

Ball State artists create an interactive sculpture using wireless technology

Ball State, rated this year's top wireless campus by Intel, has come up with a new twist on wireless technology by bringing its network traffic to life via an interactive digital sculpture.

From 8 p.m. April 18 to 11 p.m. April 19, as people log onto the network at Ball State, their activity will appear as sound, color, a pattern or an image. The outdoor sculpture will be located near Shafer Tower and will consist of four projection screens, speakers and lights that will broadcast interactive sound and video that reacts to the amount of traffic on the campus' 15 wireless zones.

Viewers are encouraged to bring their own wireless devices to help shape the sculpture, said John Fillwalk, professor of electronic art. The sculpture will also be its own wireless access point, controlling local interactions of viewers using wireless devices.

The data captured will be blended together in real time to create a multimedia digital experience for people to watch and hear. The event will also be streamed live at www.bsu.edu/web/jfillwalk/wireless.

The digital intermedia artwork will take on a life of its own based upon the campus' network activity, said Fillwalk, who created the sculpture's concept in collaboration with Keith Kothman and Jessie Allison, both professors of music technology.

"We are melding digital art and music with wireless technology, to create an interactive experience that transforms viewers from spectator to active participant," Fillwalk said.

The video imagery will be a combination of 3-D graphics and computer-generated video, both triggered by changes in network activity and made in union with the sound.

The sound will be composed of small bits of recorded audio using granular synthesis, which is a technique of reducing audio (prerecorded samples) into small bits. These pieces are then reordered randomly to create new sounds. Kothman says this process mimics how wireless data gets split and reassembled before being sent over the network.

"These types of innovative projects, as well as others involving high-definition video, interactivity, digital music and 3-D animation, will be part of Ball State's new Institute for Digital Intermedia," said Fillwalk.

The rain date for the event will be April 25-26.

This event is sponsored by Ball State's Center for Media Design, part of the \$20 million Digital Exchange initiative funded by Lilly Endowment Inc. to enhance Ball State's innovative, immersive, educational experiences for students in digital technology. Other contributors include the College of Fine Arts, the Office of Information Technology and University Computing Services.

Indiana Public Radio News named Outstanding News Operation by AP

Indiana Public Radio (IPR) News, Ball State's public radio news service, recently received a number of recognitions from the Indiana Chapter of the Associated Press (AP), including the highest honor given in radio news by the AP, Outstanding News Operation.

The IPR News staff consists of Brian Beaver, Marcus Jackman and Stan Sollars.

Beaver, senior news correspondent for IPR since 2000, was named Best Reporter in Local Radio. He also received an Edward R. Murrow Award from the Radio and Television Directors Association.

Sollars and the IPR News staff won a first-place award for Best Newscast-Long Form for the Dec. 8, 2005, broadcast of Morning Edition.

Jackman, who hosts the station's afternoon news program as well as Indiana ArtsDesk, was awarded a first in Best Newscast-Short Form for the May 27, 2005, broadcast of All Things Considered.

A complete list of IPR's broadcast awards and online audio streaming can be found at www.bsu.edu/ipr.

Indiana Public Radio is a service of Ball State, a Public Radio International affiliate and a National Public Radio member station. Its format includes NPR, news and classical music broadcast on WBST 92.1 FM, Muncie; WBSB 89.5 FM, Anderson; WBSW 90.9 FM, Marion; WBSJ 91.7 FM, Portland; and WBSH 91.1 FM, Hagerstown-New Castle.

Ball State student newspaper, online magazine honored by ICPA

Three Ball State student-run publications were recently honored as being among the best in the state, combining to win 50 awards at the recent meeting of the Indiana Collegiate Press Association (ICPA).

During the convention April 8 at the University of Indianapolis, Expo Magazine was named the news magazine of the year and won 11 first-place awards.

Also at the ICPA meeting, The Ball State Daily News tied with Indiana University-Bloomington's student newspaper for best overall paper and finished second for best

online publication. Ball Bearings, an online multimedia publication, took third place overall in the online division and won first-place awards for the best use of multimedia and best nonbreaking news.

"ICPA is one of the strongest state press associations in the country and counts among its members some of the strongest publications in the nation," said Marilyn Weaver, chair of the journalism department. "To have two of our three publications lauded as best in the state is a testament to the hard work and dedication of our students and faculty."

Expo Magazine is under the direction of journalism professor David Sumner, who served as ICPA's executive director for the last two years. He will be succeeded by Vince Filak, journalism professor and Daily News faculty coordinator.

Ball State is one of 16 universities in the country, and the only one in Indiana, with a full-fledged magazine program within its journalism department.

In the print division, the Daily News staff received nine first-place awards, including best investigative story, best sports story, best series, best front-page design, best inside page, best feature photo, best photo essay, best infographic and best illustration.

The newspaper's advertising department won three awards, including a first for best self-promotional campaign. In the online division, the newspaper won a first place for best nameplate design.

The Daily News finished second in the best newspaper category in 2005 and was first in 2004. In recent months Ball State's student newspaper has won several major awards, including an Associated College Press Pacemaker and Gold Crowns from the Columbia Scholastic Press Association.

Ball Bearings, under the leadership of adviser Mary Spillman, a journalism instructor, also has received several honors in recent months, including a first-place Mark of Excellence award at the regional level from the Society of Professional Journalists (SPJ), and an honorable mention for notable achievement in the Interactive Multimedia Student Competition at the Broadcast Education Association (BEA) National Festival of Media Arts.

A complete listing of Ball State's rankings and recognitions may be found online at www.bsu.edu/up/ranked.

A twist of history glides through Ball State's annual Festival of Dance

From start to finish, a twist of history will be present when the Ball State Dance Theatre company takes the stage to present Festival of Dance 2006 at 7:30 p.m. April 26–29 in University Theatre.

Performances will showcase choreography by Ball State faculty and students in the final dance show of the season. This year the company has attempted to weave history into its entire program. Artistic Director Lou Ann Young thinks the department will continue with themed shows in the future.

"Some people may assume we are doing dance history when we say our show has a twist of history," she said. "But what we're doing is dancing to different historical things."

The show begins with scenes from the ballet adaptation of Shakespeare's "The Tempest," choreographed by Young. The show also features two senior choreography projects: "Relationships (Untitled)" by Erik Wentz and "Capriccio" by Betsy New.

Guest choreographer David Wick brings a modern improvisational piece into the mix with "Linger," set to "Agaetis Byrjun" by Sigur Rós. Doris Ressler's "Things are a Stirrin'" features prominent women throughout history, including Sojourner Truth, Amelia Earhart and Georgia O'Keeffe. The piece will feature speeches of Sojourner Truth recited by Dwandra Lampkin, an assistant professor of theatre.

The final piece, "The Prey," choreographed by Michael Worcel, is the only repeat piece in the festival this year. It is a prehistoric take on predators and their prey that, according to Young, will leave the audience breathless.

"I think everyone can enjoy the Festival of Dance this year," Young said. "If you don't like one piece, you're bound to love the next, but I think you'll like them all."

Tickets cost \$12 for the general public, \$11 for Ball State faculty and staff, \$9 for senior citizens and \$6 for students of any age. They can be purchased at the University Theatre box office from 1-5 p.m. Monday through Friday and one hour before performances. For ticket information, call the box office at (765) 285-8749.

Ball State to host Earth Week activities April 16-23

Environmental activist Gloria Flora will be the keynote speaker during Earth Week 2006 at Ball State.

Ball State's annual Earth Week festivities will celebrate "Visions of Sustainability" April 16-23.

Flora, founder of the nonprofit organization Sustainable Obtainable Solutions, will give her presentation at 7:30 p.m. April 19 in the L.A. Pittenger Student Center, Cardinal Hall.

Flora is the recipient of a number of environmental awards including the Murie Award from the Wilderness Society, the Environmental Quality Award from the Natural Resources Council of America and the Environmental Hero Award from Sunset Magazine.

In 2000, Flora made national headlines when she resigned as forest supervisor for the largest national forest in the lower 48 states — the Humboldt-Toiyabe in Nevada and eastern California — to call attention to antigovernment zealots engaged in the harassment and intimidation of Forest Service employees.

Earth Week activities also will include:

- April 21 — Earth Day Festival, 10 a.m. to 2 p.m., University Green east of Shafer Tower on McKinley Avenue. A variety of local businesses, organizations and government agencies will provide environmental education and activities. Ball State's Council on the Environment Awards Program begins at noon in the tent on the green.
- April 22 — Spring Tree Planting at Minnetrista, 9 a.m. to noon. Volunteers should meet in the parking lot of Cooper Science Building at 8:45 a.m. with work gloves and appropriate tree-planting attire.
- April 22 — Earth Aid 2006, 1 to 6 p.m., University Green east of Shafer Tower on McKinley Avenue. Earth Aid offers free local music, free food and informational environmental displays.

Earth Week events, free and open to the public, are sponsored by Bracken Environmental Fund, Campus Activities Board, Natural Resources Club, Department of Natural Resources and Environmental Management, Council on the Environment, Center for Energy Research/Education/Service and the Ball State chapter of the Wildlife Society.

For more information about Earth Week activities, go to www.bsu.edu/nrem/earthweek.

Ball State, Heads Up Foundation recycling effort sends kids to special summer camp

Whether your motivation is keeping empty toner, inkjet or copier cartridges out of landfills or sending a deserving child to a special summer camp, Karen Thatcher, assistant professor of speech-language pathology at Ball State, is ready to convince you to join the ever-growing numbers of businesses that participate in the Heads Up Foundation's empty cartridge collection program.

Her family has been involved with the foundation for five years. Three years ago, she encouraged the campus chapter of the National Student Speech, Language and Hearing Association (NSSLHA) to take up the collection duties as a philanthropic program.

"It makes so much sense because these kids are our kids," Thatcher said, referring to the Speech-Pathology and Audiology (SPAA) program. "It's a nice fit for us to work with this organization."

Thatcher became involved with the program through her daughter, Abigail, who attends Camp About Face. Now 14, Abigail and another camper with a Ball State connection were easily winning the friendly cartridge collection competition two years running when they decided to step aside and let others have a chance.

"We were talking about how it wasn't really fair," Abigail said. "It was about raising money to make it possible for people to go to camp, not about winning."

It was at that time that Karen Thatcher approached the NSSLHA to take the program campus-wide. Now several offices on campus participate in the program, calling Thatcher when they have cartridges that need to be picked up.

Karen Thatcher then contacts Patrick Burton, the cartridge coordinator with the Heads Up Foundation's cartridge collection program. Burton makes a run to campus about once a month to pick up the cartridges to be recycled.

Seeing Burton in action as he collects cartridges in the SPAA office at Ball State, you are immediately caught up in his passion for the program. While his official title is cartridge coordinator, his true calling is public relations.

"It's an easy program to be a part of," Burton said. "All you need is a collection box and a phone. You call me and I'll come pick them up."

Burton's enthusiasm is born of love — love for his granddaughter Katelyn Turner, the inspiration for the Heads Up Foundation. When Katelyn was born with a unilateral cleft lip and palate, Burton's daughter Kelly Turner and husband Kenny Turner saw the need for such an organization.

The Heads Up Foundation was created to support children with craniofacial anomalies such as cleft lip and cleft palate and to support the efforts of health care organizations caring for those children. The major grant recipient is the Craniofacial Anomalies Program at Riley Hospital for Children.

The cartridge collection proceeds support "Rainbow Scholarships" to Camp About Face, a special weeklong camp held each summer for children with craniofacial anomalies. The scholarships allow children who might otherwise not be able to attend the special camp the chance to have one week of summer fun, complete with horseback riding, swimming and campfires. The camp is also staffed with medical personnel trained in the needs of children with craniofacial anomalies.

"It's a really special week for them. It's a whole week where nobody stares at them, nobody cares what they look like or sound like," Karen Thatcher said.

From an environmental standpoint, the program keeps at least 1,000 Ball State cartridges out of landfills each year. Karen Thatcher said that Ball State is one of the larger contributors to the program, and she hopes to see that contribution continue to grow.

Burton encourages businesses in East Central Indiana to become a part of the cartridge recycling program. For more information, contact the Heads Up Foundation at (812) 966-2761 or visit www.headsupfoundation.org.

Ball State departments or offices interested in participating in the cartridge recycling program are asked to contact Karen Thatcher at 285-8169 or kthatcher@bsu.edu.

Ball State hosts Fourth Annual Reading Recognition Dinner for area elementary students

Ball State hosted the Fourth Annual Reading Recognition Dinner for 49 of the most outstanding and most improved readers from area elementary schools April 10 in the L.A. Pittenger Student Center on the Ball State campus.

Students from 20 Delaware County and five Randolph County schools participated in this year's event. Winning students were invited to attend the dinner, along with their parents, teachers, principals and school superintendents. Additional guests included Ball State sponsors and corporate Reading Partners. All in all, more than 200 people were in attendance.

"It was a great turnout," said Don Park, vice president for university advancement and founder of the program. "Every year it is a great opportunity to bring the community and the university together and recognize and encourage elementary students who are demonstrating academic success through reading."

The program is a cooperative effort established between the university and the public school systems. The schools choose the criteria for the awards, selecting one student from grades K-3 and one from grades 4-6 who is either the most outstanding or most improved reader. Ball State supports the students' efforts by hosting the dinner each year and by establishing relationships with the corporate Reading Partners who participate in the program.

The winning students each received a backpack full of prizes, including a special reading certificate signed by Ball State President Jo Ann M. Gora, a T-shirt designed especially for the winners honoring their reading recognition, a water bottle, a Danner's Books gift certificate and other prizes. The winners were also entered into a drawing to win one of four bikes donated by Wal-Mart.

Carol Kosisko, assistant to the vice president for university advancement, said the evening was made complete by the appearance of a special celebrity guest.

"The students were presented with Charlie Cardinal bobble head dolls by Charlie Cardinal himself," Kosisko said. "There are the Oscars and the Emmys, which are exciting, but we have the Charlies."

Park said the inspiration for the recognition program came from a similar program conducted by Indianapolis Public Schools. Five years ago, he attended the IPS event at the invitation of Gov. Frank O'Bannon and Judy O'Bannon.

"We were invited to be a corporate sponsor, and when we got involved in their program, I recognized that we could do something similar on a smaller scale in Muncie," Park said.

The program initially involved Muncie Community Schools and Delaware County schools. In 2005, Randolph County schools were added to the program. Park sees the possibility of additional county school systems being added in the future, with space limitations being the only foreseeable roadblock.

"We had Cardinal Hall as full as we could get it," Park said. "But we would like to look at adding adjoining counties because it is a great opportunity to establish relationships with area school corporations and the university."

Corporate Reading Partners for the program include the Ball State University Alumni Association, Danner's Books, First Merchants Bank, Muncie Power Products, Ontario Systems and The Star Press.

For more information, contact Kosisko at 285-4111 or ckosisko@bsu.edu.

ON CAMPUS

Ball State seeking nominations for Perham scholarship

The College of Sciences and Humanities at Ball State University is accepting nominations for the 2006 Bernadette Perham Scholarship.

Perham Scholarship recipients should be college seniors or graduate students in fall 2006 who demonstrate academic excellence and leadership.

The scholarship is awarded in memory of Perham, a Ball State mathematical sciences professor for 16 years. She was a pioneer in breaking down the barriers to achievement for women and girls in all disciplines.

Nominations require a letter describing the nominee's major accomplishments. A current résumé of the nominee, if available, is also useful. Everyone making nominations should include their name, mailing address and telephone number along with the name, mailing address, telephone number and e-mail address, if available, of the nominee.

Letters should be sent to Fred Meyer, Department of Political Science, North Quad 237, Ball State University, Muncie, IN 47306. Nominations must be postmarked no later than May 15 to be considered.

Religious Studies hosts conference April 22

The Department of Philosophy and Religious Studies is hosting a one-day conference April 22. The conference, "Religion Inside/Out: Pedagogical Issues Past, Present and

Future," is open to all faculty and students interested in exploring the field of religious studies.

The conference will take place in the Art and Journalism Building. A morning welcome with refreshments will begin at 9:30 a.m. Panel presentations will take place from 10 a.m. to 12:45 p.m. in room 175. The conference will break for lunch and resume with a faculty roundtable discussion at 2 p.m. in the Studio Room.

Conference panelists and their topics include:

- Richard Miller, professor of religious studies and director of the Poynter Center for the Study of Ethics and American Institutions at Indiana University — "Theological Reasons for Respecting Public Reason in the Teaching of Religion"
- Jan Shippo, professor emerita of history and religious studies at IUPUI and president of the American Society of Church History — "Sojourning in Someone Else's Promised Land: A Non-Mormon Reflects on a Career Studying Mormonism"
- David Haberman, professor of religious studies and chair of the religious studies department at Indiana University — "Challenges of Teaching Asian Religions in the Midwest"
- David Smith, professor emeritus of religious studies at Indiana University, visiting professor of bioethics at Yale University and Friedrich Distinguished Visiting Professor of Ethics at DePauw University — "Religious Studies and Civic Engagement: From the Ivory Tower to the Public Square and Back"

The conference is sponsored by the Office of the Provost, the College of Sciences and Humanities, the Office of Research and Sponsored Programs, the Department of Philosophy and Religious Studies, and the Wabash Center for Teaching and Learning in Theology and Religion.

The conference is free, but those wishing to attend are asked to register by contacting Jeffrey Fry at 285-1246 or jfry@bsu.edu.

Department of Telecommunications 2006 Distinguished Alumna to speak

Sherry Hitch, Department of Telecommunications 2006 Distinguished Alumna, will speak at noon, April 19 in the Ball Communication Building, room 129, on the Ball State campus. Her presentation is free and open to the public.

Hitch, a visual effects compositor for George Lucas' Industrial Light and Magic, has worked on a number of films including "Pirates of the Caribbean," "Van Helsing," "War of the Worlds" and "Star Wars Episode III: Revenge of the Sith."

In 1993, as a member of the innovative company Foundation Imaging, Hitch was instrumental in the visually groundbreaking special effects for "Babylon 5," the first

television series to utilize feature quality effects. She was one of the few effects artists who received a Sci-Fi Universe Award for the series.

After working in 3-D animation, Hitch turned to compositing and soon became a supervising visual effects compositor, working on television projects such as "Buffy the Vampire Slayer," "Deep Space 9," "Star Trek: Voyager" and "Star Trek: Enterprise."

During her stint with Foundation Imaging from 1993 to 2002, Hitch was nominated for three Emmy Awards while contributing to a winning fourth Emmy.

Hitch resides in the San Francisco Bay area, where she is an active member of the Television Academy of Arts and Sciences, the Visual Effects Society and Women in Film.

Hitch's current projects include work on the movies "Poseidon" and "Pirates of the Caribbean 2: Dead Man's Chest."

For more information, contact Nancy Carlson at 285-1489 or ncarlson@bsu.edu.

Ball State to host panel discussion on Prophet Muhammad cartoons

A panel discussion on the cartoons of the Prophet Muhammad will take place from 7 to 8:30 p.m. April 17 in the Art and Journalism Building, room 175.

The discussion will begin with a short presentation on the history of the Prophet Muhammad. The panelists will then present their views on the controversy of the cartoons.

The Muslim panelists will explain why the cartoons are controversial from a Muslim perspective. The editor of the Ball State Daily News will explain how the Western media perceives the controversy.

Thirty minutes of questions and answers will follow the presentation.

Panelists include: Dave Studinski, editor, Ball State Daily News; Omar Benkato, professor of finance and insurance; Nada Al-Amro, vice president, Muslim Student Association; and Renee Conley, attorney-at-law, member of the Islamic Center of Muncie.

For more information contact Cecilia Williams at cbbordador@bsu.edu.

Ball State to host environmental videoconference April 18

Ball State will host a videoconference entitled "Preserving Our Global Environment" 10 a.m. to noon in L.A. Pittenger Student Center, Forum Room. The event, held in conjunction with Earth Week activities, is free and open to the public.

The videoconference will link participants from East Central Indiana in live, face-to-face dialogue with community leaders and students in Ecuador, Paraguay and the Dominican Republic.

Sponsored by Americans for Informed Democracy, a nonpartisan educational organization that seeks to engage Americans in discussion about the future of the U.S. role in the world, the videoconference is part of a national series called "Securing the Future: Think Global, Act Local," which seeks to give communities a historical overview of how individuals and communities can impact city and global environmental policy.

For more information on Americans for Informed Democracy, visit www.aidemocracy.org. For more information on the videoconference, contact James Eflin at 285-2327 or jeflin1@bsu.edu.

Life Sciences Lunch April 18

"Cooperative Research on the University Level to Support Indiana's Economy" is the topic of the Life Sciences Lunch Series seminar April 18 at Ball State. Lunch begins at 11:30 a.m., and the program runs from noon to 1 p.m. at the Alumni Center, 2800 W. Bethel Ave.

Speakers include Craig Brater, vice president of life sciences and dean of the IU School of Medicine; Charles "Chip" Rutledge, vice president for research, Purdue University; and Jeff Kantor, vice president of graduate studies and research, University of Notre Dame.

This month, learn how Indiana University, Purdue University and the University of Notre Dame are collaborating, sharing resources and forming partnerships to improve the state's economic future.

The Life Sciences Lunch Series is sponsored by The Indiana Health Industry Forum and Barnes and Thornburg.

There is no charge to attend, but registration is required. The registration form may be found at www.btlaw.com/Event.asp?Event_ID=427.

For more information, contact Jeffrey Litten at (765) 285-5083 or jmlitten@bsu.edu.

John W. Fisher Lecture Series presents 'Exercising in Space'

Scott Trappe, professor of exercise science at Ball State, will present "Exercising in Space" Monday, April 24, at 8 a.m. during the John W. Fisher Lecture Series at the Outpatient Medical Pavilion, Ball Memorial Hospital, 2401 W. University Ave. A Resident Research Symposium will be held from 9:30 to 11 a.m.

In his talk, Trappe will explain human adaptations to a space environment, including a description of human muscle fiber types and how they are affected by long-term space travel. The use of bed rest as a model to simulate microgravity will also be discussed.

Trappe will outline his exercise prescription for space travel and will list exercise equipment for use in space. A special announcement regarding an innovative fund created to benefit the local medical community will also be made.

Physicians attending the event can earn a maximum of 2.5 hours of AMA Category 1 Continuing Medical Education. Each physician should claim only the hours he or she is in attendance. Ball Memorial Hospital is accredited by the Indiana State Medical Association to sponsor continuing medical education for physicians.

The event is sponsored by the Department of Medical Education at Ball Memorial Hospital in cooperation with the BMH Foundation.

For more information, contact Neil Gifford at 751-2572 or ngifford@chsmail.org.

Burris to hold summer enrichment workshops

Burris Laboratory School on the Ball State University campus is offering summer enrichment workshops from 12:30 to 3 p.m. Monday-Friday, June 5-16. Each is \$85.

Workshops include:

- Memory Quilts — Grades 4-12. Students will recycle old T-shirts to make a simple throw blanket or quilt and learn how to use a sewing machine. Participants will need to bring about six to 10 old T-shirts of any size. Supply cost is about \$25.
- In Stitches — Grades 5-7. Students will learn how to knit, crochet, quilt and do counted cross-stitch. This class is for those who want to learn these skills as well as for those who already have some knowledge of them.
- Shape, Sound and Slam Poetry — Grades 6-8. Slam out limericks and poetry in the shape of a jaguar. Try alliteration or compete Olympic-style for prizes and smiles. Students will also create an anthology of class poems to keep.
- Geophysics and Astronomy — Grades 5-8. Students will learn how the Earth and solar system were formed and why Earth is unique to supporting life forms. They will also journey to other planets and moons of the solar system and beyond to understand what other environments exist.
- Muncie — We're Having a Ball! — Grades 5-7. Students will visit, explore and research Muncie's history to learn more about diversity and unique places of interest.
- ART Experiences — Grades 5-9. This mixed media class will create colorful tie-dyed shirts and clay bird whistles. Clay and glazes will be provided. Each student will need to provide T-shirts for tie-dying.

- Chocolate, Chocolate, More Chocolate — Grades 7-9. June 5-16. Students will prepare a different chocolate creation every day for two weeks. They will leave class with a cookbook filled with chocolate recipes. Supply cost is \$10.
- Simple and Easy Delicious Creations — Grades 3-6. June 19-30. Students will learn to cook on their own by discovering the basics of cooking and getting hands-on experience in the kitchen. Participants will go home with at least one new recipe per day and will be able to prepare breakfast, lunch and dinner by the completion of the class. Supply cost is \$10.

Class size is limited and will be filled on a first-come, first-served basis. Enrollment forms and payments are due by May 22. To download a form, visit www.bsu.edu/burris.

For more information call 285-1131.

Employees, students granted free access to Indiana Tobacco Quitline through June

Smokefree Indiana, part of the Department of Physiology and Health Science, has announced that Ball State employees and students have free access to the Indiana Tobacco Quitline through June 2006 by calling (800) QUIT-NOW. Beginning July 1 services will be targeted to pregnant smokers and other priority populations.

The Quitline provides support for persons who want to stop using tobacco; information on tobacco dependence for health professionals, families and friends of tobacco users; and information on community or national cessation resources.

Callers can talk with a live quit coach from 9 a.m. to 1 a.m., seven days a week. Quit coaches request brief demographic information from callers such as age, tobacco use history and ZIP code, however, all calls are confidential. Services are available in English and Spanish, and interpretive services will be utilized for other languages.

During nonoperational hours a bank of recorded informational messages is available. Callers have the option to leave a voice message, listen to tailored messages or both.

The Indiana Tobacco Quitline is made possible through a supplemental grant to Smokefree Indiana from the Centers for Disease Control and Prevention.

Additional local resources and information about the Quitline can be found at www.smokefreeindiana.org.

Ball State offers free guided spring wildflower walks through Christy Woods

The Field Station and Environmental Education Center on the Ball State campus is hosting wildflower walks, led by John Taylor, at 1 p.m. each Saturday in April beginning outside the Orchid Greenhouse at Christy Woods. The walks are free and open to the public.

Free parking is available in the G13 lot, south of the Orchid Greenhouse.

To see highlights of the spring wildflowers at Christy Woods, go to <http://web.bsu.edu/fseec/environment/ECI/FloraECI/Wildflowers.htm>.

IN THE NEWS

Ramon Avila, director, H.H. Gregg Center for Professional Selling

Avila was quoted in an April 9 article in the Burlington (Vt.) Free Press about strategies stores use to lure impulse buyers into making additional purchases.

"Attractive packaging and eye-catching displays are directed at impulse buyers," Avila said.

The story was also featured in the Tulsa World.

Michael Bloxham, testing center director, Center for Media Design

An April 6 article in Cynopsis: Weekender quoted Bloxham about the findings of a study he conducted for GSN (the network for games) that examined the effectiveness of interactive advertisements.

"The results show an unprecedented consumer interest in engaging with an advertisement," Bloxham said.

Larry Cox, director, Midwest Entrepreneurial Education Center

Cox was quoted in an April 9 article in The Indianapolis Star about ways Ball State is working to be competitive with other entrepreneurship programs throughout the country.

One way Cox hopes to keep the program competitive is by launching a new program to help MBA students experiment with technologies and then turn them into businesses upon graduation. He wants Ball State to get as much recognition for the graduate-level entrepreneurship program as it has for the undergraduate program.

Thad Godish, professor of natural resources and environmental management

An April 1 article in the Wilkes-Barre (Pa.) Times Leader quoted Godish about what mold is capable of doing if left unchecked.

He said mold is only a problem when it starts feeding on things it shouldn't, such as the wood frames of houses or the paper that covers drywall. It can also send spores and other particles into the air.

"Mold is out there doing its job," Godish said. "It's trying to eat your house down. If you give it a chance, it will."

The story was also featured in The Capitol (Annapolis, Md.) and The Macon (Ga.) Telegraph.

Jo Ann M. Gora, Ball State president

Gora was quoted in a March 29 article in the Fort Wayne Journal Gazette about the reasons why Ball State was named one of the best college values in the country in the Princeton Review.

"We emphasize relevant immersive learning that engages students in study abroad, research and intense in-and-out-of-classroom creative projects," Gora said. "We pride ourselves on the close, collaborative relationships our students and professors form."

Michael Hanley, assistant professor of journalism

An April 10 article in the Herald Tribune (Sarasota, Fla.) quoted Hanley about the recent trend for business to advertise through cell phones.

"The whole mobile marketing or whole cell phone industry is evolving as fast if not faster than any other industry in the last 20 years," Hanley said. "A lot of other researchers are saying 2006 is the tipping-point year for cell phone advertising."

Eric Kelly, acting chairperson of the Department of Urban Planning

Kelly was quoted in an April 10 article in the Courier Journal (Louisville, Ky.) about the controversy in Greenville concerning whether or not the city should preserve its small-town atmosphere or open up the idea of planning and zoning in the community.

According to Kelly, this debate reflects national divisions.

"People these days are particularly resistant to additional government," he said.

Roch King, assistant professor of physical education

The article "The Agony of Victory" in the April issue of Reader's Digest quoted King about the growing number of young athletes who have injured themselves in the relentless pursuit of sports achievement.

"We're starting to see 12-year-old kids look like 40- and 50-year-olds in terms of stress on their bodies," King said. "What's driving youth sports is a belief that if children don't dedicate themselves to one sport by age six, they'll never be any good at it."

Fred Kitchens, associate professor of management

Kitchens was quoted in an April 11 article on the Web site InsideIndianaBusiness.com about the benefits of using cluster and grid computing techniques at the Indianapolis International Airport.

A group of seven Ball State students is working through the Business Fellows Program to study the usability of this system for the airport.

"In addition to superior processing capabilities and lower costs, a cluster computer can be distributed throughout a facility and then networked together," Kitchens said. "If there is a terrorist attack or natural disaster that wipes out part of a complex containing a portion of the network, the system can still function with the remaining components of the grid still in existence."

Melinda Messineo, assistant professor of sociology; **Vinayak Tanksale**, instructor of computer science; **Paul Gestwicki**, assistant professor of computer science; **Jay Bagga**, chairperson of the Department of Computer Science

An April 6 article on the Web site ECommerceTimes.com quoted Messineo, Tanksale, Gestwicki and Bagga about the popularity of podcasts.

Podcasts have been so successful because they give the average person the ability to harness news and entertainment that they can watch or listen to at their convenience. In addition to user-friendly technology and creative marketing, podcasts continue to increase in popularity because they expose people to a plethora of media outlets.

Nihal Perera, associate professor of urban planning

Perera was quoted in an April 8 article in the New Albany Tribune about the demand for senior citizen housing in counties throughout Indiana.

A proposed development of condominiums for seniors in New Albany has been met with resistance by residents who are concerned with increased traffic and housing density in the area. According to Perera, it can be difficult to quantify the positives and negatives a development project brings.

"There's a question about whether developers really bring in a lot to the community," he said. "It seems like places are becoming nicer and a lot of tax money is going out. The issue is, we are in a state where growth is good."

SPOTLIGHT

Creative Endeavors

John Fillwalk, Department of Art, 2006, 4th International Symposium of Interactive Media Design (ISIMD), Istanbul, Turkey.

Presentations

Najma Javed, Department of Physiology and Health Science, "Effect of Streptozocin-induced Hyperglycemia on 5-Hydroxytryptamine (5-HT) Evoked Coordinated Motility/Secretory Response in Colon," Neuroregulation and Motility in Experimental Biology 2006 Meeting, San Francisco.

Rachel Kraus, Department of Sociology, "You Must Participate: Using Role Play to Teach Research Ethics," North Central Sociological Association, Indianapolis.

Lori Roden, School of Music

- "Sight-Reading Boot Camp," Music Teachers National Association Conference, Austin, Texas
- "Developing Artistry in the Elementary-Level Pianist," Kansas City Music Teachers Association, Kansas City, Mo.

Publications

Arnold Cirtin, professor emeritus, Department of Accounting, "Basic Business Principles for Growing Churches," CSS Publishing Company.

Clarence Deitsch, Department of Economics, "When Arbitrability and Merit Become Inextricably Intertwined: Placing the Cart Before the Horse," *Labor Law Journal*, 57 (1), Spring 2006.

Najma Javed, Department of Physiology and Health Science, "Effect of Streptozocin-induced Hyperglycemia on 5-Hydroxytryptamine (5-HT) Evoked Coordinated Motility/Secretory Response in Colon," *FASEB Journal*, 20 (5), 2006.

Rathin Rathinasamy and **Ronald Groeber**, Department of Finance and Insurance, "Equity REITS: A Portfolio Bear Necessity? An Examination of Equity REIT Performance Under Bull and Bear Markets." *Journal of International Finance and Economics*.

Recognitions

Roch King, School of Physical Education, Sport, and Exercise Science, was named to the inaugural Sport and Exercise Science Advisory Board for Dartfish Video Software.

Service

Barbara Bogue, Department of English, judged 81 Indiana high school finalists in the eXcel Awards for the Arts sponsored by Indiana Farm Bureau Insurance, April 8 at the Christel DeHaan Fine Arts Center, University of Indianapolis.

Rob Shupp, Department of Economics, will be the Miller College of Business representative to the Mid-American Journal of Business beginning this summer.

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