

### **Steve Bell tops off career with lifetime achievement award**

Steve Bell, a recently retired Ball State University telecommunications professor who made his mark in television news with ABC, was honored Sept. 7 with a lifetime achievement award.

The Lower Great Lakes Chapter of the National Academy of Television Arts & Sciences inducted Bell into the Silver Circle during the regional Emmy ceremonies in Cleveland.

The Silver Circle recognizes individuals who have made significant contributions to television for 25 years or more.

Bell is well-known for his accomplishments as a journalist. He spent about 20 years as a correspondent for ABC News, including 11 years as anchor for "World News This Morning" and the news segments of "Good Morning America." During his career, he received two national Emmy nominations, three regional Emmys and an Overseas Press Club Award.

Bell joined the Ball State faculty in 1992 as the Edmund F. And Virginia B. Ball endowed chair of telecommunications and went on to serve as department chair. He then taught in the department until retiring in 2007.

Ball State President Jo Ann M. Gora introduced Bell during the ceremonies, lauding him for his unwavering dedication to the news profession as well as his leadership as department chair. The university honored Bell in 2008 with an honorary doctor of laws degree.

"Under Steve's leadership, his department made the transition to a new college, a successful transition that has helped transform Ball State's College of Communication, Information, and Media into a place that has produced so many student Emmy Award nominees and winners at this very event over the years," she said. "Throughout his tenure, he was in constant demand as a public speaker and writer on the role of the news media in the democratic process."

Also during the event, NewsWatch, a Ball State student-produced nightly television news program, won the university's 21st Emmy since 2000 for extensive coverage of alumnus David Letterman's visit in 2007. Ball State received nine regional Emmy nominations this year.

Letterman, a member of the class of 1969 and host of his own late night television talk show, returned to campus to dedicate the David Letterman Communication and Media Building. More than 5,000 people attended the ceremony.

### **School of Music hits high note**

In Tune magazine has listed Ball State University's School of Music as one of the nation's best.

In the current issue, the magazine placed Ball State among other elite institutions such as Juilliard, Oberlin and the Boston Conservatory in its "Best Music Schools" 2009 listing.

"They looked at Ball State's strengths across the breadth of our programs to see what makes us a cut above the rest," said Meryl Mantione, director of the School of Music. "We have the finest facilities, active faculty members performing and conducting research and the latest technologies and equipment that most music industry professionals don't have, let alone other universities."

To research the article, the magazine went directly to the schools. The benefit is that the list offers a more personal view of the top music schools in the country. Had the article been based solely on numbers, though, Ball State would have fared well with that criteria, too, said John Scheib, School of Music's interim associate director.

In terms of faculty and students, Ball State's School of Music is as large or larger than many schools — in the top 10 percent nationwide. But since a "best" list such as this provides more personal information than just enrollment numbers, prospective students now have a clearer view of what the school can offer them, Scheib said.

"It takes the respect we've earned among our peers and places it into the hands of parents, guidance counselors and potential students," he said. "It goes beyond the school's traditions, and it honors what's happening right now."

In Tune is published with the cooperation and encouragement of the Music Educators National Conference, the Grammy Foundation, VH1's Save The Music, the American Society of Composers, Authors and Publishers, Broadcast Music Inc. and the Songwriters Hall of Fame.

### **Animal conservationist to address international audience from Ball State**

Ball State University will host a live interview with the world's pre-eminent field biologist and recipient of the 2008 Indianapolis Prize, George Schaller.

"A Life in the Wild: A Conversation with George Schaller" will be broadcast live in front of a studio audience on select PBS stations and simulcast worldwide over the Internet at 7 p.m. Sept. 29 from the David Letterman Communication and Media Building. To receive more information or register for the webcast, visit [www.indianapolisprize.org](http://www.indianapolisprize.org).

The one-on-one interview with Schaller offers a rare chance to hear this intrepid scientist share his passion for endangered species and the environment. The hourlong conversation will delve into his exciting adventures of animal research and conservation. Schaller's own rich photography and video pieces will introduce segments of the show including his groundbreaking research on Serengeti lions, giant pandas, mountain gorillas and the Tibetan antelope.

Schaller was awarded the \$100,000 Indianapolis Prize - the world's leading award for animal conservation - for his numerous successes, including the development of 15 wildlife reserves around the world, such as the Arctic National Wildlife Refuge in Alaska, the Chang Tang Wildlife Reserve in Tibet, and an international peace park in the four corners of Pakistan, Afghanistan, China and Tajikistan, where war has harmed wildlife conservation efforts. He is the author of more than 220 popular and scientific articles and 16 books.

The program will conclude with a question-and-answer session from the studio audience as well as outside viewers. The program is free and available to the general public, but seating is limited. The program will be offered in Indianapolis on WFYI and in east central Indiana on WBST-FM and on most Indiana PBS affiliate stations.

Anyone with video streaming capabilities can participate in the simulcast online. University and high school faculty can also register for special high throughput video streams that would allow for an entire class to view the simulcast. Limited space remains available.

### **Ball State's entrepreneurship program moves up in rankings**

Ball State University's undergraduate entrepreneurship program has climbed to 11th in the sixth annual ranking released this week by Entrepreneur magazine and The Princeton Review.

The program was ranked at 20th in 2007 and has been consistently listed in the top 25 since 2003. Ball State's program is listed ahead of those at Baylor University, Syracuse University, University of North Carolina at Chapel Hill and University of Cincinnati.

This is the second major recognition of the undergraduate program in the last month. In late August, the program was tied for 10th in the annual rankings by U.S. News & World Report. The publication also touted Ball State as the nation's 14th best "Schools to Watch," a new listing honored colleges and universities that are making the most promising and innovative changes.

The latest rankings are based on academics and requirements, students and faculty, and outside-the-classroom experiences.

Mike Goldsby, interim director of the entrepreneurship program and the Stoops distinguished professor of entrepreneurship, said the latest rankings signify Ball State's reputation as an entrepreneurial university.

"For more than 20 years, Ball State has been educating students to be leaders in an entrepreneurial-centered economy," he said. "Our talented alumni are building new businesses that are paving the way for new ways of thinking when it comes to creating jobs, technologies and ideas."

The entrepreneurship program is a groundbreaking initiative of Ball State's Miller College of Business and has been lauded nationally as the ultimate entrepreneurial experience. The program features a final pass-or-fail class that requires seniors to put their degrees on the line when their business plans are analyzed by a group of top business leaders just days before graduation.

### **Ball State celebrates 82nd Homecoming**

Students, alumni and staff are gearing up for Ball State's 82nd Homecoming! The theme is "Red, White + U," and all faculty, students, staff and alumni are encouraged to get involved.

"Whether it's attending one homecoming event, or all the homecoming events, we hope everyone will show their Cardinal spirit in whatever way they can," said Michelle Johnson, Homecoming Steering Committee advisor.

Homecoming events kick off at 5 p.m. Sept. 22 with a dinner at Elliott, Noyer and LaFollette residence halls followed by an inflatable obstacle course, tug-of-war and dodgeball tournament in Irving Gym at 7 p.m. The first day of events will end with a bonfire at 9 p.m. on LaFollette field.

Some of Ball State's finest talent will be competing Sept. 23 at 7:30 p.m. in Emens Auditorium for Talent Search. Winners from specific categories will be awarded a \$500 scholarship. The categories are dance, female vocals, male vocals, instrumental, musical group, freestyle and original arrangement. The overall winner will receive an additional \$500 scholarship.

"We have a new event this year taking place after Music on McKinley, called Touch the Tower," said Alexandra Garritano, general chair for homecoming 2008. "Teams of two will link arms and complete specific tasks while keeping one hand on Shaffer Tower."

Music on McKinley begins at 6 p.m. Sept. 24. The night will end with a firework show at 8:30 p.m. on LaFollette field. Attendees are encouraged to bring blankets, chairs and friends to enjoy the show, sponsored by the Student Government Association.

At 9 p.m. Sept. 25, Emens Auditorium will be the site for student royalty coronations and Air Jam, homecoming's annual lip-sync competition. According to Johnson, anyone

interested in attending is encouraged to buy tickets in advance because this show is known to sell out. Tickets will be sold at the Emens Box Office through the day of the show. Tickets cost \$5 before the show and \$8 at the door.

The homecoming bed races will begin at noon Sept. 26 on Riverside Avenue. Five-person teams push wheeled beds on a 100-yard course.

The homecoming parade will begin at 8:30 a.m. Sept. 27 and follow a revamped route starting at Muncie Central High School and proceeding through downtown Muncie, the Village and making its last stretch down McKinley. The parade is expected to be another great success with more than 100 entries from student organizations and the Muncie community, Garritano said.

The game is also expected to draw quite a crowd as the Cardinals battle Kent State at noon Sept. 27 at Scheumann Stadium. The game will be broadcast on ESPN Regional, making it the second football game this season to be aired on the ESPN network.

Tickets are \$15 for adults and \$10 for ages 2-18. Purchase yours through the ticket office at [www.ballstatesports.com](http://www.ballstatesports.com) or call 765-285-1474.

The Homecoming Steering Committee, which consists of selected student volunteers, planned the celebration under the leadership of the Alumni Association. For a complete list of homecoming events, visit [www.bsu.edu/alumni/homecoming](http://www.bsu.edu/alumni/homecoming). For more information, contact the Homecoming office at 765-285-7051 or [homecoming@bsu.edu](mailto:homecoming@bsu.edu).

### **Ball State Career Center bucks declining career recruitment national trend**

Despite recent survey results forecasting a decline in on-campus career recruitment, Ball State's Career Center experienced an increase in employer participation this fall. More than 140 employers participated in this year's Fall Career Fair Sept. 17 in Worthen Arena, up 75 percent from 80 participants last year.

Research by the National Association of Colleges and Employers (NACE) indicates that nine out of 10 career centers responding to its survey expected to see the same number or more employers recruiting on campus in the 2007 fall season. This year, however, just over half expect to see the same number or more employers.

Mollie Fout, director of Ball State's Career Center, believes it's the well-built reputation of a Ball State education, including bright, creative and well-prepared students that continually attract employers to seek out future employees.

"In a time when employer involvement is supposed to be dropping off, we're increasing our participation by more than 75 percent, including 23 employers who will be visiting the campus for the first time," Fout said. "This is a clear indication that our students and recent graduates are receiving the necessary education and professional skills developed through immersive learning opportunities that give them an edge in the job market."

## **Study finds that teachers are fighting to stay awake in the classroom**

U.S. teachers are suffering from a lack of sleep so severe that many admit to being impaired in the classroom, says a new study from Ball State University. Nearly a fourth of teachers say their teaching skills are significantly diminished and half admit to missing work or making errors due to a serious lack of sleep, according to a survey of 109 teachers, administrators and support staff.

"The study confirms the existence of sleep deprivation among teachers and other school personnel with the education of our nation's 53 million children potentially at risk," said researcher Denise Amschler, who conducted the study with James McKenzie. Both are physiology and health science professors at Ball State.

Amschler said America is becoming a sleep-deprived nation, with several recent studies finding that the alarming trend is costing U.S. businesses more than \$100 billion annually due to workplace accidents, decreased productivity and absenteeism.

"Sleepy teachers are at a higher risk of providing insufficient supervision and inferior classroom instruction," she said. "They also report more mood swings and are at a higher risk of serious personal health problems."

The study found:

- About 43 percent slept an average of 6 hours or less each night, which is less than the 7 to 9 hours recommended for healthy functioning.
- About 64 percent said they felt drowsy during the school day.
- Half of respondents experienced daytime sleepiness at least three times per week and either missed work or made errors at the workplace at least one day in the previous three months due to a lack of sleep.
- Only a third of school personnel admitted to getting a good night's sleep most of the time.
- Female respondents are more prone to suffer sleep disturbances, drowsiness and sleep problems.

Amschler believes school personnel may not be able to get adequate rest because of their long work days, which are often stretched into late nights due to grading papers, preparing teaching plans and participating in after-school activities. Also keeping teachers awake or disturbing their sleep are concerns about students and school-related problems.

The study also found that 44.9 percent of respondents work part-time jobs.

"Many teachers are forced to coach, farm, run a family business or work a second job just to pay the bills," Amschler said. "When you factor in the responsibilities of raising a family, it is easy to see why teachers sleep so little. There is very little time."

Amschler said the study points to the need for schools providing more assistance to reduce teacher stress and workloads through a variety of programs, including the new federally mandated wellness policies for schools.

### **Burriss exchange program celebrates 10th anniversary**

Burriss Laboratory School recently marked the 10th anniversary of its student exchange with a Japanese elementary school.

Twenty Japanese students in grades 5 and 6 accompanied their principal and two teachers to Burriss from Okazaki Primary School, as part of a weeklong cultural exchange Sept. 6-12.

Visitors participated in a variety of events during their September visit. Students took field trips to meet the mayor of Muncie and visit Minnetrista Cultural Center and local farms. During one farm visit, the students learned about the production of soybeans, a major American export to Japan.

"The neatest event was all of our fourth and fifth-grade students visiting the Wilbur Wright birthplace in Henry County," said Sandy Murray, Burriss instructor of intermediate education. "The students learned about Wilbur and Orville and the first flight in 1903. What is more American?"

The exchange program began in 1998 with a visit from the principal of Okazaki Primary School, a department of Aichi University. The principal had traveled to Ball State many times before and played an integral role in beginning the exchange.

Twenty Burriss students will travel to Japan in February to complete the exchange. The students will soon begin language and Japanese cultural courses to prepare for their adventures.

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## **ON CAMPUS**

### **Children's art classes explore comics, animation, entertainment**

Local elementary and middle school students are invited by Ball State's Department of Art to explore the theme of "Art & Entertainment" in its Saturday Children's Art Classes.

This semester, students will cover the design of images created for our enjoyment such as comic books, animation, puppetry, theatrical costumes, and more.

Classes will meet from 9:30 to 11:30 a.m. every Saturday from Oct. 4 through Nov. 22 in the Art and Journalism Building. Pre-registration is encouraged. Classes are open to children in grades 1-6. Cost is \$35 per student, with a family rate of \$25 for each additional child.

Parents can register their students through the Web site, [www.bsu.edu/art](http://www.bsu.edu/art); click on Children's Art Classes and follow links for the enrollment form.

Registration will also be open on the first day of class on Oct. 4 from 8:30 to 9:30 a.m. on the first floor of the Art and Journalism Building. Class size is limited to 20 students.

Saturday Children's Art Classes are taught by Ball State art education students under the supervision of Mary Carter, assistant professor of art. For more information, contact Carter at 765-285-5676.

### **Language, calligraphy and interior design classes offered by the E.B. and Bertha C. Ball Center**

The E.B. and Bertha C. Ball Center, 400 W. Minnetrista Blvd., is hosting introductory classes as part of its fall 2008 program.

Noncredit classes, which cost \$75, include:

- Conversational Spanish, 7 to 9 p.m. Tuesdays, Sept. 16 through Oct. 21
- Advanced Conversational Spanish, 7 to 9 p.m. Thursdays, Sept. 18 through Oct. 23
- Conversational French, 7 to 9 p.m. Mondays, Sept. 15 through Oct. 20
- Conversational German, 7 to 9 p.m. Mondays, Sept. 15 through Oct. 20
- Everyday Latin and Greek, 7 to 9 p.m. Wednesdays, Oct. 1 through Nov. 5
- Interior Design, 7 to 9 p.m. Tuesdays, Sept. 16 through Oct. 21
- Sign Language, 7 to 9 p.m. Tuesdays, Sept. 16 through Oct. 21
- Calligraphy, 7 to 9 p.m. Wednesdays, Sept. 17 through Oct. 22

It is possible to join a class that is already in progress by registering, talking to the instructor and making up the first lesson. To register, contact Nancy Lindley at 765-285-8975.

### **Native American resource room opens in Burkhardt Building**

Need a place to study, do some research or learn about Native Americans? The Native American resource room in Burkhardt Building, Room 319, is now open as a study room or learning environment.

Resources include films, journals, Internet access, TV and DVD player. The materials in the room cover broad topics with a special focus on tribal cultures and histories of the eastern woodlands.

The room was created by Collen Boyd, director of the Native American studies minor program. Dr. Homes Hogue and the Department of Anthropology provided the room and the new equipment.

"We wanted to provide Ball State students a place where they could meet and gather and learn about Native Americans," Boyd said. "We also wanted a place for the Native American Student Association and the Native American studies minor program to meet. The room is good for campus and the community or anyone who is interested in Native American cultures and issues."

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## **IN THE NEWS**

### **Ball State**

Ball State was mentioned in a Sept. 9 Marketwatch article, "Top 50 Schools That Get Down to Business." Ball State's undergraduate entrepreneurship program was listed in the top 25 in a ranking by Entrepreneur magazine and The Princeton Review. The news release was posted on 84 news and information sites, including CNNMoney.com.

On Sept. 11, the Chicago Tribune featured Ball State in an article, "Ball State Wants Early Voting Site on Campus." The article said Ball State leaders were hoping to bring early voting to campus. President Jo Ann M. Gora wrote a letter to the Delaware County Election Board offering to provide free space on campus and some financial support. The Student Government Association also supported the proposal. Joe Losco, a political science professor, was quoted in the article. "Generally, nationwide, the younger vote and the college vote is going Democrat. There's no guarantee it's going that way in Indiana," he said.

### **President Jo Ann M. Gora**

Inside Indiana Business mentioned Gora in a Sept. 12 article, "New Indiana Institute Launched." Gora and Lt. Gov. Becky Skillman launched the Indiana Communities Institute. The statewide initiative will provide programs and services to Indiana communities focusing on leadership development, community and economic development and community capacity building. The Office of Community and Rural Affairs is providing a nearly \$600,000 grant to fund the institute.

Gora was also named in a Sept. 11 WIBC FM broadcast, "Ball State president among three to moderate debates." Gora, former Indianapolis television newsman Tom Cochrun and public television host Dan Lowery will moderate the debates of Republican Mitch Daniels, Democrat Jill Long Thompson and Libertarian Andy Horning for governor. Gora will moderate the debates in Jasper, Ind., on Sept. 23. The story was distributed by the Associated Press to 52 Indiana media outlets.

### **Michael Hicks, director of Bureau of Business Research**

Inside Indiana Business quoted Hicks in a Sept. 15 article, "Expert: Sky Not Falling Due to Wall Street Woes." Hicks said the impact of the bankruptcy of Lehman Brothers Holdings Inc. and the \$50 billion sale of Merrill Lynch has yet to be seen. However,

people shouldn't overreact. If the country moves into recession, it would likely be the mildest since World War II, he said.

**William Marquez**, instructor of architecture

The Times of Northwest Indiana quoted Marquez in a Sept. 14 article, "An Architect in the Works." The article called him a "rising star designer" and discusses the effect his childhood in Indiana had on his architecture. Marquez said he takes pride in mentoring design-minded youths and has taught around Indiana. The youths "have reminded me how important it is to inform people back home both of the opportunities in design and architecture, and, moreover, the possibilities of expanding and giving back," he said. "It has been fruitful and a great experience."

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## SPOTLIGHT

### Presentations

**Michael Brown**, Department of Criminal Justice and Criminology, "Distance Marker Legislation for Sex Offenders in the USA," eighth annual conference, European Society of Criminology, Edinburgh, Scotland, September 2008.

**Anthony Mahon** (co-author), Human Performance Laboratory, "Exercise Responses in Boys with Attention Deficit/Hyperactivity Disorder: Effects of Stimulant Medication," *Journal of Attention Disorders*, Vol. 12, 170-176, 2008.

**Michael Meyerhofer**, Department of English, participated in the Georgia Poetry Circuit, giving readings and guest lectures at Georgia Southern University, Valdosta State University, Columbus State University, Macon State College, Mercer University, Berry College, University of Georgia, four campuses of Georgia Perimeter College, and Brenau University.

**Todd Trappe**, Human Performance Laboratory, "Countermeasures for Skeletal Muscle During Real and Simulated Space Flight," NASA Muscle Research Workshop, NASA Johnson Space Center, Houston, June 2008.

### Publications

**Elizabeth Agnew**, Department of Philosophy and Religious Studies, "Meeting Needs, Promoting Peace: Jane Addams and Her 21st Century Counterparts," *Soundings*, Vol. 90, No. 3-4, 207-244, 2008.

**Shaheen Borna**, Department of Marketing and Management, "Subculture: A Bargain Concept in Marketing Education," *Journal of Advancement of Marketing Education*, Vol. 11, Summer 2008.

**Bryan Byers**, Department of Criminal Justice and Criminology, "Amish Victimization and Offending: A Rural Subculture's Experiences and Responses to Crime and Justice," *Southern Rural Sociology*, Vol. 23, No. 2, 226-251, 2008.

**Michael Hanley** and **Jennifer Palilonis**, Department of Journalism, and Vinayak Tanksale, Computer Science Department, "Research-Informed Development for Interactive Media: Enhancing Learning by Engaging Students with Users," *Journal of Interactive Advertising*, September 2008.

**Todd Trappe**, Human Performance Laboratory, "Skeletal Muscle Proteolysis in Response to Short-Term Unloading in Humans," *Journal of Applied Physiology* Vol. 105, 902-906, 2008.

### **Recognition**

**Michael Meyerhofer**, Department of English,

- "The Clay-Shaper's Husband," won the Codhill Press Chapbook Contest, 2008.
- "Leaving Iowa," won the Liam Rector First Book Prize for Poetry from Briery Creek Press.

### **Creative Endeavors**

**Mei Zhong** and **James Helton**, School of Music, performed a vocal solo recital, at Oberlin Conservatory of Music, Ohio.

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