

Digital Policy Institute hosts conference on digital policies and regulation

The Ball State Digital Policy Institute will host its first national conference Oct. 3-4 called "Digital Policy in the Information Age." The event will bring together regulators, policy makers and industry professionals to discuss national digital policy and regulatory issues.

The conference highlights the institute's mission of creating an environment to foster critical thinking across disciplines on national public policy issues related to emerging media. Dom Caristi, associate professor of telecommunications and a fellow with the Digital Policy Institute, said the goal of the conference is to open the lines of communication and create a forum.

"Issues of copyright, terrorism and marketplace regulation are not new, but in a digital world they have taken on new aspects," Caristi said. "To make informed decisions, the various constituencies need to talk with one another."

"Digital Policy in the Information Age," will feature speakers in three concurrent panels discussing topics ranging from online crime and terrorism to Internet neutrality, mobile advertising and privacy, and online behaviors.

Congressman Mike Pence will be the keynote speaker at the Friday luncheon. Other nationally-recognized speakers include:

- Ann Bobeck, associate general counsel of the National Association of Broadcasters in Washington D.C.
- Wayne Dunham, anti-trust division, U.S. Department of Justice
- Bill Lehr, MIT
- Mike Bennett, executive director, consumer and government affairs, AT&T Services, Inc.
- Mitch Oscar, executive vice president of Televisual Applications
- Fred Campbell, president of the Wireless Communication Association
- Hance Haney, Discovery Institute
- Patrick Ross, executive director of Copyright Alliance.
- Larry Landis, Indiana Public Utilities Commission
- Mike Bloxham, Ball State's Center for Media Design

Registration is open up until the day of the event. General admittance for the conference is \$100. The faculty rate is \$50, and students will be charged \$25.

National Wildlife Federation praises Ball State as a model of sustainability

The National Wildlife Federation (NWF) continues to regard Ball State University's environmental leadership as a model for other schools to follow.

The university has extended its 16-year history of earning NWF honors with its inclusion in "Campus Environment 2008: A National Report Card on Sustainability in Higher Education." The NWF report card has been called the gold standard for charting the sustainability efforts in higher education, so Ball State is quite pleased to receive high marks in this publication, said Robert Koester, chairman of Ball State's Council on the Environment.

Ball State earned exemplary rankings for its:

- environmental goal setting
- academics — majors, minors and required courses related to sustainability
- future plans to do more with recycling, solid waste and materials
- future plans to do more with green landscaping and grounds

"Ball State is being praised for a wide range of important initiatives, spanning academics to facilities," Koester said. "And we really believe that with some minor improvements in other areas such as transportation we'll score even higher ratings in the next publication."

In recent years, Ball State has consistently earned national notoriety for its sustainability efforts. Sen. Richard Lugar has honored the university with an Energy Patriot Award. Its newest buildings, per Ball State's strategic plan, pursue the highest standards of sustainability. It is participating in the Sustainability, Tracking, Assessment and Rating System (STARS) pilot program, a national initiative to make campus life more sustainable.

Past NWF recognitions include honors for incorporating hybrid cars into its fleet, being the first university in Indiana to add an electric bus to its fleet, using biodiesel fuel, enacting an artist studio waste disposal initiative and establishing a composting program.

Graduate student wins national Student of the Year award from PR News

Because of his dedication and hard work, Ball State University graduate student Matthew Kelly has won a Student of the Year award from PR News, a newsletter resource for public relations professionals.

Kelly was one of four 2008 recipients for the award. A PR People Awards luncheon will be held on Nov. 6 at the National Press Club in Washington, D.C.

"This just proves if you work hard enough, without getting a healthy amount of sleep for an extended period of time, you will eventually be rewarded," Kelly joked.

Kelly was nominated for the award during his senior year at Eastern Illinois University by Terri Lynn Johnson, associate professor. During his undergraduate career at Eastern Illinois, Kelly served as associate director of the student-run public relations firm The Agency, president of the Public Relations Student Society of America (PRSSA), co-founder and president of University Mothers Against Drunk Driving (UMADD), and a founder of Beta Theta Pi Fraternity.

While at Eastern Illinois, Kelly oversaw and created campaigns to benefit groups in the community, such as the Children's Advocacy Center.

"He is very talented and creative, and did an excellent job with all his efforts as an undergraduate," said Johnson, adviser to The Agency and PRSSA at Eastern Illinois. "Matt was instrumental in all the campaigns."

This year, Kelly was one of two graduate students selected to be a member of Cardinal Communications, Ball State's nationally affiliated student-run public relations firm. He is involved with the Ball State chapter of PRSSA and is the graduate assistant for Robert "Pritch" Pritchard, public relations sequence coordinator.

"I'm pleased when he sought to advance his academic career he chose Ball State. That really speaks to our program," Pritchard said.

Take the Life Health Assessment before Oct. 30 and get \$50 gift certificate

Ball State is providing benefits-eligible employees the opportunity to complete an online questionnaire to help them better identify potential health risks. Employees who complete the survey by Oct. 30 will receive a \$50 gift certificate.

The Life Health Assessment (LHA) is an online questionnaire designed to help employees evaluate their overall health. Confidential results from the questionnaire are immediately available online, said Patty Hollingsworth, manager of health enhancement programs and director of Ball State's Working Well program.

The LHA contains items about health history and lifestyle habits, with topics covering driving and safety, sleep, physical activity, nutrition and stress. Registration and completion of the questionnaire should take about 20 to 30 minutes.

Employees who complete the LHA can do so in more than one sitting. Information may be saved and completed at a later time. Participants are encouraged to share their results with their primary care physician.

Hollingsworth said this is the first such campuswide health assessment for the university.

"The results of your Life Health Assessment will not be shared with the university, but by taking the assessment, you'll be adding vital information to a pool of data that will help us develop programs to benefit Ball State employees," she said.

The LHA is the latest example of the university's commitment to improving its employees' health and well-being. The university also offers free wellness screenings on campus at: the QuickClinic, located in the Amelia Wood Health Center, Room 008. Screenings are done Monday to Friday, from 7 to 9 a.m. through Oct. 29. Screenings also can be done at the Nutrition Clinic, located in the Applied Technology Building, Room 203, from 7:30 to 9:30 a.m. through Oct. 29.

'Violet' brings her lessons of life, quest for beauty to University Theatre

Life is a journey, and Violet Karl is on a ride that will take her through love, healing and - ultimately - self-acceptance.

Directed by Beth Turcotte, Ball State University associate professor of theater, the musical "Violet" shares the story of an embittered yet deeply religious young woman disfigured by a childhood injury. When she is 25, Violet boards a bus in search of a TV evangelist who claims to possess healing powers, and along the way, she meets a host of characters, including two soldiers who vie for her affection.

"Violet" will be presented by the Department of Theatre and Dance at 7:30 p.m. Oct. 1-4. All shows will be in University Theatre. The show will be choreographed by Christie Zimmerman, assistant professor of dance, and musical direction will be provided by Chris Bott, graduate assistant for the Department of Theatre and Dance.

Set in the 1960s, "Violet" takes on a variety of issues including love, prejudice and acceptance. The show features Bridget Gillenwater as Violet, Emily Behny as the young Violet, Michael Chandler as Monty, Brandon Arnold as Flick, Tommy Bullington as the Preacher and Jonathan Jensen as Violet's father.

Based on the short story "The Ugly Pilgrim" by Doris Betts, "Violet" borrows its musical style from the American traditions of blues, gospel, and folk. Featuring the music of Jeanine Tesori and book and lyrics by Brian Crawley, the original production opened in 1997 to critical acclaim.

Turcotte appreciates the quality storytelling, joyful nature and uplifting message of the show. "I would like the audience to recognize that we all have scars, inside and out, and in time all wounds will heal," she said.

Tickets cost \$15 for the general public and \$9 for students with a 50-cent processing fee and are available from the University Theatre Box Office, open Monday through Friday noon to 5 p.m. Contact the box office at 765-285-8749 or visit www.bsu.edu/theatre for more information.

Other upcoming productions include:

- "Camino Real" - 7:30 p.m. Nov. 13-15, Nov. 19-22; 2:30 p.m. Nov. 16. In this rarely seen Tennessee Williams' play, a cast of famous aging literary castoffs flee life's disappointments in a kind of surrealistic limbo across Ball State's main stage.
- "The Devil Made Me Dance" - 7:30 p.m. Dec. 11-13; 2:30 p.m. Dec. 14. Audience members are invited to dance with the devil as the Ball State Department of Theatre traces his journey through time with dazzling choreography and skillful dance.

ON CAMPUS

Scholarships to help education, music, science students

A Florida couple who were Ball State University alumni have donated more than \$93,000 through their estate to establish four scholarships.

The late Col. E. Cleon Ginn graduated from Ball State in 1948 with a bachelor's degree in physical education. He earned a master of arts from the university in 1954. He died Dec. 10, 2007.

Ginn's late wife, Mary Gantz Ginn, received her bachelor's degree in choral music in 1943 and her master of arts in 1955. She died Oct. 28, 2005.

The scholarships they have created include:

- E. Cleon Ginn Scholarship - To provide scholarships for students majoring in school administration.
- Nellie B. Gantz Scholarship - To provide scholarships for students majoring in elementary education. This scholarship was established in honor of Mary Ginn's mother.
- Mary L. Gantz Ginn Scholarship - To provide scholarships for students majoring in music.
- Richard Alonzo Gantz Scholarship - To provide scholarships for students majoring in science. This scholarship was established in honor of Mary Ginn's father.

For more information about this and other scholarships available at Ball State, contact the Office of Scholarships and Financial Aid at 765-285-5600.

Early childhood education scholarship established in memory of professor

George Irving has donated \$25,000 in memory of his late wife to create the Dr. June Irving Scholarship for Early Childhood Education. June Irving earned her master's and doctoral degrees from Ball State.

Irving attended Eastern Michigan University and received her bachelor's degree and teaching credentials from the University of Michigan.

She taught at elementary school in Chelsea, Mich.; East Palo Alto, Calif.; Oneonta, New York; and Muncie Community Schools. Irving became a professor of educational psychology at Ball State, where she remained for 22 years before retiring in 1993.

The scholarship is for juniors or seniors majoring in early childhood education. Recipients must have a passion for working with young children and maintain minimum standards for the program.

Availability of the Dr. June Irving Scholarship for Early Childhood Education is dependent upon an award selection process established by Ball State and its academic departments. For specifics about this scholarship, contact the elementary education department at 765-285-8560.

For more information about other scholarships at Ball State, contact the Office of Scholarships and Financial Aid at 765-285-5600.

IN THE NEWS

Ball State University

The Indianapolis Star featured Ball State in a Sept. 6 editorial, "Out of the Shadow of Big Two." The editorial states that for decades a pair of universities, Indiana University and Purdue University, dominated the state's attention and its resources. One of the most encouraging educational developments in Indiana in recent years has been the emergence of Ball State University as the home of several top-flight academic programs. Although historically a teachers college, Ball State has built a solid reputation as the proving ground of prospective architects, broadcasters, journalists and entrepreneurs. That the university is embarking on the most ambitious campaign, Ball State Bold, in its 90-year history is testament to the strong leadership and vision provided by President Jo Ann Gora, who has shown she's on an equal plane with her high-profile peers in Bloomington and West Lafayette.

Dom Caristi, associate professor of telecommunications

Caristi wrote a guest column on Sept. 19 for the Gary Post-Tribune, "BSU to Host National Media Forum." In early October, Caristi said, Ball State will kick off "Digital Policy in the Information Age." The event will be one of the first major conferences

focusing on digital issues. Researchers and industry leaders from across the country will gather in one location in Indiana to ponder our digital future.

J-Ideas

The Indianapolis Star mentioned J-Ideas in a Sept. 12 article, "First Thoughts, Before Controversies Arise." J-Ideas co-sponsored a First Amendment seminar with the Indiana High School Press Association. Administrators, publications editors and advisers representing six Indiana high schools met on Sept. 12 at the Ball State Center in Indianapolis to participate in the Scholastic Partnership, part of the First Amendment seminar.

James Lowry, retired marketing professor

Lowry was quoted in a Sept. 5 Fort Wayne Journal-Gazette article, "Ingredient Changes Preserve Profits." In a story about how food companies are substituting cheaper ingredients in products to cut costs, Lowry described the trend as part of "trying to retain a profitable business." General Mills has found ways to cut costs on producing its Hamburger Helper by reducing the number of flavor packets in boxes. A spokeswoman told Lowry it saves money and streamlines the cooking process for customers. However, the ingredients remain unchanged. Manufacturers are trying to keep food prices at an attractive level while trying to maintain the same basic quality, Lowry said.

Gregory Morrison, associate professor of criminal justice and criminology

The Anderson Herald-Bulletin quoted Morrison in a Sept. 16 article, "Crime stats down in Anderson." In the article, the FBI reported people were less likely to be victims of violent crime in Anderson in 2007 than in Muncie or Kokomo. The uniform crime reports showed 236 violent crimes reported in Anderson's metro area last year and 417 violent crimes in the Muncie metro area. Morrison said not to read too much into the statistics. "It doesn't capture all the crime that doesn't get reported," he said. Crimes such as rape and theft tend to be underreported. Victimization surveys compared with the FBI's annual report show a more accurate portrait, Morrison said.

Bart Peterson, visiting professor of public policy

Peterson, former mayor of Indianapolis, was featured in a Sept. 20 Anderson Herald-Bulletin article, "Former Indy mayor to speak Tuesday." Peterson discussed his ideas at the Alumni Center for redeveloping America's core cities and the role mixed income housing plays in economic development. The community forum was held on Sept. 23. His presentation was co-sponsored by the Bowen Center for Public Policy, the Muncie Public Libraries, the Muncie Star Press and the 1859 Forum.

SPOTLIGHT

Presentations

Jeffrey Fry, Department of Philosophy and Religious Studies, "How Coaches Do Things with Words," International Association for the Philosophy of Sport, 36th annual meeting, Tokyo.

Leonard Kaminsky, Human Performance Laboratory, "How to Perform Physical Activity Assessments and What to Do with the Information," American Association of Cardiovascular and Pulmonary Rehabilitation, annual meeting, Indianapolis, September 20, 2008.

Anthony Mahon, Human Performance Laboratory, North American Society for Pediatric Exercise Medicine, Colorado Springs, Colo., Sept. 18-20, 2008.

- "The Virtues of Sports Drinks for Children," invited debate presentation for the session "Are Sports Drinks Important for Young Athletes (as Opposed to Water)?"
- Kris Craft, Lisa Guth, Lauren Hanna and Anthony Mahon, "The Influence of a Positive Family History for Non-Insulin Dependent Diabetes Mellitus on Ventilatory Threshold in Adolescent Boys."
- Kris Craft, Lisa Guth, Lauren Hanna and Anthony Mahon (co-presenter) "The Metabolic Response to Rest and Acute Exercise in Adolescent Boys with Non-Insulin Dependent Diabetes Mellitus (NIDDM) Relatives."
- Kris Craft, Lisa Guth, Lauren Hanna and Anthony Mahon (co-presenter), "Effects of a Family History on Non-Insulin Dependent Diabetes Mellitus on Body Composition in Adolescents."

Publications

Chu-yuan Cheng, Department of Economics, "Sun Yat-sen's Doctrine and China's Resurgence," China Review Monthly, Hong Kong, September 2008.

Service

Chu-yuan Cheng, Department of Economics,

- Granted interview to China Times in Taiwan, about studies on the Chinese economy in the United States. Aug. 30, 2008.
- Granted interview to China Media in New York, on U.S. financial crisis, causes and effects, Sept. 19, 2008.
- Granted interview to World Journal Weekly in New York, on the U.S. economy's current situation and long-term prospects (published in World Journal Weekly), Sept. 21, 2008.

Creative Endeavors

James Helton and **Mei Zhong**, School of Music, performed a vocal solo recital in Sears Hall at the University of Dayton, Ohio.

Get Update Delivered to Your Home E-mail Address

If you would like to have Update delivered to your home e-mail address, visit the Update Web site at www.bsu.edu/update and click on the "Subscribe" link.