

# GATEWAY IDENTIFICATION FORM

(Additional Pages May Be Attached If Needed)

**Sector:** NE

(Please list as two digit abbreviation, e.g. RC = Regional Center)

**Proposal Number:** NE 4

(Please use the naming convention –Sector identifier plus an ascending numeral.)



## Location Of The Proposed Gateway Project:

Center Township; cloverleaf Interchange of I-70 and Keystone Way/Rural Street with emphasis on the first emerging Interstate vehicular view looking west toward the complete panorama of the city skyline.

Adjacent to this interchange on the northwest is the Keystone Enterprise Park, acreage prepared for business construction and

occupancy on lots, all of which have a view of the downtown skyline as well.

**VIEW:** from between east shoulder-Keystone Way traveling south on ramp looking west

## Significance/Rationale For The Gateway (Why Is This A Good Location? What Is Important About This Location?)

- Located on one of the major high traffic midpoint arteries into the city bringing commuter traffic from the northeast, east and southeast suburbs and neighborhoods of the community, other major towns and cities within the northeast, east and southeast parts of the state and interstate commercial and tourism traffic from the eastern United States.
- Generous green spaces ready for development on transportation, environmental, commercial and visual cultural, neighborhood and tourism levels
- Immediately adjacent to an urban enterprise zone on the north and several businesses that might participate with expertise and resources to develop the project. Example: Santa Rossa Mosaic & Tile, Brighthouse, Capitol Machine on the south. Adjacent to neighborhood pillars such as the ----- church and community center.

- An area chosen by the city to develop for commerce and infrastructure improvements, and immediately links and would punctuate the experiences of a proposed Art Park and greenway trail project already in funding and development to the immediate east
- Debarking interstate traffic to Rural Street and the South encounter Brookside Parkway and park spaces for their enjoyment and for both residential and commercial purposes.

**Critical Issues (Adverse Or Positive Impacts To Infrastructure, Commercial Businesses, Neighbors, Future Development, Etc.)**

- +\_ • Adjacent to an urban enterprise zone on the north and several businesses that might participate with expertise and resources to develop the project. Example: Santa Rossa Mosaic & Tile, Brighthouse, Capitol Machine on the south. Adjacent to neighborhood pillars such as the ----- church and Edna Martin Community Center.
- +• Opportunities presented by the Enterprise zone space which is cleared and ready?
- Proximity of Juvenile Detention Center – could be + or -

**Concept Or Theme Of The Proposed Gateway Project (Optional): \_**

A framed picture, virtual postcard view of the city by both day and , more spectacularly, at night when the lights are on!

**Type Or Scale Of The Proposed Gateway Project (Optional): \_**

Large scale, multi-phased and involves landscape, neighborhood issues and design appropriateness

**Current Site Ownership (Does Site Need To Be Acquired?):**

Immediate interchange-public right-of-way INDOT?

**Audience (To Whom Will The Gateway Appeal?):**

Visitor, commercial and local vehicular traffic; neighborhood members and entire community, if all parties cooperate on visual, symbolic and appropriateness within city's development plans.,

**Please List Interested Groups/Agencies (Public And Private) And Describe Neighborhood Support/Buy-In:**

Hillside Neighborhood Assoc., Edna Martin Christian Center, Martindale brightwood Neighborhopod Assoc., Inc., John Bonner Community center, United Neighborhood Assoc., Urban Enterprise Association, Spades Park Volunteer Association, Martindale-Brightwood CDC, Zion Hill MB Church, Helping Hands for Youth, Brookside Bunch Neighborhood Association

- All the groups mentioned are actively encourgaqing infrastructure improvement and citizen services to all age groups

**Please Describe The Gateway's Relationship To Other Community Plans And Initiatives:**

The enterprise park is a city- urban enterprise association & Martindale-Brightwood joint project; INDOT has an interest as does KIB and landscape architects in improving all interchange green spaces around the community; Martindale-Brightwood CDC exists to develop and improve their area, Parks are interested in improving green spaces, especially the Brookside Parkway/Spades Park areas in conjunction with their neighborhood associations.

**Please Outline An Implementation Strategy And Describe The Next Steps (What Needs To Occur In Order To Implement The Project?):**

- Contact all interested agencies and organizations listed
- Explore all current funded initiatives and projects connected to the area
- Research possible public and private funding sources
- Engage ideas from the architectural/engineering transportation, etc. on ideas and designs

- Create strategies for incremental implementation depending on city, area external and internal factors.

**Likely Funding Sources And Other Items Not Covered Elsewhere:**

Federal and state improvement programs such as T21 and other available potential money pools; relative proximity of the Pogue's Run Arts Park and Greenways; Martin University as partner, expertise source and friend