



POTENTIAL INCENTIVES

APPENDIX D

During the 20 January 2001 retreat, the Steering Committee also developed a list of incentives that might be used to encourage the promotion and implementation of the action items discussed above. The ideas were wide ranging; some involved using and/or redirecting currently available resources, whereas others suggested substantial new funding needs.



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POTENTIAL INCENTIVES

This list of potential incentives is in non-ranked order.

- Assistantships
- Speaker/consultant funding
- Communication of principles from administration and faculty leaders
- Media coverage
- Support by University as facilitator
- Salary lines for sustainability
- Curricular cultivation:
 - Use of Clustered Minors as a model for a Clustered Masters Program -- as means of enrollment boosting;
 - Interdisciplinary Masters could include:
 - Environmental History, Natural Resources and Environmental Management, and/or
 - Industry and Technology
- Annual Audits
 - At each unit level
- Summer workshops with stipends
- “Green for Green” — monies for ideas
- Target assigned leaves (as percentage of total)
- Opportunities for collaboration — writing
- Staff reward for impact of ideas:
 - Vacation days
 - Dollars
- University savings reinvested in the greening effort:
 - Green endowment
 - Percentage back to the originator of ideas
- Empowerment as a reward
- Recognition as a reward (continue leadership/ increase impact)
 - “Green faculty, staff, students” recognition
- Expand the BSU identity — “an award-winning ‘green’ university”
- Six- to eight-week seminar for faculty on environmental issues
- Search opportunities/communicate to faculty, staff and students
- Legitimize efforts in sustainability
 - Top down and peer to peer
 - Cultivate a host of “Green Champions”