

# SMALL CITIES CONFERENCE

## The Sources of Urban Growth

April 16-18, 2007

The sixth Small Cities Conference, sponsored by the Center for Middletown Studies at Ball State University, explores contemporary and historical sources of urban growth and economic development. It features research that examines cities and urban systems in both the United States and abroad, including non-Western settings. The purpose of the conference is to generate a better understanding of the factors that have influenced the growth and prosperity of non-metropolitan urban communities.

The mission of the Center for Middletown Studies is to build on the research inaugurated in *Middletown: A Study in Modern American Culture* (1929), Robert and Helen Lynd's seminal account of culture and society in Muncie, Indiana during the 1920s. *Middletown* was the result of a "small city study" commissioned by the Institute for Social and Religious Research. Both the Lynds and other scholars returned to Muncie over the course of the twentieth century to measure social change, and the Center has actively supported and promoted this line of research. It has also broadened its scope by sponsoring and promoting research and periodic conferences on small cities in the United States, thereby building on the Institute's original idea of a small city study.

This conference zeroes in on a range of questions vital to understanding the current circumstances and future prospects of smaller and mid-sized cities around the globe. These include: How, and to what degree, has the position of a city or cities within economic, cultural, and administrative networks influenced its evolution? To what extent do the different conceptions of what constitutes a city in different cultures matter? How much do the varying degrees of autonomy and power accorded to city governments in different political contexts determine the success or failure of a city in a global economy? Have there been development strategies, spatial patterns, political structures, demographic mixes, or other factors that have been especially conducive to urban growth in particular historical contexts? Is population growth itself necessary to a healthy, economically viable city?

The conference will take place at two sites. On April 16 and 17 participants will gather in the E.B. and Bertha Ball Center. Sessions on Saturday, April 18 will take place at Minnetrista and will be open to the public at no charge.

**Leonard Blussé**, Professor of History and Asian-European Relations at Leiden University (The Netherlands), will give the first keynote address, entitled "Daughters of the Rivers: Secondary Cities in the Estuaries of Western Europe and East Asia." It will take place on Thursday, April 16 at 7:30 p.m. in Bracken Library 225 on the Ball State campus. Blussé is the author of numerous books, the most recent of which is *Visible Cities: Canton, Nagasaki, and Batavia and the Coming of the Americans* (2008). Author **Richard Longworth** will give a second keynote, entitled "Caught in the Middle," at 1 p.m. on Saturday, April 18 at Minnetrista. Longworth is Senior Fellow at the Chicago Council of Global Affairs and Distinguished Visiting Scholar at DePaul University. He is the author, most recently, of *Caught in the Middle: America's Heartland in the Age of Globalism* (2008).

For additional information, please visit [www.bsu.edu/middletown](http://www.bsu.edu/middletown) or contact:

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## **Session Titles and Participants**

All sessions on April 16 and 17 except the keynote will take place at the E.B. and Bertha Ball Center, 400 N. Minnetrista Parkway, Muncie, Indiana (telephone: 285-8975). The first keynote will take place in the Forum Room (Room 225) of Bracken Library on the Ball State University campus. Sessions on April 18, including the second keynote, will take place in the Indiana Room, Minnetrista, 1200 N. Minnetrista Parkway, Muncie, Indiana (telephone: 765-282-4848).

### **Thursday, April 16, 2009: E.B. and Bertha Ball Center**

**Registration: 9 a.m.-3 p.m.**

#### **Session 1: 10-11:30 a.m.**

Premodern Urban Networks

Hyunee Park, City University of New York, "Urban Networking of Port Cities in the Indian Ocean Commercial System Represented in Geographic and Cartographic Works in China and the Islamic World from 750 to 1500"

Elizabeth Lambourn, DeMonfort University, "Khutba Networks: The Ottoman Caliphate in the Indian Ocean"

Corliss K. Slack, Whitworth University, "Appropriation of Sanctity: Networks of Pilgrimage and Holy Theft"

#### **Lunch**

#### **Session 2: 1-2:30 p.m.**

Port Cities in Premodern Asia

Sebastian R. Prange, University of London, "Port Polities in Pre-Colonial Southwest India: Commercial Institutions and Political Constellations"

Hugh Clark, Ursinus College, "Secondary Ports and their Cults: Religious Innovation in the Port System of Greater Quanzhou (southeast China) in the 10<sup>th</sup>-12<sup>th</sup> Centuries"

**Session 3: 3-4:30 p.m.**

Secondary Cities as Global Cities

Dane Morrison, Salem State University, "Citizens of the World: Expatriate Communities and the Rise of Salem, 1780-1844"

Amy Scott, Bradley University, "Think Globally, Act Locally: Environmentalism, Peace Activism, and Citizens Diplomacy in Boulder, Colorado, 1945 to 2000."

**Dinner Break**

**Keynote I: 7:30 p.m., Forum Room (Room 225), Bracken Library, Ball State University**

Leonard Blussé, Leiden University (The Netherlands), "Daughters of the Rivers: Secondary Cities in the Estuaries of Western Europe and East Asia"  
(This session is free and open to the public. Free Parking is available in the Emens Garage, immediately east of Bracken Library)

**Friday, April 17, 2009: E.B. and Bertha Ball Center**

**Registration: 8 a.m.-3 p.m.**

**Session 3: 8:30-10 a.m.**

East Asian Urban Networks

Christopher Agnew, University of Dayton, "Dengzhou and the Bohai Gulf in Seventeenth-Century Northeast Asia"

Michael H. Chiang, Drake University, "The Origins of the Administrative Rating System in Qing Territorial Administration"

**Session 4: 10:30 a.m.-Noon**

Small Cities/Peripheral Cities

Aurea Toxqui, Bradley University, "Taverns and their Influence on the Suburban Culture of Late Nineteenth-Century Mexico City"

Allen Dieterich-Ward, Shippensburg University, "Becoming the Burb of the 'Burgh: Deindustrialization and Community Identity in Steubenville, Ohio"

Paul O'Hara, Xavier University, "Model City, Milltown, Industrial Periphery: The Making and Remaking of Gary, Indiana"

**Lunch Noon-1 p.m.**

**Session 5: 1:15-2:45 p.m.**

Secondary Cities in Colonial Contexts:

Marc Gilbert, Hawaii Pacific University, "Cities Upon A Hill, with a Nice Shrubbery: The Urban-Hinterland Nexus and the Origins of Western Empires in Southern Asia."

Ilyas Chattha, Southampton University, UK, "Urban and Industrial Growth of Colonial Sialkot, Pakistan"

Peter Mentzel, The Liberty Fund, "Networks, Railroads, and Small Cities in Ottoman Macedonia"

**Session 6: 3:15-4:45 p.m.**

Growth Strategies in Twentieth-Century American Cities

Judith Friedman, Rutgers University, "A Chamber of Commerce Brings Outside-Owned Factories to an Ohio City"

LaDale Winling, Loyola University-Chicago, "Building From the Ground Up: Higher Education and Urban Growth in Muncie, IN, and Austin, TX"

Alison Goebel, University of Illinois, "'Should I Stay or Should I Go?': Human Migration, Corporate Migration, and Small City Economic Growth"

**Saturday April 18, 2009: Indiana Room, Minnetrista  
(Saturday sessions are free and open to the public)**

**Session 7: 8:30-10 a.m.**

Philanthropy and Social Services in Contemporary American Small Cities

Asma M. Ali, University of Illinois-Chicago, "Community Development Corporations: A "Responsive Strategy to Racial Change in the Urban Fringe"

Laurie E. Paarlberg and Stephen Meinhold, University of North Carolina, Wilmington, "Exploring the United Way Response to Changing Philanthropic Conditions in Small Cities"

**Session 8: 10:30 a.m.-Noon**

Reconceiving the Contemporary American Small City

Catherine Tumber, Independent Scholar, "LED Lights, Small City: Relocalizing Urbanism in an Oil Bereft World"

Pamela Harwood, Ball State University, "Archival and Interpretive Research Strategies for Understanding the Industrial Landscape of a Small City"

Russell Garriott, City Planner, Fort Wayne, Indiana, "Small Cities that are Large but Behave Small"

**Lunch Noon-1 p.m.**

**Keynote II: 1-2:30 p.m.**

Richard C. Longworth, Chicago Council on Global Affairs and DePaul University, "Caught in the Middle"

**Session 9: 2:45-4:15 p.m.**

Urban Growth and Economic Development in American Small Cities

Dagney Faulk, Center for Business and Economic Research, Ball State University: "Mass Transit Investment: Economic Development and/or Social Service?"

Michael Hicks, Center for Business and Economic Research, Ball State University: "Do Growth Models Explain Midwest City Growth Differences?: Evidence from a Panel of Great Lakes Cities"

Tom Lehman, Division of Social Sciences, Indiana Wesleyan University: "Explaining Household Income in Rural Midwest Counties."

**Registration**

Name \_\_\_\_\_

Affiliation \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Preregistration fee is \$40, which includes attendance at all sessions, refreshments, and lunch on Friday and Saturday. Registration is due March 30, 2009. The Registration charge after March 30 is \$50 for the conference and \$30 for a single-day registration. The public is invited to attend Saturday's sessions at Minnetrista free of charge. Payment is required for Saturday lunch. Checks should be made payable to Ball State University.

Ball State University Students and Faculty (including emeriti) may attend the sessions at no charge and may purchase lunch (\$10 for one day; \$20 for Friday and Saturday) if they choose.

Pre-registration	\$40
Single-day registration	\$30
Friday lunch (BSU affiliated)	\$10
Saturday lunch (BSU affiliated)	\$10
Saturday lunch (non-BSU)	\$15
Total Amount Included:	_____

Send completed form with payment to:

James Connolly  
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Center for Middletown Studies  
Ball State University  
2000 W. University Ave.  
Muncie, IN 47306

## **Muncie Accommodations**

The Center for Middletown Studies has reserved blocks of rooms at the hotels listed below. All hotels listed are a short drive from the E.B. Ball Center and the BSU campus. Please identify yourself as attending the Small Cities Conference when you make reservations. Reservations must be made by the cut off dates listed below to ensure rooms and rates. Conference attendees are encouraged to make lodging reservations as soon as possible.

Holiday Inn Express Hotel and Suites  
4201 W. Bethel Ave.  
Muncie, IN 47305  
765-289-4678  
Cut off date: April 2, 2009

Days Inn Muncie  
3509 N. Everbrook Lane  
Muncie, IN 47304  
765-288-2311  
Cut off date: March 16, 2009

L.A. Pittenger Hotel, Ball State University  
2000 University Ave.  
Muncie, IN 47306  
765-285-1555

[Insert map of Muncie, with Bracken Library, E.B. Ball Center, Minnetrista (and hotels?) identified. See 2007 brochure.]