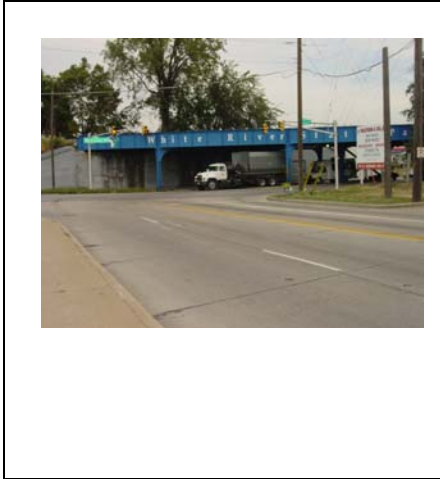


# GATEWAY IDENTIFICATION FORM

(Additional Pages May Be Attached If Needed)

**Sector:** SW  
(Please list as two digit abbreviation, e.g. RC = Regional Center)

**Proposal Number:** SW-2 of 3  
(Please use the naming convention –Sector identifier plus an ascending numeral.)



**Location Of The Proposed Gateway Project:**  
Approximately 1520 W Washington St. Site is the  
approach to the overpass at South Harding St,  
specifically the west side and approach as you travel east  
on Washington St.  
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**Significance/Rationale For The Gateway (Why Is This A Good Location? What Is Important About This Location?)** This is one of three overpasses located between the  
western Marion County line and the center of the city of Indianapolis. West Washington Street  
(U.S. 40) is the historically important National Road. This overpass, the foundation for which was  
poured in 1939, and the metal structure it supports is in its present state, a neglected landmark.  
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**Critical Issues (Adverse Or Positive Impacts To Infrastructure, Commercial Businesses, Neighbors, Future Development, Etc.)**  
This overpass has been repaired and painted but the surrounding approach has not been  
addressed. Currently there are billboards and other types of advertising that could be moved to  
an adjoining area, leaving the bridge and its approach to serve as the gateway that it is.

Addressing the aesthetics of this overpass would positively impact the surrounding business area and draw the attention of those traveling to the east toward the important attractions of the city, i.e. The RCA Dome, Circle Center Mall, etc.

**Concept Or Theme Of The Proposed Gateway Project (Optional):** The overpass is currently painted with the logo and name of the White River State Park. While this looks much better than its prior appearance, this proposal would enhance what has already been done. The markings on this overpass highlight a major landmark on this approach to the center of the city. Landscaping on the approach would highlight the visual effect of this revived gateway.

**Type Or Scale Of The Proposed Gateway Project (Optional):** Landscape the overpass and surrounding area.

**Current Site Ownership (Does Site Need To Be Acquired?):** Cooperation of the businesses that surround each of the overpasses would be necessary. Actual acquisition of the site should not be necessary.

**Audience (To Whom Will The Gateway Appeal?):** All travelers to the city, visitors and residents alike. West Washington St. is a very busy route into downtown.

**Please List Interested Groups/Agencies (Public And Private) And Describe Neighborhood Support/Buy-In:**

Greater Garden City Neighborhood Association.

**Please Describe The Gateway's Relationship To Other Community Plans And Initiatives:**

This project would "unify" and "beautify" the treatment of overpasses along West Washington, a major city street.

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**Please Outline An Implementation Strategy And Describe The Next Steps (What Needs To Occur In Order To Implement The Project?):**

Contact with the surrounding business is necessary, and a landscape design would need to be solicited.

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**Likely Funding Sources And Other Items Not Covered Elsewhere:** Keep Indianapolis Beautiful for landscaping.