

Today's Date: 7/5/2006 9:47:40 AM

 School Website Project

Description This rubric will be used to assess student performance on creating/editing the high school website.

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Sharing Status  NOT SHARED

| | Weak | Adequate | Strong | Excellent |
|---|--|---|---|--|
| Content Refers to information that is current and relevant to school and classroom activities. Every page contains date of last update and SCSC info. | The site contains few of the content elements OR there are several factual errors. | Includes essential information about the topic, but there are 1-2 factual errors. | Includes essential elements. Subject knowledge appears to be good. | Website is detailed and contains all of the content elements. |
| Layout Elements of good design: well organized, consistent theme from page to page, uncluttered, information is easy to locate, three clicks and out. | The layout has few of the elements of good design. | The layout has some of the elements of good design. | The layout has most of the elements of good design. | The layout has all of the elements of good design. |
| Attractiveness Refers to the background and text color, font, font size and readability of the text, graphics, and sound throughout the site. | Use of font, color, graphics, effects, etc., but these often distract from the site content. | Makes use of font, color, graphics, effect, etc., but occasionally these detract from the site content. | Makes good use of font, color, graphics, effects, etc. to enhance the site. | Makes excellent use of font, color, graphics, effects, etc. to enhance the site. |
| Technical The site is easy to navigate, the buttons and links are working, page & graphics are named lowercase no spaces. | Few links are working properly. Navigation is inconsistent. Did not name pages/graphics appropriately. Did not turn in unused images. | Some links are working properly. Placement of navigational elements are inconsistent. | Most links are working properly. | All links are working properly. No dead ends. |
| Mechanics Grammar/spelling errors. | Content shows limited evidence of proofreading and editing. There are numerous grammatical and spelling errors. | Content shows moderate evidence of proofreading and editing. There are some grammatical or spelling errors. | Content shows considerable evidence of proofreading and editing. There are few grammatical or spelling errors. | Content shows considerable evidence of proofreading and editing. There are no grammatical or spelling errors. |
| Student Involvement Student involvement may occur in some or all of the following project stages; planning, research, design, implementation, evaluation and collaboration. | There is limited evidence of student involvement in development of this website. Student contributions are limited to only one or two stages | Student played a moderately important role in the development of this website. Student involvement in some of the project stages. | Student played a considerable role in the development of this website. Student involvement in most of the project stages. | Student played an extensive role in the development of this website. Student involvement in all of the project stages. |

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