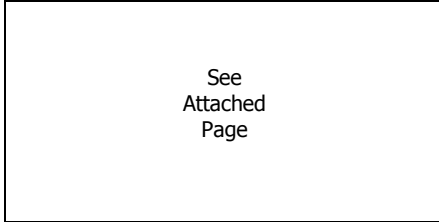


GATEWAY IDENTIFICATION FORM

(Additional Pages May Be Attached If Needed)

Sector: _____
(Please list as two digit abbreviation, e.g. RC = Regional Center)

Proposal Number: _____
(Please use the naming convention –Sector identifier plus an ascending numeral.)



Location Of The Proposed Gateway Project:
_Meridian Street Corridor 11th Street to the city center

Significance/Rationale for the Gateway (Why Is This A Good Location? What Is Important About This Location?) This is an important entry to the city for both in-city visitors to the downtown as well as out of town visitors arriving from the northside. Meridian Street is a primary arterial route to and from the downtown. Additionally, significant traffic comes to Meridian from the I-65 north Inner Loop exits. Significant institutions are in the vicinity all of which draw many visitors to the downtown including the new Central Library, American Legion National HQ's, the War Memorial, The Minton Cape hart Federal Building, Indiana Chamber of Commerce Building and many others. In addition the Legion Mall is an important public greenspace along the corridor. Both the Mall and Meridian Street serve as venues for important temporary events such as Fiesta, Black Expo, the 500 Festival Parade, Circle City Classic Parade in addition to many numerous smaller events.

Critical Issues (Adverse or Positive Impacts to Infrastructure, Commercial Businesses, Neighbors, Future Development, Etc.)

Signage, Wayfinding Directions Traffic Movement and Pedestrian Interface are all critical issues that need to be addressed. The linear gateway would pass through or adjacent to Historic Districts and buildings as well as many significant public buildings. A gateway would help to assure that future developments meet the high standard of required of such a prominent location. The gateway could also serve as a direction marker to the nearby Cultural Districts (Canal and Mass Ave.) and will serve as an important interconnection to the proposed Cultural Trail. The Meridian Street corridor serves a large number of pedestrians during temporary events. The connection to the pedestrian should be an important design consideration.

Concept Or Theme Of The Proposed Gateway Project (Optional):

The corridor is home to several significant service memorials that would be hard to ignore.

Type Or Scale Of The Proposed Gateway Project (Optional):

Project needs to be large enough in scope to be successful over a several block area. . Signage coordination should be a priority – both permanent and temporary signage need to be accommodated. Lighting improvements to introduce more light at the pedestrian level should be considered. Need to address wayfinding for temporary events to be able to capture visitors attending to find other amenities in the vicinity.

Current Site Ownership (Does Site Need To Be Acquired?):

Should be all within existing ROW or on public lands. Historic District approval will be needed.

Audience (To Whom Will The Gateway Appeal?):

Visitors to the city coming for special events, visitors who are coming to the downtown from within the existing city limits, out of state visitors attending special events.

Please List Interested Groups/Agencies (Public and Private) and Describe Neighborhood Support/Buy-In:

IHPC, War Memorials Commission, IDI, GIPC, IMCPL, Local Businesses.

Please Describe the Gateway’s Relationship to Other Community Plans and Initiatives:

Needs to be integrated to plans for the White River Greenway Trail, the Cultural Trail, the Canal Cultural District, WRSP plans.

Please Outline An Implementation Strategy And Describe The Next Steps (What Needs To Occur In Order To Implement The Project?):

Inventory of Assets, Identification and meeting of Stakeholders, Create an outline of Potentials. Identify traffic patterns and signage requirements

Likely Funding Sources And Other Items Not Covered Elsewhere:

City: Cultural Tourism, ICVA, CIB, IDI; State: WRSP, Dept of Commerce.

Note that because of the size of this project there may be a need / suggestion to break it into smaller projects. It is important to Master Plan this project with implemental projects that are well coordinated to assure a positive outcome.



Downtown Gateway – Great Location for Image Marker



Signage – Not Coordinated



Iconic Image but Uninspired