

E. Bruce Geelhoed

Chair and Professor, Department of History
Ball State University
Muncie, IN 47306
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bgeelhoed@bsu.edu

- Personal** Married, Deborah L. Geelhoed, September 4, 1971; Children: Marc Edward, November 18, 1977; Beth, deceased November 3, 1980; Steven Dwight, April 13, 1989.
- Education** Ph.D. Ball State University 1976
M.A. Central Michigan University 1972
B.A. Hope College 1970
- Experience** **Chair and professor**, Department of History, 2004-Present
Director, Center for Middletown Studies and **Professor of History**, 1992-2004
Acting Director, Center for Middletown Studies and **Associate Professor of History**, July 1991-November 1992.
Associate Director, Office of Academic Research and Sponsored Programs, Ball State University, (**Acting Director**, July 1, 1990-June 30, 1991) and **Associate Professor of History** 1988-1991.
Associate Professor of History, Ball State University, 1986-1992.
Visiting Professor of American Civilization, Westminster College, Oxford, U.K., Spring 1987.
Research Historian, Faculty of Arts and Sciences, University of Pennsylvania, Academic Year 1981-1982, Autumn and Winter 1982-1983.
Assistant Professor of History, Ball State University, 1981-1985.
Director, Carmichael Residential Instruction Project, Ball State University, 1975-1981.
- Teaching Responsibilities** HRS 199, Honors Symposium in Contemporary Civilization: The Family and Modern America

HIST 310, Introduction to the History of Business in the United States

HIST 320, Laboratory Course in United States History

HIST 153, The World in Recent Times, 1815-Present

HIST 201, The United States, 1492-1828

HIST 203, The United States, 1900-Present

HIST 390, Honors Colloquium (Business and the American Family)

HIST 600, Seminar in Modern America

ICS 640, The Information and Communication Industry

Publications

Books (refereed)

Editor, *On the Western Front with the Rainbow Division: A World War I Diary*, by Vernon E. Knipstach. Norman: University of Oklahoma Press, 2009.

With Anthony O. Edmonds, co-editor, *The Macmillan-Eisenhower Correspondence, 1957-1969*. Basingstoke: Palgrave-Macmillan, 2005.

With Anthony O. Edmonds, *Eisenhower, Macmillan and Allied Unity, 1957-1961*. Basingstoke: Palgrave-Macmillan, 2003.

With Anthony O. Edmonds, *Ball State University: An Interpretive History*. Bloomington, Ind.: Indiana University Press, 2001.

Margaret Thatcher: In Triumph and Downfall, 1987 and 1990. New York: Praeger, 1992.

With Millicent Anne Gates, *The Dragon and the Snake: An American Account of the Turmoil in China, 1976-1977*. Philadelphia: University of Pennsylvania Press, 1986.

Charles E. Wilson and Controversy at the Pentagon, 1953 to 1957. Detroit: Wayne State University Press, 1979.

Books (non-refereed)

Cardinals on the Gridiron: Football at Ball State University, 1924-2001. Chicago: Arcadia, 2001.

Muncie: the Middletown of America. Chicago: Arcadia, 2000.

A Club, A Community, and a Century: The Rotary Club of Indianapolis, 1913-1998. Indianapolis, Ind.: Guild Press, 2000.

Boyce Forms Systems: A Centennial History, 1899-1999. Muncie, Ind.: privately published, 1999.

Entrepreneurism and Innovation: The Sursa Family and Community Banking in Muncie, Indiana, 1927-1995. Muncie, Ind.: privately published, 1996.

A Century of Community Banking: The Story of Merchants National Bank and First Merchants Corporation, 1893-1993. Muncie, Ind.: privately published, 1993.

The Indiana CPA Society: A Diamond Anniversary History, 1915-1990. Indianapolis, Ind.: privately published, 1990.

With Steve Cartwright, *Mutual Federal Savings Bank: A Centennial History.* Muncie, Ind.: privately published, 1989.

With Van P. Smith, *Freedom and Opportunity.* Muncie, Ind.: privately published, 1987.

With Lowell F. Crouse and Dwight W. Hoover, *Maxon Corporation: The First 70 Years.* Muncie, Ind.: privately published, 1986. Subsequent revision entitled *90 Years of Excellence: Maxon Corporation, 1916-2006,* privately published, 2006.

With John W. Fisher, *Managing Change: How to Grow a Modern Enterprise.* Muncie, Ind.: Ball State University Business History Series, No. 4, Bureau of Business Research, 1985.

Indiana's Investment Banker: The Story of City Securities Corporation. Muncie, Ind.: Ball State University Business History Series, No. 3, Bureau of Business Research, 1985.

The Thrill of Success: The Story of SYSCO/Frost-Pack Food Services, Inc. Muncie, Ind.: Ball State University Business History Series, No. 2, Bureau of Business Research, 1983.

Bringing Wall Street to Main Street: The Story of K.J. Brown and Company Inc., 1931-1981. Muncie, Ind.: Ball State University Business History Series, No. 1, Bureau of Business Research, 1982.

Articles

“Rainbow Soldier: Vernon Knipsh and World War I,” in *Traces of Indiana and Midwestern History* (May, 2006), 16-25.

“We’re So Ordinary We’re Unique: The Enduring Legacy of Muncie as Middletown,” in Luke Eric Lassiter, *The Other Side of Middletown*. (Walnut Creek, CA: Alta Mira Press, 2004) 27-46.

With James J. Connolly, “The Small City Experience in the Midwest: An Introduction,” *Indiana Magazine of History*, Vol. XCIX, Number 4 (December 2003), 307-310. Professor Connolly and I were guest co-editors of this special volume of the *Indiana Magazine of History*.

“March, 1987: The Foreshadowing of a British General Election,” in Stanisloa Pugilese, ed., *The Thatcher Years: The Rebirth of Liberty?*. Westport, CN: Greenwood Press, 2001. This article is also published in Stanisloa Pugilese, ed., *The Political Legacy of Margaret Thatcher* (London: Politico’s Publishing Ltd., 2003), 86-101.

“Wilbur M. Brucker,” in *American National Biography*. Cary, N.C.: Oxford University Press, 1999. 788-790.

“Combating Hysteria: Charles E. Wilson, Dwight D. Eisenhower, the Department of Defense and McCarthyism, 1953-1954,” in Andre Kaenel, ed., *Anti-Communism and McCarthyism in the United States, (1946-1954). Essays on the Politics and Culture of the Cold War*. (Paris: Messene, 1995), 79-98.

“The Distribution and Diffusion of Power in Middletown: Then and Now,” in Hans Bertens and Theo D’Haen, eds., *The Small Town in America: A Multidisciplinary Revisit*. (Amsterdam: VU University Press, 1995), 77-95. This volume is number 32 of the series, European Perspectives on America, published by the VU University Press.

“Charles E. Wilson,” in the *Encyclopedia of American Business History and Biography, The Automobile Industry, Vol. 11* (Brucoli, Clark, and Layman, 1989).

“Dwight D. Eisenhower, The Spy Plane, and the Summit: A Quarter-Century Retrospective,” *Presidential Studies Quarterly*, Vol. 17, No. 1 (Winter 1987), 95-106.

“J. Dwight Peterson and the Rescue of City Securities Corporation, 1930-1940,” *Mid-American Journal of Business*, Vol. 1, No. 1, March 1986, 47-56.

With Sandra W. Marsh, "Business History: A Corporate Tool," *Ball State Business Review*, Vol. 12, No. 1 (1985), 16-18.

With A.E. Bracken, "Clio and the Marketplace: Teaching American Business History," *The History Teacher*, XIV, No. 2 (February 1981), 209-222.

"Business and the American Family: A Local View," *Indiana Social Studies Quarterly*, XXXIII, No. 2 (Autumn 1980), 58-67.

"Charles E. Wilson and the Senate," *Michigan History*, 64, No. 5 (September/October 1980), 36-43.

"Executive at the Pentagon: Re-examining the Role of Charles E. Wilson in the Eisenhower Administration," *Military Affairs*, XLIV, No. 1 (February 1980), 1-7.

"Eisenhower, Wilson, and Defense Policy," *Indiana Social Studies Quarterly*, XXXI, No. 3 (Winter 1979), 5-13.

Papers

With Anthony O. Edmonds, "President Eisenhower and Prime Minister Macmillan," *The United States and Great Britain: The Legacy of Churchill's Atlantic Alliance*, conference Sponsored by the Howard Baker Center for Public Policy, University of Tennessee, March 2006.

"The Transatlantic Dialogue of Dwight D. Eisenhower and Harold Macmillan," *Mid-America Conference on History*, University of Kansas, Lawrence, Kansas, September 2005.

"Documenting Middletown," annual meeting of the Midwest Archives Association, Chicago, Illinois, 4-6 May 2000.

"March, 1987: The Foreshadowing of a British General Election," presented at "The Thatcher Years: Rebirth of Liberty?", Hofstra University, Hempstead, New York, 27-28 March 2000.

"Middletown in the 1930s: The Myth of the 'One-Bank Town'," Hope College, Holland, MI, 15 November 1994.

"The Distribution and Diffusion of Power in Middletown: Then and Now," Annual Meeting, Netherlands American Studies Association, Middleburg, The Netherlands, June 1993.

“Margaret Thatcher, Neil Kinnock, and the Battle of Britain,” Great Lakes History Conference, Grand Rapids, Michigan, (Hereinafter cited as GLHC), April 1988.

“Thomas S. Gates and the Principles of National Security,” presented at the dedication of the Thomas S. Gates Room, Van Pelt Library, University of Pennsylvania, Philadelphia, 19 September 1984.

“J. Dwight Peterson and the Rescue of City Securities Corporation, 1930-1940,” GLHC, April 1984.

Commentator, “What to Do and Think About Labor,” GLHC, May 1981.

Moderator, “Labor Organizations at Work: The Wobblies and Actor’s Equity,” GLHC, May 1981.

“Business and the American Family: A Local View,” GLHC, May 1980.

“An Undergraduate Survey in American Business History,” GLHC, May 1979.

“Eisenhower, Wilson, and Defense Policy,” GLHC, May 1978.

“What’s Good for General Motors Is Good for the Country: Did Charles E. Wilson Really Say It?” GLHC, 1977.

“Charles E. Wilson and the Senate, 1953 to 1957,” GLHC, May 1976.

“The Working Man and the Coolie: An Inquiry into the Chinese Immigrant’s Experience in San Francisco, 1877-1879,” GLHC, May 1975.

Articles for the Corporate Press

“The Evolution of American Business,” *Panhandle Magazine*, No. 1, 1983.

“A Tale of Two Presidents,” *Panhandle Magazine*, No. 4, 1981, 4-11.

“Charles E. Wilson and the Senate,” *The Changing Challenge* (reprint of *Michigan History* article), No. 4, Autumn 1981, 16-23.

“Where are the Tycoons?” *Panhandle Magazine*, No. 1, 1981, 15-22.

Grants

Maxon Corporation, corporate history grant, 2006-2007, amount: \$14,989.
Maxon Corporation, corporate history grant, 2006, amount: \$7,533.

City Securities Corporation, corporate history grant, 2004, amount:
\$14,485.

City Securities Corporation, corporate history grant, 2002, amount:
\$17,000.

Indiana Humanities Council, Humanities Initiative Grant for the second
annual Small Cities Conference, 2002, amount: \$800.

Indiana Humanities Council, Planning Grant for the inaugural Small Cities
Conference, 2001, amount: \$1,000.

Indiana University and Indiana University Center on Philanthropy,
“Indiana Non-profits: Scope and Community Dimensions,” 2000-2001,
amount: \$5,000.

Indiana Historical Society and Indiana Humanities Council, “Indiana
Heritage Research Grant: The Center School Historical Project,” 2000,
amount: \$1,200.

Boyce Forms Systems, corporate history grant, 1999, amount: \$7,500.

Maxon Corporation, corporate history grant in support of Ball State
University’s Dutch Studies Program, 1996, amount: \$4,800.

NBD Bank – Muncie, corporate history grant, 1994-1995, amount: \$6,100.

NAFSA International Studies Seminar, United States Information Agency,
1992, amount: \$4,000.

First Merchants Corporation, Muncie, IN, corporate history grant, 1992,
amount: \$7,299.

Academy for Educational Development, United States Information
Agency, American Studies Seminar, 1991, amount: \$6,372.

Indiana CPA Society, Indianapolis, IN, corporate history grant, 1990,
amount: \$8,581.

HarperCollins Publishers, video development grant, 1989, amount: \$800.

Mutual Federal Savings Bank, Muncie, IN, corporate history grant, 1989,
amount: \$4,060.

Ball Corporation, Muncie, IN, corporate history grant, 1988, amount: \$4,800.

United States Department of the Navy, Post-doctoral Fellowship “Thomas S. Gates and the New Navy, 1953-1959,” 1987, amount: \$2,500.

Ontario Corporation, Muncie, IN, corporate history grant, 1987, amount: \$3,500.

Maxon Corporation, Muncie, IN, corporate history grant, 1986, amount: \$11,800 (with Dwight W. Hoover and Mary Frances Sappenfield).

Ball Corporation, Muncie, IN, corporate history grant, 1986, amount: \$11,500 (with Mary Frances Sappenfield).

Maxon Corporation, Muncie, IN, corporate history grant, 1985, amount: \$6,786 (with Dwight W. Hoover).

City Securities Corporation, corporate history grant, 1985, amount: \$5,800 (with Sandra W. Marsh).

Ball Corporation, Muncie, IN, corporate history grant, 1984, amount: \$8,581.

City Securities Corporation, Indianapolis, IN, corporate history grant, 1983-1984, amount: \$3,500.

INA Foundation, grant to support research on the career of Thomas S. Gates as Chief of the United States Liaison Office to the People’s Republic of China, 1976-1977 (administered through the University of Pennsylvania), 1983, amount: \$7,500.

Smithkline Beckman Foundation, grant to support research on the career of Thomas S. Gates as Secretary of the Navy and Secretary of Defense, 1957-1961 (administered through the University of Pennsylvania), 1982.

“Albert Einstein: A Centennial View,” a planning grant from the Indiana Committee for the Humanities to Ball State University, 1979-1980, amount: \$800.

“Business and Politics in America,” a lectureship grant from the Sperry and Hutchinson Foundation to Ball State University, academic year 1978-1979, amount: \$2,000.

“Bicentennial Town Meetings,” a grant administered from the Indiana Committee for the Humanities to the Poynter Center on the Public and American Institutions, administered in Muncie, IN, March-July 1976, amount: \$5,000.

**Professional
Service**

University

Member, Patent and Copyright Committee, 1988-1996.

University Representative, Atlantic Council of the United States, 1986-Present.

Member and Secretary, John W. Fisher Faculty Research Fellowship Selection Committee, 1986-Present.

Member and Secretary, Faculty Publications Committee, 1983-1986.

Subcommittee on Copyright Policy Development, 1984-1985.

Department

Member, Promotion and Tenure Committee

Member, Graduate Programs Committee

Member and Secretary, Merit Pay Committee

Member, Honors and Scholarship Committee

Member, Undergraduate Programs Committee

Member, Advisory Committee

Community

Member and officer, Westminster Presbyterian Church, 1975-present

Coach, board member, and president, Delta Babe Ruth Baseball League, 2001-2004.

Coach, board member, and president, Delta Little League, Muncie, Indiana, 2000, 2001.

Member and secretary to the board of governors, Minnetrista Cultural Center, Muncie, Indiana, 1996-2001.

Consulting

Historical consultant to New River Media for the production of “The First Measured Century,” produced by Ben Wattenberg, broadcast 20 December 2000.

Historical consultant to WIPB-TV, Muncie, Ind., for the production of the documentary, “Ed Ball’s Century,” 1999.

Historical consultant to CPAC (Canadian Public Affairs Channel) for the production of “God and the Grassroots,” 1998.

Historical consultant to Canadian Broadcasting Company (CBC) for a radio documentary dealing with the presidential election of 1996.

Historical consultant to WIPB-TV (PBS), Muncie, Ind., for the broadcast of V-J Day: A Sailor Remembers.”

Historical consultant to WFYI-TV (PBS), Indianapolis, Ind., for broadcast of two programs in the “Across Indiana” series, “Muncie: America’s Heartland,” (1992) and “Non-stop to Nowhere.”

Organizations

The Historical Society

The Urban History Association