

Ball State kicks off largest capital campaign in university's history

Ball State launched an ambitious capital campaign with the goal of raising \$200 million — more than twice the amount of any campaign goal in the university's history.

The campaign, Ball State Bold: Investing in the Future, is based on the university's solid strategic plan. The plan effectively distinguishes Ball State as a university on the move, a thriving center of creative thinking and intellectual exploration, says Oz Nelson, Ball State alumnus and National Campaign Committee chairman.

"I firmly believe that Ball State's future looks bright, and what convinces me of that is the Education Redefined strategic plan," said Nelson, the retired chairman and CEO of UPS. "As someone who has seen many, many strategic plans over my lifetime, I can assure you that this one is a top-notch blueprint for the future of this university, a clear vision for what Ball State will be five years, even 10 years from now."

So far, \$122,825,281 has been raised, and university officials will look to raise the remaining amount prior to the campaign's conclusion in 2011. The contributions will allow Ball State to capitalize on its strengths and further its growing national reputation, said Ball State President Jo Ann M. Gora.

"Our aims are high, and therefore, our needs are great," she said. "Our goals are to recruit the finest students, provide the highest quality learning experiences, create the most vibrant campus life and the strongest community partnerships possible. I firmly believe that pursuing anything less would be unacceptable to everyone Ball State serves."

Contributions to the campaign will be broken down in the following categories:

- \$40 million will be invested in the intellectually curious, funding 200 new scholarships.
- \$40 million will go toward transformative educational experiences, creating 100 more immersive learning experiences.
- \$46.5 million will help Ball State build its national recognition by funding more endowed chairs and professorships, faculty fellows, the university's centers of excellence, emerging media initiatives and more.

- \$41.8 million will go toward building a more vibrant campus, supporting the Student Recreation and Wellness Facility, expansion of the Museum of Art, the Honors College House and more.
- \$31.7 million for university enhancements such as the Ball State Fund and other designated funds.

The Glick Fund

As part of the campaign kickoff, the university announced a gift from The Glick Fund, a Fund of the Central Indiana Community Foundation. The \$5 million lead gift will establish the Glick Center for Glass and will enable the university to develop a bachelor of fine arts specialty and a master of fine arts degree in glass that will be unique to Indiana. The gift will also support a new center for hot glass instruction, a visiting artist program, and community and children's outreach opportunities. A biannual competitive exhibit of art glass will attract artists from across the nation. The center will bring national recognition to the College of Fine Arts and to Ball State for excellence in glass work.

"The Glick Fund has demonstrated a long-held dedication to education and the arts over many years. Their generosity will have a lasting impact on our students and the arts in communities across Indiana," Gora said. "This gift will propel Ball State into a leadership position in glass work and will offer great opportunities for our students. We are deeply grateful for the Glick Fund's generosity."

The Glick Fund is a donor-advised fund of the Central Indiana Community Foundation. It was established by Gene and Marilyn Glick to support a variety of causes, including organizations and programs benefiting the arts, cultural and civic causes, health care and medical research, as well as numerous other community groups and organizations dedicated to improving the quality of life of the central Indiana community.

Large Gifts

Along with the Glick gift, Ball State has also received 22 gifts of \$1 million or more, supporting specific goals for the capital campaign. Those investing in transformative experiences include the George and Frances Ball Foundation with a gift of \$10.5 million to support immersive learning and scholarships in the Honors College; Phyllis and Hamer Shafer with a gift of \$1 million for immersive learning; and the Ed and Virginia Ball Foundation with gifts of \$1.5 million to support the Honors College House and immersive learning.

Investments in the intellectually curious to support scholarships included three estate gifts: \$1.5 million from the estate of Wally Miller, \$1 million from the estate of Michael Johnston and \$1 million from the estate of Gilbert Peart.

Among those investing in national recognition are David Owsley, who made a \$5 million challenge gift for enhancing the Museum of Art; Richard and Dorothy Burkhardt, who also gave \$1 million in support of the Museum of Art; Mikel Harry contributed \$1.4 million to support Ball State's center of excellence in Six Sigma; an estate gift from Robert Hoffer for \$1.8 million in support of endowed chairs in the Miller College of Business; and Ron and Suzanna Plassman, whose gift will also support endowed chairs.

Among the donors investing in a vibrant campus are John and June Scheumann, who gave \$4 million to the renovation of Ball State's football stadium; Paul and Patricia Kozel, who donated \$1.2 million for the media center at the stadium; and Erwin and Barbara Mueller, who contributed \$1 million to support music scholarships on campus.

Those investing in university enhancements include Frank and Linda Hancock, whose \$1 million gift supports improved university communications and other university enhancements.

Several other gifts of \$1 million or more have been received, including gifts from Oz Nelson, Randy Pond, and the Ball Brothers Foundation for support of Scheumann Stadium, the Bowen Center for Public Affairs and campus wellness initiatives.

The Big Game

The launch of the campaign will culminate at the Ball State vs. Navy football game at 7 p.m. at Scheumann Stadium. A sellout crowd is anticipated, and all students will receive free Ball State Bold T-shirts to wear for the big game.

The game will be broadcast on ESPN, marking the first Ball State home football game ever televised nationally by ESPN.

For more information on Ball State Bold: Investing in the Future, visit www.bsu.edu/bold.

Here are some details on past capital campaigns at Ball State:

Wings for the Future — This campaign took place in the early 1990s and had a goal of \$40 million. Overall, the campaign raised \$44 million.

Above and Beyond — This campaign was completed in 2002 with a goal of \$90 million. Overall, the campaign raised nearly \$113 million.

Music Instruction Building lobby renamed to honor professor, wife

A few hours before Ball State formally announced its largest capital campaign, the university adopted levels of giving that will create name recognition opportunities for individuals, groups and organizations investing in its future.

Meeting in a morning session scheduled ahead of the afternoon campaign kickoff, Ball State's Board of Trustees sanctioned a structure recognizing gifts at various monetary levels that create endowments to recruit high-achieving students, develop transformative experiences through immersive learning, develop nationally recognized programs and faculty, enrich a vibrant campus environment and create strong community partnerships.

In conjunction, the board also recognized a recent gift from a Ball State faculty member and his wife by authorizing the renaming of the Music Instruction Building lobby to the Barbara D. and Erwin C. Mueller Lobby. He recently celebrated 50 years at Ball State, having launched his career in 1958 teaching percussion.

"As we celebrate the start of the public phase of our latest and largest-ever capital campaign, I think it's wonderful that we begin by saluting a couple that has been part of the campus community for such a long time and already contributed so much to our success," said President Jo Ann M. Gora. "It's passionate professors who bring learning to life each day, and Dr. Mueller has been doing that at Ball State for half a century now. How gratifying that his and Barbara's most recent expression of that passion and their continuing regard for the university should be this very generous gift."

The Muellers' care and concern for students is reflected in the gifts they have established over the years at Ball State, including the Barbara D. and Erwin C. Mueller Percussion Scholarship and the Percussion Emergency Fund, which creates graduate assistantships and mitigates student financial hardships.

The couple recently pledged \$1 million to establish a permanent endowment providing freshmen merit scholarships for music education majors.

In 2003, the Board of Trustees adopted a policy outlining the requirements and procedures for naming university facilities, interior and exterior spaces, colleges, departments, centers, institutes, endowed chairs and professorships, and collections.

National Survey of Student Engagement

Marilyn Buck, associate provost and dean of University College, also reported to the board that there has been significant improvement in results from the most recent National Survey of Student Engagement (NSSE), which regularly seeks to measure the quality of students' undergraduate education.

The survey determines how "engaged" students are in relation to specific issues and activities, including level of academic challenge, active and collaborative learning, student-faculty interaction, supportive campus environments and enriching educational experiences.

In the majority of categories, Ball State scored higher than peer institutions and other members of the Mid-American Conference, Buck said. She added that NSSE found the university is doing a better job of providing students with improved educational

opportunities — among them, innovative immersive learning experiences as well as student work portfolios, senior capstone projects and heightened collaboration with faculty on research projects.

"Our students have confirmed that they overwhelmingly endorse the Education Redefined initiative that has dramatically changed the face of education here at Ball State," summarized Buck. "The improvement in our numbers during the last year is phenomenal, confirming for us that Education Redefined is making Ball State a national leader in preparing students to meet real-world challenges in the coming years."

Additional business

In other business, the board approved:

- Awarding an honorary doctorate to Tong Ki Woo, president of Yeungnam University, located in Gyeongsan, South Korea, at the December 2008 commencement. Woo is a strong supporter of higher education and Ball State. The two universities have had a relationship for about 40 years.
- A voluntary employee benefits program that will include vision, supplemental life insurance for the employee, dependent life insurance for spouse and children, and long-term care insurance.
- Raising the maximum student wage for the first time since 2002. The hourly wage immediately increases from \$7.50 to \$8.50 and then to \$9, effective July 24, 2009, for student jobs that are based on merit/market conditions, job experience, special skills or other unique job requirements.

Acclaimed author and journalist Elizabeth Kolbert visits Ball State campus

The author of "Field Notes from a Catastrophe: Man, Nature, and Climate Change" will speak Sept. 16 at Ball State University.

Acclaimed reporter Elizabeth Kolbert will discuss her book at 7:30 p.m. in Emens Auditorium as part of Ball State's Freshman Connections program. The talk is free and open to the public.

Kolbert's book has been read by the incoming freshman class and will be used as a basis for events in the university's nationally recognized Freshmen Connections program. The program encourages students to read a common book to create a shared learning experience for freshmen and ease the transition into college.

"Field Notes from a Catastrophe" discusses climate change and its scientific, social and cultural implications.

"The university has a long history of being committed to sustainability issues," said Melinda Messineo, chair of Freshman Connection's book selection committee. The

committee chose Kolbert's book for its ability to explain a complicated issue to a broad audience.

"We view the book to be the starting point for a year long conversation about personal responsibility and sustainable communities," Messineo said. "We hope the book will sensitize students to the topics of environmental degradation and help them think about how their actions impact the environment."

Kolbert developed the book from a three-piece series on climate change she wrote for the New Yorker. She describes the science in layman's terms and reports on those communities most dramatically affected by global warming.

The book received critical acclaim as one of the 100 Notable Books of the Year (2006) by The New York Times Book Review.

Estate gift to assist Ball State in recruiting top faculty in business

A \$1.8 million estate gift will be used to attract and retain top business faculty at Ball State University.

The Robert M. Hoffer Professorship was created by the former Muncie resident and business executive who died in 2002 at age 81 in Whitefish, Wis. In addition to supporting faculty positions at competitive salaries in the accounting and finance departments in the Miller College of Business, the gift allows for excess funds to support student scholarships.

Hoffer, a member of the inaugural class of the Miller College Hall of Fame, provided invaluable support to the university and business programs for more than 50 years, said Rod Davis, the college's interim dean.

"Robert Hoffer was an extraordinary individual who strongly believed in education," Davis said. "It is through the generosity of our alumni that we are able to provide our students with intense and rewarding classroom and immersive learning opportunities under the direction of top-flight faculty."

Hoffer, who was born and raised in Muncie, received his bachelor's degree in business education from Ball State in 1948 and later earned his master's degree in business administration from the University of Michigan.

At the age of 19, Hoffer began his first utility job working as a mail boy for American Electric Power Co. in his hometown and would later become an accounting clerk. He joined the Navy during World War II and was responsible for tracking messages from German submarines and sending them to Washington for decoding.

Following graduation from Ball State, his first professional job was with the Arthur Andersen accounting firm from 1949 to 1957 in Detroit and Chicago. He specialized in

the utility fields, which would lead him to Wisconsin Gas Co. in 1964. He was named president and chief executive officer in 1969 and in 1983 became chairman and CEO.

In 1980, Hoffer led the creation of WICOR and established it as a holding company for both utility and non-utility divisions. He served as president and CEO of WICOR from 1980 to 1984, then as chairman and CEO until he retired in 1986. The firm later became part of the Wisconsin Energy Corp. and, most recently, We Energies.

His wife, Martha C. Quirk Hoffer, whom he dated in high school and then married in 1946, died in 2007. They are survived by a daughter, Elizabeth Maniaci of Bloomfield Hills, Mich.

ON CAMPUS

Ball State police officers graduate from the Indiana Law Enforcement Academy

Two university police officers recently graduated from the 173rd basic training course at the Indiana Law Enforcement Academy on Aug. 22.

Indiana officers receive 600 hours of training during their 15 weeks at the academy, studying topics that include firearms, defensive tactics, identity theft, computer fraud, human trafficking, criminal and traffic law, emergency vehicle operations, and human behavior, as well as other police-related issues.

Officer Eric Reffitt graduated from Ball State in 2007 with a degree in criminal justice and criminology.

Officer David Huff is a United States Air Force veteran. He was also elected president of the 100 officer graduating class, and gave a speech about "Officer Code of Ethics" to the audience at the graduation ceremony.

"We are extremely proud of David and Eric's successful completion of the Indiana Law Enforcement Academy, and we look forward to them rejoining the department today and completing their training." said Gene Burton, Ball State's director of public safety.

Both officers will now begin working under the supervision of Ball State field training officers to complete a 14-week program at the Ball State Police Department.

Museum of Art to present Indian miniature paintings from the David T. Owsley Collection

Visitors to the Ball State Museum of Art will have the opportunity to view a diverse and comprehensive selection of Indian miniature paintings from the David T. Owsley Collection.

"David Owsley has a great curiosity for art from a variety of continents and centuries," said Peter Blume, museum director. "He has a well-developed sense of connoisseurship rather than an academic point of view, which makes him an excellent collector."

Indian miniature paintings feature intricate detail and brushwork. They date back to the sixth century when Kashmiri style miniature paintings were first created.

The paintings contain rich colors, derived from vegetables, minerals, gold, and silver. Many of the paintings include precious stones, used to emphasize different techniques and eras.

In addition to the paintings, the exhibition will include Indian bronzes and katars from the museum's collection. Katars are short swords typically used in close range hand-to-hand combat, which are useful in piercing armor. They are one of the oldest and most recognized Indian weapons.

The exhibit will be open to the public on Oct. 10 with a preview party on Oct. 9, from 5 to 7 p.m., and remain on display through Jan. 4.

In addition to the collection, the museum will host two events to further celebrate India and the Indian miniature paintings. India in Indiana Family Day will be from 2 to 4:30 p.m. Nov. 9 at the museum. Youth-oriented tours, story time in the galleries, and hands-on activities will be the focus of the day. Admission is free. Light refreshments will be served.

The event Friday with Friends: An Evening in India will take place from 5 to 7 p.m. Dec. 12. There will be Indian food and entertainment as well as a cash bar for guests age 21 and older. Admission is free.

The museum is free to the public and open from 9 a.m. to 4:30 p.m. weekdays and from 1:30 to 4:30 p.m. Saturdays and Sundays. For more information visit www.bsu.edu/artmuseum or call 765-285-5242.

IN THE NEWS

Ball State University

Red Orbit included Ball State in an Aug. 18 article, "Governor eyes full-day kindergarten funding statewide." Indiana Gov. Mitch Daniels proposed the state help fund a private program that trains math and science professionals to teach in Indiana classrooms. Private dollars through the Lilly Endowment will fund the master's degree program for 80 applicants from four universities, Ball State included. The story was distributed nationally by the Targeted News Service.

Barry Umansky, professor of telecommunications

Red Orbit quoted Umansky in an Aug. 4 article, "Cable companies contemplate killing analog." The article discusses the persisting fear of cable subscribers that service will decrease or the price will increase. Umansky said a lot of consumers are confused right now because they don't have the whole story. "I can tell you, just because you have cable, that doesn't mean there won't be changes. Eventually, there will be changes. And that's what consumers are worried about," he said.

David Haber, professor of wellness and gerontology

Haber was quoted in an Aug. 10 article, "Gerontology," by Aging and Elder Health Week. Haber conducted a study on the amount of information produced by gerontology professors. He gathered more than 250 articles in a nine-month period and included the information in his Health and Aging course. "Gerontology faculty members who make the connection between current news events and course material, as well as incorporate that connection into their recruitment efforts, will discover an opportunity to promote their discipline," Haber said. The story was also published by Nursing Home & Elder Business Week and BioTech Law Weekly.

Denise Amschler, professor of physiology and health science

In an Aug. 15 article by Parent Talk Today, "Kids and sleep: part 3-does your child have one of these common sleep problems?" a Ball State study about children's sleep habits was featured. Amschler said schools are packed with students too tired to learn. She also said kids are experiencing jet-lag symptoms. "The study found that the majority of youngsters regularly experience sleep loss and feel sleepy during the day at least two to four times weekly. Nearly half admitted to having trouble waking up in the morning on school days," Amschler said. "Elementary-school-aged children require an average of 10 to 11 hours of sleep each night, and most aren't getting it."

Michael Hicks, director of Bureau of Business Research

Hicks was featured in an Aug. 31 article by Health Insurance Week, "Missouri partnership, Missouri ranks No. 1 for manufacturing, logistics." The Bureau of Business Research created a 2008 State of the Industry Report that details production-based industries. The report ranks Missouri as the best state in the country for manufacturing and logistics. The report also points out that manufacturing and logistics industries in most of the nation are growing, despite a general belief these sectors aren't. The story was also published by more than 20 other publications.

Museum of Art

Thomas Cole's "Storm King," located in the Museum of Art, was featured on an Aug. 5 New York Times podcast. The artwork was featured in John Strausbaugh's podcast for

Weekend Explorer: "The Hudson's New Wave." The podcast referred to the "Storm King" and the museum is credited at the end.

College of Architecture and Planning

In an Aug. 6 article by the Louisville Courier-Journal, the College of Architecture and Planning is featured in the article, "Hearing set on lot sizes." A group plans to build new houses on Brent Street in Paristown Pointe has asked the city to grant an exception to minimums for lot sizes and street frontage for the first three homes. In 2005, Ball State students traveled to the site with a professor to brainstorm ideas for housing there.

Ted Neal, assistant professor of art

Neal was featured in an Aug. 28 article by the Libertyville (Ill.) Review, "Double bill for ceramics show at CLC." Neal's artwork was exhibited at a two-person show of ceramic art now on display at the College of Lake County's Robert T. Wright Community Gallery of Art. He shared the show with Charity Davis-Woodward. Neal creates art that deals with the proliferation of the objects of industry and mass production reformatted into ceramic vessels.

SPOTLIGHT

Presentations

Gabe Aigner, Ione DeOllos, and Felicia McConnell, Department of Sociology, "The Effects of Globalization on Human Trafficking," Society for the Study of Social Problems, annual conference, Boston.

William Cantrell and Elizabeth Pfeiffer, Department of Anthropology,

- "Jamaica: Our World, Our Stories: Anthropological Field Trip to Jamaica," Society for Applied Anthropology, annual meeting, Memphis, Tenn.
- "Improving Correctional Education from the Inside: An Applied Project," Society for Applied Anthropology, annual meeting, Memphis, Tenn.

Ione DeOllos and David Morris, Department of Sociology, "The Internet as a Support Community and Information Resource for Older Adults: A Global Comparison," European Association for the Study of Science and Technology and The Society for the Study of Social Sciences, joint meeting, Rotterdam, Holland.

John Dudgeon and S. Homes Hogue, Department of Anthropology, "The Application of Laser Ablation Time of Flight ICP-MS (LA-TOF-ICP-MS) to Identify Historic Burial Dental Stains," paper presented at the 73rd annual meeting of the Society for American Archaeology, Vancouver, Canada.

Publications

Mir Masoom Ali, Department of Mathematical Science, co-author, "A Comparison of Methods of Estimation of Parameters of Turkey's gh Family of Distributions," *Pakistan Journal of Statistics* 2008, Vol. 24, No. 2, 135-144.

Bryan Byers (with Paul Becker and Arthur Jipson), Department of Criminal Justice and Criminology, "Hate Crime Legislation in Three Border States: Experiences in Indiana, Kentucky, and Ohio," *Criminal Law Bulletin*, Volume 44, No. 2, 2008.

Christina Blanch, Department of Anthropology, "Because of Her Victorian Upbringing: Gender Archaeology at the Moore-Youse House," *Volumes in Historical Archaeology* 42, Conference on Historic Site Archaeology, South Carolina Institute of Archaeology and Anthropology, University of South Carolina, Columbia, S.C.

William Cantrell and **Elizabeth Pfeiffer**, Department of Anthropology, "Our World, Our Stories: Theodora Reader 2008," Drinian Press.

Mark Groover, Department of Anthropology, "The Archaeology of North American Farmsteads," University Press of Florida, 2008.

S. Homes Hogue, Department of Anthropology,

- "The I-69 Corridor: Bioarchaeology in the Mississippi Delta," *Times River: Archaeological Syntheses of the Yazoo Basin and Central Mississippi River Valley*, University of Alabama Press 2008, 182-200.
- Co-author Lauren Lowrey, "Faunal Analysis," *Tranquil Hill Plantation: The Most Charming Inland Place*, Chicora Foundation Research Series 66, Chicora Foundation, Inc., 125-139.
- Co-author Rebecca Melsheimer, "Integrating Dental Microwear and Isotopic Analyses to Understand Dietary Change in East-Central Mississippi," *Journal of Archaeological Science*, Vol. 35, 228-238, 2008.
- Co-author Evan Peacock, "A Qualification Concerning Beck et al.'s (2006) Mention of a Possible Soto-Era Artifact from the Lyon's Bluff site (22OK520)", *Mississippi*, Comment in *Southern Archaeology*, Vol. 27, 144, 2008.

Recognition

Christina Blanch, Department of Anthropology, received the Ball State University Extended Education Excellence in Education Award, August 2008.

Service

Evelyn Bowers, Department of Anthropology, 2008 member of the Education Committee for the American Association of Physical Anthropology.

Ione DeOllos, Department of Sociology, representative for the Indiana Commission for Higher Education on the newly legislatively mandated Concurrent Education Partners Committee.

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