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Newest addition to campus to be called Thomas J. Kinghorn Hall

In recognition of his 43 years of dedicated service to Ball State, the university's Board of Trustees has approved the naming of the newest residence hall on campus in honor of Thomas J. Kinghorn, who is stepping down from his post as vice president for business affairs and treasurer on June 30. He will remain with the university for the next three years in a part-time capacity as executive assistant to the president for commercialization and community engagement.

Previously referred to during its construction phase as North Hall (because of its geographic location on campus), the \$35.6 million Kinghorn Hall will open to approximately 600 students in fall 2010, becoming the third new or extensively renovated residence facility to open on campus in four years. The DeHority Halls complex will reopen this coming August following a one-year, \$19.7 million renovation project.

During his more than four decades at Ball State, Kinghorn, a 1965 and '66 alumnus of the university, was a guiding force in the construction of 17 new buildings and other major structures on campus as well as the renovation of another 26 facilities. They represent almost half of the university's physical landscape as it is known today. All the more fitting, then, that the university should want to pay "lasting tribute" to Kinghorn's many contributions by naming its newest building in his honor, said Tom DeWeese, board president, who with President Jo Ann M. Gora and fellow board member Hollis Hughes Jr., board secretary, announced the designation of Kinghorn Hall at a recognition dinner saluting the long-serving campus executive June 26 in Ball State's Alumni Center.

Noting that Kinghorn already had served his alma mater in a variety of administrative positions for 21 years before his own appointment to the board in 1987, DeWeese praised Kinghorn for his "inspired commitment and vision" over such a long period of time, something he characterized as "increasingly rare in our world today."

Sound stewardship

Gora also lauded Kinghorn's leadership, citing among other attributes his "sound fiscal stewardship," his "enduring concern" for the students, faculty and staff at Ball State and his "tireless work [that] has left the university in a great position to meet the educational needs of this new century."

Addressing the assembly comprised of many of Kinghorn's colleagues, classmates, family members and friends, Gora said, "You all know what a challenging financial

period this country is currently facing. Fortunately for Ball State, Tom's long-term financial planning has enabled us to meet the challenges of the present and the future simultaneously."

To illustrate, Gora indicated that no money for the extensive renovations now taking place inside Pittenger Student Center is coming from state funds; rather, it is coming from renovation funds carefully accrued and managed by the university over the years. She congratulated Kinghorn, as well, for initiating the Ball State's Work Life programs in 1990, providing employees with resources for child and elder care, and his championing of the Working Well program the university unveiled in 2007 as part of its strategic plan for promoting a healthier campus community (including its move to a smoke-free environment).

Also singled out by Gora were Kinghorn's efforts to provide tuition remission for employees' families and health-care insurance for Ball State retirees, the latter an especially valuable benefit among universities in this day and age.

"These advances, along with Ball State's offering of TIAA-CREF (retirement options) to its employees — another effort Tom spearheaded — have enabled us to recruit and retain the best faculty and administrative staff, nationally and even internationally, even in these challenging economic times," concluded Gora.

John Fisher's support for Ball State 'unequaled:' President Gora

Speaking on behalf of the entire Ball State University community, President Jo Ann M. Gora expressed deep sadness at the passing of John Fisher, longtime friend and benefactor of the university, who died June 28 following an extended battle with leukemia. He was 93.

Formerly the president and chairman of Ball Corporation, Fisher remained an active proponent of Ball State, Muncie and Delaware County as chairman of the Ball Brothers Foundation until his death.

"Given all that he was involved in and all that he accomplished during so many years, it is difficult to find sufficient words to describe the sense of loss we are feeling today," Gora said. "John Fisher was a businessman of remarkable insight and skill, a community leader of extraordinary vision and commitment, and a supporter of Ball State — in terms of both time and treasure — unequaled in the university's 90-year history.

"He also was a gentleman in every best sense of that word. Thoughtful and measured in his analysis and response to any issue or problem, however imposing or controversial, John always looked for the best in people and his quiet dignity in all of his interactions, personal as well as professional, is a lasting model for us all. The university is forever indebted to John Fisher for his great friendship, wise counsel and profound generosity, and we extend our deepest sympathies to Janice Fisher and the entire Fisher family."

Ben Hancock, vice president for university advancement, characterized the extent of Fisher's giving as both inspired and transformative.

"John and his wife Janice have been very forward-thinking in their bountiful support of the university," Hancock said. "Their many gifts over the years have made a real impact. And this does not include support from the Ball Brothers Foundation, where John also played a key role in making grants to Ball State possible."

Among the couple's most notable gifts was \$2 million in 1988 to establish the John & Janice Fisher Chair in Exercise Science, a contribution that also helped finance the construction of Worthen Arena. In recognition of their magnanimity, the university renamed its existing wellness institute the John & Janice Fisher Institute for Wellness and Gerontology.

In 2000, the Fishers also donated \$4.35 million to create the Fisher Distinguished Professorship in Wellness and Gerontology as well as an endowed chair in the same field. The latter gift also helped the university develop a community wellness outreach program and expand Scheumann Stadium to include the Fisher Training Complex.

Chairman of the Drive to Distinction Stadium Campaign Committee, Fisher held national campaign committee posts for the university's "Wings for the Future" fundraising effort (ending in 1993 with contributions in excess of \$44 million) and "Above and Beyond" campaign (concluded in 2002 with receipts nearing \$113 million), as well.

Until his death, he also served on the national campaign committee for Ball State Bold: Investing in the Future, the university's current capital campaign with a goal of \$200 million.

A member of the Ball State Founders Society, Museum Founders Circle, Beneficence Society and Cardinal Varsity Club, Fisher was recognized by the university with an honorary doctor of laws degree in 1972. He was awarded the President's Medal of Distinction in 1998. The honorary degree and President's Medal are the two highest honors that the university can bestow.

In addition, Fisher's friends and colleagues in 1987 established the John W. Fisher Faculty Research Fellowships in American Business and American Politics as a measure of respect for the one-time Ball State executive-in-residence's many years of service to American industry and his lifelong interest in American commerce and politics.

Student speaks on national stage about the dangers of lightning

Ball State University student Ellen Bryan wants everyone to know that lightning is dangerous, and she is sharing her story at every opportunity — whether it's with Miss Ohio pageant judges or the national media.

Nine years ago, her older sister was struck by lightning while working at a golf course in Celina, Ohio, and was left unable to walk or speak.

"My sister Christina is the biggest inspiration in my life, but I never want anyone else to endure the challenges and struggles she has faced as a result of being struck by lightning," said Bryan, who expects to graduate in 2011 with a degree in telecommunications. "What happened to her profoundly changed my life. It has been my mission since that day to warn people."

As the spokesperson for the National Oceanic and Atmospheric Administration (NOAA) lightning safety awareness campaign, Bryan has taken her message to a national audience. She's already been featured by USA Today and is scheduled to appear July 2 on ABC's Good Morning America.

"In the last few months, I have been able to talk to more than 1,200 students and 100 businesses about lightning," she said. "I've attended meetings held by the local Rotary, the Shriners Club and the Safety Council Organization. Through radio and television interviews, I was able to target an even broader audience and tell thousands of people about the consequences lightning can bring."

Her experience as a telecommunications student at Ball State has helped her in her cause, she added.

"Ball State has been instrumental in my approach to this campaign. I've applied what I learned in class and from the one-on-one interactions with faculty in the telecommunications department."

Spreading the message

Bryan approached NOAA officials earlier this year about promoting lightning safety. As a result, she and her sister appear in a new nationwide public service announcement.

NOAA and the National Weather Service (NWS) have been promoting Lightning Safety Awareness Week across the country since 2001.

"When Ellen and Christina Bryan joined our 2009 campaign, they brought a new and valuable perspective to our effort," said Donna Franklin, chairperson of the NWS' lightning safety awareness committee. "While we have deep knowledge about lightning, the Bryan family has intimate personal experience with the lasting effects of a lightning injury. By sharing their personal story, they have re-energized our campaign. Ellen's personal message, so eloquently presented in our new video public service announcement, is reaching a wide audience and engaging and educating young people on how serious lightning injuries can be.

"Our goal has always been to reduce the number of lightning injuries and fatalities. We're grateful for Ellen's contributions, which are certain to make a difference."

Miss Ohio pageant

Bryan also recently entered the Miss Ohio Scholarship Program in a further effort to spread her message about lightning awareness. With her sister at her side, Bryan was fourth runner-up in the annual competition, during which she adopted NOAA's slogan, "When thunder roars, go indoors."

"I had that slogan for years before the pageant," she said. "But it was a great way to educate a new audience."

While resuming her academic career this fall Bryan still plans to push the message about how to avoid become a victim of lightning.

"My sister is my rock, but everyone should know it only takes one instance of someone being in the wrong place at the wrong time during a storm for them to be struck," Bryan said. "Lightning can affect you or someone you love."

ON CAMPUS

New distinguished professor of multimedia journalism named

Provost Terry King is pleased to announce that Jennifer George-Palilonis, assistant professor of journalism, has been named the George and Frances Ball Distinguished Professor of Multimedia Journalism. George-Palilonis will begin her new duties as of the fall term.

George-Palilonis joined Ball State in 2001 after a successful career as a news designer, art director, and instructor for the Detroit Free Press, the International Academy for Merchandising and Design, and Wayne State University. Just prior to coming Ball State, she was the deputy design editor for the Chicago Sun-Times, managing the design and graphics departments.

George-Palilonis is a renowned specialist in multimedia storytelling, visual journalism, page design, information graphics reporting, and digital publishing. For the last several years, she has served as the journalism graphics sequence coordinator for the department of Journalism. Her *A Practical Guide to Graphics Reporting* was published in 2006 and continues to receive excellent reviews. An outstanding teacher-scholar, George-Palilonis' design work has been recognized by the Society of News Design and AEJMC; she is also the recipient of the Ball State University Graduate of the Last Decade Award.

Delinquent acts less likely for youths from religious-centered, two-parent homes

A committed two-adult household with strong religious values may reduce the likelihood that youths will commit acts such as assault, vandalism and theft throughout adolescence and into early adulthood, says a new study from Ball State University.

Richard Petts, assistant professor of sociology, examined data from the National Longitudinal Survey of Youth to determine patterns of delinquency among about 2,500 youths, finding that family and religion work together to counteract errant behavior.

"During adolescence, individuals begin to search for a personal identity and try to assert their independence," Petts said. "Parents play a key role in influencing their children's development, especially in providing social support and social control.

"Two parents may be better able than other family structures to provide the support and control necessary to deter youths from becoming delinquent. Moreover, parents who argue less frequently with their children may be better able to exert social control over them, preventing their children from becoming involved in delinquent behavior early in adolescence."

Petts points out that religion also may enhance family processes that reduce delinquency.

"The combination of religion and supportive parenting practices may help increase youths' feelings of social support during an often difficult life-course stage," he said. "Moreover, placing these interactions within a religious context may act as a strong mechanism of social control, deterring youths from becoming delinquent later in adolescence."

The social integration and control that religious institutions provide can compensate for a lack of support that some youths may experience in their home environments, Petts said.

"Family and Religious Characteristics' Influence on Delinquency Trajectories from Adolescence to Young Adulthood," was published in the June issue of the American Sociological Review.

Study: Principals want to rein in student digital communications

Most high school administrators believe they have the right to control student messaging on and off school grounds even while social networking and digital communications have exploded in popularity among teens, says a new study from Ball State University.

A national survey of about 400 high school principals and administrators found that principals not only want to control e-mail, instant messaging, texting and Web sites, but also have the ability to punish students for irresponsible communications conducted outside of school.

"Principals are very apprehensive when it comes to digital communications, the Internet and certainly any types of emerging media that teens will embrace," said Warren Watson, director of J-Ideas, the First Amendment education institute at Ball State. He co-authored the study with Adam Maksl, a Ball State journalism instructor, and Vincent Filak, a former Ball State journalism professor now at the University of Wisconsin-Oshkosh.

The survey is part of a longitudinal study that examines high school principals' attitudes regarding free expression between 2004 and 2009. This was the first time principals were asked about their opinion on digital communications.

Watson said many principals indicated the urge to control communications among today's teens, who have grown up in a world of cell phones, laptop computers and on-demand digital services.

"Many principals are much older and simply don't want to deal with any type of digital communications," Watson said. "They wish it would all go away, but when a perceived problem pops up, they feel like they have to do something. So, they often punish first and ask questions later."

The study found the majority of respondents believed that school officials should be able to:

- closely monitor what Web sites students visit while using school computers
- be allowed to filter the Internet to prevent students from visiting certain Web sites while at school
- monitor student e-mail when students send and receive it on school computers
- discipline any student for online activity that embarrasses the school, administrators or other students, even if those activities were conducted on computers located outside school grounds.

While the study found that school administrators were neutral on the idea of surveillance of social networking sites, Maksl believes that it would be practically impossible for principals to monitor every Facebook, MySpace or Web site created by their students.

"It is not practical right now because of the way digital communications and social networking dominate students' lives," he said. "There is so much content out there that it would consume every hour of a principal's workday."

"But principals are still monitoring students' social networking and Web sites, and they are punishing students for what they feel is outlandish posts, even though the work may have been done off school grounds and after the school day ends. We have various court rulings on printed content, but digital free expression is still wide open at this point. Many principals feel this gives them the opportunity to exert control."

IN THE NEWS

Center for Media Design

A study by Ball State University's Center for Media Design was cited in a July 15 article for Web Pro News titled "E-mail Marketing is Going to Keep Growing." The center, the

E-mail Marketer's Club and ExactTarget found in a study that 13 percent of e-mail marketers are integrating social media into their campaigns, while 46 percent are intending to do so in the upcoming year. This study shows the evolution of online marketing and the need for complimentary campaigns to reach the largest amount of potential customers.

Jim Connolly, director of the Center for Middletown Studies

Connolly was quoted in a June 15 article by online media company Tonic titled "Circle of Friends." The story explains that Muncie is one of the most studied small towns in the world. Recently, NPR's Marketplace and American RadioWorks have revisited Muncie for a documentary called "Hard Times in Middletown." "One of the things you're looking at is a town that's really being forced by these economic transformations to really reinvent itself, but doesn't want to," Connolly said. "And is very much resistant to it and has a very difficult time imagining itself as anything other than a factory town."

Michael Hicks, director of the Center for Business and Economic Research

The Wall Street Journal featured Hicks in a June 16 article titled "6 States Hitting Residents With Big Tax Hikes." The story said at least 47 states are facing significant shortfalls for their 2009 and/or 2010 budget, and many are looking to use tax hikes to make up the difference. The article says that the recession has lowered the amount of revenue received from income taxes and sales taxes. "Those two things together really, really lead to a high loss of tax revenues, far in excess of loss of income," Hicks said.

Richard Petts, assistant professor of sociology

Petts was featured in a June 16 article in Genetic Engineering and Biotechnology News called "Family and Religious Environments Deter Delinquent Behaviors of Teens, Young Adults." Petts analyzed how family and religious characteristics influence delinquency from early adolescence through young adulthood. He found that living with two parents can deter youths from becoming delinquent and suggests that family and religion interact to predict delinquency paths. The study also says that religious changes can alter delinquency patterns over time.

SPOTLIGHT

Recognitions

Barbara Graham, Department of Educational Studies, awarded the A. Garland Hardy Distinguished Service Award by the Ball State University Chapter of Phi Delta Kappa for outstanding service and leadership in the field of education.

Michael Holmes, Center for Media Design, recently named a Centennial Scholar of Communication at the 100th annual convention for the Eastern Communication Association.

Publications

Barbara Graham, Department of Educational Studies, "Indicators of Candidate Learning in Alternate Routes into Teaching Programs," book chapter, "Teacher Education: Policy, Practice and Research," Nova Science Publishers, Inc.

Ryan Hourigan, College of Fine Arts, "The Invisible Student: Understanding Social Identity Within Performing Ensembles," Music Educators Journal, Volume 95, Issue 4, pages 34-38, 2009.

Kamal Islam, Department of Biology, and **Sarah Register McKillip**, University Libraries, "Vocalization Attributes of Cerulean Warbler Song and Pairing Status," the Wilson Journal of Ornithology, Volume 121, Issue 22, pages 273-282, June 2009.

Presentations

Mike Bloxham, Center for Media Design, co-panelist, "'Would You Like Some Context With That?' The Who, When and Where of Online Video Consumption," OMMA Video 2009 conference, New York, April 16, 2009.

Nancy Carlson, Department of Telecommunications, and **Greg Siering**, Office of Teaching and Learning Advancement, "Developing Academic/Industry Partnerships in Public Safety," National Emergency Number Association Conference, Fort Worth, Texas, June 10, 2009.

Michael Hanley, Department of Journalism, Mobile Marketing Workshop, Mobile Marketing Association Conference, New York, June 1, 2009.

Michael Holmes and **Jackie Martinsen**, Center for Media Design, co-panelists, "Show Us How You Study: Results and Methodological Lessons of a Visual Semi-auto-ethnographic Study of College Student Study Practices," 23rd Visual Communication Conference, Jackson Hole, Wyo., June 18, 2009.

Michael Holmes, Center for Media Design, co-author, "Visual Attention-shifting among Multiple Applications in a Windowed Computing Environment: A Study of Same-screen, Cross-application Task Interruptions," 23rd Visual Communication Conference, Jackson Hole, Wyo., June 18, 2009.

Ryan Hourigan, College of Fine Arts, "Understanding Identity and Socialization Development in Professional Education Programs: Lessons Learned from Across Campus," 3rd Biennial Colloquium for Teachers of Instrumental Music Methods, Deer Creek, Ohio, May 15, 2009.

Paul Nagelkirk, School of Physical Education, Sport, and Exercise Science, "Coagulation and Fibrinolytic Responses to Exercise in Hot and Cold Temperatures," American College of Sports Medicine, annual meeting, Seattle, May 28, 2009.

Todd Phelps and **Chris Tuite**, University Computing Services, "No Moving Parts: Virtualizing in a Linux on z Environment," Merit Network Seminar, "Virtualization: Leveraging Today's Possibilities," Ann Arbor, Mich., June 25, 2009.

Trey Strecker, Department of English, "Pastoralism, Progress and the Professional Game in Lucy Kennedy's 'The Sunlit Field' and Darryl Brock's 'If I Never Get Back,'" "The Cooperstown Symposium on Baseball and American Culture," National Baseball Hall of Fame, Cooperstown, N.Y., June 2009.

Scott Trappe, Human Performance Laboratory, "Exercise on the International Space Station," NASA Johnson Space Center, Houston, June 9, 2009.

Service

Ryan Hourigan, College of Fine Arts, served as president of Interlock: The East Central Indiana Autism Society, which held the third annual autism walk in Muncie on May 16, 2009.

Creative Endeavor

Rita Stewart, Conferences and Special Events, was quoted in the May 2009 issue of Small Market Meetings regarding meeting and event planning on college and university campuses.

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