



**TWENTY-SECOND ANNUAL MEETING
ASSOCIATION OF DEANS AND DIRECTORS
Academic year 2007-2008**

***OPPORTUNITIES, COST AND PUBLIC PURPOSE:
UNIVERSITY COLLEGES AND UNDERGRADUATE STUDIES
IN AN AGE OF CONSUMER-DRIVEN EDUCATION.***

November, 2007

Dear AD&D Colleagues:

It is time to gather for the twenty-second meeting of the Association of Deans and Directors of University Colleges and Undergraduate Studies. I am pleased to welcome you to San Antonio and the lovely Sheraton Gunter Hotel. The conference will be held from March 5-8, 2008.

If you are reading this letter, then you have made the excellent decision to continue your affiliation with the association or you may have just recently considered becoming part of this organization. I have belonged to the organization for almost 20 years, and I have been privileged to gain support from a group that is so professional and friendly. The purpose of our meeting is to provide a learning community for colleagues who are devoted to enriching the academic experience for undergraduate students.

The Association of Deans and Directors of University Colleges and Undergraduate Studies holds a different kind of annual meeting. We have a conference theme around which we organize informal roundtable sessions. The members will be surveyed prior to the conference to determine the topics, and volunteers will be sought to facilitate the discussions. The sessions tend to focus on new initiatives, problem solving and information sharing as we discuss our university, division and program successes. Our theme this year is ***Opportunities, Cost and Public Purpose: University Colleges and Undergraduate Studies in an age of consumer-driven education.*** It reflects our desire to continue to create university experiences that engage our students, serve the public, and respond to market forces while adding value to the experiences of all who are invested in our universities.

Please take advantage of the opportunity to gather in the beautiful Riverwalk area and join this great group of committed members from across the nation. San Antonio provides a relaxing and fun environment. In addition to the Alamo there are four other historic missions, Market Square, the arts shops in LaVillita, and several museums. There will be a Spurs v. Pacers game that week for the sports fans, the San Antonio Symphony, and the historic Majestic Theater is directly across the street from the Gunter. If you extend your stay, you can play at Fiesta Texas and Sea World or visit many interesting places in the surrounding Hill Country of Texas. I am sure you will leave refreshed and more energized as you return to your home campuses.

Sincerely,

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