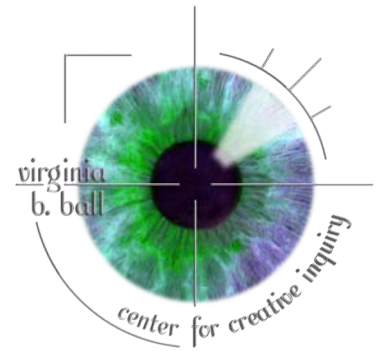


FOR IMMEDIATE RELEASE

The Virginia Ball Center for Creative Inquiry is Pleased to Announce Five New Fellows for 2009-2010



Coffee, Community & Climate Change

Scott Truex
Urban Planning



Art To Go:
Ball State Museum of Art Online
Beth Dalton
English



Aging Well in East Central Indiana: Delaware County as a Living Destination
Peggy Fisher
Communications Studies



Human Capital Costs in Mergers & Acquisitions
Jennifer Bott
Marketing & Management



Scars, Badges & Roads: Finding Triumph in the Depth of Defeat
Beth Turcotte
Theater & Dance

Scott and his students will produce a "climate action plan" for Nappanee, Indiana to demonstrate how a small town can become a model for a sustainable community. The members of the seminar will live and work in Nappanee, collecting data by traveling around town on "green" bicycles donated by the police department from its stockpile of found bikes. The Main Street Coffee House will serve as the headquarters for the seminar, where the students will install a media portal to facilitate exchange of information with the community. The seminar's partners include the Nappanee Community and Economic Development Commission, the Nappanee Chamber of Commerce and the City of Nappanee.

Beth and her students will create an interactive website that will make the resources of the Ball State University Museum of Art accessible to high school students. The seminar will test the various features of its website—an online audio tour, an interactive art history timeline, and instructional material—with the art and humanities teachers and students at Monroe Central High School. For those high schools with limited Internet access, the seminar will produce a companion DVD. The seminar's partners include the Ball State University Museum of Art, the Ball State University Teleplex and Monroe Central High School.

Peggy and her students will create a website that will promote Delaware County as a retirement destination. The members of the seminar will conduct interviews with community leaders and focus groups/public forums with community members to raise awareness about the value of Delaware County as a livable community. In addition to the website, the seminar will produce a variety of public service announcements and public relations documents to highlight the community's ability to provide the important components of wellness and productivity for an aging population. The seminar's partners include Ball Memorial Hospital, the John and Janice Fisher Institute for Wellness and Gerontology and the United Way of Delaware County.

Jennifer and her students will produce a documentary film that explores the difficulties in merging organizational cultures after an acquisition. The students will research the strategies that make mergers work successfully and then film the interactions of various businesses that have been bought and sold. In addition to producing the documentary, the students will write case studies and other educational material for professional journals and educational textbook companies. The seminar's partners (and potential subjects) include Huntington National Bank, Corbet Taccel Health Care Group, Fisher Properties and Raymond James Associates.

Beth and her students will research, write and perform a musical cycle that will illuminate the lives of Americans who have overcome serious obstacles and difficulties. The seminar will work with nationally known playwrights (Suzan Zeder, Distinguished Play Award for *The Taste of Summer* and author of *Mother Hicks*), lyricists (Steven Sater, Tony Award for *Spring Awakening*) and musical publishers (Ken Dingleline, Vice President of Samuel Fisher Publishing Company). The seminar will present its play in Muncie as a fundraiser for its community partner (Big Brothers and Big Sisters), and in Chicago at the Drury Lane Theater as an alumni scholarship performance. The seminar will also submit its play to the New Play Festival in New York City.

For further information on these seminars, call the Virginia Ball Center for Creative Inquiry, at 765-287-0117

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