



April 2005

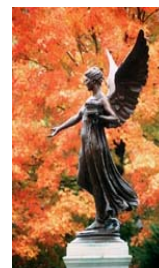
Ball State University Libraries

# The Library Insider

## Special points of interest:

- Friends of the Library Welcome New Board Members
- Tribute to Martin and Helen Schwartz
- University Libraries' Student Assistants Receive Recognition
- Educational Resources Center Offers Myriad of Learning Materials

[www.bsu.edu/library](http://www.bsu.edu/library) (765) 285-1101



April 2005  
Vol. 3 Issue 4  
ISSN 1547-7894

## Friends' Annual Meeting Held April 6

Over 70 Friends attended the annual meeting and dinner on April 6. Dr. Arthur W. Hafner, President of the Board of Governors of the Friends of the Alexander M. Bracken Library, served as master of ceremonies for the business meeting, which included recognition of four incoming board members and five student assistants from the University Libraries.

A heartfelt thanks and recognition went to four outgoing Board of Governors members who served a three-year term. Honored were **Ms. Miriam Bales, Dr. John Beekman, Mr. Hurley Goodall, and Ms. Betty Harris.**

Dr. Hafner announced the establishment of the **C. William Barnett Memorial Fund. Martin and Helen Schwartz** were recognized for their several generous contributions to the University Libraries (*see full story on Page 2*).

The Friends' **E. Bruce Kirkham Lecture** was presented by **Dr. Gary Scharnhorst**, "In Defense of Literary Biography." The well-received talk included insights and humorous stories into the lives of famous writers and poets. Dr. Gary Scharnhorst is a Ball State alumnus and professor of English at the University of New Mexico.



(L-R) Dr. Arthur W. Hafner, Dr. Gary Scharnhorst, and John Straw pictured at the Friends' annual meeting

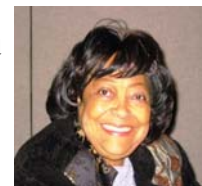


Mr. and Mrs. Earl Williams, Betty Harris, and Bea Moten-Foster enjoy conversation at the Friends' annual meeting

## Meet New Board of Governors of the Friends of the A. M. Bracken Library

Members of the Friends' Board of Governors are dedicated persons who help establish goals and coordinate the functions of the Friends. The Board provides for communication with the Friends' membership and supports the Friends through their time, guidance, and commitment.

**Bea Moten-Foster** is owner of *The Muncie Times*. Bea is involved in the goings-on of the community. She has the distinction of being the first black female TV announcer in Indianapolis, and she once produced the talk show *Around Muncie Today* in which she interviewed actor Lou Gossett, Stedman Graham, and others. Bea's enjoyment of cooking led her to a series of 30-minute segments with television talk show host Sally Jesse Raphael. Other volunteer positions of note include serving as a board member of the Martin Luther King Dream Team, Motivate Our Minds, the Muncie chapter of Black Expo, the Muncie Civic Authority Board, and being appointed as a commissioner to the Martin Luther King Holiday Commission by both Governors O'Bannon and Kernan.



**Tom Schnuck** is superintendent at Beech Grove Cemetery. He is involved with the Continental Chapter of the Sons of the American Revolution (SAR), and he is the state treasurer of the Indiana Society of the SAR. Tom thoroughly enjoys "anything having to do with the American Revolution." Tom is past president of the Delaware County Historical Society.



**Steven Turpin** is Ball State's Coordinator of Classical Music Programming for WBST/Indiana Public Radio and host of "Morning Musicales." For five years, Steven gave pre-concert talks to Muncie Symphony audiences and occasionally taught a music history class. From 2000 to 2004, he led The Dickens Collective, a group of readers at the E. B. Ball Center, through the complete novels of his favorite author Charles Dickens.



**Earl Williams** retired from Ball State after 30 years of service (25 as manager of Emens Auditorium). Earl has donated to the Archives and Special Collections his collection of 205 autographed photos of performers who graced the Emens' stage. He has served as executive director for the Delaware County Community Foundation and worked with others for a decade to transform the Masonic Temple to the Center for the Arts.





## Dean's News

Arthur W. Hafner, Ph.D., M.B.A.

### Recognition and Tribute to Martin and Helen Schwartz, Long-time Friends of Bracken Library

Mr. and Mrs. Schwartz were recognized at the Friends' Annual Dinner on April 6 for their outstanding support of the Ball State University Libraries.

Several years ago, the couple donated funds to have prints made of over 2,000 photographic negatives taken by newspaper columnist and local historian Dick Greene. From these prints, the Libraries took the next step to digitize the photographs and they are now available to students and researchers 24/7 as part of the University Libraries' Digital Initiative.

In 1998 Mr. and Mrs. Schwartz established the Nancy K. Turner Fund to recognize Ms. Turner for her service to the University Libraries, the local community, and Ball State University.

Recently, Mr. and Mrs. Schwartz provided two \$10,000 grants to the University Libraries through the Muncie Community Foundation. One grant supports the purchase of rare books and manuscript material for the Archives and Special Collections Research Center. The other grant provides for the translation, transcription, and digitization of the Felsenstein Family Papers, which document the lives of a German Jewish family during World War II and the Holocaust.

Mr. and Mrs. Schwartz have expanded their generosity and support by donating the Martin Schwartz Papers and Schwartz Paper Company Records to the Archives and Special Collections. When Mr. Schwartz was interviewed for a *Muncie Star Press* article on his donation, he joked, "I didn't realize I didn't throw anything away."

These gifts make available rich resources for Ball State's students and faculty and for researchers and scholars elsewhere. Their leadership and support of the University Libraries enriches the lives of everyone.



### Martin and Helen Schwartz: Friends of Bracken Library and the Muncie Community

**Martin D. Schwartz**, from Muncie, graduated *cum laude* in government from Harvard College (1938) and received a master's degree in social science from Ball State University (1962).

Most of his business career was in wholesale paper distribution. He began working in the Schwartz Paper Company, which was started in 1921 by his parents. When he returned from the Navy in World War II, he started several similar companies in other Hoosier cities and served as president or chairman of each of those companies.

In the early 1940s, Mr. Schwartz headed the Coarse Paper Distribution Unit in the Office of Price Administration in Washington, D.C., where he helped develop maximum price regulations for the paper industry during the war years.

Mr. Schwartz' activities in the community are numerous with highlights including serving as president of the Muncie Civic Theater Association, board service to the Muncie Boys Club, Muncie Chamber of Commerce, American Red Cross, Junior Achievement, Muncie Symphony and serving 14 years as trustee of the Muncie Public Library. Mr. Schwartz served on the Friends' first Board of Governors.

Mr. Schwartz was very involved in the Indiana Committee for the Humanities (now the Indiana Humanities Council).

His lifelong interest in the American Jewish experience led to his involvement in the Muncie Jewish community and in the Union of American Hebrew Congregations.

Mr. Schwartz retired from the Young Presidents Organization in 1966 and subsequently became a founding member of the World Business Council.

For several years, Mr. Schwartz was a part-time faculty member in the political science department at Ball State.

Mr. Schwartz has traveled extensively throughout the world and frequently has lectured on social, business, and religious topics.

In 1984, he and Ball State faculty colleagues created a program of informal discussion among local business/professional and academic communities called "Town & Gown Conversations." It brought to Muncie outstanding authorities in various fields and became an important part of the cultural scene in Muncie.

**Helen B. Schwartz** is a familiar face to many east and central Indiana citizens. She has been an active participant in several social, cultural and religious organizations.

Mrs. Schwartz is a former national vice-president of the National Federation of Temple Sisterhoods (now Women of Reform Judaism) and was the first woman president of the Temple Beth El of Muncie. Mrs. Schwartz was the director for the Muncie Jewish congregation's year-long centennial celebration in 1985.

Mrs. Schwartz and her husband endowed a lecture and publication series in the Harvard Center for Jewish Studies and have endowed similar lectures and publications in the Indiana University Jewish Studies Program.

Mrs. Schwartz was recognized in 1990 by *Midwest Living* magazine for establishing Hoosier Bounty, a food program which works with agencies to provide meals to thousands of people.

She is a founding member of the Riley-Jones Historic Foundation and of Riley-Jones Club, a women's social organization established in the mid-1980s.

The Schwartzes have maintained a lively interest in learning and in the arts, and have shared the joy of raising four daughters.

Mr. and Mrs. Schwartz have seven grandchildren, who are sources of joy and happiness to them.



## Technology Training Support Services

by Yasemin Tunç, Director

The University Libraries' partnership with classroom faculty for advancing the University's teaching and learning mission extends well beyond providing collaborative space and rich resources for study and research. The Libraries' **Technology Training Support Services** unit (TTSS) actively contributes and advances this partnership by providing practical training that readily translates into classroom instructional enhancements for students.

Through training programs offered by TTSS, many faculty have increased their software fluency and have applied what they have learned and practiced in training sessions in their classrooms that provide for an immediate educative impact on their students' learning. For example, by completing the Web development classes, more faculty have created their own Websites to leverage the added flexibility and opportunity for creativity that they cannot find in the typical course management system.

TTSS's technology training specialists continue to develop innovative and creative ways to provide task-oriented sessions that translate well for classroom instruction. The series in the creative use of PowerPoint is a good example. Attendees learn how to create unique presentations using the practical and robust tools in PowerPoint. They also gain experience in how to fashion conference posters and how to create interactive CDs. These CDs can then be used as teaching tools by students to test their knowledge and develop their skills.

Another example is the series on the creative use of Word for research papers. Faculty learn how to integrate the data management capabilities offered by Excel with the document management tools offered through Word. These integrated tools are then focused to be used together with Word's mail merge function to create bibliographies to assist in creating a finished research paper.

Through participating in the technology training programs offered by the University Libraries, our faculty experience, learn, and develop their skills for applying software technology in their classes. They can be assured that their students have access to the same technologies and assistance to learn how to use these software technologies as well.

The technology partnership between our teaching faculty and the University Libraries promises an increase of practical, technical enhancement for faculty, students, and staff for teaching, learning, and research.

**The University Libraries offer workshops for faculty and staff technology training. Check out [www.bsu.edu/techtrain](http://www.bsu.edu/techtrain) for times and topics. Schedules change weekly so visit often!**

## Researcher Links Readers to Print Culture History in Upcoming Program



To learn more about daily life from days gone by, researchers look at various customs, news events, and writings of the day.

Dr. Christine Pawley of the University of Iowa says that learning what "common readers" in society chose to read holds great promise for print culture history. Dr. Pawley will present *Reading Records: Prospects and Possibilities in the History of Print Culture* on Friday, April 29 at 3 p.m. in Rm. 225 of Bracken Library. This event is co-sponsored by the Friends and the Center for Middletown Studies.

Dr. Pawley will discuss implications of this methodological development with illustrations from her research on reading and the public library circulation records from the late nineteenth century in Osage, Iowa.

Dr. Pawley teaches at the University of Iowa's School of Library and Information Science and Center for the Book. Her book *Reading on the Middle Border: the Culture of Print Late Nineteenth Century Osage, Iowa* won the 2002 Benjamin F. Shambaugh Award from the Iowa State Historical Society. She has also received awards from the International Reading Association, the Library Research Round Table, and the Library History Round Table of the American Library Association.

For more information, e-mail John Straw at [JStraw@bsu.edu](mailto:JStraw@bsu.edu) or call (765) 285-5078.

### What Middletown Read

During the renovation of Muncie's Carnegie Library, a large cache of early ledgers and other library documents was discovered where it had been randomly stored over the years. Among these papers are the librarians' annual reports (1875-1903), lists of books that were borrowed, and the minutes of the library's trustees.



**Dr. Frank Felsenstein**, Reed D. Voran Honors Distinguished Professor of Humanities, will research the reading habits of Muncie citizens. The project, *What Middletown Read*, funded by the Provost Initiative, dovetails with the research and teaching interests of the Center for Middletown Studies. Dr. James Connolly, Acting Director of the Center, is co-sponsor.

Dr. Felsenstein said that the surviving records provide primary documentation for understanding *What Middletown Read* from the last quarter of the nineteenth century through the 1930s. The Libraries will digitize the records for preservation purposes.

Questions for further research may include: Who constituted the book borrowing public in the late nineteenth century? What was their socio-economic background? Was the clientele of the library primarily made up of women readers? What did children read? How many books were in the library, and what subject areas were most popular? Were books of science in demand? How much did it cost to run the library and from where did its funding come? What was the typical shelf life of a book?

The answers to these and other questions can provide a clearer glimpse of life in Middletown America, a typical community in the United States. Muncie received this pseudonym as a result of the Middletown Studies of the 1920s and '30s by sociologists Robert and Helen Lynd.

## Exploring the Ball State University Archives

by Daniel Hartwig, Assistant Archivist



Ever wonder who wrote the Ball State “Fight Song” or “Victory March”? Are you looking for old photos of Ball State students or faculty? Or maybe you’ve just seen the ghost in Elliott Hall. Whatever your need, supernatural or not, the Ball State University Archives has a variety of resources to facilitate teaching, learning and research needs.

The mission of the University Archives is to collect, preserve, and make available for use records, publications, and other materials documenting activities at Ball

State University, including:

- Board of Trustees agenda and minutes, with accompanying documents
- Presidents' papers, Provosts' papers, Faculty Senate records, committee minutes and reports
- Faculty papers, publications, and biographical files
- Budget information, including annual and biennial financial reports and legislative requests
- College and department records, student organization records
- University publications, catalogs, directories, and the *Alumnus*
- Student publications, Orient yearbooks, and the *Daily News*
- University Relations records, including films, videotapes, audio recordings, and press releases
- Student files on university topics, e.g. buildings, enrollment data, homecoming, and parking
- Photographs, theses and dissertations

To increase access to these unique historical records, Archives staff have created a number of finding aids and are currently processing a number of collections, including over 30,000 negatives from Photo Services.

To make these materials available 24/7, the Archives has updated and expanded the University Archives' Web site, posting online over 100 PDF finding aids and creating a listing of answers to Frequently Asked Questions (FAQs).

The University Archives and Research Center is located in Bracken Library, Room 210. The Archives is open weekdays from

8 a.m. to 5 p.m., except Wednesdays, when hours are 8 a.m. to 9 p.m. Hours differ during summer and breaks. Feel free to contact Archives at [DWHartwig@bsu.edu](mailto:DWHartwig@bsu.edu) or telephone at (765) 285-5078.



## Introducing *The Ladies of the Club*, an Exhibit at Bracken Library

*Ladies of the Club* will run April 6 through June 30 in Bracken Library, second floor. Included in the display are photographs of women's organizations in Muncie and Delaware County, 1876-2000, which reveal the wide range of interests and activities of a



Members of the Round Table Club in 1949. The Club celebrated its 100<sup>th</sup> anniversary in 1994.

variety of clubs, organizations for young women, social and self-improvement clubs, special interest clubs or those which support a cause, as well as church-related organizations, and professional groups. The exhibit is from the Stoeckel Archives of Local History in the Ball State University Libraries' Archives and Special Collections Research Center. Contact Jane Gastineau at [JEGastineau@bsu.edu](mailto:JEGastineau@bsu.edu) or by phone at (765) 285-5078 for additional information.

## Frequently Asked Questions Addressed to the Archives about Ball State University

**Q. When was the first Ball State homecoming and where can I find information about it?**

A. It was in 1926. You can find buttons, articles, programs, photographs and other information about homecoming in Record Groups 1 (University) and 28 (Intercollegiate Athletics) of our University Archives. Our archival copies of student yearbooks and newspapers are other good sources for information about homecoming and other school events.

**Q. Who composed “Alma Mater” and where can I find sheet music for it?**

A. Gladys (Schindler) Chrisman wrote “Alma Mater” in 1930. Sheet music for this and other school songs can be found in Record Group 1 (University) of our University Archives in the FAQs.

**Q. When did the school adopt the name Ball State Teachers College and where can I find information about the change?**

A. It was adopted in 1929. Background information and articles on the name change can be found in Record Group 1 (University) in archival copies of student yearbooks and newspapers, and in the Archives and Special Collection's local history subject files on the university.

**Q. When did WBST-FM hit the airwaves and where can I find information about the station?**

A. It was in 1960. Information about WBST-FM can be found in Record Groups 9 (University Advancement) and 27 (College of Communication, Information & Media) of our University Archives. Photographs of the station can be found in our General Photo Collection (UAP1), as well as in our Photo Services collection.

**Q. Where are audiorecordings or films of University bands?**

A. Audio recordings and films documenting university events and activities can be found in our Audio-Visual Collection. An Access database has been created to facilitate searching.

**The University Libraries — Your best bet for information solutions!**

## Gift Donations Encompass Range of Material

The University Libraries seek and accept materials that enhance the strength of the collections and support the instructional and research objectives of the University. Desirable gift materials include:

- Recently-published scholarly monographs in subjects collected by the Libraries
- Well-preserved copies of older works that fill gaps in the historic collections
- Specialized material including technical reports, foreign language publications, rare books, and special editions of known works
- Primary source materials such as manuscripts, archives, and correspondence that further the research and instructional mission of the University
- Fine art, paintings, sculpture
- Musical CDs, popular or classical movies on DVDs or VHS
- Diaries, manuscripts, historical documents, and maps

To discuss your gift to the University Libraries' collection, please contact Dr. Hilde Calvert, Head of Collections Development, at [HCalvert@bsu.edu](mailto:HCalvert@bsu.edu) or by phone at (765) 285-8033.

## Fund Honors Memory of C. William Barnett

The C. William Barnett Fund was established recently to honor Bill Barnett, who began working for Ball State University in December, 1973 in the Budget Office. In 1982, he became the University Libraries' Director of Library Business Services until his untimely passing in late spring, 2003.

The fund will be used to provide for the acquisition, processing, preservation, storage, and use of local and university history materials in the Archives and Special Collections Research Center.

Mrs. Pat Barnett and daughter Kathy were present when the new fund was announced.

Those interested in making a financial contribution to honor Bill's memory may do so by making a check payable to Ball State University Foundation and sending it to:

**Office of the Dean, BL 218  
Ball State University Libraries  
Ball State University  
Muncie, IN 47306**

Please be sure to note #5109 as the account number.



## Copyright Conference to Focus on Teaching, Learning

by Fritz Dolak, Copyright & Electronic Resources Manager

On Wed., April 20 the Ball State University Libraries will host a seminar at the BSU Alumni Center that will focus on CopyRights and CopyWrongs.

Copyright specialists from IUPUI, Purdue University, the University of Louisville, and Ball State will discuss

- The TEACH Act, Internet issues, and developments around peer-to-peer networks
- Print vs. the digital world
- Copyright and licensing: private rights and the public interest
- Using other's intellectual property
- Using Ball State's digital content management system to deliver audio and video digital materials for classroom instruction and distance education

Registration is \$100. For more information, visit [www.bsu.edu/library/conference](http://www.bsu.edu/library/conference)

## Survey Allows University Libraries to Measure Effectiveness of Services, Programs

This month over 4,000 members of the Ball State community are being invited to participate in LibQUAL+ (Library Quality Plus), online survey measuring library service quality. The survey is created by the Association of Research Libraries and has been enthusiastically received in over 500 academic libraries.



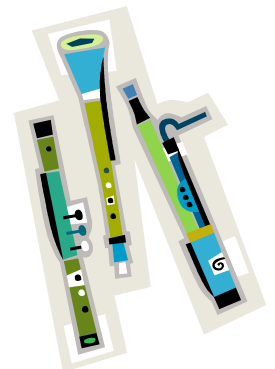
The results, available this summer, will be compared nationally with those of other participating institutions, and locally with a benchmark study undertaken by the University Libraries in 2003. This is an excellent opportunity for library users to help determine what is working well and to help identify what we need to do to continue to improve services and collections.

If you are among those who are randomly chosen to participate in the survey, University Libraries would greatly appreciate your time and thoughtful responses. It will take about 10 minutes to complete. Thanks for your help!

## Graduate Woodwind Quintet to Perform in Bracken's Lobby

On Thursday, April 28 at 1 p.m. the Ball State Graduate Woodwind Quintet will present a half-hour musical program.

This performance is part of an ongoing series entitled, *Bracken Matinee Musicale*, which is hosted by the University Libraries throughout the year in an effort to highlight the many talents of students, faculty, and staff at Ball State University.



## Five Outstanding Students Receive Awards

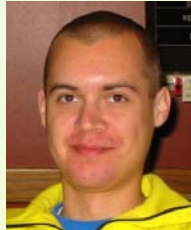
The Friends of the Alexander M. Bracken Library Student Recognition Award recognizes student assistants who have made significant achievements in both academics and their work at the University Libraries.

The applicants are required to have at least a 3.0 grade point average, to have competed three semesters of employment at the Libraries, and to be currently employed by the Libraries. This year, five outstanding students were selected to receive a check for \$100 and were honored at the Friends' annual dinner.



**Chaz M. Estell**, a sophomore from Muncie, is majoring in Computer Science. Chaz works in Library Information Technology Services (LITS). One day he would like to work in the field of Information Technology.

**Alex R. Lindeman**, a senior from Troy, Ohio, is completing a degree in history with a minor in classical culture. He plans to join the Peace Corps this fall and attend graduate school upon his return. Alex works in Circulation Services.



**Jeff D. Ketter**, a senior from Greenfield, Ind., is majoring in General Studies with a double minor in international relations and psychology. Jeff plans to attend graduate school and one day work in the field of counseling psychology. He works in Library Information Technology Services (LITS).

**Erin E. Rietz**, a junior from Tipton, Ind., is majoring in Journalism and would like to design for magazines. Erin will intern with *Time Magazine* in San Francisco this summer. She works in Periodical/Reserves/ Microforms.



**Lisa A. Swander**, a senior from Muncie, is completing a degree in English education and would like to teach English to those in middle or high school. Lisa works in Interlibrary Loan Services.

### New Hours for Spring Semester 2005

Noon	—	3:00 a.m.	Sunday
7:00 a.m.	—	3:00 a.m.	Monday — Thursday
7:00 a.m.	—	7:00 p.m.	Friday
8:30 a.m.	—	6:00 p.m.	Saturday



Prof. Harry Eggink, College of Architecture, is exhibiting models in Bracken that were created by his third-year architecture students. Intricate and detailed, several are of Indianapolis buildings, including models for a new stadium. The models are located next to the spiral staircase.



Ticket sales soared after a 30-minute sneak preview on March 28 of Cole Porter's *Anything Goes!* musical, which took place in the Bracken lobby. Students in the Department of Theatre and Dance performed six songs. Thanks to Dr. Harold Mortimer, Dr. Jeffrey Pappas, and Michael Worcel for this preview in Bracken.

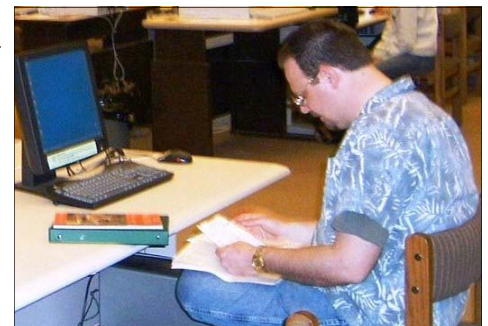
### Assistance with Course Reserves

Students can access reserve course materials 24/7 through the University Libraries' Course Reserves Webpage.

University Libraries' personnel can save time for faculty members by scanning and loading documents and contacting appropriate parties to seek copyright clearance, as needed.

Traditional reserve service for books, articles, CDs, DVDs, VHS tapes, and other material is also available. Several thousand items are on course reserve each semester and are easy to locate using the Course Reserves link.

The availability of electronic access is dependant upon copyright restrictions. For more information, call (765) 285-5141.



## Marketing Students Learn About Geographic Information System Software at Bracken Library

Angie Gibson, Geographic Information Systems Specialist in the Libraries' Geospatial Center and Map Collection, recently collaborated with Teresa Avila, Instructor of Marketing and Management, to set up GIS-based assignments for marketing students in Principles of Marketing (Marketing 300).



The short assignment illustrated the use of GIS as a powerful and useful digital media tool. It showed students the impact and potential the software can have in everyday marketing, information gathering, and business decisions.

Students were asked to select areas in Muncie that would be suitable for a new Papa John's restaurant. The students selected potential locations by querying various key demographic factors, such as average age of the population, average household size, average family size, number of families with children living at home, vacant housing, median income, and owner-occupied versus renter-occupied housing with the ESRI's ArcMap software.

Students and faculty interested in applying GIS technology to their projects are invited to visit the University Libraries' Geospatial Center and Map Collection in Bracken on the second floor. Hours are 8 a.m. to 5 p.m., Monday through Friday.



### Spotlight: University Libraries' People & Events



**Personnel** — Todd Teague, Educational Resources Information/Circulation Evening Supervisor, joined the University Libraries in March. Todd's experience includes working as an English teacher in Rio de Janeiro and Buenos Aires. He graduated from Ball State with a bachelor's degree in Spanish.

**Retiring** — After 32 years of service, **Judith A. Austin**, Technical Cataloging Assistant/Serials, will retire May 27. Best wishes for a long and happy retirement!

**Events**—On **Thursday, April 28** at 1 p.m., the Ball State University Graduate Woodwind Quartet will provide a half-hour concert in the Bracken Library lobby.

### 2005 Staff Recognition & Retirement Award Program

Ball State University will recognize eight personnel from the University Libraries on Thursday, April 21 at 6:30 p.m.

Congratulations to:

#### Public Services Personnel

15 yrs. Kerri McClellan  
15 yrs. Nona Nunnally  
28 yrs. Lorna Pirtle (Retiree)

#### Technical Services Personnel

20 yrs. Kenneth Fadely  
20 yrs. Cathy Hammett  
15 yrs. Brenda Wilkinson  
10 yrs. Kathleen Schmaltz

#### Dean's Office

10 yrs. Julia Rosenbaum

## Educational Resources Center Offers Myriad Resources, Public Workstations, Librarian Assistance for Teaching, Learning, Discovery



Educational Resources, located on the lower level of Bracken Library, provides media materials supporting classroom instruction across the University and print materials that support the study of the K-12 curriculum. Refer-

ence assistance is available in the area Monday through Thursdays (1 to 8:30 p.m.), Fridays 1 to 5 p.m., and Sunday from 6:30 to 8:30 p.m. The Center has about 50 PC and iMAC workstations, including scanners for public use.

The collection includes:

- Digital equipment for check-out: laptops, data projectors, digital cameras, pen scanners, TabletPCs
- Over 42,000 youth books
- Over 15,000 textbooks and more than 10,000 curriculum guides and historical curriculum items
- Over 380,000 audiovisual items including DVD's, videos, laser discs, CD-I's, and unique 16mm films
- Over 3,000 computer software items, including data and instructional materials, still and moving images, sounds and games for preschool through adult audiences
- More than 8,000 audio titles of primarily spoken word content including audiobooks, short stories, poetry, and lectures
- Instructional titles on K-12 subjects; higher levels include production music, sound effects, birdcalls, music, and speeches
- Over 4,500 titles of projected graphics covering a variety of subjects for various age levels
- More than 29,000 two-dimensional graphics including posters, photoprints, art reproductions, wall charts, flip charts, and activity/flash cards
- Over 2,000 other media materials, including 3-D models (e.g., food replicas, traffic signs, a human skeleton, etc.) and instructional games (puzzles, simulations)
- 3-D art reproduction kits (mini-collections of items on a particular subject such as climate change, military funeral honors, SIDS, etc.)
- Educational toys (puppets, stuffed animals, imitations of familiar objects, etc.)
- 500 cartographic materials (maps and globes)



**For information, call (765) 285-5340. Visit the Center, which is open when Bracken is open, 116.5 hours per week!**

### University Libraries: A Partner in the Success of Today's Students and Faculty

**Access to Information** The University Libraries are more than books, journals, multimedia, and technology. They are a destination for research, learning, and friends. The personnel, services, and resources play an instrumental role in helping students learn and prepare for their careers and their future. The collection introduces students to resources that help them succeed well beyond their curriculum. The environment at the University Libraries is rich with electronic resources available through digital and multimedia technology and traditional print collections.

**Increased Library Traffic** The Libraries feature comfortable, roomy, inviting space designed especially to meet student study and learning needs. Students can choose private, quiet study areas or larger open spaces where they can collaborate and discuss projects with other students and team members. Over the past year, the walk-in traffic has increased by an average of 20.3 percent! Furthermore, the libraries can report that students who are often drawn to the facilities by the fast computers and the latest software often begin using other library services.

**Growing Demands** With the increased demand in services, the University Libraries are making an appeal outside of our normal operating budget—to you—so that we can add to our collections and preserve books and journals that are vital to students and faculty for research, teaching, and learning.

**A financial contribution** to the University Libraries today makes a difference for students of tomorrow. Your gift can ensure the growth of a student's enthusiasm for study, the beginning of an important research project, the basis for a philosophical argument, or the appreciation of voices from an earlier time. We need your help to build on our strengths and to become a partner with us as we strive for distinctiveness as the university's academic marketplace, the information commons.

**Honoring a Special Person** The University Libraries make it easy to honor a person who has made a difference in your academic or personal life or to make a gift that will work every day for the benefit of students and faculty. No gift is too small. Please review the contribution form (right column) and consider how you can make a difference at Ball State University Libraries today.

**Special Tax Credit for Indiana Residents.** A special tax credit to taxpayers in Indiana is given in return for their support. When you make a gift to Ball State, you can receive a tax credit for 50 percent of your gift up to a maximum credit of \$200 for a joint returns and a maximum credit of \$100 on single tax returns. Federal income tax deductions may save you even more! Simply obtain an Indiana Tax Form CC-40 online or from your local Department of Revenue office for more information. This support is critical to Ball State as the university is state-assisted, rather than state-supported.



**Thank you for your support!**

### Yes, I would like to support the University Libraries.

We appreciate your thoughtful gift. All donors receive a receipt for their contribution. Please use the address below and make your check payable to the Ball State University Foundation. Show the applicable account number, and send to:

**Office of the Dean, BL 218  
Ball State University Libraries  
Ball State University  
Muncie, IN 47306**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Affiliation with Ball State University: \_\_\_\_\_

Circle the occasion, if applicable:

Anniversary	Bar/Bat Mitzvah	Birthday
Graduation	Recovery	Retirement
Special Achievement	Wedding	Special Thanks
Other: _____		

\_\_\_ This gift is a memorial\*

\_\_\_ This gift is in honor of \*

\*Please print the name of the person(s) or academic college you are honoring: \_\_\_\_\_

\_\_\_ I want to support one or more of the following existing accounts:

<b>Fund Name</b>	<b>Purpose</b>
5101 General Fund	Library services/programs
5103 Friends Fund	Special collections, programs
80026* Endowment	General needs of the Libraries

\*Endowment fund. Interest only is used to acquire resources allowing the fund to grow to benefit generations of students.



Ball State University Libraries' *The Library Insider* is a project of the Office of the Dean of Ball State University Libraries. Publication is monthly by the Ball State Virtual Press, Muncie, IN 47306. The proof-reader is Kris Pittsenbarger. Susan G. Akers is the University Libraries' Marketing and Communications Manager. Please refer comments or questions to Arthur W. Hafner, Editor-in-Chief and Dean of University Libraries, [AHafner@bsu.edu](mailto:AHafner@bsu.edu) or call (765) 285-5277. This newsletter and its archive are online at [www.bsu.edu/library/virtualpress/libinsider](http://www.bsu.edu/library/virtualpress/libinsider)

Copyright © 2005 by Ball State University. All Rights Reserved.