

November 19, 2004

CMD gains national reputation for projects, research

A string of recent awards and interesting studies has led a leading online communications trade publication to tout Ball State as rivaling the nation's top colleges and universities for academic research on the media.

As a result of a recently released study on newspaper-television convergence coming on the heels of the first highly publicized Middletown Media Study, MediaPost.com lauded the Center for Media Design (CMD) in the Nov 15. column, "[Real Media Riffs](#)." Editor-in-chief Joe Mandese reviewed the CMD's studies, awards and impact on the communications industry.

Mandese, who has been following the CMD's work for the past year, said Ball State "is beginning to rival such ivory media towers as Syracuse's Newhouse School, NYU's Tisch School and MIT's Media Lab as an academic authority about media."

The CMD is a research and development facility focused on the creation, testing and practical application of digital technologies and content for business, classroom, home and community. The center is part of Ball State's iCommunication initiative, funded by a \$20 million grant from Lilly Endowment Inc.

"It is gratifying to have someone as respected in the communications industry as Joe Mandese to point out a series of excellent research projects by CMD-affiliated faculty and staff," said Dave Ferguson, CMD director. "We believe this is the beginning of a robust track record of research that should have an impact on the communications industry. That is what it takes to be in the same category as the schools Mandese mentioned."

In his column, Mandese said the implications of the CMD's first [Middletown Media Study](#), showing media consumption patterns to be much higher than previously thought, were still resonating on and off Madison Avenue several months after its release.

Co-authors of the Middletown Media Studies are Robert Papper, telecommunications professor; Michael Holmes, interim dean of the College of Communications, Information, and Media and communication studies professor; and Mark Popovich, journalism professor. A second phase of the studies, examining even more media users, will be launched in early 2005.

"We can't wait for the next installment of BSU's Middletown Media Studies, which are sure to shake up some of Madison Avenue's conventional media thinking," Mandese wrote for [MediaPost.com](#), an advertising and media Internet portal providing free tools, news and directories for its 36,000 members who plan and buy both traditional and online advertising.

Mandese also attributed Ball State's growing reputation to winning a [Billboard Digital Entertainment Award](#) for "Best Use of Technology for Educational Programming." Ball State won for its commercial use of software known as "The Brain," which helps lead students through simulated case studies in social work, nursing, criminal justice and speech pathology.

Ball State beat out an entry from The Walt Disney Co. while the CMD project "Reality TV Bytes," a live broadcast that spoofed reality television and had an interactive online component, was nominated for "Best Interactive Television Programming and Television Technology of the Year."

MediaPost.com also posted a story about the [CMD's most recent study](#) on how the newspaper industry is still struggling to define its role in convergence news operations with their television partners.

The research project, the first national study of convergence, was co-authored by CMD Faculty Fellows Larry Dailey and Lori Demo, journalism professors, and Mary Spillman, telecommunications professor.

Several publications produced by the media/communications industry also ran accounts of the CMD-sponsored study online, including "Editor and Publisher" and "Broadcasting and Cable." The story also was posted on [cyberjournalist.net](#), [insideindianabusiness.com](#), and [lostremote.com](#).

[NewsLink Indiana](#), the university's converged news project funded by the CMD, received the "[Technology Connector Award in Education](#)" Nov. 16 during the Vision 2006 Technology Summit at the Horizon Convention Center. The award recognized NewsLink Indiana for making significant technological advances and having a positive impact on the community.

NewsLink Indiana brings together the university's award-winning student print, radio, television and online news products. It also features regular daily news briefs on WIPB-TV for East Central Indiana.

"Through the recent nominations, awards and widely disseminated research projects, the CMD is providing high visibility for the expertise and creative abilities of Ball State faculty, staff and students," said Provost Beverley Pitts. "And, by encouraging interdisciplinary cooperation on campus, the center has helped foster ideas and opportunities for spin-off products and business that could prove fruitful in Indiana's economic development."

Converged news project honored with technology award

Ball State's converged news project was honored Nov. 16 with a Technology Connector Award in Education for making significant technological advances and having a positive impact on the community.

Presented during the Vision 2006 Technology Summit at the Horizon Convention Center, the award recognizes [NewsLink Indiana](#) for work during the year ending June 30.

To be considered for the award, an organization must have an innovative technology-based solution that is a product, process or service; demonstrate an application of existing technology that enhances productivity, efficiency, and bottom line performance or work environment; and have positive impact on business and on Delaware County.

NewsLink Indiana brings together the university's award-winning student print, radio, television and online news products. It also features regular daily news briefs on WIPB-TV for East Central Indiana. The news convergence program is funded through the Center for Media Design (CMD), the centerpiece of the \$20 million iCommunication grant from Lilly Endowment Inc.

"This type of award highlights the importance of NewsLink Indiana's place in the emerging technology market for East Central Indiana," said Terry Heifetz, a veteran television news producer and NewsLink's managing editor. "With this technology, NewsLink Indiana has produced a 'home grown' product geared specifically for the East Central Indiana audience."

Technology Connector Awards honor local organizations that have made important technology advances in the areas of education, government, health care, entrepreneurship, nonprofit and small business.

Study finds newspapers don't take advantage of TV partners

In the first national study of convergence — the term for newspaper and television news staffs working together — Ball State researchers have found that newspapers are still working to define their partnerships with broadcasters.

A [survey of 372 newspapers editors](#) found that about 30 percent of newspapers are involved in news-gathering relationships with television stations. While a small group of newspapers appears to be committed to promoting their stories on their partner's broadcasts, the study concluded that most newspapers are not taking advantage of the cross-promotion opportunities and give little attention to promoting the content of their television partners.

The majority of newspaper editors may have a difficult time working with their television counterparts simply because the two mediums are different in the delivery of news and have been competitors for more than 50 years, said Larry Dailey, a journalism professor and faculty fellow for Ball State's Center for Media Design (CMD).

The center is sponsoring the three-part study, which is investigating the relationships between newspapers, television stations and Web sites. The second and third parts of the study are due out in 2005. The study's co-authors are CMD faculty fellows Lori Demo, a journalism professor, and Mary Spillman, a telecommunications professor.

"When the whole convergence process started, it was technology focused," Dailey said. "Executives on both sides have spent a lot of money on equipment but didn't think how they could work across boundaries separating television stations and newspapers."

According to the study, evidence that newspapers are not working with television stations includes:

- Newspapers are willing to share story budgets and lineups with their television partners but attempt to retain stories considered "exclusives." About 44 percent of the editors said they are selective in what they share, 16 percent said they never share and 12.3 percent hold back stories on which they have a competitive advantage over their partner.
- About 12 percent of editors say they and their partners make use of a common editor or assignment desk to coordinate story planning on a daily or almost-daily basis.
- Newspapers rarely encourage readers to view enterprise stories that are run by their partners. About 8 percent of newspaper editors said they urge readers to view those stories at least once a week while 65.7 percent never do.
- About 70 percent of newspapers do not spend any time during news meetings discussing how to promote their partner's content.
- About 51 percent never share the cost of special projects or investigations with their partners.

The researchers believe newspaper-television partnerships can work together to create stronger journalism that relates to a larger segment of the American population.

Newspaper circulation levels have been dropping for the past several decades while local television news is competing for audience attention in a medium being segmented by a growing number of cable channels, Spillman said.

"There is a major change coming in the news industry" she said. "It used to be that newspaper and television executives decided what the news was and when to deliver it. Now, the audience is controlling what information they want and when they will get it. Both sides must adjust and create a product the public wants, needs and will use."

"By working together, the audience gains from better journalism," Demo said. "And then both sides can share an increasingly larger audience."

Landscape architecture program ranked in nation's top 20

Ball State's Department of Landscape Architecture has been ranked as one of the nation's top 10 programs in the 2005 "Almanac of Architecture and Design."

"Earning this distinction is a tribute to the sterling curriculum, the excellent facilities, the stellar faculty, the outstanding students and alumni, and the hard work of the college and departmental leadership," said Ball State President Jo Ann M. Gora. "This affirms our commitment to tailoring educational experiences that help our students build meaningful and productive careers."

The rankings, which showed Ball State tied with California State Polytechnic University, Pomona, place the university in the same company as Cornell, Ohio State, Michigan State and Purdue.

The selections were based on the hiring experiences of leading U.S. landscape architecture firms. Employers were polled in regard to which LAAB (Landscape Architecture Accrediting Board) accredited programs produced the most professional, best-prepared graduates over the last five years.

"It is exciting that our landscape architecture program has been formally recognized as one of the best in the country," said Malcolm Cairns, chair of the landscape architecture department. "We have worked hard to develop quality faculty, innovative courses, career-centered internships and provocative international experiences to continue to further the profession."

The "Almanac of Architecture and Design" also highlighted four Ball State students who received national honors:

- Henry Adams Medal, which honors top-ranking graduating architecture students: Isaac Bracher, Gentryville, Ind.; Joshua Inman, West Lafayette.
- Alpha Rho Chi Bronze Medal for graduating students who embody the ideals of the architecture profession: Natalie Pohlman, Washington, Ind.
- AICP (American Institute of Certified Planners) Outstanding Student Award, which goes to graduating planning students who exemplify the qualities necessary to be a successful planner: Elizabeth Johnson, Beaver Creek, Ohio.

NCAA president to call for new alignment of athletics Dec. 3

NCAA President Myles Brand will propose a re-centering of intercollegiate athletics in a Dec. 3 address at Ball State.

Brand will speak on "Achieving Fiscal Responsibility: Aligning Athletics with the Mission of Higher Education" at 1:30 p.m. in the L.A. Pittenger Student Center Cardinal Hall. The presentation is free and open to the public.

The former Indiana University president is expected to call for intercollegiate athletics to more carefully align with the mission and goals of higher education. A Ball State panel will respond to Brand's remarks, followed by audience questions. Panelists will be Bubba Cunningham, athletic director; Jim Ruebel, Honors College dean and faculty representative to the NCAA; and Gregory Roskopf, graduate student in student affairs administration in higher education.

Brand assumed his duties as the NCAA's fourth president on Jan. 1, 2003. He was president of Indiana University from 1994 through 2002 and president of the University of Oregon from 1989-1994. During his presidency at Indiana University, Brand spoke to the National Press Club, noting the disconnection between intercollegiate athletics and education "jeopardizes the essential mission of our universities."

Brand's address is the 10th annual Jack Beyerl Lecture, sponsored by Ball State's division of Student Affairs and Enrollment Management, featuring a distinguished speaker in the field of student development or higher education. Beyerl served as Ball State's vice president for student affairs from 1964 until his retirement in 1988.

Professor named state's top university art educator

A Ball State art professor has been honored as the state's top university art educator of the year.

Michael Prater, associate professor of art, is the 2004 recipient of the Art Education Association of Indiana's (AEAI) Higher Education Educator of the Year award. He received the honor at the annual AEAI conference Nov. 5 in Vincennes, Ind.

The award is by nomination only and awarded after a review by the AEAI awards committee comprising Indiana art teachers. It is based on successful teaching, academic accomplishments, contributions to the state's art education community and consistent participation in AEAI.

"The fact that you have to be nominated for the award and reviewed by art teachers around the state makes the honor very meaningful," said Prater, who has been at Ball State since 1995. "Knowing that the people I look up to honored my accomplishments means a great deal to me."

Future therapists helping youth by recycling printer cartridges

Don't throw away that empty printer cartridge! It could help send a child to camp.

Members of Ball State's National Student Speech Language and Hearing Association (NSSLHA) are supporting the Heads Up Foundation Empty Cartridge Collection Program.

The program recycles empty ink cartridges to raise money for Riley Children's Hospital in Indianapolis. Riley then funds scholarships for children ages 8 to 18 with craniofacial anomalies to attend the hospital's Camp About Face.

Karen Thatcher, assistant professor of speech pathology and audiology, helped start Ball State's partnership with Heads Up by involving NSSLHA. Her daughter, Abbi, has attended Camp About Face.

"She loves camp and always feels at home with her friends there," Thatcher said. "She says she can go there and just be herself without being teased about the way she looks. She also feels a special bond with the staff at Riley Hospital's craniofacial clinic."

Ball State is among the top 10 contributors to the Heads Up Foundation, according to Thatcher, who sees the benefits of its work on campus every day.

"Our speech and language students work with the children that this money helps," Thatcher said. "We see many children in Ball State's Speech and Hearing Clinic who have craniofacial anomalies such as cleft palates, cleft lips and other syndromes."

NSSLHA members collect empty cartridges from university departments and deposit them in a box outside Thatcher's office in the Arts and Communications Building, room 219C. About once a month, or whenever the box is full, Patrick Burton comes to empty the box.

Burton, coordinator of the Empty Cartridge Collection Program, drives across Indiana to pick up cartridges. Heads Up contributes at least \$1 to Riley Hospital for every empty cartridge it receives.

"So far this year, we have collected more than 700 cartridges," Thatcher said. "Last year we collected just under 1,000, so we should be able to surpass that. Our goal for this year is 1,200 cartridges."

The group collects anything from small individual cartridges used with personal computer printers to large toner cartridges. Mike Planton, grounds superintendent for Facilities Planning and Management, supports the effort to reuse some of the nearly 6,300 cartridges the university uses each year.

"I'm thrilled that Ball State is a part of the Empty Cartridge Collection Program," Planton said. "It's a win-win situation."

Marianne Hakes, graduate student and co-president of NSSLHA, said the program is an appropriate philanthropic effort for the student group.

"Helping out the Heads Up Foundation by collecting cartridges has been a very rewarding experience for NSSLHA members," Hakes said. "This program helps the children our members may provide therapy for in the future as speech-language pathologists."

The empty cartridge program is one of the many recycling projects undertaken by Rachel Lauer, undergraduate fellow for James Eflin in natural resources and environmental management. Eflin's son, Jackson, also has attended Camp About Face.

"I am especially interested in expanding the ink-jet cartridge recycling program, since that is entirely nonexistent in the residence halls at the moment," Lauer said.

Abbey Malloy, a resident of Botsford/Swinford hall, said the program offers an easy way for residence hall students to help support a worthy cause.

"First of all, it's great that the cartridges are recycled," Malloy said. "Second, it's a great way for the hall to raise money for Heads Up without asking the residents of the hall for cash."

For more information on campus collection efforts, contact Thatcher at kthatcher@bsu.edu, 285-8169, or Hakes at mrhakes@bsu.edu. More information on the [Heads Up Foundation](#) is available online.

Gora, economists to provide economic forecast for 2005

Ball State President Jo Ann M. Gora and two of the school's economists will address the state's economic outlook Dec. 7 at the ninth annual Indiana Economic Outlook luncheon.

Gora will be the event's guest speaker. She will discuss how universities like Ball State can have a positive impact in the development of state and regional economies.

Patrick Barkey, director of Economic and Policy Studies, and Gary Santoni, who retired as the George and Frances Ball Distinguished Professor of Economics, will provide projections for Indiana's economy in 2005. Their forecast will be based on an analysis of various factors, including the federal deficit, energy costs, inflation and consumer spending as the American economy enters its fourth year of post-recession growth.

Barkey and Santoni also will discuss the threats to and opportunities for the national, state and local economies.

Serving as the moderator will be John Littler, president of Littler Diecast Corporation, an aluminum injection mold supply company. A founding member of the Ball State Business Forecasting Roundtable in 1998, he became chair in 2004. The roundtable brings together Muncie-area business leaders to share information about the local economy and make their own predictions about the national economy.

The luncheon begins at 11:30 a.m. at the Horizon Convention Center, 401 S. High St.

For more information, contact Ball State's Bureau of Business Research at (765) 285-5926.

Telecommunications professor to discuss future of local media

"Muncie Media in the Year 2014: Predicting a Day in Your Life" is the topic of a Dec. 8 presentation at Ball State.

Barry Umansky, the Edmund F. and Virginia B. Ball Distinguished Chair in Telecommunications, will discuss the possible evolution of Muncie's media outlets over the next decade. He also will address how technological developments and government policy will shape media operations.

Sponsored by Ball State's Department of Telecommunications, the presentation begins at 7:30 p.m. in Bracken Library, room 225. An informal reception will follow the presentation, which is free and open to the public.

Before he began teaching at Ball State in fall 2003, Umansky served as former vice president and deputy general counsel of the National Association of Broadcasters. As a telecommunications attorney, he has represented radio stations, television stations and other communication companies in regulatory compliance, licensing and transactional matters.

Before joining Ball State's faculty, he was a guest lecturer on communications law and a presenter at annual Broadcast Education Association conventions. He now teaches communication law classes and the senior capstone social responsibility course.

For more information on the presentation, contact the telecommunications department at (765) 285-1489.

Professor honored for work improving student internships

A Ball State political science professor has been honored for his work in improving the quality of internships for college students.

Roger Hollands, a member of the Department of Political Science since 1970, was recently selected by Indiana INTERNnet as the 2004 Best of the Best Award Winner. Indiana INTERNnet is a statewide program designed to increase internship opportunities for Hoosiers.

The award, the program's highest honor, is given to people who have made significant contributions to improving the quality and quantity of internships in Indiana.

Hollands, who serves as the department's internship coordinator and graduate adviser, received three nominations for the award.

"Internships provide Ball State students a chance to apply the theoretical concepts they have studied in the classroom to practical assignments in an employment setting," he said. "Gaining real-world practical experience in a professional field can dramatically increase the employability of the graduate."

Hollands, who earned his doctorate at the University of Maryland, teaches primarily in legal studies and public administration. His research interests focus on alternative dispute resolution, economic development and urban government, labor-management relations in government and democratic decision making.

About Indiana INTERNnet

Indiana INTERNnet is designed to retain college graduates within the state. To reverse Indiana's "brain drain" dilemma, the Indianapolis Chamber of Commerce and colleges and universities in Indiana formed a partnership to promote internship opportunities statewide. The organization's goal is to link Indiana employers, students and educational institutions, all of whom benefit from internships.

Tickets on sale for Larry the Cable Guy's February shows at Emens

Emens Auditorium will "Git-r-Done" by bringing Larry the Cable Guy from "Blue Collar TV" to Muncie for two shows Feb. 12.

Tickets for the 5 p.m. and 8 p.m. shows are \$36.75 (including a \$1 facility fee) and are available at the Emens box office and Ticketmaster locations or charge by phone (765) 644-3131. Ball State students receive a \$5 discount at the box office with ID.

With his cry of "Git-r-Done!" and "What the hell is this, Russia?" Larry the Cable Guy begins his daily radio commentaries around the country. He is known locally for his guest appearances on WFBQ's nationally syndicated "Bob and Tom Show."

In July 2000, Larry joined the Blue Collar Comedy Tour starring Jeff Foxworthy and Bill Engvall. "Blue Collar Comedy Tour, The Movie" was released as a major motion picture distributed by Warner Bros. and is available on video/DVD.

His CD "Lord, I Apologize," recorded live in Omaha, was released in 2001 by Universal Music. It has been consistently in the top 20 of the Billboard Comedy Charts since its debut.

Larry burst onto the radio scene in 1992 as character on a highly rated Tampa morning show. Today his wacky, outrageous and topical commentaries are carried daily in 14 markets. Larry is also a regular of Jeff Foxworthy's "Country Countdown Show" and is heard on the "John Boy and Billy Show," carried in more than 100 markets.

Planetarium shows feature finding Santa, Bethlehem star

Ball State's planetarium presents a double feature of holiday shows for the weekends of Nov. 19-20 and Dec. 10-11.

"George and Oatmeal Save Santa" is at 6:30 p.m. In this program, Santa fails to return home after delivering toys to children around the world.

A snowman named Oatmeal and a wizard named George must find Santa and help him find his way home. They do so by learning about the Big and Little Dippers and the North Star. This program is best suited for children pre-kindergarten to first grade.

"The Christmas Star" is at 7 p.m. This program explores the reasons for the celebration of Christmas in December and its ties to the winter solstice.

Potential natural explanations for the Star of Bethlehem are discussed along with some recent ideas. Can the star be explained as a nova or an unusual alignment of the planets? The planetarium's star projector and computer graphics will simulate the sky of 2,000 years ago.

Admission is free for both shows with no tickets required, but seating is limited. Weather permitting, the observatory will be open after the planetarium presentation. The observatory is not heated, so dress accordingly.

The planetarium is in the southeast corner of the lower level of the Cooper Science Complex, room CP 90. Parking is available on the west end of the Cooper building and along Riverside Avenue on the north side of Christy Woods.

In the News

Larry Dailey, journalism professor

Ball State is becoming an academic authority on media, according to an online trade journal.

In its Nov. 15 edition, MediaPost's Real Media Riffs said Ball State's Center for Media Design (CMD) is beginning to rival Syracuse University's Newhouse School, New York University's Tisch School, and Massachusetts Institute of Technology's Media Lab.

Real Media Riffs cited the CMD's finding that the newspaper industry is still struggling to define its role in so-called "convergence" news operations with TV news organizations. Larry Dailey worked on the survey of 372 newspaper editors.

"When the whole convergence process started, it was technology focused," Dailey noted. "Executives on both sides have spent a lot of money on equipment but didn't think how they could work across boundaries separating television stations and newspapers."

The column went on to predict that further results of the CMD's ongoing Middletown Media Studies will "shake up some of Madison Avenue's conventional media thinking."

Dailey also commented on the CMD convergence study Nov. 16 in Broadcasting and Cable magazine.

"The majority of newspaper editors may have a difficult time working with their television counterparts simply because the two mediums are different in the delivery of news and have been competitors for more than 50 years," Dailey said.

Ball State isn't just asking other people about synergy, Broadcasting and Cable noted. It is trying it on for size through Newslink Indiana.

James Lowry, marketing professor

Holiday gift giving and the closing of a family-owned appliance store prompted comments by James Lowry to area media.

The Indianapolis Star's Nov. 14 profile of Tesfaye Asege noted that the Ethiopian native plans to be frugal in giving gifts to his 2-month-old son Benjamin, preparing for his first Christmas in the United States. In contrast, the Star said Lowry predicts a 4 percent to 6 percent increase in sales over 2003, when retailers saw a 5.7 percent gain.

"It may not be the kind of increases we saw during the economic boom of the 1990s, but right now it just stacks up to be a good Christmas season," Lowry told the Star.

In Marion, the Chronicle-Tribune turned to Lowry Nov. 13 for comments on the closing of a family-owned appliance business. Its owner said he could not compete with big chain stores.

"It's difficult," Lowry said. "If you can give service to your customers and build up clientele and have them become loyal, you stand a chance for competing."

Douglas McConkey, vice president for student affairs and enrollment management

The Associated Press reported Nov. 14 on Ball State's plans to give out \$2.6 million in financial aid to students during the next academic year. The AP story was carried by media outlets statewide, including Indianapolis radio station WIBC.

The money, in individual awards of \$500 to \$2,000, will go to about 2,000 Indiana students during the 2005-06 year, Douglas McConkey said.

"The cost of college tuition has risen, and we're sensitive to that," he said. "We don't want lack of money to keep qualified students from attending Ball State."

Stephen Quinn, journalism professor

The New York Times used Stephen Quinn to illustrate how decay and obsolescence could make many digital files irretrievable in future. The Nov. 10 report on preservation in the digital age also appeared Nov. 11 in the International Herald Tribune.

Quinn told the Times that he prefers to keep the amount of paper in his life to a minimum and rarely makes printouts. Quinn has a box in the bottom drawer of his desk that contains an eclectic set of storage disks dating back to the early 1980s, when he started out on an Amstrad Computer.

"I have a drawer filled with disks and no machinery to read it with," Quinn said.

Lynne Richardson, Miller College of Business dean

Too many drinks combined with poor behavior at an office holiday party could cost you your job, Lynne Richardson warned Copley News Service readers Nov. 14.

"Employees should be on their best behavior and treat the annual holiday office party as an extension of work," Richardson said. "Supervisors can and will hold employees accountable for inappropriate actions at such events."

Richardson advises party participants to avoid excessive alcohol consumption, dress appropriately, abstain from discussing sensitive work-related issues and bring a date only if told it's appropriate.

Jennifer Young, family and consumer sciences instructor

Granting every child's "gimme" demand often leaves parents — and their wallets — saying "gimme a break." The Fort Worth Star-Telegram asked Jennifer Young to explain the reasons for its Nov. 16 report.

"It's the result of what parents set their children up for and their expectations," Young said.

She told the Texas newspaper that gift giving has undergone a dramatic change in the past 30 years and that a big reason why may stem from parents.

"We want to do more for our children than our parents did for us," Young said. "We're more prosperous, and we're constantly upping the ante."

On Campus

High school leadership conference set for Nov. 20 at Student Center

Sixty students representing 33 Indiana high schools will participate in the 25th Annual High School Leadership Conference Nov. 20 at Ball State.

Sponsored by Ball State's Student Leadership Development Board and the Office of Leadership and Service Learning, "Get the Ball Rolling" is designed to develop the students' leadership skills.

Participants will attend workshops covering such topics as conflict resolution, effective communication, time management and making the transition from high school to college.

Dom Caristi, a Ball State telecommunications professor, will give the keynote address during the conference in the L.A. Pittenger Student Center.

Architect Julie Flohr to speak Nov. 22 in CAP lecture series

Julie Flohr, an award-winning architect, will be a guest lecturer at 4 p.m. Nov. 22 in the Architecture Building, room 100.

Her lecture, "Landscapes of Mass-Customization" is sponsored by the College of Architecture and Planning.

Flohr has studied and worked in both France and the United States. She is a visiting professor who worked for Garofalo Architects in Chicago. Recently she won the 2004 21st Century Lakefront Park Competition for her design "Assembled Ecologies: Infrastructure à la carte." Her work was also featured on the October cover of Metropolis Magazine.

Phone system to suffer interruptions Nov. 26, day after Thanksgiving

The campus telephone system will be down for several hours Nov. 26 due to maintenance work.

Telephone Services will conduct routine maintenance from 8 a.m. until noon. The university is closed that day due to the Thanksgiving break.

Telephone Services is working with Public Safety, University Apartments and other essential service operations to maintain communication during maintenance.

Campus police may be reached at (765) 286-0178 instead of 285-1111.

For more information, contact Mark Watters, operations manager for Ball State Telephone Services, at mwatters@bsu.edu or (765) 285-6275.

Ahmadi to be interviewed on statewide radio program

Reza Ahmadi, program director of interior design in the Department of Family and Consumer Sciences, will be a guest on "Sound Medicine," a statewide radio program produced by the Indiana University School of Medicine.

The program will air at 7 a.m. Nov. 28 on Indiana Public Radio (WBST 92.1 FM in Muncie).

Ahmadi will speak with host Barbara Lewis about "[Alzhome](#)," a Web site that offers tips on home modification for people with Alzheimer's disease. He and Kay Hodson-Carlton, a professor in the School of Nursing, built the site.

"We think the reason many Alzheimer's patients go to nursing homes is because their own homes are not supportive," Ahmadi said. "They can't maneuver around as their strength diminishes. Some elderly live for so long with a problem they don't realize it is a problem. So if you make them or their caregivers aware of it, you can help them."

The interview corresponds with National Alzheimer's Disease Month in November.

Asian studies expert speaks Dec. 8 on China and U.S.

"China and the U.S. — And You Thought the Income Tax was Complicated!" is the topic Dec. 8 for the International Affairs Lecture Series.

Harvey Feldman, senior fellow for Asian studies at the Heritage Foundation, speaks at 4 p.m. in the Center for International Programs Yuhas Room, L.A. Pittenger Student Center, room 102.

Feldman served as director of the Office of Republic of China Affairs, creating the American Institute in Taiwan to replace the American embassy in Taipei after diplomatic relations were shifted to Beijing.

He was also one of the drafters of the Taiwan Relations Act legislation that defines America's relationship with the Republic of China in Taiwan.

Feldman retired from the American foreign service after a career spanning more than three decades and four continents. An East Asian specialist for most of his career, Feldman also served with distinction in Eastern Europe and at the United Nations. He served in Hong Kong, Taiwan and Japan for several years.

Spotlight

Contracts and Grants

Marilyn DeWeese, Burriss School, \$10,901 from Indiana Department of Education.

Michael Haynes, University College, \$20,014 from Ivy Tech State College.

Feng Jin, Physics and Astronomy, \$214,458 from U.S. Department of Energy.

Robert Morris, Chemistry, \$130,968 from Purdue University.

Beverley Pitts, Office of the Provost, \$3,771,200 from Lilly Endowment Inc.

Alice Spangler, Family and Consumer Sciences (with students Josh Clauser and James Allain), \$450 from Indiana Campus Contract.

Jonathan C. Spodek and **Linda Keys**, College of Architecture and Planning, \$2,452 from City of Shelbyville.

Scott Trappe, Physical Education, \$116,985 from Marquette University.

Claudia Updike, Speech Pathology and Audiology, \$440 from Economy Lions Club.

Roy Weaver, **John Merbler** and **Lawrence Smith**, Teachers College, \$59,000 from Indiana Department of Education.

Recognitions

Mir Ali, Mathematical Sciences, listed in *Who's Who in America*, 2005 and *Who's Who in the World*, 2005.

Kirby Koriath, Music, received Award of Commendation (major publications category) for book *Music for the Church: The Life and Work of Walter E. Buszin*, Concordia Historical Institute, St. Louis.

Publications/Creative Endeavors

Joe Brown, Marketing and Management, "Determinants of Loyalty to Grocery Store Type," *Journal of Food Products Marketing*.

John Fillwalk, Art, CYNETart_04, 8th International Festival for Computer-Based Art, Trans-Media Academie Hellerau, Festspielhaus Hellerau, Dresden, Germany.

Mark Massé and **Mark Popovich**, Journalism, "The National Media Writing Faculty Study," *Journalism and Mass Communication Educator*.

Robert Quinlan, Anthropology, "Kinship, Sex and Fitness in a Caribbean Community," *Human Nature*.

Robert Schwartz, Geography, "La Plata, Maryland, Tornado: Lessons Learned from Charles County." *The ASPEP Journal*, American Society of Professional Emergency Planners.

Jensen J. Zhao, **Joel A. Whitesel**, **Melody W. Alexander** and **Allen D. Truell**, Information Systems and Operations Management, "The Quality of Fortune 500 B2C E-Commerce Web Sites: An Experiential Assessment by Online Shoppers," *Issues in Information Systems*.

Presentations

Presentations at 51st Annual Conference, National Association for the Gifted Children: **Cheryll Adams** and **Rebecca Pierce**, "Rocks in Our Heads! Rocks in Our Heads"; **Tracy Cross** (with others), "Aspiration Development and Self-Fulfillment: Supportive and Suppressive Influences" "The 'Edge-of-the-Map' Syndrome: Expanding Our Conceptual Territory" and "Publishing in the Field of Gifted Education"; **Tracy Cross**, "Educational Opportunities for Secondary Gifted Students" and "How to Write Proposals for Funding Based on RFPs"; **Felicia Dixon**, "One Level Above Formal Operations: Dialectical Thinking" and

"Comparing Performance of High Functioning Students on the Woodcock-Johnson III Cognitive and the Stanford Binet 5th Edition"; **Kristie Speirs Neumeister** (with others), "The Gifted Underachiever: A Challenge to Common Assumptions"; **Kristie Speirs Neumeister**, "Understanding Perfectionism and Achievement Motivation in Gifted Students"; **Kristie Speirs Neumeister, Rebecca Pierce, Cheryll Adams** and **Felicia Dixon**, "An Overview of the Differentiated Classroom Observation Scale (DCOS)"; **Rebecca Pierce, Cheryll Adams** and **Felicia Dixon**, "Get a Clue about Gifted Math and Reading Curriculum"; **David Williams**, "Preparing Rural Students for Advanced Math and Science."

Indiana Academy faculty at NSTA Regional Convention, Indianapolis: **Tom Adams**, "Everything I Needed to Know about AP Chemistry Exam I Learned at the Read" and "AP Chemistry Lab Reports"; **George Devendorg**, "Teaching Uncertainty — The Most Important (and Most Neglected) Aspect of Science Literacy?"; **David Doiron**, "Electronics as an Introduction to Applied Science and Technology"; **Jeff Smith**, "Act It, Know it: Activities to Spice Up AP Biology."

Rebecca Brey and **Jeffrey Clark**, Physiology and Health Science (with another) "Sexuality-Related Patient Education to Adolescents by Family Medicine Residents," 26th Annual Conference on Patient Education, Society of Teachers of Family Medicine and American Academy of Family Physicians, San Francisco.

Carla Earhart and **Howard Campbell**, Family and Consumer Sciences (with Amanda Heichelbech, graduate student, and Brandon Conway, alumnus), "Education in Residential Property Management — Success in Action," annual conference, Indiana Association of Family and Consumer Sciences.

Hubert Ludwig, emeritus, Mathematical Sciences, "Mathematics in Contemporary Culture: The Comic Strips" and "Pi: From Measuring Fields to Fractals," National Council of Teachers of Mathematics Regional Conference, Minneapolis.

Mei Zhong, Music, "Characteristics of Chinese Folk Songs," College Music Society National Conference, San Francisco.

Service

Carla Earhart, Family and Consumer Sciences, co-chair, general sessions, Annual Conference of the Indiana Association of Family and Consumer Sciences.

Job postings

Descriptions of the following positions are available at [University Human Resource Services](#)

Assistant Professor, Department of Educational Studies

Assistant/Associate Professor, Department of Elementary Education

Assistant Professor, Department of Family and Consumer Sciences

Assistant Professor, Department of Marketing and Management

Assistant Professor, Department of Modern Languages and Classics

Director of Development-Telemarketing, University Advancement.

Post-Doctoral Research Fellow, Department of Physics and Astronomy