

### **Inbox storage space increases**

Effective Monday, Jan. 12, University Computing Services (UCS) will be increasing employee e-mail account quotas from 25 to 100 MB. Employee account increases are a direct result of new e-mail options offered to students. Students can now choose e-mail accounts hosted off campus. This has created the additional space available for employee accounts.

Employees requiring more account space than 100 MB should e-mail the UCS HelpDesk at [helpdesk@bsu.edu](mailto:helpdesk@bsu.edu) and request a quota increase.

Employees interested in maximizing account space by deleting and archiving old e-mail should view the Computing Services TechClip.

### **Hoosiers want legislature to attract more jobs, increase efficiency**

For its 2009 session, a new poll reveals that Indiana's residents want state lawmakers to pay closer attention to boosting economic development and making government more efficient says a public opinion survey conducted Ball State University.

Providing more affordable health care and improving local schools are also high on the list of Hoosiers' concerns.

The first Hoosier Poll produced by Ball State's Bowen Center for Public Affairs found Indiana residents uneasy about the nation's economy as the current recession deepens, says Ray Scheele, center co-director and a Ball State political science professor.

The study found that 83 percent of Indiana residents want to see more attention paid to bringing jobs to the state while 67 percent want public officials to make government run more efficiently.

"Economic development and creating jobs are always high priorities for Hoosiers," Scheele said. "The current recession makes these priorities even more important."

The Hoosier Poll asked a random sample of Indiana residents to rank the policy priorities they believe lawmakers should address in the upcoming legislative session. The telephone survey was conducted by Princeton Survey Research Associates for the Bowen

Center on Nov. 12-16, just after the national elections. Six hundred voting-age adults were interviewed, yielding a margin of error of plus or minus 4.6 percentage points.

Many Hoosiers also are willing to pay more to fund some of their priorities. Seventy-one percent said they were very or somewhat likely to support increased taxes to make health care available to more people. Meanwhile, 69 percent would pay more to improve Indiana's public schools and 68 percent would support increased taxes to make higher education more affordable.

"There is very high support for making health care more available to all Hoosiers," Scheele said. "Improving public schools and making college more affordable are also clear priorities."

He emphasized that Gov. Mitch Daniels' proposal for free tuition at Ivy Tech Community College received favorable responses as did support for tax increases to enhance environmental protection.

### **Property tax dilemma**

On the other hand, respondents were almost evenly divided over last year's property tax legislation with just 51 percent expressing satisfaction and 44 percent saying they were dissatisfied with the reforms.

Indiana residents also are almost evenly divided over how well local governments are coping with the impact of property tax reform. Fifty four percent said local governments are responding very well or somewhat well, while 37 percent said local governments are not responsive.

Although most Hoosiers appear reluctant to give local officials greater taxing authority to solve community problems, the survey's respondents were more receptive to allowing state officials to raise revenue that would allow them to tackle pressing issues. By margins ranging from 61 to 71 percent, the survey found support for higher state taxes to address a range of educational, health care and environmental issues. In contrast, 53 percent oppose increased local taxes to correct pressing problems in their local communities.

"Clearly in the areas of taxing and spending, there is more confidence in state leaders than local officials," Scheele said. "Citizens are highly skeptical about how local government leaders handle the revenues given them.

"Our poll supports this issue because we found that Indiana residents have a surprisingly high regard for the legislature with 59 percent approving the job the body has done in recent years," he said. "This contrasts with national results showing a very low approval rating for Congress, according to a recent Gallup Poll."

### **Multimedia project examines sobering consequences of driving under the influence**

The sobering and potentially devastating consequences of driving under the influence are being examined as part of a new Ball State University emerging media project.

Think B4U Drive will provide high school students and other audiences with a closer look at the judicial system through a DVD and an interactive Web site. The effort showcases again Ball State's ability to provide information and educational offerings via its Emerging Media Initiative, said Maria Williams-Hawkins, associate professor of telecommunications.

Videotaped in Angola and Steuben counties, local residents, police and law enforcement officials are being used to provide a realistic feel for the proceedings. So far more than 70 hours of video have been shot by the students working with Judge Allen Wheat of the Steuben County Circuit Court in Angola to produce the thought-provoking educational message.

"This project focuses on what happens when a person is arrested for driving under the influence," Williams-Hawkins said. "We follow a person from the point of drinking in a local bar, being arrested and then participating in the trial.

"Our students are immersed in a legal educational project that will teach the fine points of the American judicial system. I think it will give viewers a good idea of what they would face if they are charged with driving under the influence."

Sober Vision Productions, a student company, will produce the informational DVD for students in grades 6-12 as well as for community service organizations. The interactive Web site will aid further instruction on police procedures and operating under the influence charges; it will present a story and provide individual background elements from the perspective of the person arrested, the police, the lawyers, the judge, the jurors and the students who produced it.

"Viewers will not be shown one outcome of the trial," Williams-Hawkins said. "They can decide what should happen to the defendant. We think it will be very educational for young people who have had little to no involvement with the judicial process. In fact, it could be sobering to think about what could happen to them if they are arrested."

The project will be marketed to school districts beginning in early 2009.

### **College students say suggestive dancing, too many male guests are signs of danger**

College students believe that suggestive dancing and too many male guests are more accurate signs of a potentially dangerous party than the amount of alcohol consumed, a new study from Ball State University indicates.

A survey of about 300 students from Midwestern colleges and universities found male and female college students identified different signals that a particular party may be potentially dangerous, but drinking was not one of them.

"Unsafe at any House" is an examination by Chad Menning, a Ball State sociology professor of the students' perceptions about parties conducted at fraternities and other locations. Ball State students were not part of the survey.

"Drinking is considered normal at college parties, and that hasn't changed in decades," Menning said. "Students expect to drink lots of alcohol at both Greek and non-Greek parties. Yet they do look for secondary traits that may signal that there could be danger."

Menning pointed out that males found parties with a high number of other males as compared to females problematic, leading to potential physical confrontations.

"When women go to a party with the music blaring and people are dancing, they may feel in danger when, in order to talk to a male partygoer, they have to go to a secluded, quiet area," he said.

However, national research continues to show that the greatest risk to personal safety may come from excessive alcohol consumption, which has been linked to sexual assaults and fights.

Menning said it is noteworthy that this lack of concern about alcohol persists in spite of intensive efforts by college administrators to increase awareness about sexual assault and the dangers of intoxication.

"Women rank rape as their biggest fear, even bigger than death," he said. "However, attending parties that are centered on drinking puts them at risk for sexual assault."

Findings from the study suggest that acquaintance rape prevention and associated education efforts could be enhanced by highlighting the importance of warning signs, including those that students do not currently take into account, and the effects of the party atmosphere on individual behavior, Menning said.

"Despite all the danger signals, students still go to parties," he said. "Many are on their own for the first time and may want to walk on the dangerous side for a time."

### **Crisis communications program partners with national emergency service group**

Ball State University has formed a working relationship with the National Emergency Number Association (NENA), one of the nation's leading emergency service associations, to improve 9-1-1 communications.

The university's Advanced Crisis Communication Training program (ACCT) is working under a cooperative agreement with the U.S. Department of Homeland Security's (DHS) Federal Emergency Management Agency (FEMA) to bolster local-level preparedness for both natural and manmade disasters across the nation.

Under its fiscal year 2007 Competitive Training Grant program, FEMA awarded the university \$2.5 million for the project, creating innovative on-site and online training courses for supervisors in 9-1-1 call centers nationwide. To effectively address their needs, ACCT first is conducting research, including a survey of NENA membership.

"We are excited to partner with NENA on this project," said Robert "Pritch" Pritchard, associate professor of journalism and ACCT's lead principal investigator. "The team is dedicated to delivering training that helps advance the 9-1-1 emergency communications profession, and this partnership is key to helping us achieve that goal."

As a leading voice in the public safety arena throughout North America, NENA welcomes its partnership with Ball State, said Brian Fontes, NENA's chief executive officer.

"NENA has always prided itself on offering industry-best education to our members and the broader emergency services community," Fontes said. "We look forward to working with Ball State, a national leader in emerging media, to provide this critical training to 9-1-1 center managers coast to coast"

As part of the university's recently announced \$17.7 million Emerging Media Initiative (EMI), the Ball State team is developing two online and two on-site courses focusing on advanced crisis communications training for 9-1-1 supervisors, public information officers, incident commanders and agency decision-makers.

### **About ACCT**

The Advanced Crisis Communication Training (ACCT) program at Ball State University is supported by Cooperative Agreement Number 2007-GT-T7-K007, administered by the DHS-FEMA's Training and Exercise Integration Division. Points of view or opinions in this program are those of the author(s) and do not represent the position or policies of the U.S. Department of Homeland Security.

### **About NENA**

NENA, the Voice of 9-1-1, promotes implementation and awareness of 9-1-1 as North America's universal emergency number. NENA is the leading professional nonprofit organization dedicated solely to 9-1-1 emergency communications issues. NENA serves its nearly 7,000 members in 48 chapters across the United States, Canada and Mexico through policy advocacy, establishment of technical and operational standards, certification programs and a broad spectrum of educational offerings. Find out more at [www.nena.org](http://www.nena.org).

### **Board's bond approval supports construction of recreation and wellness facility**

With construction of a new Student Recreation and Wellness Facility already underway, the Ball State University Board of Trustees on Dec. 19 approved the issuance of up to

\$29 million in student fee bonds to complete the project, which also is benefiting from \$10 million in gift financing.

Meeting in a regularly scheduled session ahead of Ball State's annual winter Commencement on Dec. 20, the board members also approved the establishment of a new bachelor of science in sales degree within the Department of Marketing and Management and the awarding of an honorary doctorate to Grammy Award-winning classical musician Hilary Hahn.

Two reports, one on the university's financial performance for the fiscal year ended June 30 and the other on the attitudes of Ball State students as reflected in the 2008 National Survey of Student Engagement (NSSE), completed the board's agenda.

### **Another major step**

Work on the new recreation and wellness facility — one of the objectives of the "Education Redefined: Strategic Plan 2007-2012" — began in March and is due to be finished in 2010. With a total of 200,000 square feet including Irving Gymnasium on the north end of campus, the project will bring to seven the number of gymnasiums available within the expanded complex while also tripling the amount of other fitness space currently used by students, faculty and staff.

Included inside the facility, too, will be a new 1/8-mile mezzanine-level walking/running track, a 20,000-square-foot indoor turf field for multiple sports and athletic activities, and a climbing wall.

"With each passing day and every advance in the construction, anticipation is building for when the doors of our new Student Recreation and Wellness Facility will swing open for the campus community," said President Jo Ann M. Gora, who has championed a number of health and wellness related initiatives including the university's move toward a smoke-free campus, the appointment of a campus director of health enhancement and the establishment of Ball State's employee QuickCare Clinic. "When that day in the not-too-distant future arrives, I believe we will have taken another major step in improving the overall quality of life for both our students and our employees, adding to the enjoyment of our vibrant and engaging campus."

### **"America's Best"**

Heralded as one of the most compelling artists on the international concert circuit today, Hilary Hahn has performed in New York City's famous Carnegie Hall and other major music venues in Berlin, Munich, Paris, Seoul, Tokyo, Vienna, Warsaw and Washington, D.C., where she has dazzled audiences as featured artist or violin soloist with a number of the world's leading symphony orchestras.

She was admitted to Philadelphia's prestigious Curtis Institute of Music in 1990 at the age of 10 and made her major orchestra debut barely a year and a half later with the

Baltimore Symphony Orchestra. Although she completed the institute's university requirements by the time she was 16, Hahn chose to delay her graduation in order to take additional elective courses in literature and languages. She accepted her bachelor's degree in music in 1999 at age 19.

Little more than two years later, she earned her first Grammy Award for her 2001 recording of the concertos of Brahms and Stravinsky. The same year, Time magazine named Hahn as "America's Best" young classical musician.

"Among our strategic goals is promoting a dynamic campus environment conducive to a well-rounded education and college experience," said Gora. "With this honorary doctor of arts degree, we salute a young woman who understands the power of music to enhance our daily lives and signal that music, theater and the performing arts are, and will remain, a vital part of the life of the university."

### **Filling the gap**

On the recommendation of Provost Terry King, the board members approved the new bachelor of science in sales program to — in King's view — "fill a gap in curriculum not only in the Miller College of Business but also within the state of Indiana."

While a number of higher education institutions in Indiana and surrounding states offer a sales concentration within other majors such a business or advertising, King said no nearby state institution presently offers a specific degree program in sales.

In fact, fewer than 30 of the more than 4,000 colleges and universities in the United States offer a formal sales program, added King, suggesting that addition of the new degree in sales should help further differentiate Ball State from its competition in the eyes of many prospective business students.

"As business and industry leaders anticipate a decline of up to 40 percent in the country's existing sales force by 2010, current recruiters are indicating that their preference for campus visits and their online recruitment efforts increasingly is directed toward those institutions that can provide a qualified sales force," King said. He noted that Ball State already enjoys a reputation as a leader in sales education and that, in terms of faculty expertise, educational technology and facilities, it is particularly well-positioned to create and grow a nationally ranked sales program compatible, as well, with the university's immersive learning and emerging media initiatives.

Pending approval by the Indiana Commission on Higher Education (ICHE), students may register for the new program beginning this fall.

### **Financially sound**

In response to the nation and state's financial situation and in step with other public institutions in Indiana, Ball State recently announced it will defer filling vacant positions

and effectuate a number of other cost-saving measures. However, William McCune, associate vice president and controller, reported to the board that the university's financial statements for the close of the last fiscal year on June 30 continue to demonstrate the university's sound financial management. He pointed to a rise in the university's net assets — to \$561.7 million from \$525.4 million in June 2007 — as well as increases in grants and private gifts as general indicators of Ball State's overall financial strength.

"It's true that Indiana, like the rest of the country, faces some challenging financial conditions," added Thomas Kinghorn, vice president for business affairs and treasurer. "The important thing for Ball State is to remember that any possible reductions in state allocations mostly affect our operating budget. There have been and there will be some adjustments. But the underlying financial stability of the university is sound."

### **Survey says**

Marilyn Buck, associate provost and dean of University College, briefed board members on the results of the latest NSSE assessing student sentiments in various categories including level of academic challenge, active and collaborative learning, student-faculty interaction and enriching educational experiences.

Of particular interest to Ball State, where student-faculty interaction and interdisciplinary collaboration are hallmarks of the immersive learning experience, should be the attitudes of students — especially seniors — regarding the latter three measurements, Buck said. In each, the 2008 data show Ball State students head into graduation generally more satisfied than their peers within the Mid-American Conference, at many public institutions in the Midwest or other comparable schools.

Among the more striking statistics, added Buck, is a gain of 12 index points in Ball State student attitudes between the freshman and senior year on the question of active and collaborative learning and indications that more Ball State students at both the first-year and senior levels feel the university provides a supportive campus environment.

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## **ON CAMPUS**

### **Alice in Wonderland and a world of fairy tales and fantasy come to Museum of Art**

The Ball State University Museum of Art will feature Fantasy and Fairy Tales, along with *Almost Alice: New Illustrations of Wonderland* by Maggie Taylor from Jan. 16 to March 22.

Before they were cleaned up for children, most fairy tales were rather grim stories full of violence, vengeance and few happy endings. Fantasy and Fairy Tales will feature prints from the museum's collection that depict the original nature of these stories.

The exhibition includes prints from artists Paula Rego, Kiki Smith and Peregrine Honig. Other artists represented include Francisco de Goya, James Ensor, Emil Nolde and Pablo Picasso.

"What unites many of these prints is aquatint. It's used by Francisco de Goya in the late 18th century and Kiki Smith in the 21st century," said Peter Blume, director of the museum.

Almost Alice: New Illustrations of Wonderland is a collection of original images created by Maggie Taylor. The exhibition features 45 digital-inkjet prints made by scanning original 19th century photographs, line drawings and illustrations. Taylor then combined them with her own landscape photography, resulting in images that are inventive, ironic and surreal. Taylor's images will be included in a new edition of the classic story "Alice's Adventures in Wonderland" by Lewis Carroll.

"What makes this exhibition interesting is the way the artist combines Lewis Carroll's 19th century sensibilities — his fantasy as well as his political satire — and the photomedia of that era, such as daguerreotypes, with the digital manipulation capabilities of our own era," Blume said. "By doing so, Taylor's presentation makes Carroll's story meaningful to a whole new audience."

There will be an opening preview reception from 5 to 7 p.m. Jan. 15. The museum is free to the public and open from 9 a.m. to 4:30 p.m. Monday through Friday and from 1:30 to 4:30 p.m. Saturday and Sunday. For more information, visit [www.bsu.edu/artmuseum](http://www.bsu.edu/artmuseum) or call 765-285-5242.

### **First Service Superstar named in new employee contest**

Phil Repp, vice president for information technology, presents Melissa Gentry, a map collections assistant in University Libraries, with a stadium blanket in recognition of her distinction as the first winner of the Roll out the Red Carpet award.

The first Roll Out the Red Service Superstar is Melissa Gentry, a map collections assistant in University Libraries.

Gentry was nominated for the award for going "above and beyond ordinary service expectations," according to her nominator, Larry Stillwell, a Ball State alumnus. As the Service Superstar of the Month, Gentry was awarded a stadium blanket with an embroidered Roll Out the Red logo. Phil Repp, vice president for information technology, presented the award to Gentry on Jan. 2.

A Service Superstar will be selected monthly throughout 2009. Nominations are due by the 15th of each month. They can be submitted online by completing the form on the Roll Out the Red Web site—[www.bsu.edu/rolloutthered](http://www.bsu.edu/rolloutthered). Contact Andy Gothreau, assistant director of human resources, training and development, at 765-285-1819 if you have any questions about any of the Roll Out the Red Spirit of Service initiatives.

## **Students win international awards for work in the digital arts**

For the second year in a row, Ball State students from the Institute for Digital Intermedia Arts (IDIAA) Immersion Seminar in Virtual Worlds won the Student Award of Excellence for three interactive digital art projects at the 2008 International Digital Media Arts Association Conference Nov. 6-8 in Savannah, Ga. Awards were given to students for projects that involved the Muncie Children's Museum, Second Life and network visualization software.

Giovanni Rozzi and David Schultz, from the College of Fine Arts, were the class representatives at the conference. Rozzi accepted the award for the design of an interactive exhibit on the senses, which will be installed at the Muncie Children's Museum. This project was produced in the Human Computer Interface in the Arts, through Music Technology and IDIAA and was funded by the Enhanced Provost Immersion Initiative. The class used radio-frequency identification technology (RFID) to create an exhibit for the museum that enabled children to interact with a display that identifies the senses of taste, smell, sight, sound and touch.

Senior Jake Baxter, also from the College of Fine Arts, won an award for his work on the Ball State University virtual campus in Second Life, a 3-D virtual world.

Graduate student David Schultz won an award for his work using Java-based software to examine the activity of any data network, using the information to then create visual, sonic and data representations. For instance, the Office of Information Technology could use this process to visualize all activity across its advanced wireless network.

"What is really evident is the innovation of design in media, and the deep level of understanding of technology that students at Ball State receive," said John Fillwalk, director of IDIAA.

The IDIAA recruits students from across campus for its immersion seminar, engaging them in interdisciplinary, collaborative and new media projects. Fillwalk said as Ball State University's reputation in emerging media is growing, the recruitment of talented students choosing to pursue advanced emerging media research and studies are finding their way to these innovative opportunities the university has created through the Digital Exchange.

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## **IN THE NEWS**

**George Elvin**, associate professor of architecture

Elvin was quoted in a Dec. 13 Indianapolis Business Journal article, "No small achievement." Indianapolis-based Midwest Model Makers has found big success by making very small objects — specifically, detailed architectural models of everything

from buildings to golf courses to weapons systems. Patience and attention to detail is a job requirement, because pretty much everything about the models — from the tiniest seat in a stadium to the massive case in which the entire piece is enclosed — is custom-made on-site. But what's the point, in this age of computer simulations, of creating a physical representation of a building? According to Elvin, in some cases a model is worth a thousand blueprints. "The better the model looks, the better people are going to feel about the project," Elvin said. "When you're trying to communicate to everyday people about what a building is going to look like and what its impact will be, then a model is very important."

**Michael Goldsby**, Stoops distinguished professor of entrepreneurship

Inside Indiana Business mentioned Goldsby in a Dec. 11 article, "Ball State Names New Leader for Entrepreneurship Center." Ball State appointed Goldsby as the new director of the center in the Miller College of Business. Goldsby, who is the Stoops distinguished professor of entrepreneurship, has been serving as interim director since Larry Cox departed to join the staff at Pepperdine University. He received bachelor's and master's degrees from Indiana University and earned his doctorate in strategic management and business ethics from the Pamplin College of Business at Virginia Tech.

**President Jo Ann M. Gora**

Gora was recognized in the December 2008 American College and University Presidents Climate Commitment (ACUPCC) year-end report. Gora is one of the founders of the program, which seeks to help colleges and universities reduce their carbon footprint, become more sustainable, build vibrant communities and implement climate action planning. As an initiative, the ACUPCC is 75 percent of the way in meeting the participation goal of enough signatories to represent 40 percent of the college student population by the end of 2009 (approximately 150 new signatories representing 1.8 million students). The group is also well on its way to its goal of having climate action plans from 75 percent of the 400-plus colleges and universities.

**Michael Hicks**, director of the Center for Business and Economic Research

The Indianapolis Star quoted Hicks in a Dec. 16 article, "Entertainment complex near Muncie proposed." A sprawling entertainment and recreation complex that had been proposed for the Daleville area a year ago is again in the works — although this time farther north along Interstate 69 in Delaware County. New York state developer Joe Szigethy recently met with local officials about the project and rezoning requests for hundreds of acres of land near Ind. 28, at Exit 45 in northwestern Delaware County. Hicks said a year's delay in the project, amid a recession, might have been fortunate timing. "It's better to be opening up in a year than right now," he said. "The long-term prognosis is better now, and it'll take a year to rezone and open one of those things." Hicks said he thought people from a wide area would patronize recreation-and-entertainment businesses. "In this economy, there's a lot of expenses I can cut, but if I can go to one of those parks for a day, I will," he said. "Recreation turns out to be very robust

through most business cycles, and I think somewhere between Anderson and Fort Wayne is a good location."

**Terry King**, provost and vice president for academic affairs

Inside Indiana Business quoted King in a Dec. 21 article, "Ball State to Add New Degree in Sales." The Ball State Board of Trustees voted to approve the addition of a bachelor of science in sales program for the Miller College of Business. King said fewer than 30 of the more than 4,000 colleges and universities in the United States offer a formal sales program. If approved by the Indiana Commission on Higher Education, the new program could be available in the next fall semester.

**Phil Repp**, vice president for information technology

Inside Indiana Business quoted Repp in a Dec. 9 article, "BSU Appoints IT Vice President." Ball State named Repp vice president for information technology (IT). He served as associate vice president for IT since 2002 and interim vice president since September 2007. Repp will help implement the new \$17.7 million Emerging Media Initiative, which will provide human capital and foster economic development throughout the state. "One needn't look very far — the laptop in front of you or the BlackBerry or iPhone of the person next to you — to realize the central roles that information technology and emerging media increasingly play in our daily lives," Repp said. "Just think of Google, YouTube or Facebook, none of which existed as we know it now even a decade ago. Today, they've become almost indispensable to how many of us gather, process and share information."

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## **SPOTLIGHT**

### **Recognition**

**Susan Clark**, Department of Physiology and Health Science, received the Distinguished Service Award from the American School Health Association, Nov. 12, 2008.

### **Service**

**Michel Mounayar**, College of Architecture and Planning, re-elected to a third term as president of the Architectural Research Centers Consortium, Association for Collegiate Schools of Architecture, administrator's conference, Savannah, Ga., 2008.

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