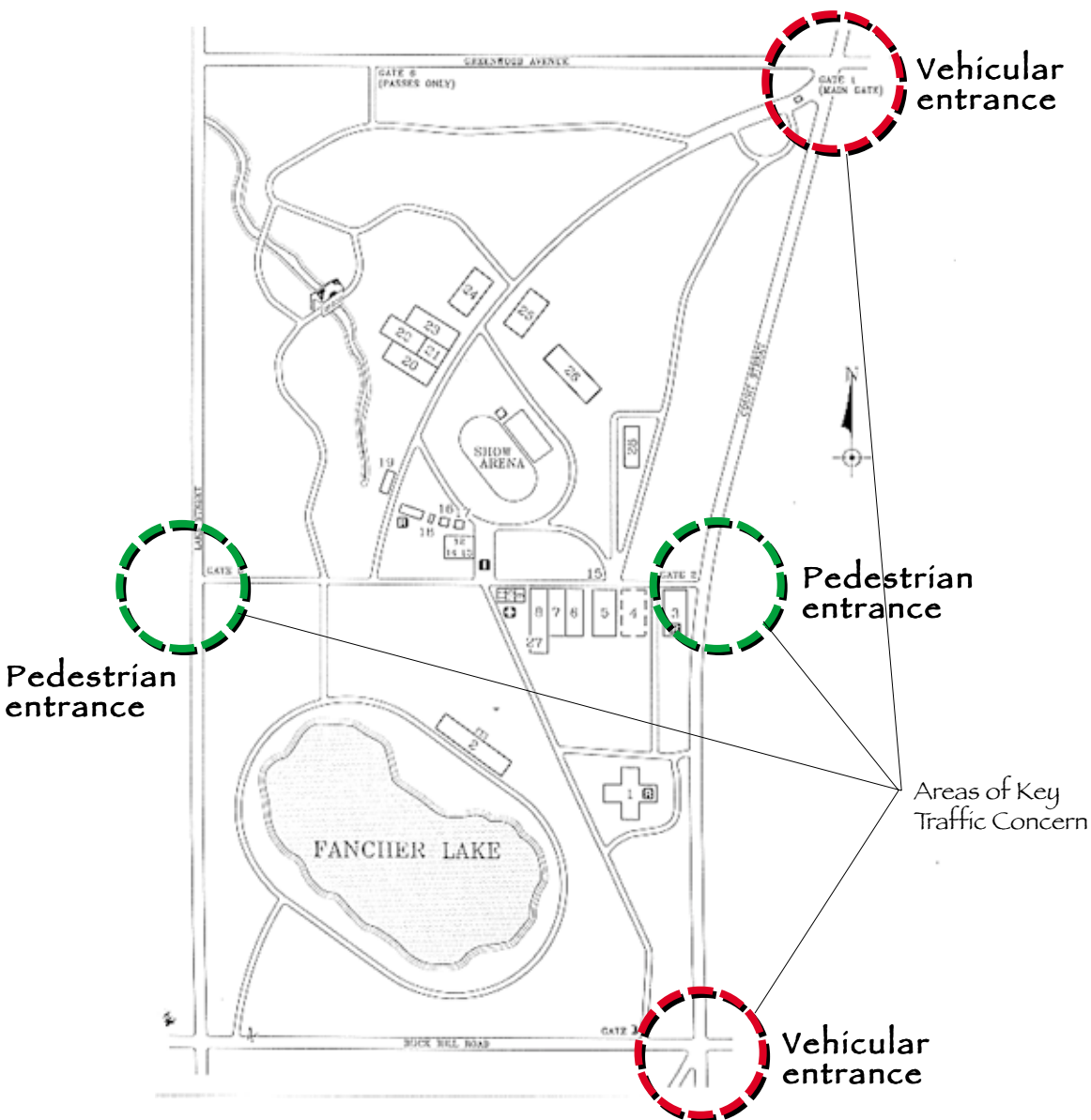
- Use permanent blockades to gates that receive unusual traffic needs like vendors and animal trailers
- Open and close gates as the fairgrounds needs change. Make the gates one way inbound and outbound at peak times.
- Prohibit vehicles that do not have clearance to enter the fairgrounds area with special passes.
- Set up a temporary “drop off area” for those visitors who use the fair so they can drop off and quickly get off site.
- Separate vehicular and pedestrian gates

- Advertise that parking off site is free. Make parking close to the fair or on fairgrounds will have additional cost. Make the cost significant enough to make the free parking have significance.
- Provide shuttles or trams during fair times and keep times of arrival and departure consistent.
- Consider working with schools for use of buses as shuttles during the fair.
- Use signage to direct visitors to off site parking FIRST. What visitors don't know about parking won't hurt them.

Another option that was presented by some community members was the creation of a permanent, off-site parking lot (approximately 5 year time window). This option might be pursued with the partnership of other local organizations and businesses that need additional parking as well.

# Site Circulation - Entrances

Entrances  
Site Circulation and  
Parking Analysis



## recommendations

### • Signage

Create a system of both temporary and permanent directional signage for fairgrounds

Install system of “temporary signage” that might be used only during the fair. This kind of signage does not have to be “flimsy.” Movable signs that can be stored over winter would work for not only fair events but for other events that need wayfinding.

There is a need for more signage off-site to direct visitors to the fairgrounds. With its “urban location” the fairgrounds is a difficult place to find. Placing highway signs on major arteries into the Crown Point area would prove helpful to overall traffic flow.

Within the park there is a need for increased directional and informational signage as well. Many points in the park leave visitors wondering which way to go. Refer to the diagram at right for key locations for signage and information kiosks. These areas need permanent signs and should be part of a common design look. This will create consistency and make the information signs easily recognizable. Depending on locations, the various organizations or government entities that have jurisdiction should be responsible for establishing and maintaining the character and quality of the signage.

# Circulation Systems and Locations of Informational Signage

(note separation of vehicular and pedestrian circulation as much as possible)

