

PRESERVE / PROTECT

Goals	Objectives	Tasks
Encourage compatible new uses in vacant historic buildings	<ul style="list-style-type: none"> • Develop design guidelines that address new construction 	<ul style="list-style-type: none"> • Obtain local designation. Assist process as needed
Protect historic infrastructure	<ul style="list-style-type: none"> • Develop design guidelines that address brick streets, alleys, lighting, landscaping 	<ul style="list-style-type: none"> • Obtain local designation. Assist process as needed
Protect threatened structures	<ul style="list-style-type: none"> • Implement a neighborhood revolving fund to preserve threatened structures • Consider development of covenants and properties on which they may be placed 	<ul style="list-style-type: none"> • Meet with HLF1 , ONS, WP to discuss revolving funds
Encourage appropriate land use and building preservation	<ul style="list-style-type: none"> • Implement a neighborhood revolving fund to preserve threatened structures • Consider development of covenants and properties on which they may be placed 	
Recognize important historic resources / neighborhood landmarks	<ul style="list-style-type: none"> • Consider listing The Lodge and The Irving Theatre on the National Register • Coordinate with surrounding neighborhoods to nominate the areas to the National Register 	<ul style="list-style-type: none"> • Identify assistant or intern • Identify grant opportunities. • Coordinate grant seeking efforts among local not-for-profit organizations
Sustain previously restored properties	<ul style="list-style-type: none"> • Study and Coordinate Uses 	<ul style="list-style-type: none"> • Coordinate not-for-profit organization efforts • Assist with marketing / expanding outreach efforts and volunteer recruitment and retention

PROMOTE

Goals	Objectives	Tasks
Develop Community Pride	<ul style="list-style-type: none"> • Prioritize Beautification • Conduct seasonal neighborhood cleanups • Encourage ongoing cleanup • Build ownership in neighborhood traditions/events • Ensure that community traditions are continued 	<ul style="list-style-type: none"> • Recruit volunteers • Coordinate similar local efforts • Increase promotion of existing programs/events • Provide waste bags in public places • Protect Luninaria, Halloween Festival and Ice Cream Social as community traditions
Develop Neighborhood Identify	<ul style="list-style-type: none"> • Develop Neighborhood Walking Tour Brochure • Develop a Building Plaque Program • Consider design / installation of “Gateways” on Washington St • Consider design / installation of “Historic Irvington” signs throughout neighborhood • Implement “Welcome Wagon” program • Develop Local Organizations /Merchants “phone book” 	<ul style="list-style-type: none"> • Increase distribution of brochures and other materials • Investigate funding sources for plaque program • Contact other neighborhood associations to research / explore neighborhood signage opportunities • Explore development/implementation of welcome wagon program • Develop Irvington “contact sheet” Talk with local merchants about inclusion and distribution.
Develop Community Identity	<ul style="list-style-type: none"> • Develop Heritage Tourism Brochures • Install National Road signs along US 40 • Explore National Road Association efforts and coordinate when appropriate 	<ul style="list-style-type: none"> • Coordinate with cultural tourism efforts • Contact Joe Jarzen and INDOT about US 40 sign installation • Approach INRA about grant for interpretative panels or kiosk
Support Economic Development	<ul style="list-style-type: none"> • Market the Neighborhood to potential and existing merchants, residents, realtors, etc. 	<ul style="list-style-type: none"> • Develop relationship with MIBOR. Include MIBOR symbol on marketing materials.

Goals	Objectives	Tasks
	<ul style="list-style-type: none"><li data-bbox="787 170 1291 235">• Explore becoming an IN Main Street community	<ul style="list-style-type: none"><li data-bbox="1438 170 1963 235">• Explore Main Street Community status.

Committee Statements	Goals (example)	Objectives (example)	Projects & Programs (example)